JOHN MURRAY GIBBON, C.P.R.

At the annual banquet of the Association of Canadian Advertisers held at the Royal York Hotel, John Murray Gibbon, Montreal, general publicity agent, Canadian Pacific Railway, was awarded the silver medal of the association for an outstanding contribution to Canadan advertising by an advertising manager.

C. R. Vint, president of the association, presented the medal to Mr. Gibbon on the recommendation of a jury composed of prominent Canadian advertising and promotion executives, headed by H. H. Rimmer, Toronto, as chairman.

In awarding the medal to Mr. Gibbon, Mr. Rimmer lauded the long career of this well known railway executive whom he referred to as an "advertising and publicity specialist, poet, novelist, librettist and musician, who had rendered distinguished service not only in advertising his own company, but also in advertising the Dominion of Canada, since joining the Canadian Pacific Railway in 1907."

What Science Is Doing

BARITE FOUND IN N.S.

A deposit of at least 420,000 short tons of barite has been disclosed by drilling at Pembroke, Hants county, Nova Scotia, according to a report to the Department of Mines and Resources by L. J. Weeks, Ottawa, geologist of the department.

The find is considered of great importance and suggests the possibility of Canada's production of barite being increased by a hundred-fold. In 1940 the output was 830 tons.

Barite is required in the drilling of oil wells. In ground form it gives added weight to the mud in controlling gas pressure. It also is used as a filler in rubber, paper, oilcloth, textiles, leather and plastics, and as a pigment and extender in paints.

A mill capable of treating 150 tons of ore a day or about 45,000 tons a year has been erected at Walton, about 2½ miles from the deposit in Nova Scotia. Two cargoes of barite, each of about 2,500 tons, already have been shipped to Trinidad for use in the oil wells there and 250 tons to Peru.

—v—

LOCUST KILLER

Bobyleva, a member of the staff of the Russian Tashkent Medical Institute, has succeeded in developing a microbe culture that kills locusts. The microbe is bred in an infusion of hay, which is sprinkled on the infested fields. The locusts devour the grass and not only perish but infect their fellows. The microbe is harmless to human beings and animals.

Western Wheat Crop Reduced By Sawfly

Dominion government entomologists estimated that Western Canada's 1941 wheat production was reduced by more than 50,000,000 bushels as a result of wheat stem sawfly infestation.

The loss, they said, occurred on more than 15,000,000 acres planted to wheat in the Prairie provinces.

The estimate was made after entomologists from the Lethbridge laboratory conducted an investigation tour of some 12,000 miles through infested fields in Alberta Saskatchewan and Alberta.

Magnitude of the loss is blamed on the severity of the infestation and on unfavorable weather conditions during the harvest season which prevented recovery of much of the wheat cut by sawfly larvae.

The Dominion Experimental Farm at Swift Current, Sask., is breeding desirable varieties of wheat capable of resisting wheat stem sawfly.

Officials said they hoped that next year there would be a reduction of material losses caused by the stem sawfly.

Auto Graveyards Source of Metals

The proposal of the American Automobile Association that a well-orgonized effort be made to recover the valuable metal now going to waste in "junked car" graveyards all over the country deserves prompt action, advises The New York Times. The Automobile Club of New York has estimated that some 5,000,000 tons of steel scrap and much tonnage in other metals needed for defence can be salvaged from the 7,000,000 outworn cars and car frames in the nation's dumps. At a time when shortages are reaching into every field of machinery that uses metal, any considerable part of this car waste would be worth recovery.

Meanwhile the cleaning-up of the junk yards would be a blessing to the countryside. Here is a cause which is at once utilitarian and aesthetic.

How Can I?

BY ANNE ASHLEY

Q. How can I clean excessively oily hair?

A. When ones hair is especially oily in texture, an occasional dry shampoo of finely-powdered orris root is a splendid help. Put the powder through a fine sieve, sprinkle through the hair, and then brush out with a clean, dry brush until every particle of the powder has been removed.

