SHE WAS MY FAVOURITE SOCIAL MENACE

"I thought I had a life-long victim when I dragged her down from socialite to social menace. Too much coffee and tea upset her—she became my best example of caffeine-nerves. Then she switched to Postum and soon after she started the thirty-day Postum test her irritability vanished. Once again she became the town's popular social leader and Caffeine-Nerves had lost another victim."

Some people, and all children should never drink coffee or tea. If upset nerves make you irritable, cause sleeplessness, headaches or indigestion, switch to delicious Postum. This wholesome beverage *contains no caffeine*, costs less per cup and is prepared instantly in the cup with no waste. Get Postum today from your grocer.

P231 **POSTUM**

More And More Effort From All

The Daily Express of London, England, Shows Why British People Must Work Harder Than Ever

Hitler has not called on Japan yet. He has merely asked her to get into position against both Singapore and the Russians. She has done so. She has reported that her oil tanks are brimful, and if Hitler gets more oil himself she means to fight as surely as God made little islands. Neither has Hitler yet called on his conquered lands for full war production. How long do you think it would take the factories of Germany and all Europe to replace the material he has lost in Russia and give him better material, too? Sabotage, Victory "V's", and R. A. F. bombs notwithstanding? Hitler is nearer disaster, but he is also nearer world conquest now than he has ever been. There stand against him the soldiers of Russia and the British soldiers of the Middle East. A decisive battle of the world has opened. And still some British people wonder why they are urged to get into the war factories and the mines and work and work as they have never worked before. Your weapons will be needed, every one of them—if Hitler reaches oil.

Keep Blood Type For Emergencies

Learning Blood Group of Family Members Advised

James R. Potter, managing secretary of the Ottawa Blood Donor Service, has suggested that every Canadian family should keep a record of the blood group of each of its members so there might be no delay in case of emergency.

"If we are interested in air raids precautions work we should at least know the blood group of every member of our family so every emergency can be met and many lives saved," he said.

Mr. Potter said 3,900 Ottawa citizens had offered their blood.

'But we need double that number," he said, "for a request has been made by the government to double the supply of blood serum for overseas."

Canadian serum now was being used for civilians in England as well as members of the forces, and a store was being kept in all parts of Canada—500 pints in Ottawa alone—primarliy for use of military authorities. He expected the supply would be placed at disposal of civilians if necessary. There was a supply in every military centre and on every convoy at sea.

"It DOES taste good in a pipe!"

HANDY SEAL-TIGHT POUCH—15¢
½-LB. "LOK-TOP" TIN—65¢
also packed in Pocket Tins

Picobac

GROWN IN SUNNY, SOUTHERN ONTARIO

Modern Etiquette

BY ROBERTA LEE

1. What are two things to avoid when beginning a social letter?
2. Is it ever permissible when asked to pass food at the table to help one's self first?
3. Should an applicant for a position extend his hand in greeting the prospective employer who is interviewing him?
4. Is it all right for a guest to smoke while riding in someone else's car?
5. What is the fifteenth wedding anniversary, and what kinds of gifts may be given?
6. In what way can a wife avoid accepting an invitation that might displease her husband?

Answers

1. Beginning with the word "I" and a word ending in "ing," such as "Having just returned to town, I am . . . ." 2. No. 3. No; wait for the employer to offer to shake hands. 4. He must never do so without asking permission. 5. Crystal; anything in glassware makes suitable gifts. 6. By consulting her husband before accepting the invitation.

How Can I?

BY ANNE ASHLEY

Q. How can I prevent delicate-colored wash materials from fading?

A. Before they are washed, soak them in lukewarm water, to which a few drops of turpentine have been added.

Q. How can I wash straw matting?

A. Wash the matting with a cloth dampened in hot salt water, using a handful of salt to a bucket of hot water. Wash only a small space at a time and wipe dry at once. This also prevents it from turning yellow.

Q. How can I remove the shell more easily from a hard-boiled egg?

A. Crack the egg firmly down on a table, and roll back and forth a few times. The shell will almost fall off and the egg will be perfectly smooth.

Q. How can I remove stains on metal ash trays?

A. A little denatured alcohol will remove these stains.

B. How can I make a good sandwich filling?

A. A delicious sandwich filling can be made by adding to one cup of chopped ham enough vinegar to moisten, and then one tablespoonful of peanut butter. Use celery salt and pepper as seasoning. Mix well before spreading between slices of bread.

