DIRECT ARMY'S 6TH VICTORY LOAN

From coast to coast in Canada, in the United Kingdom and in outposts of the fighting fronts, members of the Canadian Army are swinging into the Army's 6th Victory Loan campaign. Directing the drive are, Major-General J. C. Murchie, C.B.E., Vice-Chief of the General Staff, at the left; and Lieut.-Col. G. H. Rainville, E.D., of Montreal, national chairman of the Army Victory Loan shown at the right. In the Fifth Loan, the Army at home and o verseas invested nearly 18½ million dollars in war bonds.

CHRONICLES of GINGER FARM

By Gwendoline P. Clarke

Time was when it was a matter for pride to look at your pass-book and find a good balance to your credit. Now it isn't something of which to be proud any more but rather something of which to be ashamed. Idle money at the bank doesn't do anyone any good—neither ourselves, our country nor the boys who are fighting for us. But take that money — however little or much—use it to buy Victory Bonds and then you can listen to Victory Bond propaganda with a clear conscience. I have often heard people say they get sick and tired of listening to the radio when a victory loan is being launched. Is it really victory bond sales-talk that bothers them, or an uneasy conscience? I wonder! Others say "Why should I lend money to the government when I see evidence of wasteful spending on every hand?" Well, there is no denying the fact that our money does often appear to be spent, not wisely, but too well—but that seems to be one of the fortunes of war no matter what party is in office. In any case two wrongs never yet made a right. If we pick holes in government expenditures as an excuse for not supporting the Victory Loan then we are as much at fault as those we blame. One thing is certain—most of what we lend to the government is used for the purpose for which it was intended otherwise Canada's war effort would have collapsed long ago.

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So, if I may be premitted an opinion, I would say the best thing we can do is to help put this new Victory Loan over the top. Never mind keeping something back "in case of an emergency"—if an emergency arises we can always cash in on a bond, or better still, use it as security to borrow from our bank. Then when victory comes we shall feel that WE have had a share in it. Or, in the event of a reverse—which we must expect occasionally — our conscience will not reproach us by saying—"Well, what did you do to stop it?"

Those who have boys "over there" sometimes feel that that is as much as should be expected of them. Others feel, and surely rightly so, that the very fact that their boys are away makes it more imperative for them to do all that is humanly possible to back them up. There are still others with no one in the forces—wouldn't it be natural for them to feel that they should make even greater sacrifices to help the cause for which others are fighting. All will share equally in the victory, but what of the cost?

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Farm people should remember that right now they are in a privileged class. Many farm boys have been granted exemptions — and we also have special gas categories—but we should remember that special privileges also carry with them special obligations. Men and boys have been deferred—sometimes on compassionate grounds but generally because the government thinks they are needed where they are. In no case is deferment granted for the purpose of personal advantage to the individual concerned. But . . . well, sometimes the result is a little hard for others to take. However, along comes another victory loan—one more golden opportuntiy for those left at home to back up the boys who are winning the war the hard way. Their's is a sacrifice of blood. Ours is—or should be—a sacrifice of sweat, toil and tears. Anything we gain financially should go back to the government in Victory Bonds, to equalize as nearly as we can the greater sacrifice going on day after day in the firing line, in the skies, and on and under the seas.

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In lighter vein . . . we have managed to get a pup at last. It won't be yellow and white, it isn't a male, and it is just about as scared as a jack rabbit. It's name? Well, I think it will have to be Lassie, because, from present indications I shall spend half my time saying "Lassie—Lassie . . come home!" Maybe a timid pup will eventually make the best sort of dog. But that remains to be seem.

ROAMING ROMERO

A native newsboy at a spot "somewhere in the Pacific" at first didn't recognize his customer as famed screen star Cesar Romero, but when he did he reacted like any U. S. youngster with — "Sign here, please!" Romero, now a Coast Guardsman aboard an assault transport, autographed the youngster's cap.

U. S. Helicopters On Patrol Duty

Coast guard helicopters have been on regular patrol and rescue assignment in the Third Naval District for months, the U. S. coast guard announced recently, in reporting that pilots and mechanics are highly enthusiastic about the versatile though still experimental aircraft.

In a January snow storm, a coast guard helicopter transported blood plasma from Manhattan to Sandy Hook for treatment of injured survivors of a destroyer, blown up in the harbor.

Last month another helicopter from Floyd Bennett Field rescued a storm-stranded boy from an islet in Long Island Sound.

