What Does Inflation Mean to You and Me?

Why, we couldn't buy enough food to keep our families healthy under inflation. For wages and salaries never catch up to prices when they start to soar!

How would we like to pay $1.10 a dozen for eggs? You say it *can't* happen? Don't forget it's already happened right here in this Dominion, during the last war. And it will happen *again* . . . unless we're on our toes to keep the cost of living down. Every Canadian must face this challenge! It's our responsibility.

But be of good heart. Living costs have risen LESS in Canada than anywhere else. Canada *leads the world* in the fight against inflation.

HERE'S HOW IT'S DONE—

In 1941, Canada determined to *control* the cost of living. Price ceilings were established on wages, rentals and commodities; subsidies were paid on essential foods; goods in short supply were rationed . . . so that *everyone* could get their fair share at a price they could afford to pay!

But control of prices is a two-way responsibility. It needs *your* support if it is to continue working effectively.

So make this Pledge Today!

I PROMISE to give my support to keeping the cost of living down. I will buy only what I need—I will observe the ceiling whether buying or selling goods or services. I'll pay off old debts, save for the future, invest in Victory Bonds and War Savings Certificates—and will support taxes which help lower the cost of living.

THE BREWING INDUSTRY ONTARIO

Keep Your Dollar Value High!

Published by

THE BREWING INDUSTRY (ONTARIO)

to reveal the dangers which inflation can mean to all the people of Canada.

FOR THE MOST OUTSTANDING STYLES AND BEST VALUES SEE OUR DISPLAY OF

NEW FALL AND WINTER COATS

ONE OF THE FINEST SELECTION OF TWEEDS SHOWN IN MANY YEARS, NEW PLAIN BLANKET CLOTH IN A GRAND COLOR ARRAY

LADIES' FUR-TRIMMED COATS

Some very smart styles in several different colors; all nicely trimmed with silver fox, beaver, persian lamb. See them before making your choice.

DRESSES

Every new style shown in a complete range of new materials and shades in crepes and fine woollens. All moderately priced.

MILLINERY

A most remarkable selection of the newest Hats for everyone. Come and see them. Try them on. We are sure there is one for you here.

CHILDREN'S COATS

In a good variety of colors, sizes 7 to 14x. All moderately priced. Child's sets including coat, leggings and hat. A good assortment of shades in size 2 to 6x.

MEN'S and BOYS' SUITS

We are showing a wonderful range of fine worsteds and tweeds in Men's and Boys' Suits. These lines are hard to get. We advise buying now while our selection is the best.

ODD PANTS

See our big range for the man or boy in a good assortment of worsteds or tweds. A good range from which to choose.

NEW DRESS FLANNELS

Make up that warm dress with these new flannels. They come in a good range of shades, all 54 in. wide. Price, yard $2.50

PLAID SHIRTINGS

Heavy plaid shirting in a good selection of new bright colors, 36 in. wide. Yard 55c

SHOES

Growing Girls — Good strong leather uppers and soles. They come in black and tan, sizes 3 to 8. Price, pair $2.45

BOYS' SHOES

In oxford or high boots, good strong durable boots that will stand lots of hard wear, sizes 1 to 5. Price ..... $1.95 to $3.65

MEN'S WORK BOOTS

Made of strong, durable leather uppers with leather or panco soles. A big variety to choose from, size 6 to 12....$2.19 to $5.75

This Store open Wednesday night until 10:30; Saturday until 11:30
Closed all day Thursdays.

Visit Markdale Fair October 6-7 and make this Store your headquarters.

F. T. HILL & CO., Limited

PHONE 7 MARKDALE, ONTARIO WE DELIVER

Local and Personal

Miss Agnes Lever of Toronto is visiting her sister, Mrs. John Adams.

Mr. J. A. Hutchison is spending this week in Toronto.

Miss Margaret Pocock spent the past week visiting in Toronto.

L.A.C. Wesley McCracken of Ottawa is on furlough with his parents, Mr. and Mrs. L. McCracken.

Mrs. Lea Parker of St. Catharines was a recent guest of Mrs. C. Akins, Springhill.

Springhill Red Cross will meet at the home of Mrs. Jos. Watson on Thursday, Sept. 14th, at 2 p.m.

Mrs. J. O. Dargavel has returned from Owen Sound hospital, where she underwent a successful operatioin.

The W.M.S. will meet in the basement of St. John's Church on Friday, Sept. 15, at 3 p.m. All are welcome.

Miss Gladys Gilbrook of Toronto spent the past week as guest of Mrs. Alex. Henderson.

Mrs. M. Woolner of Moose Jaw, Sask., spent a day last week with her niece, Mrs. C. S. McTavish.

Mrs. Morgan spent the first of the week with her daughter, Mrs. Glen McDonald, at Chatsworth.