Q. How can I soften the cuticle around my fingernails?

A. Ordinary table butter is excellent for this purpose.

Bets on Russia

A delayed despatch advised recently that Ralph Ingersoll, editor of PM, had arrived at Ankara from Moscow on his way back to the U.S.A. with a report on the Battle of Russia. He told a United Press correspondent that the U.S.S.R. "cannot be beaten and may, with American and British equipment, turn the tide and smash Germany.

"Loss of Leningrad, Kiev, and Odessa wouldn't affect the Russian war effort—that is if they lose those cities—while it seems unlikely that the Germans ever will reach Moscow."

DO YOUR EARS RING?

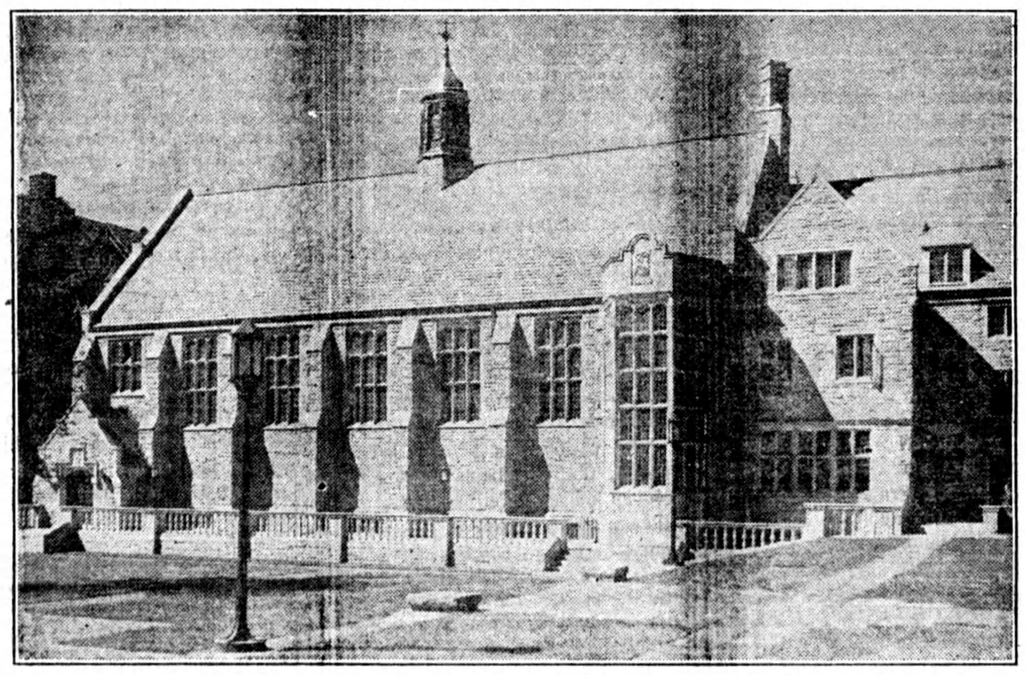
Maybe somebody's talking about you! They noticed your bad breath. Sour, gassy stomach often accompanies occasional constipation. ADLERIKA blends 3 laxatives for quick bowel action and 5 carminatives to relieve gas. Try ADLERIKA today.

Solve This One

A couple of girls handed the cashier of a cafeteria on their way out a slip of paper with the number 1004180 on it. This satisfied the cashier, who let them pass without paying. Why?

Well, it reads: "I owe nothing for I ate nothing."

STRACHAN HALL, TRINITY COLLEGE, TORONTO



The new buildings of Trinity College at Toronto have been formally opened and are now occupied by this year's students. There is a very heavy registration in the Freshman Class. This illustration shows the new Dining Hall called Strachan Hall after the Founder of Trinity College. The new buildings also include a complete equipment of bedrooms for men students as well as Common Rooms, Recreation Rooms, etc.