For rescue at sea, the coast guard said, the helicopter is speedy, avoids the punishment of rough seas unavoidable in boat rescues, and eliminates unnecessary transfers. The manoeuvrable craft picks up its patient directly at the scene of the emergency and delivers him to the hospital door.

SUNDAY SCHOOL LESSON

May 14

PAUL IN THESSALONICA

Acts 17 : 1-10; 1 Thessalonians

PRINTED TEXT, Acts 17: 1-4; 1 Thessalonians 2: 1-12.

GOLDEN TEXT.—Rejoice always; pray without ceasing; in everything give thanks. 1 Thessalonians 5; 16-18.

Memory Verse: Let us love one another. 1 John 4:7.

THE LESSON IN ITS SETTING

Time.—The visit of Paul to Thessalonica occurred about A.D. 50, and his First Epistle to the Thessalonians was written, presumably, in A.D. 51.

Place.—Thessalonica was a city of Greece, in what is known as Macedonia, on the sea coast, about a hundred miles west of Philippi.

Paul's Message

"Now when they had passed through Amphipolis and Apollonia, they came to Thessalonica, where was a synagogue of the Jews. And Paul, as his custom was, went in unto them and for three sabbath days reasoned with them from the scriptures, opening and alleging that it behooved the Christ to suffer, and to rise again from the dead; and that this Jesus, whom, said he, I proclaim unto you, is the Christ."

It is in the Scriptures alone that we have the truth concerning Christ. In dealing with souls our reasoning must be based on the Scriptures if we are to help them. Paul's message seemed to be concerned primarily with three great themes, all relating to the Lord Jesus; the atoning work of Christ, which is our salvation; the resurrection of Christ, which is our hope; and the Deity of Christ, which makes Him our Lord.

Many Are Converted

"And some of them were persuaded, and consorted with Paul and Silas; and of the devout Greeks a great multitude, and of the chief women not a few." Some 'consorted', that is, threw in their lot with Paul. They were ready to confess by this act that they had believed the truth concerning Christ, and at least received Him as their Messiah.

"For yourselves, brethren, know our entering in unto you, that it hath not been found vain." The word 'vain' here means 'empty', that is, void of substance and power. A great deal of preaching is vain, or empty, because it gets no results. Paul's preaching resulted in a great multitude of converts in this pagan Greek city.

Faith Given Courage

"But having suffered before and been shamefully treated, as ye know, at Philippi, we waxed bold in our God to speak unto you the gospel of God in much conflict." The verb 'waxed bold' implies the undaunted bearing of the missionaries and the outspokenness with which they faced their opposers in the delivery of God's message. This was more than natural courage—they waxed bold in God. Faith in God, in His Gospel, gives confidence and courage.

"For our exhortation is not of error, nor of uncleanness, nor in guile." Paul spoke nothing but the truth, 'not of error'. Paul was conscious of the purity of his motives, 'nor of uncleanness'. There was no guile, no craftiness in Paul,—all was open and above board.

Paul's Supreme Aim

"But even as we have been approved of God to be intrusted with the gospel, so we speak; not as pleasing men, but God who proveth our hearts." Paul ever remembered that he had been intrusted with the Gospel by God Himself and that his supreme aim must be to please God.

"For neither at any time were we found using words of flattery, as ye know, nor a cloak of covetousness, God is witness; nor seeking glory of men, neither from you nor from others, when we might have claimed authority as apostles of Christ." Paul did not flatter men as he presented the Gospel; he was not covetous in his preaching work, that is, he did not want money; he did not seek praise and advancement from men.

"But we were gentle in the midst of you, as when a nurse cherisheth her own children." Be gentle with the fallen, with children, for gentleness opens a way into the heart for Christ to enter.

Secret of Paul's Success

"Even so, being affectionately desirous of you, we were well pleased to impart unto you, not the gospel of God only, but also our own souls, because ye were become very dear to us." Here is a part of the secret of Paul's great missionary success—he offered the gospel and his own soul in love.

"For ye remember, brethren, our labor and travail: working night and day, that we might not burden any of you, we preached unto you the gospel of God. Ye are witnesses, and God also, how holily and righteously and unblamably we behaved ourselves toward you that believe." Paul, not to be a burden to those to whom he preached, earned his own living by working with his hands as a tentmaker. None could accuse Paul of acting meanly, dishonestly, unjustly. Paul was so sure of himself in Christ that he could appeal to others to follow him.

