War calls must come first . . .

which means that we should reduce our non-essential use of the telephone to the minimum. Present facilities cannot be increased; your co-operation is needed if war calls are to go through promptly. ¶ Please remember that the wasteful use of telephone time can hold up war business — and that every second you save *counts*.

On Active Service — THE BELL TELEPHONE COMPANY OF CANADA — LONG DISTANCE TELEPHONE — *Giving Wings to Words*

MILK BOTTLE BREAKS BUT MILK SAVED

This happened in Creemore the week end it was 35 below zero. A bottle of milk had been left outside at the Johnston home. Jake went out to bring in the milk and found the bottle had burst with the frost, leaving the hard frozen milk standing firm. An examination showed the break had been a clean one. Accordingly the frozen milk was placed in another container and eventually used as if nothing had occurred. — Creemore Star.

The day is almost past when a man can be accused of hiding behind a woman's skirts.

A Farmer's War Time Job . . . .

In this war a tremendous responsibility rests on farmers. Like all other Canadians, they are faced with extra burdens and difficulties, but their responsibilities can be simply and clearly stated.

1. PRODUCE AS MUCH AS POSSIBLE.
2. REDUCE FARM DEBTS.
3. SAVE AND LEND TO CANADA.

Fighters must be fed. Men and women employed in munitions factories, on railroads in merchant shipping, in mines and mills, in lumber camps, must be well nourished for their strenuous work, and many allied nations in the front line of battle look to Canada for food.

The job is a big one but not impossible. Everyone realizes the vital importance of food as a weapon of war. In the "Battle of Food" the farmers of Canada are serving, and serving magnificently.

Increased incomes should enable most farmers to save money.

Increased incomes should enable most farmers to put their farms on a sound financial basis.

Each farmer's individual circumstances will determine what should be done, but when a plan of debt reduction has been laid down, the one sure way to carry it out is to see that a portion of all money received is put aside . . . earmarked for this purpose.

If a farmer has made provision for any current debts that he may have, and has money left over, he should buy all the Victory Bonds and War Savings Certificates he can. If a farmer is saving up to pay a debt which comes due in the future, he will find that Victory Bonds provide the safest way to keep his savings intact until he needs them, and in the meantime put his money to work for him at 3% — double bank interest.

Farmers Should Buy—

Victory Bonds

Visit At Canadian Army Headquarters

Another in a series of articles written by W. R. Legge and C. V. Charters, who represented the Canadian Weekly Newspapers Association in a recent tour overseas.

By Walter R. Legge

After meeting the men who control the destinies of Canada's overseas forces, one becomes convinced that each is the perfect man for his particular job, and there begins to be a feeling of admiration for the judgment of the powers that selected them.

This seems to be particularly true of the Senior Officer at Canadian Military Headquarters, Major General the Hon. P. J. Montague, C.M.G., D.S.O., M.C., V.D., who was made a Companion of the Honorable Order of the Bath in the New Year's honor list.

We met him soon after our arrival in England, and he became extremely popular with the two weekly editors, when he remarked that once he used to pye type for Bill Fry in the Dunnville Chronicle office. He went on to say that he was glad to welcome the weekly newspaper representatives because he still swears by and not at weekly newspapers. Without them, he declared, there would be no historical records, and they represent the real power the men from the farms. He regretted the loss of the files of the Monck County Reform Press and the Grand River Sachem.

In his talk with the editors, General Montague emphasized that there was not an ounce of politics in the Canadian Overseas Forces. He also praised the hospitals in this war.

Major Geeral the Hon. P. J. Montague was born at Dunnville, Ont., on Nov. 10th, 1882, and is a descendant through his mother of some of the earliest United Empire Loyalists in the Niagara District. Educated at Upper Canada College, Toronto University, and Osgoode Hall Law School, he embraced a combined legal and military career, and was commissioned a Lieutenant in the 4th Field Battery, R.C.A., at Hamilton in 1905.

Moving to Winnipeg, which he now calls his home town, he transferred to the 18th Mounted Rifles, and when the first world war broke out he was a Lieutenant in the Fort Garry Horse. His combined legal and military training made him a valuable officer. He had a distinguished record in the last war, and was decorated three times and was five times mentioned in despatches.

After the last war, re re-organized the Fort Garry Horse, and is now its Honorary Colonel.

Equally outstanding was his rise in the legal profession. In 1932 he was appointed to the Court of King's Bench for Manitoba.

At the outbreak of the present war he took the Headquarters personnel overseas in 1939 and is now Senior Officer at C.M.H.Q., and Judge Advocate General. In this position he is the highest legal authority, both for the R.C.A.F. and the Canadian Army Overseas. The bomb-scarred building in which Canadian Military Headquarters is housed is usually referred to as "Fort Montague."

Not only Dunnville and Winnipeg, but all Canada should be proud t him.

