C.N.E. GIVES "CANADA'S ANSWER"

63rd Annual Exhibition Features Canada At War

World's Largest Yearly Exposition Is Presenting Thrilling, Informative Picture of Our Country in Wartime — Canadian Army, Navy, Air Force Show Training to "Help Finish the Job" — Industrial Workers, Farmers of Dominion Display Fine Contributions — 1941 Women's Activities Stepped Up.

Those thousands of Canadians who, together with their friends from south of the border, pay a visit to the 1941 C.N.E. will enjoy a unique experience. They will see presented there a rare and dramatic close-up of a country at war. Bristling with armaments, humming with wartime activity, the Exhibition's 63rd annual show features Canada's fighting men training with fighting machines to "help finish the job"; skilled Canadian workers turning out war weapons; the "soldiers of the soil," the Canadian farmers, parading their finest products; Canadian women serving in the ways they know best; interesting evidence of Canada's thriving trade with other nations of the world.

Education, Relaxation

Vacationers who seek relaxation at the C.N.E. may take time out there for sport and play on the shores of Lake Ontario. They may enjoy a whirl in "Frolicland," a world of candy apples, goofy games and wild rides. Again they may sit in cool comfort at the band shell and listen to the music provided by the famous U.S. Navy Band. Evenings, they take seats for the grandstand spactacle "Britannia," or dance on Canada's largest dance floor to the strains of America's big name dance bands.

The leisured visitor will find time to take in the vast num'er of special exhibits in the core or more buildings. Some of the other highlights of the Exhibition are:

WOMEN'S WORLD — Daily throughout Exhibition; making clothing for civilians of bombed British cities; clothing modelled on Saturday, Sept. 6 by the British war guests. Prize winning linens, knitted articles and quilts. Canadian handicrafts including metalwork, woodwork, weaving and pottery. "New clothes for old" — Women's Building. C.N.E. Cooking School featuring uses for surplus Canadian foods. Many daily prizes an awards. Twice daily. Electrical and Engineering Building.

HORSE JUDGING — Breeding classes, August 27 to Sept. 4. Harness and Hunter clasees, Sept. 1 to 6. Coliseum Arena.

CATTLE JUDGING — Dairy breeds, August 28 and 29. Beef classes, August 30 and Sept. 1 and 2. Coliseum Arena.

SHEEP JUDGING — August 25, 26 and 27. Swine Pavilion.

WAR MUSEUM—Messerschmitt fighter shot down over England; parts of Junkers and Heinkel bombers; escape device removed from captured German submarine; hundreds of most interesting relics from bombed St. Paul's Cathedral, Westminster Abbey, Buckingham Palace and Westminster Hall. Centre Court, Governments Building.

ART—Large and varied display of the finest in Canadian art in this all-Canadian show. Art Gallery. Display of Art of all nations. Practically all countries represented. General Exhibits Building. Graphic Arts and Photography—International Building.

HORTICULTURAL BUILDING —Exotic beauty of thousands of blooms and the refreshing coolness of green shrubs and elfin pools. The Canadian Gladiolus Society will hold its annual show in the Horticultural Building on Friday and Saturday, August 22 and 23.

CANADIAN HOMES — To demonstrate ideal living conditions and the most modern house and apartment layout six homes have been built and completely furnished. They range from the business girl's one-room apartment to an eight-room residence. International Pavilion.

NATURE'S WONDERLAND (formerly Children's Zoo)—For the second year featuring by popular demand, mothers and babies of the animal, reptile and bird kingdoms. A close-up of early infancy in nature's own nursery. Admission: Children 5 cents, adults 10 cents. North Road, east of Art Gallery.

AIR RAID SHELTERS—In contrast to Canadian homes are two air raid shelters; an Anderson shelter from Birmingham, England, and a bombproof underground shelter, complete with cots, food, etc. International Pavilion.

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This Fashion Model Is Expert Plowman

Far from city lights and their usual occupations two young women are at work on a farm in Great Risington, says a Gloucester, England, despatch. One plows; the other shears sheep. They are Violet Shirley, 19, of Canterbury, who used to be a mannequin, and Nelly Blow, 24, of London, who used to be a children's nurse.

Here are a few of the jobs they have done in the past eighteen months: Plowed about 300 acres of the farm with a tractor, and some adjoining grass lands; cut about 250 acres of corn with a tractor and binder; sown corn with a tractor and drilled it with horses; harrowed up to 100 acres in an eight-hour day, planted twenty acres of oats in one day.

Elsie, the internationally famous Borden cow, can be seen in her luxurious boudoir by visitors to the Canadian National Exhibition from August 22 to September 6.

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EXHIBITION PROGRAM

- Friday, August 22 — Opening Day—Lieut.-Governor opens 63rd C.N.E.
- Saturday, August 23—Warriors' Day, associated with Red Cross and Auxiliary War Services.
- Monday, August 25—Children's Day.
- Tuesday, August 26—Automotive Day.
- Wednesday, August 27—Food Products and Merchants' Day.
- Thursday, August 28—Women's, Music and Art Day.
- Friday, August 29—Press Day.
- Saturday, August 30—Manufacturers', Athletic and Floral Day.
- Monday, September 1 — Labor Day.
- Tuesday, September 2—International Day (Program under the auspices of International Business Machines Co. Ltd.)
- Wednesday, September 3—Agriculturists' Day.
- Thursday, September 4—Transportation, Commercial Travellers' and Service Clubs' Day.
- Friday, September 5 — Live Stock Review Day.
- Saturday, September 6—Citizens' and Children's Day.