Mr. and Mrs. Cecil McKechnie were at Malton on Sunday, visiting the former's parents, Mr. and Mrs. Wm. McKechnie.

Mrs. H. Herbert of Toronto spent the week end with her mother, Mrs. J. Cargoe, who returned home from Toronto last Saturday.

Miss Margery Hadgraft, Toronto, was a guest of Miss Dell Thurston at her home in town over the week end.

Mr. and Mrs. Wm. Patton and two sons of Toronto are spending a couple of weeks with her parents, Mr. and Mrs. John McDonald.

Mr. and Mrs. Chas. Flynn and son of Brantford spent several days last week fishing in this area. He had a lovely catch of trout on Saturday, secured at Eugenia.

Dr. F. W. Murray of Toronto was a guest at the Blackburn home for several days last week and called on old friends who were pleased to see him again.

Little Florence Lowey has returned to Toronto, after spending the past two months with Mr. and Mrs. Harry Akins. Her daddy, whom she has never seen, has been overseas for almost five years and is now serving with the 23rd Field Ambulance in France.

The countries they over-ran the Nazis are now running over.

FOR SALE— 3 collie pups. Archie McKechnie, phone 49r13.

FOR SALE — 24 Barred Rock hens, 1 year old.—T. J. Sisher.

FOR SALE — 40 cords dry mixed elm and poplar, also good General Purpose mare.—W. T. Genoe, Ceylon, phone 32r12. 15p2

NOTICE RE 1944 TAXES VILLAGE OF FLESHERTON

Ratpayers who did not pay fifty per cent of their 1944 taxes on or before July 1st, 1944 are reminded that the total amount for 1944 becomes due and payable on or before September 15th, 1944 and will be subject to the statutory penalty of Four Per Cent if unpaid after that date.

— F. H. W. HICKLING, Treasurer.

GEO. E. DUNCAN SALE LIST

R. Priddle, Badjeros, Sept. 15
Wm. Scott, Flesherton, Sept. 16
H. French, Owen Sound, Sept. 18
Jas. Kelley, Conn, Sept. 19
H. Warren, Tara, Sept. 20
A. Blackburn, Flesherton, Sept. 21
Wm. Corbett, Dundalk, Sept. 22
Jas. Irwin, Riverview, Sept. 23
C. E. Elliott, Tara, Sept. 25
C. Cotter, Chesley, Sept. 26
J. Sheehy, Ayton, Sept. 28
W. Kenney, Dornoch, Sept. 29
Jas. Ferguson, Holstein, Sept. 30
J. P. Stewart, Ceplon, Oct. 2
E. Ball, Durham, Oct. 3
Jas. Cubitt, Markdale, Oct. 4
W. McWhinney, Artemesia, Oct. 6
J. Cullen, Flesherton, Oct. 10
F. Beatty, Feversham, Oct. 11

Horticultural Society Meeting

Three Colored Films

(see subjects elsewhere in this issue) will be shown by

MR. A. J. JACKMAN, Owen Sound

in the

Town Hall, Flesherton

MONDAY, SEPT. 18, 1944

"Autumn Garden Activities"

question and answer period conducted by

T. STEWART COOPER, Markdale

MR. GEO. S. FOLSTER, Owen Sound will assist.

Members and Friends are URGED to be present.

Poultry

The poultry season is drawing near and we have a good market for your well-finished birds. A demand for C grade poultry, however, is definitely lacking. We, therefore, advise you to properly finish your birds, whether you sell them alive or dressed, in order to secure top prices.

This year the production of poultry is exceptionally heavy. It is advisable for you to finish your birds and begin marketing them early and at regular intervals, in order to aboid too heavy a supply at any one time.

Right now we are dressing poultry. You may sell your poultry to us alive or have us dress them for you and pay you on dressed basis.

Patrons are requested to co-operate in bringing their cream to the creamery by 10 p.m. on open nights, otherwise cream will not be tested until the following day.

Flesherton Creamery & Produce Limited

Phone 66 **Angus Avis, Manager**

Small Ad. Column

FOR SALE — 10 young pigs.—Robt. Oliver, Priceville, phone 21r22.

LOST — 2 red yearlings, one with a white face. — Stanley Campbell, Eugenia 12p3.

FOR SALE — Mixed wood 14 inches long. — Don Russell, R.R. 2, Flesherton, phone 30r4 Markdale.

DOG STRAYED — Black and white dog. Enquire at The Advance office. 15p2

FOR SALE — Quantity of 12 and 14 inch hardwood.—Wm. Hincks, R. R. 1 Ceylon, phone 22r3. 14c2

FOR SALE—Number White Leghorn hens, laying.—Leslie Chard, phone 42r2 Flesherton. 15p2

FOR SALE — Brick residence with double lot on which is small barn, in Flesherton. Apply to Francis Genoe, Eugenia. 43tf

For SALE — 30 Ram and Ewe Oxford Down Lamb can be all registered. — Claude C. Akins, Proton, R. R. 3.