Q. How can I substitute a good tooth powder at home?

A. An effective tooth powder is composed of baking soda. Merely place a little of the powder in the hand, moisten the brush, and dip it in the powder.

Q. How can I make scrambled eggs lighter and more tasty?

A. Use one level teaspoon of baking powder with every six eggs. Add the baking powder to the mixture just before cooking.

Q. How can I make use of the vinegar in which mixed pickles are packed?

A. This vinegar gives a delicious spiced flavor to salad dressing, much better than ordinary vinegar.

Q. How can I remove gloss from woollens?

A. Wring a piece of cheesecloth out of water containing a few drops of ammonia and sponge the fabric thoroughly with long, straight sweeps of the arm. Press under a damp cloth.

STOP Scratching Relieve Itch Fast or Money Back

For quick relief from itching of eczema, pimples, athlete's foot, scales, scabies, rashes and other externally caused skin troubles, use fast-acting, cooling, antiseptic, liquid D. D. D. Prescription. Greaseless, stainless. Soothes irritation and quickly stops intense itching. 35c trial bottle proves it, or money back. Ask your druggist today for D. D. D. PRESCRIPTION.

HAVE YOU HEARD?

The new draftee had made the fatal mistake of failing to salute a second lieutenant, and the latter was prescribing his punishment, when the captain came along and inquired the trouble.

"He failed to salute, sir," reported the lieutenant.

"What do you propose to do about it?" asked the captain.

"I have ordered him to stand and salute two hundred times, sir."

"Quite right, lieutenant," replied the captain. "Proceed with the punishment. But remember, every time he salutes you must salute back."

—v—

Then there was the Canadian in an English hospital who couldn't get as much attention as he thought he deserved.

"Do you think I came in here to die?" he asked bitterly.

The Cockney in the next bed said:

"No, you came in yesterdye."

—v—

A young Scotsman went to the telegraph office one morning and wired a proposal of marriage to his sweetheart. After spending the entire day and part of the night waiting, he was finally rewarded by an affirmative reply.

"If I were you," suggested the operator who delivered the message, "I'd think twice before I'd marry a girl who kept me waiting all day for my answer."

"Na, na," replied the young Soot. "The lass who waits for the night rates is the lass for me."

—v—

"I hear you're writing a book on 'How to Rear Your Baby.' Don't you find writing an awful tie, with your own baby to look after?"

"Oh, no. Baby's at his grandmother's so's I can get on with the book!"

—v—

A farmer, visiting his son's college and wandering into the chemistry class, saw some students experimenting.

"What are you trying to do?" he asked.

"We're endeavoring," replied one of the students, "to discover or invent a universal solvent."

"What's that?"

"A liquid that will dissolve anything."

"That's a great idea, agreed the farmer. "When you find it, what are you going to keep it in."

—v—

Wife: "Tomorrow is the tenth anniversary of our wedding Shall I kill the turkey?"

Husband: "Why what did he have to do with it?"

—v—

A traveller connected with a cycle company was expecting an "interesting event" in the family and before going away asked the nurse to wire "Gent's model arrived" if a boy came, and "Lady's model" if a girl.

The wire he received staggered him. There was one word—"Tandem."

Eight New Ships For Canada's Navy

Eight quarts of champagne — the most ever spilled in Canada in one Maritime christening — sped towards the Atlantic Ocean recently along the battle-path to be followed soon by an octet of new Canadian war vessels whose bows it spattered in a unique ceremony.

Hailed as an event without parallel in Canadian history, the multiple christening started with the smooth launching of one corvette and continued in the same shipyard operated by Marine Industries, Limited, with the rapid-fire blessing of seven other tough young warships, all nearly ready for a salt-water initiation.

Named After Canadian Cities

The new vessels — four corvettes and four minesweepers— were named after Canadian cities and towns scattered through seven provinces from Esquimalt, B.C., to Fredericton.