Living To Please God

"As ye know how we dealt with each one of you, as a father with his own children, exhorting you, and encouraging you, and testifying, to the end that ye should walk worthily of God, who calleth you into his own kingdom and glory." Notice that the life which Paul urges his converts to strive for is the very kind of life that he himself was living. He lived to please God.

A FIGHTER PRAYS

Following the bitter fight for Talasca, New Britain, this U. S. Marine slings his rifle over his shoulder and kneels to pray at the village shrine.

RADIO REPORTER

By AL LEARY

While still young in years, Edgar Guest or Eddie as he is known to the broadcasting fraternity is a veteran of the Radio Industry. Few people in Canadian Broadcasting have served as long as Eddie has with CKCL. While he is now Programme Director of CKCL, succeeding Maurice Rapkin who has gone into free-lance announcing, believe it or not Eddie broke into Radio as a piano player.

As far as we can find out, Eddie is the first piano player to become a Programme Director. When Eddie first broke into Radio he broke in early, about 7 a.m. with the setting-up exercises from Toronto Central Y.M.C.A., which were conducted by Oscar Pearson. There's no truth in the rumor that Eddie used to do his broadcasts attired only in pyjamas.

* * *

Eddie Guest's home town was Ottawa, the capital city of the Dominion, but not being a politician he left it at an early age. He is an alumnus of Victoria College where he took an Arts course, specializing in languages. Like everybody else in Radio, he just sort of grew into the industry. He became first an announcer on the staff at CKCL as a result of his Physical Training programmes and became chief announcer, and now has succeeded to the "boss's" chair in the Programme Department.

Outside his family which numbers four, Eddie's ambition is to somewhere, sometime, operate a chicken farm. He has given a good deal of time and study to this particular industry and hopes someday to have enough time in his busy career in Radio to actually operate an egg laying factory of his own.

* * *

Eddie has been featured in many broadcasts of his own but perhaps has been best known for his Movie Mutterings and Topics of Conversation. We did find out from Eddie that at one time he was a Sports Announcer, and records show that Eddie made the first Softball broadcast in Toronto, but in those days Sports Broadcasting didn't pay off so well. Eddie gave this up to become a regular station announcer.

We asked Mr. Guest just what he thought the future trend in programmes was going to be. He feels that the modern trend in drama can stand some improvements, and is constantly working with his Dramatic Director to effect these improvements. He also feels there is not enough time given on the air to good music and too much time given to Boogie Woogie. Having had a part in the training of Canadian artists who have gone to the American networks and made good, he is ever on the look-out for new talent with new ideas, and hopes that more Canadian stars will be discovered and will become international favourites.

The broadcasting industry wishes Eddie Guest good luck in his new job as Programme Director of CKCL.

British citizens, among the most heavily taxed in the world, have put more than the equivalent of $20,000,000,000 in war savings.

DE GAULLE'S CHIEF

Gen. Emile Marie Bethouart, above is pictured in his Algiers office after his recent appointment by Gen. De Gaulle as French chief of staff. Gen. Bethouart headed a French military mission to the U. S. in 1942.

Women Under Huns Must Work To Eat

German occupation authorities in the Norwegian city of Bergen have issued orders that all women between 21 and 40 must register for German labor service before they can obtain their food ration cards for May, according to a dispatch in the Swedish newspaper Stockholms-Tidningen recently.

The dispatch said that the German authorities had warned the residents that the penalty for falsifying registration data would be a fine and a three-months prison sentence.