FOR SALE — 80 Barred and White Rocks, Bray stock, 3 months old. — Mrs. Gladys McEachern, R.R. 4, Flesherton. 14p2.

FOR SALE — 2 Young sows due about Sept. 20, also 35 cords dry soft wood.—Lorne Atkinson, R. R 1, Flesherton. 15p2

FOR SALE — Durham-Jersey cow, milking, 9 years old, freshen in May.—Walter Russell, Flesherton (Rock Mills) R. R. 1. 15p2

FOR SALE — Livingstone's Energy stock feed on hand. — Russell Linton, Proton Station, phone, 53-r4 Dundalk. 13p2.

FOR SALE — Hereford cow with calf $100; 2 4-month-old calves and 2 8-month-old calves; single driving harness $10; Standard-bred stallion to be let out on shares or will sell, a real good driver, also dapple grey Percheron stallion for sale.—Harold Best, Flesherton.

WANTED — Organist and choir leader for St. John's United Church, Flesherton, duties to commence Oct. 1st or as soon thereafter as possible, salary at the rate of $200 per annum. Please apply to W. A. Hawken, Flesherton, phones: store 17w, house 7J.

LOST — Between Markdale and Rock Mills on Tues., Aug. 29, shopping bag in which was green and white check coat with white buttons on the front. Finder please leave with Mrs. Alex. English, or at the Advance office. 13c2

FARM FOR SALE — 100 acres, Lot 37, Con. 9 Artemesia, 1½ miles from highway, on which are good buildings, brick house with good woodshed; barn 40X60, with cement stabling, garage, hen house, 12 acres bush, about 65 acres workable land. Possession may be taken in fall. — Fred Jamieson, Eugenia, R. R. 1.

SHORTHORN BULL FOR SALE

Dark roan registered Shorthorn bull, 9 months old. Apply to Stanley Tyson, Feversham.

FOR SALE — Number of pigs ready to wean. — Frank Eagles, Proton Station R. R. 3, phone 41r3.

FOR SALE — Young heavy mare and aged Oxford Down ram. — J. T. Parker, phone 32r2 Flesherton.

FOR SALE— Team, mare and horse, Clydesdale. rising 4 and 5 years.—John Dow, Priceville, phone 21r4.

WANTED — **Animals suitable for mink and fox feed.—Bert McIntosh Eugenia, phone Feversham 5r25**

FOR SALE — Registered Leicester ram.—Jas. Russell, Flesherton R. R. No. 1. 15p2

FARM For Sale or Rent — Lot 31, Con. 8, and Lot 31, Con. 7, Artemesia, good buildings, plenty of water.— Percy Magee, Eugenia.

FOR SALE — Hereford bull and 1 Durham bull, both 2 years old and purebred. — Norman Reddick, half mile south of Proton Sta. 11p2

FOR SALE — Trade or sell 2 cows, 3 years old, also yearling mare colt, need some young cattle; also have fine coach horse, 4 years old. —Jos. Radley, R. R. 3, Flesherton.

WANTED — To get in touch with some lady in the district who can use a spinning wheel, with a view to spinning Angora wool yarn. — S. L. Stauffer, phone 57 Flesherton

FOR SALE — 3 year old Oxford down registered Ram, bred by Bruce McKinnon of Guelph, Ont. this is a real good animal. — Claude C. Akins, Proton, R.R. 3.

FOR SALE — -3,000 or nearest offer buys a real solid brick home, with nearly an acre of ground, lawn and fruit trees; 5 bedrooms, modern conveniences. Must be sold to close estate of late George Mitchell. Apply to Aleda Mitchell, 54 Gloucester Grove, Toronto, or George Goldsborough, 85 Russell Ave., St. Catharines. 11p4

FARM FOR SALE

100 Acres, lot 4, con. 6, Artemmesia, 2½ miles from Highway No. 10, on which are good buildings, frame house with brick shingle; barn 45x60, with part cement stabling, driving shed, hen house and water in stable supplied by windmill, small bush, about 85 acres workable land. Possession taken Nov. 1st, 1944. Apply to Mrs. Christena Hughes, Box 114, Markdale, Ont.

BUSINESS CARDS

C. J. BELLAMY
Commissioner for Taking Affidavits
Clerk of the Village of Flesherton
Issuer of Marriage Licenses
Conveyancing
Wills, Mortgages and Deeds
FLESHERTON, ONTARIO

WM. KATTING
LICENSED AUCTIONEER
for the County of Grey
Farm and Stock sales our specialty. Terms: reasonable. Satisfaction is guaranteed. Dates arranged at The Advance office or phone 4w.