"Fort Montague" or C.M.H.Q., situated close to Canada House, was a place that the editors frequently visited. On the outside here is little to suggest that it is a military building. The entrance is protected by heavy brick buttresses, and in the doorway stands a sentry.

Inside all is hustle and bustle. Just inside the entrance, to the right, is the Public Relations Office, in charge of jovial Major Wm. Abels. Major Abels was a Canadian advertising executive, who went to England some years ago to popularize a well known brand of soup, previously unknown in Engand. How well he succeeded is a story in itself.

The staff is made up of a grand b nch of men, including Capt. Gibb, Lieut. Wm. Austin and Lieut. A. M. Stirton. Lieut. Austin travelled with us, and looked after us in a most efficient way during most of the six weeks we were overseas. We frequently referred to him as our "keeper," and grew to have a very high regard for him. It must have been a trying ordeal to look after twelve editors with twelve different temperaments for six weeks, but "Bill" never let anything ruffle his serene good nature.

Lieut. Stirton, who comes from Calgary, was our photographer, and both as a photographer and travelling companion he was "tops."

On our first visit to C.M.H.Q., we were taken deep into the basement, where our photographs were taken individually for our various passes. Probably the most insignificant looking pass we had was the one issued by the British Ministry of Information. This bore our photograph and a number of signatures. That pass, we soon found out, would work wonders, and take up any place. On one occasion, I was visiting some relatives in a restricted area, and unknowingly tried to return on a day when only those holding a priority card could travel. That little pass not only allowed me on the train, but got me a board ahead of anyone else.

The R.C.A.F. has its own Public Relations Office in the R.C.A.F. Headquarters in another part of London, and here are Squardron Learders R. MacInnes and Roger Irwin, and P.O. Clare, the last named being a travelling companion of ours for about three weeks.

C.M.H.Q. does not now show many signs of air raids, but on at least one day during the blitz, General Montague's desk was covered with jagged bits of masonry blown there by bombs which landed in the neighborhood. On one side of "Fort Montague" now stands a temporary one storey building erected on the site of a large building which was demolished. Another bomb landed just across the street. Today the bomb scars in the vicinity are more or less removed even if repairs and replacements are not complete.

CEYLON

Recent visitors at the home of Mr. and Mrs. Ben McKenzie were: Mrs. T. J. Brodie of Markdale, Mr. Will McKenzie and little daughter, Lilla Belle, of Dromore, Messrs. Lloyd and Earl Long of Dromore and Jeanette McMaster of Ceylon.

Miss Catherine Stewart, Reg.N., of Owen Sound spent the week end with her mother, Mrs. A. Stewart, also her sister, Mrs. M. Hogarth, and other friends.

Miss Isobel Weber spent the week en at her home at Vandeleur.

Mrs. Neil Wagner returned to Toronto on Wednesday last, after visiting with Mr. and Mrs. L. Duckett.

Lieut. Jackson Stewart of Simcoe and Mrs. Stewart visited his brother, Mr. Ken Stewart, and Mrs. Stewart last week.

Miss Helen Duckett of Owen Sound visited last Tuesday at her home.

Mr. Eric Haw, student at Dundalk high school, was a week end visitor with Mrs. J. Knox.

Mr. Earl McLeod and daughter, Marian, of Oshawa were week end vistors at the home of P. Muir.

The Ladies' Aid met at the home of Mrs. J. Knox on Thursday last, with the president, Mrs. Will Gibson, presiding. Mrs. Cecil Alexander was secretary for the meeting, in the absence of the secretary, Mrs. J. McWilliam. Mrs. M. Hogarth read the devotional. A demonstration on sewing was given by Mrs. Roy Piper. The apron sale was quite success. The next meeting will be held at the home of Mrs. P. Hunt.

A pleasant social evening was enjoyed at the home of Mrs. M. Irwin last Wednesday evening, when there were 12 tables of euchre. The winner for the ladies was Mrs. Will Gibson and Mr. Will Irwin for the men.

Piper Allan Cameron of the 48th Highlanders, Toronto, was a week end visitor with friends on Stone's Line vicinity and with his mother at Durham.

Messrs. Ted and Richard Whittaker of Toronto spent the week end with their uncle and aunt, Mr. and Mrs. I. B. Whittaker.

TENDERS WANTED

Tenders will be received up to and including Wednesday, March 31st, 1943, for the position of utility man for the Village of Flesherton, tender to state salary. For full particulars as to duties, etc., enquire from the Clerk, C. J. Bellamy. The lowest or any tender not necessarily accepted.

TENDERS WANTED

Tenders will be received by the undersigned until Monday, March 1st, 1943, for switchboard perator for Osprey Municipal Telephone System, duties to commence March 15th. Free dwelling and lighting service charge provided, successful tenderer to take one week instruction without pay before entering employment. For further particulars consult the chairman of the Commission. Send all applications stating salary by month or year to—

—ROSS SMITH, Sec.-Treas.
Eugenia, Ont.

