Carol Service

A capacity congregation enjoyed the Christmas candle and carol service Sunday evening in the Baptist church. Besides the hearty carol singing by those gathered, two sets of slides were shown, entitled "The Christ of the Cradle, the Cross and the Crown," and "Shepherd Scenes in the Land of the Angel's Song." All slides were colored and adequately depicted the Christmas message. The minister, Mr. Frank B. Keys, was in charge of the service and related the story of the the writing of the well-known hymn "Silent Night."

Sgt. Laurie Smith of Toronto and Sgt. Wm. Welton of Camp Borden are spending their Christmas leave with their families in town.

"YES, we're doing without our Long Distance calls to Mary and Dan this Christmas"

THE exchange of Christmas greetings by Long Distance telephone had become a peace time tradition in many a Canadian home.

But such calls are a luxury in war time—and luxuries have no place in a war economy. War needs the wires you'd like to use for Christmas messages. War business, and the boys in camps who will be calling home from all parts of Canada, will be delayed unless *you* avoid your usual Christmas telephoning.

If you really must send your greetings by Long Distance, won't you please do so a few days *before* or a few days *after* Christmas—not on Christmas day.

This will be part of your contribution to Canada's war effort.

On Active Service — THE BELL TELEPHONE COMPANY OF CANADA — LONG DISTANCE TELEPHONE — Giving Wings to Words

Fire Destroyed Residence

Flesherton was visited with a severe fire Saturday night that might have resulted in a serious conflagration, except for the almost superhuman efforts of the fire-fighters, when the large brick residence owned by the estate of the late Mrs. Hannah McDonald was totally destroyed. The firemen were handicapped by the thirty gree below zero weather which prevailed at the time.

Two families were occupying the residence, Mr. and Mrs. Robt. Smith and Mr. and Mrs. John McBeth, and most of their household effects were rescued in good condition by a large staff of willing workers.

The fire is supposed to have started from a fire in the chimney which became overheated and caught on the surrounding wood work. It smouldered for several hours before breaking into flame, which was noticed by Sergt. Laurie Smith as he was walking home.

The fire alarm was first sounded at 11 p.m., and when it was seen that the fire would be serious to adjoining property, a call was sent in to Markdale and Dundalk and the equipment from the latter place, which is the same as Flesherton's, was rushed up by truck and quickly put into operation. The cold was so intense, however, that the Flesherton chemical equipment froze after the first tank had been emptied and was useless, while the Dundalk outfit was frozen before one tank was used. Markdale has hydrants for their fire fighting and the equipment was of no use here. Residents of the three villages and from the surrounding countryside bent their efforts at saving the residence next door, occupied by R. J. Boyd and Mrs. W. Welton, and only ten feet from the burning building, which was sided with lumber and was easy material for the heat to set afire. A steady stream of water was poured on the side, brought by a bucket brigade from nearby wells and the use of the town water tank with water from the mill pond. At a critical period the water supply almost failed, but Gordon Beaton of Markdale had his delivery truck with him and brought water to the scene from the creamery in cream cans. Thus, with perfect co-operation from all hands, plus the tenacity of those throwing water on the wall from points that were extremely hot and scorching brought the danger to the building to a minimum. The wooden side of the Boyd residence was blackened from the heat which almost set it afire. If that building had caught the entire block of business places might have become victims of the greatest fire in the history of Flesherton.

While all those who were occupied in fighting the fire did a wonderful job, we might make special mention of two who were outstanding in their efforts. These were Messrs. Frank Teeter and Cecil McKechnie who stood on a ladder between the burning building and the Boyd residence and threw water on the side of the building with their clothes almost scorching, while pails of water were thrown over them to keep them from burning. They were caked in ice when they finally won through and the danger was past.

A small amount of insurance was carried on the building.