Ontario Mayors Exhibition Guests

C. N. E. headquarters, Toronto, announce that during the 14 days of the 1941 Exhibition, from Aug. 22 to Sept. 6, the leading cities and municipalities of Ontario will be guests of the World's largest annual expostiion. These municipalities include Brantford, London, Newmarket, Midland, Oshawa, Peterboro, Stratford, Collingwood, Niagara, Kitchener, Barrie, Hamilton, Brampton, Guelph, and Orillia.

Each of these towns, it is announced, will be represented by its mayor and his wife, the chairman of the local School board and his wife, heads of the Men's Service Clubs, as well as a representative choir from each municipality.

Tommy Dorsey, Kay Kyser, Benny Goodman and Eddie Duchin, four of America's leading radio dance bands in popularity polls in both Canada and the United States, are appearing in the giant Dance Pavilion at the C.N.E.

EXHIBITION VISITORS

W. T. Pember cordially invites you to his special sale of fine Hair Goods and hairdressing facilities.

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Exhibition Wants Ancient Vehicles

Ancient Horse-Drawn Equipages Soon To Be Seen on Parade In Exhibition Park

The old grey mare is coming into her own again! What with the government gasoline conservation plan and everything, it looks as though the horse might eventually replace the car. At least, so think C.N.E. agricultural officials. To that end they intend to prove that in this second year of war the horse has a very real place in Canadian life. Therefore, during the second week of the 1941 Canadian National Exhibition, it is announced that there will be staged on various days yet to be designated, a parade of ancient horse-drawn vehicles through Exhibition Park. It is planned that these will include such old equipages as prairie wagons, pioneer carts, democrats, barouches, victorias, caleches, hansom cabs, dog carts, etc., thus giving the young Canadian an insight into the modes of transportation with which his great-grandather and great-grandmother had to contend in the early days.

Victorias, Barouches, Democrats

The C.N.E. requests farmers and dwellers in the rural communities of Ontario who own such vehicles to get in touch with the agricultural section of the C.N.E., Lumsden Building, Toronto. The Exhibition will pay all costs of transportation of the vehicles to and from the C.N.E. if the owner will consent to the use of his property in these parades.

It is expected that in a number of cases collectors of ancient equipages attending the Exhibition will wish to buy vehicles exhibited, and if the owner is agreeable the C.N.E. will sell it for him.

So, if in some obscure corner of your barn you have an old dog cart, victoria, or covered wagon, bring it out and take a look at it. It might be just the thing the C.N.E. is looking for.

Cooking School Events Popular

Women Visitors to Exhibition Enjoy Sitting In On Its Sessions — Birthday Cakes Given Away — Apple Pies Tested By Army, Navy and Airforce Men

The C.N.E. Cooking School, which has been a well-known and popular feature of the Exhibition for several years under the direction of Mrs. Kate Aitken, director of Women's Activities, will, it is announced, again be held on each of the fourteen days of the 1941 Canadian National Exhibition from August 22 to September 6, in the Electrical Building, at 2.30 and 8 p.m. respectively.

This year, it is stated, the school will pay special attention to Canadian surplus foods. These include such products as flour, apples, fish and vegetables which the Dominion is unable to export under present war-time shipping conditions.

Using Up Surplus Foods

In order to encourage the use of these Canadian surplus foods, the C.N.E. Cooking School announces that a $50.00 prize will be given for the best apple pie and a $10.00 prize for the best loaf of bread entered in a contest sponsored by the C.N.E. It is expected that in the neighborhood of 1,000 pies will be entered in this competition. An interesting highlight in connection with this event is that the pies will be tasted by members of navy, army and airforce units stationed in Exhibition Park during the Exhibition.

Each afternoon the program from the Exhibition Cooking School will be broadcast, and during the broadcast the features which have made this event so popular with thousands of women visitors to the "Ex" will be carried on. These will include a birthday cake, donated daily to the oldet lady in the audience, an Overseas Box given twice daily for some lucky sailor, soldier or airman whose friends are in the audience, and an engraved silver tray, presented by the directors of the CN.E. to the guest from the farthest point from Toronto.

During the Cooking School programs, ladies in the audience will be given an opportunity to hem a nightgown, mend clothing, or knit stockings for some child in bomb-torn Britain. Each afternoon and evening there will be the usual drawing for the gift boxes of food prepared in the school.

Glassware becomes more fragile as it grows older.

FOUR INDIAN DANCERS

Presenting a programme of Tribal dances every day in the courtyard of the National Industries Building, Canadian National Exhibition. These programmes form a part of the display and entertainment provided under the direction of the Welfare & Training Service, Indian Affairs Branch, Department of Mines & Resources.

Wide-Eyed Visitors Throng Streets of Exhibition City

From far and near, they're coming this year to enjoy a thrilling time at the C.N.E. It's "Canada's Largest City," with a two-week population of over 2,000,000.