## THE FLESHERTON ADVANCE

**Published on Collingwood Street, Flesherton, Wednesday of each week. Circulation over 1,000. Price in Canada $2.00 per year, when paid in advance $1.50; in U. S. A. $2.50 per year, when paid in advance $2.00.**

**F. J. THURSTON, Editor.**


### THE PRESS AND PROPAGANDA

One of the ever present dangers in the publishing field is the possibility of becoming a propaganda agency for some group or cause. Editors guard carefully against this possibility and their efforts to be fair sometimes incur the displeasure of those whose propaganda they refuse to propagate. Of course there are two kinds of propaganda—good and bad. The word propaganda has been much abused in the past few years and to the man on the street propaganda now seems to mean exclusively that type of news sent out by the enemy to confuse and confound those who read it.

Propaganda is actually the method adopted for the propagation of doctrines and principles, either religious or secular. If there is such a thing as gooo propaganda the question naturally arises, why does the newspaper not become a propaganda agency for all propaganda that is good? As a mater of fact the newspaper does become such an agency in a broad sence, but not in just the way that some propagandists would have it. For instance, any religious sect might consider its propaganda good, and therefore entitled to space in the newspaper. An important factor is overlooked however in this reasoning. Propaganda espoused and supported by a newspaper must be of a type generally beneficial to the community as a whole. It would not be fair or ethical to use the propaganda of one church, where there are perhaps half a dozen churches in the same community.

Then, to there is often confgusion in the minds of many people as to what is news and what is propaganda. For instance, an item relating to an actual event which took place in a church, or a lodge, or a service club would be news. On the other hand an item which sought to impress the reader with the principles or the doctrine of the organization would be propaganda. In short propaganda is that type of newsmatter which seeks to proselytize or convert the reader to one particular code of ethics, principles or doctrine.

The position of the newspaper is clear on this point. The newspaper is representative of the whole community, and while its editor or publisher might be an Anglican, Baptist, Presbyterian, United Churchman, or Roman Catholic, it would not be fair to give undue prominence to the doctrines of the sect to which he personally belongs. News is another matter. If more news comes from the United Church because it has more organizations, or because its press secretaries are more wide awake, then naturally that church would receive more space in the paper than the Anglican or Baptist if those churches were not so well organized or did not possess good press secretaries.

Weekly newspapers depend to a very large extent upon correspondents and press secretaries for news items, and this being the case it is timely to remind correspondents and secretaries that the newspaper is interested primarily in the news, and in acting as an agency for the dissmination of their principles. This reasoning however does not prelude the newspaper drawing attention to any special effort made by any organization or institution within the community.

To sum up the attitude of the press toward propaganda it should be clearly understood that the press is interested in he events concerning organizations, rather than the ethics or principles which attract one to membership in these groups.

### NO TIME FOR STRIKES

With the allies locked in a life and death struggle with Germany this is no time for a let-down in any of the essential industries engaged in war effort. From now on strikes should be banned, no matter what the merits of the case. The Government acted promptly in the appointment of a controller to the Hamilton plant of the National Steel Car Corporation, Ltd. What strikes the casual observer is the seemingly trivial pretexts on which many of the disturbances in war plants are based. With the boys in the ranks cheerfully giving up positions in civil life and carrying on for $1.30 a day, this is no time for lockouts or strikes.

Workmen are in the enjoyment of freedom and good wages, and whatever disputes arise they should be adjusted in the spirit of compromise without any cessation of work. The trouble in some plants seems to be that both sides, employers on the one hand and employees on the other, have been going around with chips on their shoulders ready for trouble. In the Hamilton plant the strike was called over the dismissal of one man whom the company regarded as an undesirable character. It is claimed that no question of wages, hours or working conditions was involved. Over this matter, on which would seem easy of adjustment, a plant busily engaged in the production of shells for the British Government was put out of business for several days. One cannot imagine the boys in the ranks going out on strike over some fancied grievance, and in the future the Government should stand prepared to see that workmen in war plants are not permitted to do so.

### THERE IS A WAR ON

The budget has helped to bring home to many complacent people the fact that there is a war on. For some time past not a few people have been conducting themselves on a high tide, as if there were no breakers ahead. The tax on gasoline, entertainment of a sort, travel and even on horse racing will serve to give balance. Apart from the present Provincial tax of about 8 cents a gallon, it is estimated that the new Federal impost of 3 cents a gallon will cost Ontario motorists about $10,000,000 annually. It is generally felt that the new gasoline tax will hinder the flow of American tourists to Canada, which is rather unfortunate. At first the Government was inclined to impose a much higher tax on gasoline with refunds to tourists, farmers and fishermen, but at the last moment this was decided against. While a great many people seem depressed regarding the new tax it is pointed out that it will not bring the price of gasoline to the 1927-28 level. Dealers express the opinion that the increase of twenty to twenty-five per cent in the tax on automobiles valued up to $900 will have no noticeable effects on the sale of new cars.

