Girls - Women Wanted

Girls and women are urgently needed for interesting work by a large Western Ontario manufacturer on war work. Continuous work offered but applicantions also accepted for short term or summer employment. Good wages, excellent working conditions, uniforms supplied. Boarding facilities available. Applications not acceptable from those now on war work.

Apply to your nearest Selective Service and Employment Office, or at The Advance office at 11.30 a.m. on Saturday, May 27th, when a special representative of the firm will be there for interviews and to take applications.

Reference No. CR1112

ROCK MILLS

Guardsman Grant Helmkay of Port Arthur is home on a few days leave.

Mr. Mannie Dobson, who has been a patient in the Durham Hospital for the past three weeks, was able to return to his home here on Sunday. We hope he will soon be fully recovered and able to be out around again.

Visitors on Mother's Day with Mr. and Mrs. Chas. Newell were: Mr. and Mrs. Thos. Whitmore of Durham, Mr. and Mrs. Bill Patterson and daugter, Mary Ellen, of Holstein.

We are sorry to report Mrs. Alex English confined to her bed at present, but trust she will have an early recovery.

Mrs. Elwood Partridge is spending a few days with her mother, Mrs. Jos. Williams, in Flesherton, who suffered a stroke last week.

Miss Ruby Dobson of Stones Line, spent the week end at her home here.

Aircraftsman Harold Clark of St. Thomas spent Mother's Day with his parents, Mr. and Mrs. Dick Clark.

Mr. Ern Brownridge, who was employed at the mill here, is laid up at at present at his home in Feversham with pleurisy.

FEVERSHAM

Fusilier Jim Heitman of Vernon, B. C. spent a week's leave with his parents, Mr. and Mrs. Wm. Heitman. While home he visited friends at Collingwood, and McIntyre. He left on Monday for Toronto.

Mr. and Mrs. W. R. Colquette and L.A.C. Allan Colquette of Owen Sound called to take Mr. and Mrs. H. Alexander and Mrs. McKee with them to visit Mr. and Mrs. Ivan Alexander at Creemore. Mr. and Mrs. Alexander remained for a few weeks.

Mr. Stanley Smith of Malton spent the week end with his sister, Nurse Smith.

L. Cpl. V. Ireland of Chillawac, B. C., spent a day recently with Mr. and Mrs. J. W. Robinson.

Mr. Wm. Heitman of Commandi spent a few days at his home here. Mr. and Mrs. Lorne McQuay and Miss Norma Heitman of Collingwood also visited at their home.

Miss Irene Hudson is spending a few days in Toronto.

Mr. and Mrs. Tom Graham and family, Mr. Norman Hindle and Mrs. Pullet, all of Banks, were visitors on Sunday with Mr. and Mrs. Wm. Tyler and family..

Norman Coulter

After being in ill health for a number of years, Mr. Norman Coulter passed away Sunday morning, May 7th, at his residence in Maxwell at the age of 55 years. He was the second son of Mr. and Mrs. Robert Clarke Coulter, and spent his boyhool at Dunedin and Avening. later taking up farming at Mount Zion. In 1913 he married Jane Winnifred Flack of Creemore, who predeceased him in January 1914. In 1921 he was United in marriage to Pearl Field, daughter of Mr. and Mrs. Cyrus M. Field of Maxwell, who with three sons, Harry, Merland and Bert and one daughter, Lois Alma and one grandchild, Marian Janet Coulter survive. One 20 months old baby boy predeceased him in 1932. There are also two brothers James and Melville of Creemore and two sisters, (Margaret) Mrs. W. J. Bell of Collingwood and (Lillian) Mrs. Victor Henderson of Dunedin.

He was an elder of the Mount Zion Church and Superintendant of the Sunday School for almost twenty years, later taking an active part in the Maxwell Sunday School.

Service was conducted at his residence in Maxwell by his Pastor Rev. O. W. Holmes, and interment made at Creemore Cemetery, his former pastor Rev. A. Rintoul officiating at the grave.

Pallbearers were, Mr. George Long Mr. Newton Davison, and Mr. Chas. Brodie, all of Maxwell and Mr. Orley Flack, Mr. W. J. Millsap and Mr. Ed Johnson, all of Creemore.

Floral tributes were, spray from the family, Margaret and W. . Bell Lillian and Victor Renderson, Mary Melville and Jas. Coulter, Mr. and Mrs. E. F. Fdack and family, Dorothy and Harry Field of Fort William, The Scutt family, Mount Zion United Church and W. A. Maxwell United Church and Sunday School.

N. H. Durrant

Death came suddenly Saturday morning last to N. H. Durrant of Mitchell, after several months illness from heart trouble. He was in his 63rd year.

The late Mr. Durarnt was born on the farm on which he died. In 1915 he was united in marriage to Florence E. Thurston of Flesherton, who survives, together with two daughters, Dorothy, of Kitchener, and Helen, who has just graduated from Stratford General Hospital. He also leaves five sisters.

The funeral was held on Monday afternoon, with service in the Heath Funeral Home. Rev. Johnston of Mitchell United Church conducted the service. Interment was made in the United Church Cemetery, Mitchell.

Mr. F. J. Thurston and son, Bruce, attended the funeral.

U.S Democrats who are urging the president to seek a fourth term recognize that for them it's Roosevelt or ruin.

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CEYLON

The many friends of Sgt. Robt. Banks, Flesherton, are sorry to hear he is reported missing in a recent air raid over Germany and hope there may be good tidings yet.

Miss Catherine Stewart, R. N., of Owen Sound is visiting at her parental home here.