It was announced that Canadian Corvettes already have scored successes against enemy U-boats.

CONSTIPATED?

Spells of constipation often bring aggravating bowel gas, sour stomach, bad breath, coated tongue, headaches, dizziness, listlessness. ADLERIKA effectively blends 5 carminatives for relief of gas pains and 3 laxatives for gentle but quick bowel action. Get ADLERIKA today!

ADLERIKA

AT YOUR DRUG STORE

Relieves distress from MONTHLY FEMALE WEAKNESS

Lydia E. Pinkham's Vegetable Compound not only helps relieve monthly pain but also weak, nervous feelings—due to monthly functional disturbances. It helps build up resistance against distress of "difficult days." Made in Canada.

C.N.R. Surplus To Set High Record

President R. C. Vaughan of Canadian National Railways said in an interview the combine expected to have a surplus for the current year of $3,000,000 to $5,000,000, the first since 1929 and largest in its history.

Mr. Vaughan estimated net profits at between $66,000,0 0 and $68,000,000, before fixed profits at between $66,000,000

Movement of war materials has boosted freight volume to the largest since 1923, when the railways were reorganized in their present form, Mr. Vaughan said, adding that there had been a "substantial improvement" in passenger, steamship and hotel business.

The railways are using American coal in some of its operations because of the production slowdown in Cape Breton coal mines, the President said.

"We have been obliged to ship American coal as far east as Mont Joli, Quebec, and Edmundston, N.B., as a result of the slowdown," Mr. Vaughan explained. "The situation is improving gradually, but we are still using American coal in the Maritimes whereas in 1939 we were using Canadian coal in Ontario."

Modern Etiquette

BY ROBERTA LEE

1. If one is a college freshman and is not pledged to any fraternity, should he tell any member he happens to know that he would like to belong to a fraternity?

2. Is it necessary that a business man rise when a woman employee enters his office?

3. Should a small boy who is ring bearer at a wedding, wear a boutonniere in the buttonhole of his jacket?

4. When it is necessary to crowd past other people to reach or leave one's seat in a theatre, what is the correct manner of so doing?

5. If one is a house guest and his cigarette accidentally burns a hole in the tablecloth or the table, what should he do?

6. Is it proper to fold napkins, for the dinner table, into fancy shapes?

ANSWERS

1. No; he should concentrate on doing something well such as football, debating, or any activity of interest to him. Fraternities choose those students who show signs of becoming campus leaders. 2. No; but he must always stand to receive a woman visitor. 3. No. 4. Do not turn so that you face these people, but slip in or out with your back towards them, and with a quiet "pardon me." Do this as quickly as possible, and take care not to brush your purse or coat over the heads of the people seated in the row immediately in front. 5. Replace the tablecloth with a new one and arrange to have the table refinished, or apologize and send the hostess a gift which amounts to the cost of the damage. 6. No; the correct shapes for the dinner table are either the perfect square or the oblong, although the triangle may be used for breakfast and luncheon.

CUT EACH SMOKE FRESH FROM THE PLUG AND SAVE MONEY WITH DIXIE.

DIXIE

PLUG SMOKING TOBACCO

Delivery of Serum Expedited By Plane

An urgent call for pneumonia serum found quick response through Trans-Canada Air Lines recently and a plane carried the container to Toronto in the effort to save the life of a child patient. The request from the Sick Children's Hospital, Toronto, came to a local pharmaceutical laboratory pleading for fast delivery. The serum container in a crate was turned over to W. G. Everett, Canadian National Express agent at Montreal, who shipped the precious parcel by Trans-Canada Air Lines plane leaving the Montreal air port (Dorval) at 4.30 p.m. EST, trip No. 7, with instructions to Toronto express services to expedite delivery from Malton Air Port, where it arrived at 7 p.m. EST to the hospital.