Salada Tea Co. Donates Prizes

Ontario Plowmen Will Compete For Valuable Prizes At Branch Matches

Plowmen throughout the Province are looking forward again with keen anticipation to the day of their branch match to compete for some of the valuable prizes being offered. A cash prize of $10.00 offered to each of the eighty branches by the Salada Tea Company for the best land in jointer plow sod classes is of particular interest, for the winners of this "Special" earn the privilege of competing for valuable trips in a Special Championship Class at the next International Match. The good fortune of two young plowmen from Hornby, Ontario, in 1940 has become the topic of conversation among plowmen all over Ontario. As a reward for their prowess they were given a trip which took them to points of agricultural interest in the United States and Canada, from Toronto to Vancouver.

They saw cowboys, sheep-herders and miners in the "copper" town of Butte, Montana. This was a live, almost wild city filled with the unexpected. In Iowa they sat in on a conference with farmers and answered questions about Canada and her methods of farming. Every minute of their trip was an education and they learned many new methods of farming which they are using to considerable advantage on their own farms. Gordon McGavin, Vice-President of the Plowmen's Association, accompanied them as guide and manager.

If restrictions do not forbid, a similar opportunity will be given to the winners of the first and second awards of the "SALADA" event at the "International" being held this year near Peterborough. They will also receive gold and silver medals for first and second prizes respectively. Twelve other cash prizes, ranging from $25.00 to $5.00 are offered for the same event.

CHANTECLER Cigarette Papers NONE FINER MADE

Canadian National Railways Revenue

Net revenues for the month of August, 1941 increased by $1,503,551 as compared with the month of August, 1940 according to the monthly statement of operating revenues, operating expenses and net revenues issued recently at headquarters of the Canadian National Railways all-inclusive system.

Net revenue for the first eight months of the present year amounted to $42,196,254 compared with $24,040,849 during the similar period of 1940, an increase of $18,155,405.

Operating revenues for August, 1941, were $25,808,928 compared with $21,220,188 in August 1940. Operating expenses for August were $20,637,196 as compared with $17,552,007 in August, 1940.

The net revenue of $5,171,732 for August, 1941 compares with $3,668,181 for August, 1940.

For the eight months of 1941 operating revenues amounted to $193,179,858 compared with $157,296,771 in the corresponding period of 1940.

SOLDIERS RUB OUT TIRED ACHES with MINARD'S "KING OF PAIN" LINIMENT 35¢

"MIDDLE-AGE" WOMEN (38-52 yrs. old) HEED THIS ADVICE!!

If you're cross, restless, NERVOUS—suffer hot flashes, dizziness—caused by this period in a woman's life—try Lydia E. Pinkham's Vegetable Compound. Made *especially for women*. Hundreds of thousands remarkably helped. Follow label directions. Made in Canada.

"Paddymelon" is not a melon, but the name of a kind of wallaby native of Australia.

The most powerful anti-aircraft searchlights can throw beams visible five and one-half miles.

HAVE YOU HEARD?

Two little toddlers couldn't resist the temptation to explore the newly built air-raid shelter. Just as they disappeared inside a policeman came along.

"Who's inside there?" he asked sternly.

For a few moments there was a tense silence. Then, when he repeated his question, there came a reply in a shrill, nervous voice: "Hardly anybody, mister."

For his gallantry a Scottish soldier was given a decoration. A week or so later a pal asked him:

"And what does the wife think of your medal, Sandy?"

"She doesna ken yet," was the reply. "It's no' my turn to write."

Ole Olson came into a Minnesota village one day and inquired at a drug store if they had any "squirrel" whisky.

"No," said the clerk, "but I can slip you a little "Old Crow."

"Aye don't vant to fly," said the Swede, "Aye just vant to yump around a little."

Customer: "I've come back to buy the car I was looking at yesterday."

Salesman: "Fine. Now tell me, what was the one dominating thing that made you decide to buy this car?"

Customer: "My wife."

Three Canadian soldiers sleeping in a tent in an English camp were awakened by a terrific crash not far away.

"What was that — thunder or bombs?" asked one of them.

"Bombs," was the laconic answer.

"Thank heaven for that!" chimed in the third. "I thought we were going to have more rain!"

Captain: "Are you happy now that you're in the Army?"

Recruit: "Yes, sir."

Captain: "What were you in civilian life?"

Recruit: "Happier still, sir."

"These doughnuts," said the young married man, "are not like my mother used to make."

