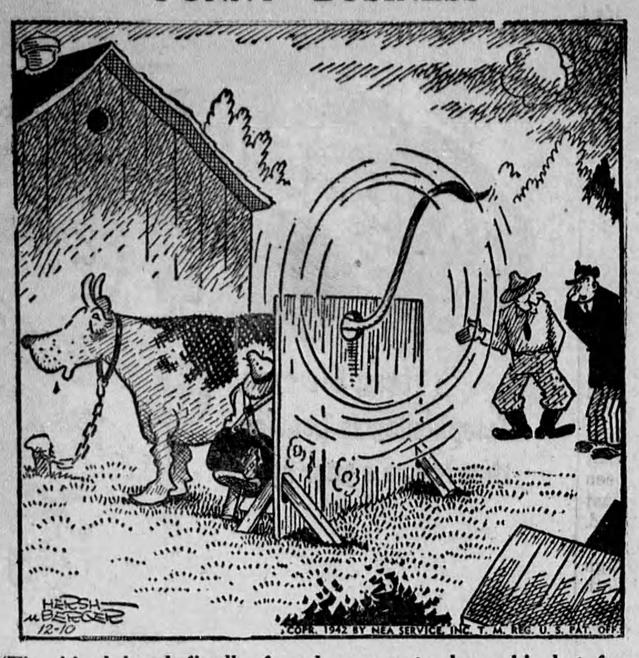
FUNNY BUSINESS



"The hired hand finally found a way to keep his hat from being switched off all the time!"

LIFE'S LIKE THAT — By Fred Neher

"He's been grounded for two days."

CROSSTOWN — By Roland Co

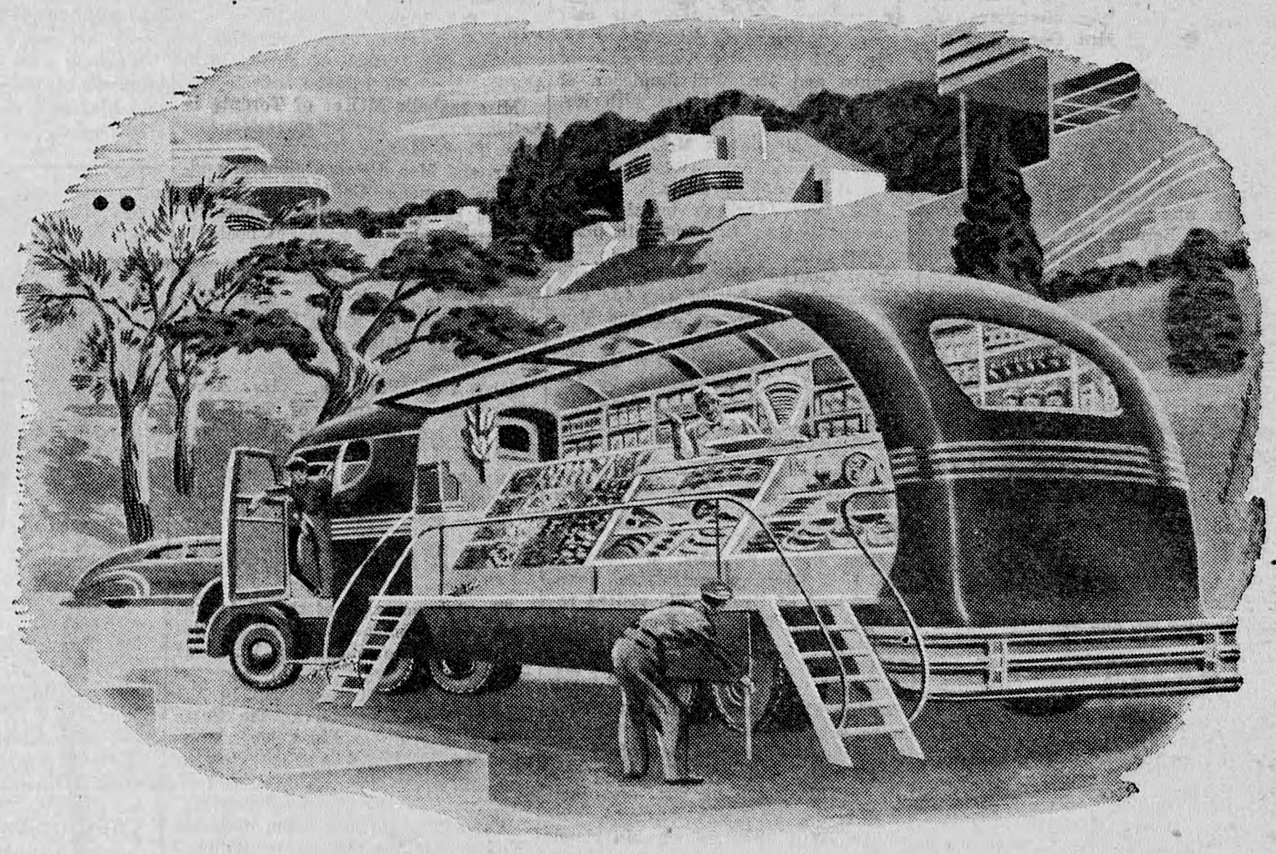
"Remember how you fellows laughed when I used to ask for a shave a couple of years ago? I brought this all the way from China so you could see it!"

SIDE GLANCES — By Galbraith

"How comforting! They go to sleep at ball games, too!"

THIS CURIOUS WORLD — By William Ferguson

HERE'S YOUR AUTOMARKET, MADAM...
the gift of men who think of tomorrow



MEAL PLANNING AND MEAL BUYING will be a cheer instead of a chore when groceries on wheels rush fresh foods to the housewife's door! Spotless, glass-roofed giant trailers, stopping in every block, will open up one side, creating platform and steps . . . and madam's grocery and meat market is ready for business.

HOUSEKEEPING will become a high and thrilling adventure when the time comes for turning airplanes back into refrigerators and kitchen sinks. You'll see food-mixers that almost "think", air conditioners that keep a house dust-free, and rugs cleaned in a jiffy by electronic "sweepers'. These and a score of other household "miracles" are being planned for you by MEN WHO THINK OF TOMORROW!

• But only if we perform our appointed tasks *today* will there be a tomorrow to look forward to. *There is a war to win first!* . . .

• At no time in history have the *people* of a nation had so great a responsibility for the victory of their armies. It is everyone's war . . . everyone's job to keep up production, to cooperate in salvage and conservation programs, and above all, to help *finance* the war with their dollars by buying and keeping Victory Bonds and War Savings Certificates.

• Tomorrow is for us *all!* Let's work for it! Let us *all* be MEN WHO THINK OF TOMORROW!

THE HOUSE OF SEAGRAM

All Seagram plants in Canada and the United States are engaged in the production of high-proof alcohol. High-proof Alcohol for War is used in the manufacture of Smokeless Powder, Synthetic Rubber, Navigation Instruments and many other wartime products.

HOLD EVERYTHING

"Here's the mail, dear—an offer of a swell job from Blotz & Co., and your draft notice!"

REG'LAR FELLERS—From Pup Tent to— By GENE BYRNES