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Protect your BOOKS and CASH from FIRE and THIEVES. We have a size and type of Safe, or Cabinet, for any purpose. Visit us, or write for prices, etc. to Dept. W.

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J. & J. TAYLOR LIMITED
TORONTO SAFE WORKS

United States Navy Gets Private Yacht

William K. Vanderbilt of Northport, L. I., a retired Lieutenant Commander of the Naval Reserve, has offered his seagoing yacht Alva to the Government as a Navy Day gift.

The Alva has an overall length of 264 feet, a beam of 46 feet, a draft of 19 feet, and a designed speed of 16 knots. It is powered by two diesel engines of 2,100 horsepower each.

Feed Plan Saves About $2,750,000

Under the government's new plan of aiding farmers of Eastern Canada by paying transportation costs on feed grains from the West, it is estimated the farmers of Ontario alone will benefit to the extent of around $2,750,000. The aid to farmers will run around 13 cents a bushel and the estimated requirements of feed or coarse grains in the province is put at 23,000,000 bushels.

HARNESS & COLLARS

Farmers Attention — Consult your nearest Harness Shop about Staco Harness Supplies. We sell our goods only through your local Staco Leather Goods dealer. The goods are right, and so are our prices. We manufacture in our factories — Harness, Horse Collars, Sweat Pads, Horse Blankets, and Leather Travelling Goods. Insist on Staco Brand Trade Marked Goods, and you get satisfaction. Made only by:

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A DEFINITE WAR TIME OBJECtive — that's what the Government says of the call of Britain for Canadian eggs. Buy chicks with your eye on these good markets. We've day-old to 2 week chicks, including pullets. Also mixed chicks, started, dayold. Bray Hatchery, John St. N., Hamilton, Ont.

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100 ACRES, GOOD LOCALITY, good land and buildings, flowing well and creek. ½ mile from highway 26, near Barrie. For particulars, apply George Pain, Anten Mills, Ontario.

100 ACRES, DUNDAS COUNTY, 90 acres cleared, good soil. Large house, barns, four outbuildings. Now occupied. S. R. Thorpe, Williamsburg, Ontario.

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FARM DUTY ELECTRIC MOTORS, hundreds to choose from. Jones & Moore Electric Company Limited, 296 Adelaide West, Toronto.

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FAIRBANKS-MORSE 6 H.P. Gasoline Engine, Type Z. In good running order. Priced to sell at $50.00. J. H. McCaw, Barrie.

FARM LANDS

FARMS TO RENT IN EVERY PART of Saskatchewan. Write John Armstrong, Inspector, Box 362, Regina, Sask.

GENERATORS WANTED

WANTED DODGE 12 - VOLT GENerators. Pay $3. Shipping Point. State Model. Chas. Warner, Matlock, Man.

FOR SALE

116 ACRES, HIGHWAY 86; GOOD barn, 52-80; good house, good water, other outbuildings, two miles east of Montrose. Fred Uberig, West Montrose.

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120 WAYS TO MAKE MONEY. Booklet of 120 pages, size 5 x 9. Price $1.00. Mike Ignash, 441 Manitoba Ave., Winnipeg, Man.

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GOOD RESULTS — EVERY SUFferer from Rheumatic Pains or Neuritis should try Dixon's Remedy. Munro's Drug Store, 335 Elgin, Ottawa, Postpaid $1.00.

DR. McLEOD'S STOMACHIC HEALS obstinate Stomach Trouble: User states: "For years I suffered terrible gnawing pains below breastbone, few hours after eating, causing gas and bloating. My only relief was soda and that only for short time. Then I took Dr. McLeod's Stomachic. After three bottles I was free from pain. I kept on improving and have now been well for several years, enjoying meals without medicine. Good for all forms of indigestion. Drug Store or write Dr. McLeod's Stomachic Co., 558 Bathurst, Toronto. $1.25 per bottle postpaid.

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