The burned building was erected about 70 years ago by the late M. K. Richardson and was used as a general store and when the premises became too small for his growing business he built the large building on the main corner, now occupied by the O. & A. Co-operative. Mr. Richardson later converted the vacated building into a residence. Another interesting fact is that the building threatened with fire was used by Mr. W. E. Richardson as a drug store, and it was later changed to an apartment building.

STEWART — DIERLAM

Tuesday evening, Dec. 2nd, in Deer Park United Church Chapel, Toronto, Rev. Dr. Stanley Russell officiated at the marriage of Miss Grace Dierlam, daughter of Mr. and Mrs. E. H. Dierlam, Toronto, to L.Cpl. Jackson Stewart, R.C.A., of Simcoe, son of Mr. and Mrs. John Stewart of Flesherton.

The bride wore a period frock of white lace and net in bouffant style, her shoulder veil being held with a Mary Stuart hat of matching lace, edged with tiny gardenias. Her flowers were red roses and baby chysanthemums. Miss Alice Given, frocked in turquoise triple sheer, and Miss Betty Jane McKenzie, in each shade, were her attendants. Their headdresses matched their frocks, and they carried roses. Mr. Vernon Stewart, brother of the groom, was groomsman, and the ushers were Mr. Frank Stewart and Mr. Grdon McKenzie.

NOZZLE LOST AT FIRE

The nozzle from the hose of the Dundalk chemical engine was lost in Flesherton at the Saturday fire. Anyone finding the nozzle will please leave at The Advance office, as it would be hard to replace at this time.

In Memoriam

TUDOR — In loving memory of our dear wife and mother, Bertha Jane Tudor, who passed away Dec. 21st, 1939.

Oh what I would give to clasp your hand,
Your dear kind face to see;
Your loving smile, your welcome voice,
That meant so much to me.
No one knows the silent heartache,
Only those who have such can tell
Of the grief that is borne in silence
For the one I loved so well.
—Sadly missed and ever remembered by Husband and Daughters.

Maxwell United Church

REV. GEO. L. MERCER, B.D., D.D.
Minister

SERVICES OF WORSHIP
11 a.m.—Eugenia.
3 p.m.—Mt. Zion.
7.30 p.m.—Wareham.

Note: Christmas services will be held this Sunday at Eugenia and Mt. Zion. In addition to the regular offering, "White Gifts" of money in aid of hospitals in China, will be presented during each of the above services. There will be no service at Maxwell.

St. Mary's Church, Maxwell

(ANGLICAN)
REV. JACKLIN, Pastor

Morning Prayers and Sermon.
Holy Communion 1st Sunday in every month.

Letter From Home

There can be no more acceptable CHRISTMAS GIFT for that boy or girl of yours away from home than the weekly visit of The Flesherton Advance. Its visit each week is like a letter from home, but there are many items of interest found in its pages which you would not think of mentioning.

Send The Advance

$1.50 per Year

Proton Women's Institute

The Proton W. I. met at the home of Mrs. Ed. Stinson on Thursday, Dec. 16th, with an attendance of four members and three visitors. Mrs. Dever, the president, opened the meeting with the unison singing of the Ode, followed by the Lord's Prayer. The program was based on the theme "Christmas," and was carried out by readings by Mrs. Harold Badgerow and Mrs. Dever. Mrs. Bannon gave a splendid Christmas reading, pointing out that the smaller things of life are realized fully as much as the larger, at Christmas time. A very interesting paper, prepared by Mrs. Chas. Moore, a member of the Institute prior to her departure to her new home in Toronto, dealing with the history of Proton Station, was read by Mrs. Bannon and was much enjoyed by all. The roll call was answered by an exchange of gifts, followed by bringing the meeting to a close with the Mizpah benediction.

FLESHERTON AND ROCK MILLS BAPTIST CHURCHES

Frank B. Keys Pastor

Baptist Churches Flesherton and Rock Mills.

The Baptist congregation will join with the congregation of the United Church for Union Service Sunday morning Dec. 27th.

Mr. Bert Roberts will have charge of the Service in Rock Mills Church at 3.30 p.m. Dec. 27th. Sunday school will meet at 2.30 p.m. as usual.