British A.T.S. Women on Secret Gunnery Job

Women of the British A.T.S. are engaged on very secret and important work at an experimental gunnery camp in Britain. They operate the Kine-Theodolite instruments, which record the bursts of A.A. shells on a photographic film from which calculations can be made as to the effect of the firing. A.T.S. women also make the slide rules and other equipment necessary to these experiments.

Picture Shows: 3 British A.T.S. girls doing Kine-Theodolite work at an anti-aircraft practice camp. They are recording the accuracy of shell round the target by means of special instruments. They watch the gunnery practice near the gun park, keeping in touch withe A.T.S. Kine-Theodolite operators over a mile away. When they press an electric switch, a photograph of the gun-fire is automatically taken by those distant istruments. At the Control Post Key and Sergt. Shiela Caws of Bournemouth, England, and Pte. Irene Hearsee of Littlehampton, England.

Use the Small Advts.—it pays.

"I am burning with love for your daughter." "Don't make a fuel of yourself."

SEND IN YOUR RENEWAL.

"What is an opportunist?" "One who meets the wolf at the door and appears the next day in a fur coat."

Small Ad. Column

WANTED — Small refrigerator for cottage.—Jack Tomlinson, Eugenia.

FOR SALE — 3 Heifers rising 3, due to freshen April 15th.— Alex. Cameron, Eugenia. 40c2

FOR SALE — Yorkshire sows, bred. — H. J. Courvoisier, Feversham, Ont., phone 7r23. 38p3

FOR SALE—1929 Ford Tudor Sedan in good condition, good tires. — Mrs. Walter Dungey, Flesherton.

FOR SALE — C.C.M. cube skates and boots, worn very little, size 6. —Dr. Milne, Flesherton. 39c2

WANTED — Horses and cows fit for mink feed. — John J. Meads Priceville, phone 21 r 4.

FOR SALE — Grade Hereford bull, 8 months old.—Everette Blackburn, phone 45r2, Flesherton. 39c2

FOR SALE — 2 Large domestic ice refrigerators, ice plow, 2 sets tongs, 1 spud, silent salesman in good order.—G. B. Welton, Flesherton.

HIDES — Again in the market for hides—beef, horse, sheep and calf skins.—Frank Eagles, R. R. 3, Proton Station, phone 41r3 Flesherton.

FOR SALE — 10 Young ewes and one ram; Yorkshire sow, due Mar. 25, second litter; fanning mill, complete with bagger.—Frank Eagles, phone 41r3, Flesherton. 40p2

BRAY Agent will save time by booking your order now for immediate or later delivery chicks, dayold, started, or cockerels and capons. Give second choice breed, as some breeds and dates already booked. —John McWilliam, Flesherton.

FARM FOR SALE OR RENT

100 acres with good buildings. Lots. 73 and 74, Con. 1, North Durham Rd., Artemesia. For further particulars apply to Mrs. Jas. Sandiland, Dundalk. Paid

FARM FOR SALE

Lot 7, Con. 8, and part Lot 7, Con. 7. Osprey, the property of the late Margaret Moffatt. Submit tenders on or before March 17th, to W. A Blaschke, Box 537, Preston, Ont. Terms: At least one-third cash, balance secured by mortgage. Highest or any tender will not necessarily be accepted. Paid

WANTED — Horses and cows fit for mink feed.—F. Eagles, Proton Station, R.R. 3, phone 41r3.

FOR SALE — Stock mixed hay.— Chas. Stafford, R. R. 3, Flesherton. **37p2**

FOR SALE — Mixed timothy and alfalfa hay in stack; also farm for rent as pasture, workable.—Mrs. L. A. Fisher, Flesherton. 38p3

FOR SALE — 4 Young pigs, and 4 Yorkshire hogs about ready for registration, Import, Stevenson and Oak Ridge strains.—Mathias Williamson, Priceville.

NOTICE — **Fishing, hunting or trespassing prohibited on Lot 24, Con. 6, Artemesia; trespassers will be prosecuted. R. Jones, Flesherton,** R. R. 1. **37p4**

NOTICE — We are buyers of red clover, alfalfa, sweet clover and timothy seeds. Mail samples, state quantities. New cotton seed bags for sale.—J. E. Muir, Ceylon, Ont., phone 40r22. **37p2**

FOR SALE—7-room brick house n Flesehrton, large lot, arage, good well, must be sold o settle estate of the late Andrew Gilchrist. — Apply to John Stewart, Executor, Flesherton. 24-4

FARM FOR SALE

150 acres, 130 acres workable, 20 acres bush, good buildings, water in house and barn; situated 1½ miles south of Markdale on No. 10 Highway. Apply to

—LORNE BUMSTEAD,
Phone 114r2 R. R. 5, Markdale.

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LICENSED AUCTIONEER for the County of Grey

Farm and stock sales our specialty. Terms: reasonable. Satisfaction guaranteed. Dates arranged at The Advance office.

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No office hours on Sunday.