LARGE FELINE

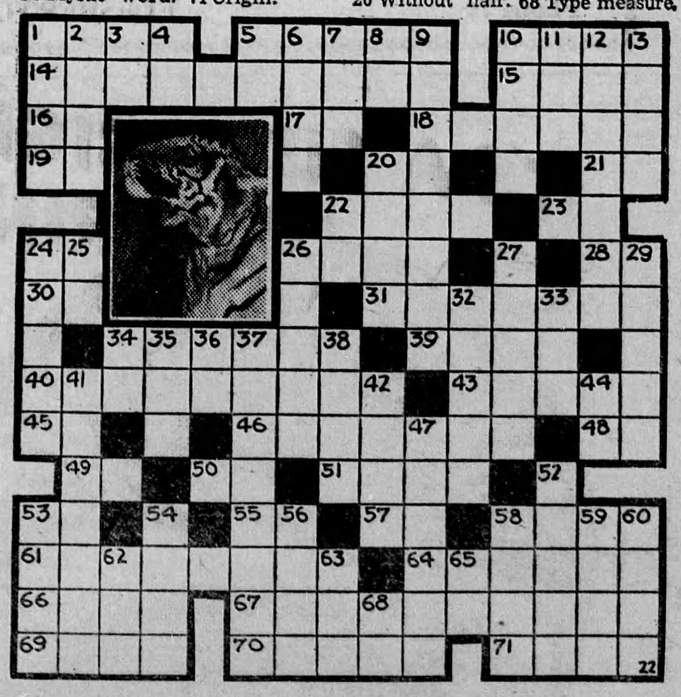
HORIZONTAL

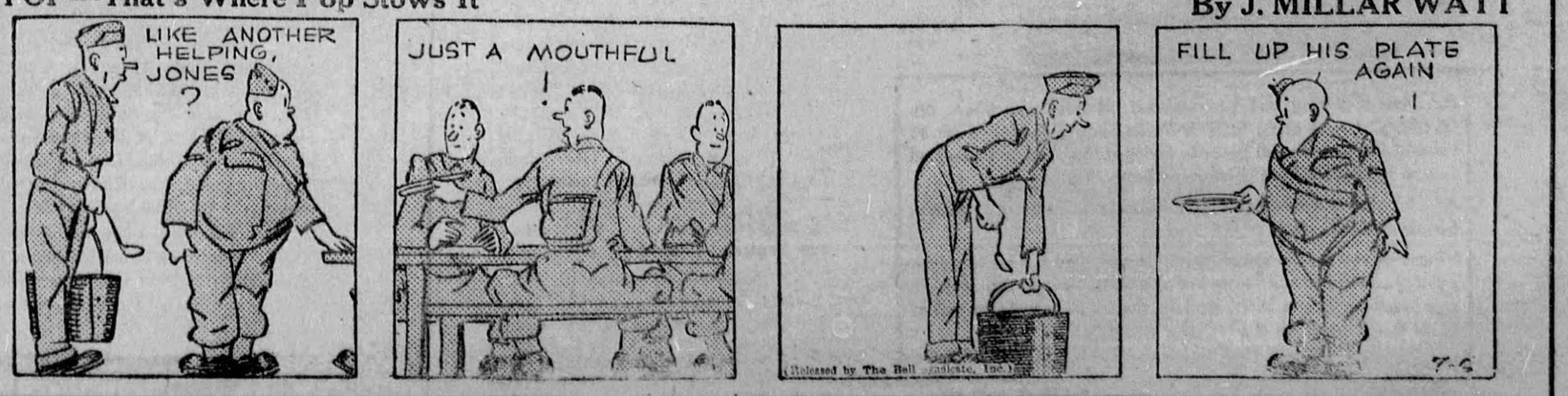
1 Part of a church.
5 Pictured animal.
10 Formerly.
14 Apparatus of execution.
15 Vessel.
16 Measure.
17 Any.
18 Immediate.
19 Concerning.
20 Exist.
21 Musical note.
22 Fermented grain.
23 Chinese measure.
24 Because.
26 Male of cow.
28 Symbol for calcium.
30 Behold!
31 Dedicated.
34 Patterns.
39 Take out.
40 Pirate.
43 Puff up.
45 Pronoun.
46 Unpaid balance.
48 Editor (abbr.)
49 Letter of alphabet.
50 Mystic word.
51 Sports enthusiasts.
53 Upon.
55 Engineering degree (abbr.).
57 Basketball position (abbr.).
58 Story.
61 Attacks with violence.
64 Church festival.
66 Tumult.
67 Amuses.
69 Turn swiftly.
70 Mends.
71 Origin.

Answer to Previous Puzzle

VERTICAL

1 Type of seaweed.
2 Unadulterated
3 Yes (Spanish)
4 Elevated (abbr.).
5 Toward.
6 Italian (abbr.).
7 Alcoholic drink.
8 Type measure
9 Drove back.
10 Musical instrument.
11 Name.
12 Whim.
13 Suffix.
20 Without hair.
22 Greek letter.
24 Excuse.
25 Thus.
26 One who bales.
27 Toys.
29 Summed up.
32 Changes course.
33 Beverage.
34 Eleven hundred.
35 Month (abbr.)
36 Baby's first word.
37 Covered with hard coating.
38 Slave.
41 Implement.
42 Back.
44 Symbol for tellurium.
47 Enrages.
52 Courtyard.
53 Used in rowing.
54 Destiny.
56 Volcano.
58 Former ruler.
59 Kind of material.
60 Formerly.
62 French coin.
63 Street (abbr.)
65 Near.
68 Type measure.



POP—That's Where Pop Stows It

By J. MILLAR WATT