"I know it," replied the recent bride sweetly. "Your mother called up just the other day and asked for my recipe."

"Jimmie," said the teacher, "What is your greatest ambition?"

Jimmie considered thoughtfully.

"I think," he said, "it is to wash mother's ears."

Montreal Is Quite A City

One thousand miles from the Atlantic, the harbor of Montreal thrives busily for eight months of the year. After New York, it is the leading seaport of the continent and the greatest wheat-exporting centre in the world. Its grain elevators can hold 12,000,000 bushels. Besides a floating dry-dock 600 feet long and 135 feet wide which can accommodate vessels up to 25,000 tons, Montreal harbor has 8½ miles of wharves and 65 miles of harbor railway track. Montreal is the headquarters of the Canadian National Railways, the largest railway system on the North American continent.

Every sailor, soldier and airman needs Mentholatum for dozens of minor ailments. Small in cost but very valuable in use.

QUICK RELIEF FOR HEAD COLDS CHAPPING TIRED AND ACHING FEET SUNBURN INSECT BITES CUTS AND BRUISES and other conditions.

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AGENTS — SELL A GUARANTEED product. Attractive package. Sells on sight. Over 100% profit. West Hill Manufacturing Company, Dept. A., 151 Church St., Toronto.

BABY CHICKS

SCORES OF BRAY CUSTOMERS make money with fall chicks. Get your idle brooders working raising broilers. Especially this fall. Limited number laying pullets. Ask for Bray Fall Service Bulletin. Bray Hatchery, 130 John N., Hamilton, Ont.

RED POLLS

COWS, HEIFER CALVES 3 to 12 months. Bull 13 months. P. Honsinger, Thorloe, Ontario.

BUSINESSES SOLD

ALL TYPES OF BUSINESSES SOLD. City, Rural, Large, Small! Everything strictly confidential. Twenty years experience. Globe Exchange, 2 College Street, Toronto (Opposite Eatons).

FARM FOR SALE

100 ACRES, DUNDAS COUNTY. 90 acres cleared, good soil. Large house, barns, four outbuildings. Now occupied. S. R. Thorpe, Williamsburg, Ontario.

FLOWER BULBS

DARWIN TULIP BULBS FOR sale. Clara Butt, pink, 60c per dozen; $4.50 per hundred. Pride of Haarlem, 70c a dozen, $5.50 a hundred. J. Vet, Fergus, Ont.

CARS, NEW AND USED

MOUNT PLEASANT MOTORS LTD., Toronto's oldest Chrysler, Plymouth dealers; three locations, 632 Mt. Pleasant Road, 2040 Yonge St., 1650 Danforth Avenue. Our Used Cars make us many friends.

GOITRE

HAVE YOU GOITRE? "ABSORBO" reduces and removes. Price $5.00 per bottle. Trial size $2 postpaid. J. A. Johnston Co., 171 King E., Toronto.

LEGAL

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ISSUE 41—'41

PERSONAL

SUPERFLUOUS HAIR SAFELY, permanently, privately removed: Face, Limbs; Treatment $2.00 postpaid, plain wrapper. Guaranteed kill roots with one application. Canadian Chemistry Company, Wilkie, Sask.

HAIRDRESSING SCHOOL

LEARN HAIRDRESSING THE Robertson Method. Information on request regarding fall classes, now beginning. Robertson's Hairdressing Academy, 137 Avenue Road, Toronto.

MUSICAL INSTRUMENTS

DEALERS WANTED, BY MAKER of stringed musical instruments. Send for catalogue. A. Dennis & Co., 381 Nairn Avenue, Winnipeg.

MEDICAL

IT'S EXCELLENT, REAL RESULTS after taking Dixon's Remedy for Rheumatic Pains and Neuritis. Munro's Drug Store, 335 Elgin, Ottawa. Postpaid $1.00.

MEDICAL

REPRESENTATIVES (Either Sex) able to sell a health specialty (profitable). Write:
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Yonge Street, Toronto

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ONE 25/40 OIL PULL TRACTOR and One 20/35 Oil Pull Tractor. Both reconditioned. Thomas L. Scott, Cromarty, Ont.

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TIMBER WANTED

STANDING ROCK ELM FOR FALL and Winter requirements. P.O. Box 101, Station F., Toronto.

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