BOLTS WANTED

POPLAR -- BASSWOOD
WHITE BIRCH

Phone or write for our cash price. This will give you specifications and "Cash on Delivery" prices for all types of Bolts and Logs that we requre.

Keenan Woodenware Mfg. Company Limited
Owen Sound Phone 150 Ontatrio

Small Ad. Column

FOR SALE — Boy's overcoat, 9 year old size; also pair skates size 1. Can be seen at The Advance office.

FOR SALE—2 reg. Yorkshire hogs. —W. McCormick, R.R. 1, Proton, phone Dundalk 56r22. 27p2

WANTED — Horses and cows fit for mink feed. — John J. Meads Priceville, phone 21 r 4.

FOR SALE — 3-piece snow suit in first class condition, size 3 years. Apply at The Advance office.

FOR RENT — 100 Acres of farm land.—J K. McLeod, Ceylon, R. R. No. 1, phone 40r4. 24c3

WANTED — Aged animals suitable for fox or mink feed.—Bert McIntosh, Eugenia, phone Feversham 5 r 25. 22p4

FOR SALE— Cutter, set of pleasure sleighs, set of single harness and set of double harness.—K. Stewart Proton Station, phone 32r4. 28c2

HIDES — Again in the market for hides—beef, horse, sheep and calf skins.—Frank Eagles, R. R. 3, Proton Station, phone 41r3 Flesherton.

LOST — Wrist watch with leather strap at fire Saturday night. Return to Wm. Summers, Markdale, please, or leave at The Advance office. 30c2

NOTICE—Will the person who took car chains and logging chain from my car, return them at once and prevent further trouble. — Ned Croft, Rock Mills. 30p3

FOR SALE — Lots 9 and 10 on the West side of Victoria St. E., Feversham. Must be sold to clear the Conron estate. Apply R. H. Davidson, Collingwood, or Lucas & Glass, Markdale. 29c2

WANTED — Horses and cows fit for mink feed.—F. Eagles, Proton Station, R.R. 3, phone 41r3.

FOR SALE — 2 dark reg. Shorthorn bulls, 7 months old, priced reasonably.—Roy W. Piper, Ceylon, phone 44r31. 27c2

FOR SALE — Ladies' skates and boots, size 6, also Eatonia tub stand and wringer.—C. P. Wilson, Flesherton. 27p2

FOR SALE — 3 Scotch Shorthorn bull calves from heavy milking mothers, registered, also a few good grade cows.—Harold Hutton, phone 73r13, Flesherton. 27p2

FOR SALE—7-room brick house in Flesehrton, large lot, garage, good well, must be sold to settle estate of the late Andrew Gilchrist. — Apply to John Stewart, Executor, Flesherton. 24p4

FARM FOR SALE

Lots 166-167, 1 S.W., Artemesia, 100 acres, good land, well watered, piece of bush and swamp; will sell reasonable.—Mrs. M. Thistlethwaite, Flesherton, Ont. 20p2

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LICENSED AUCTIONEER
for the County of Grey

Farm and stock sales our specialty. Terms: reasonable. Satisfaction guaranteed. Dates arranged at The Advance office.

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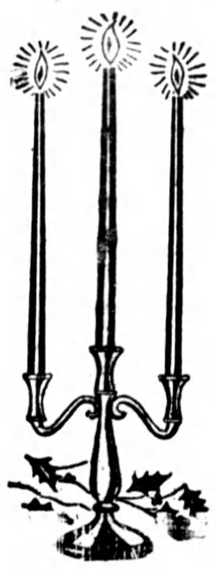
Office — Durham St.
Office hours: afternoons 2 to 4.30.
Wednesday and Saturday evenings 7.30 to 10 p.m.
No office hours on Sunday.



A Merry Christmas

To our customers and friends we wish for you the happiest Christmas you have yet experienced.

F. T. Hill & Co., Ltd.
MARKDALE, Ontario