Week end callers with Mrs. J. Knox were: Mr. and Mrs. Murd Raney, Palmerston, Misses Ruth Richardson, Toronto, and Viotta Richardson, Victoria Corners, Mrs. Gordon Stuart Toronto, Mr. W. J. Knox, and son, Robert, Bowmanville, and Sgt. Maj. J. Knox of Brockville.

We are glad to have Mrs. George Jaynes and little daughter in their Ceylon home again after residing in Toronto.

Mrs. E. C. Mitchell has returned home after a tonsil operation at the Royal Victoria Hospital, Barrie.

Mr. Melville Hunt and Miss Peggy Panabaker of Preston were week end guests of Mr. and Mrs. P. Hunt and Mr. G. Arrowsmith.

Mrs C. Archibald pent the week end with friends in Markdale.

Miss Isabel Weber was a recent visitor with Mr. and Mrs. P. Hunt on her way to resume teaching at Garson.

Mr. and Mrs. Fred Arnett and little daughter, Fay, of Durham spent Sunday with Mr. and Mrs. Thos. Genoe.

Mrs. George Cairns has returned to her home recently, much improved in health, having spent some time with her sister, Mrs. H. Griffin and with her daughter Mrs. Walter Scrace, Todmorden.

Mrs. Matt Hunter, Brampton, spent the week end at the parental home.

Mr. E. C. Mitchell spent the past week end with Barrie and Midhurst friends.

Mr. George Maher of Holland Centre has been relieving agent at the C. P. R. Station the past week.

Mr. and Mrs. Will Stewart and daughter Marjorie Ann, and little son Mrs. Alex McDonald and little son, Stewart, all of Toronto, spent Sunday with Mr. and Mrs. Ken Stewart.

Mrs. Brunelle, Misses Hazel and Jean Copeland of Toronto and Mr. Ivan Copeland, Victoria Corners, Miss C. Pickles, Toronto, visited on Sunday with Mr. and Mrs. Jas. Sinclair.

Signalman Donnie Meads, son of Mr. and Mrs. John Meads, O.D.R., who has been in Italy the past six months, arranged to have a lovely bouquet of red roses sent home to his mother for Mother's Day. The flowers, needless to say, they are very much treasured.

Mrs. Begle of Edgewater, New Jersey, was a recent visitor with Mrs. McDougall and Mr. and Mrs. John J. Meads, previous to her entering the services in the U. S. Army.

Pte. Gordon Stuart of Simcoe and Mrs. Stuart of Toronto were week end guests of Mrs. Anna McMillan and Mr. Fred Chislett.

Pte. David Young, who was overseas for two years with the Lorne Scots, has returned to Canada and visited his aunt, Mrs. L. Duckett, a few days last week.

LIVESTOCK BREEDING PROGRAM LAUNCHED BY ONTARIO

Artificial Insemination Among Plans Improved Pasturage and Production Costs Reduction Sought by Kennedy

Determined to make Ontario one of the finest livestock breeding areas in the world the Provincial Department of Abriculture has launched programs to improve cow pasturage, reduce production costs of hogs and extend artificial insemination plans.

Agricultural Minister T. L. Kennedy is confident that the artificial insemination program will improve and increase our livestock as it has other countries using similar programs.

By raising the quality and the number of calves it is evpected to increase milk production per cow far above the present figure. Col. Kennedy said in estimating that with every 1,000-pound increase in milk production of cows an additional revenue of 25 millions was obtained.

Col. Kennedy said the program of artificial insemination will be started in Leeds County where farm organizations have offered to pay half the cost. Eventually the province will set up schools where the techniqce of treating cows can be taught.

He pointed out that in Wisconsin artificial insemination has had remarkably good results. A higher percentage of calves was obtained by this method than the natural breeding while the danger of contagious abortion was eliminated.

"In Wisconsin they obtain as many as 500 calves from one bull," stated Cod. Kennedy. "In Ontario ce get between 80 to 100."

Col. Kennedy said the newly developed pasturage program is designed to make pastures sustain twice the present number of cows. He pointed out that between 15 and 30 cows are kept now on the average pasture and with proper fertilizer and seed methods this number could be doubled.

SEND IN YOUR RENEWAL.

They're TALKING ABOUT . . . a Ten-Cent Dollar!

They speak of it glibly...but what does it mean? It means that every pay-day if your boss paid you in crisp new one-dollar bills each of them would buy only a measly ten-cents' worth of goods All those savings you've made with ten dimes to a dollar would shrink to the size of one (10¢). That's inflation! So we're lucky in Canada that price ceilings and other anti-inflationary measures have kept our dollar value HIGH. In fact, a dollar goes further to-day... buys more goods than the dollar of 1918. Look at these prices, a pound of cocoa to-day 34¢ lb. compared to the 64¢ lb. it was then. The same quality towels $1.00 PR. now, were $1.98 then. Yes, we get a good dollar's worth to-day. And remember-you protect your dollar value when you refuse to pay more than the ceiling price...denounce black markets ... buy Victory Bonds ..save.. pay off debts and help keep the cost of living down!

Make This Pledge Today!

I promise to give my support to keeping the cost of living down. I will buy only what I need. I will observe the ceiling whether buying or selling goods or services. I will pay off old debts, save for the future, invest in Victory Bonds and War Savings Certificates. And I will support taxes which help lower the cost of living.

Keep Your Dollar Value High!

THE BREWING INDUSTRY ONTARIO

Published by THE BREWING INDUSTRY (ONTARIO) to help reveal the dangers that inflation represents for all the people of the Nation.

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Tie securely in separate bundles. (The little time you take will save thousands of man hours.) *Then* dispose of it through your local voluntary Salvage Committee or other War Voluntary Organization, or sell it through any known trade channels, your pedlar, dealers or others. The important thing is, to get your Waste Paper moving to the mills.

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DEPARTMENT OF NATIONAL WAR SERVICES