### NEED OF CIVIL GUARD

The Provincial Government is considering the advisability of augmenting the strength of the Volunteer Civil Guard. The Gards organization was launched in June, 1940, and now must be 42,000 in 24 cities, 95 towns, 17 townships, 10 counties and 81 villages. Primarily the guards were organized to meet the possible danger of alien sabotage. Attorney-General Conant is of the opinion that the guards are more justified or even necessary now and for the future than in the past. "The development in the war and particularly during recent weeks," he said, "makes it advisable to reconsider the whole situation with a view to the possibility of future emergencies and the need for Volunteer Civil Guard."

### BACK UP WAR LOAN CAMPAIGN

Premier Hepburn is ranging himself wholeheartedly behind the Dominion War Loan Campaign which is expected to commence on June 2nd. He declared that the seriousness of the war to Canada cannot be overemphasized and it is the duty of everyone to lend his full support to the raising of money necessary to provide planes, tanks, ships, ammunition and most important of all, to back up to the limit the efforts of those who are fighting our battle. Mr. Hepburn asks the Mayors of Ontario to issue proclamations urging the public to decorate their homes and offices with flags during the Dominion War Loan Campaign.

Remember the good old days when the horses in western movies carried cowboys instead of tenors?

**Lord Ironsides Inspects A. A. Gunners**

Field Marshall Lord Ironside, the famous British soldier and former Governor of Gibraltar, is seen ispecting troops of an anti-aircraft regiment during a tour of Bitain's defences.

## EUGENIA

Rev. Silas McAuslan of Heathcote preached an interesting sermon here on Sunday, while our minister was in Toronto. Next Sunday will be Mother's Day, when there will be an appropriate service.

A very delightful social evening was held by the Y.P.U Wednesday evening of last week. After the usual devotional and business periods, a program followed, consisting of a duet by the Betts sisters, two accordian selections by Miss I. Dinsmore, a solo by Mrs. Cairns, readings by Mrs. Martin and Mrs. Cairns, an instrumental by Dennis Campbell and a couple of contests. A dainty lunch of hot dogs, cake and tea, was served which brought a happy time to a close.

Mr. Lorne Paul and Mr. MacKinnon of Lucknow visited on Sunday at the home of Mr. Bert Magee.

Congratulations to Mr. Billie Hanley, eldest son of Mr. and Mrs. Chas. Hanley, 8th Line, who was married on Saturday to Miss Eleanor Helmkay of Rock Mills. The young couple will reside in Toronto where the groom has employment.

The Misses Mary and Isobel McKee and Mr. MacArthur of Toronto spent the week end at the former's parental home.

Miss Irene Martin of Islington spent the week end with her uncle and aunt, Mr. and Mrs. Robt. Gorley.

At the graduation of some of the boys at the Wireless School at Montreal a couple of weeks ago, A.C. Argyle Martin was chosen as one of the 50 who formed the Honour Guard for the occasion. During the graduating services rainy weather prevailed and a number of the boys contracted cold which developed into bronchitis, pneumonia etc. Argyle is now in the St. Anne's Military Hospital at St. Anne de Bellevue, Quebec suffering with an attack of bronchitis.

Mr. and Mrs. Blackburn and Mabel of Rock Mills were Sunday visitors with the Carruthers family.

Mr. and Mrs. Ernest Proctor accompanied by Mr. and Mrs. Frank Duncan of Flesherton attended the funeral of a Mrs. Durant on Friday, in northern Ontario.

Inspector Pentland of Hanover made his official visit to the school here this week and also visited with Mr. and Mrs. Ed Baker

Pte. Norman Williams of the Tank Corps, Camp Borden and Pte. Jack Traynor also of Camp Borden were week end visitors with friends here.

Miss Irene Dinsmore spent Sunday with Feversham friends.

Pte. Doug Cairns of the G. & S. Foresters now stationed inToronto is on a 14 day leave at his home here.

Miss Evelyn Campbell and Miss Carmelle Martin spent a few days with Miss Violet Duckett of Maxwell.

Mr. Ben Hanley of Heathcote spent the week end at his parental home.

Mr. and Mrs. Edwin Purvis and family of Toronto were recent visitors with Edwin's father, Mr. Robt. Purvis.

Mrs. Jack Cairns and little daughter Shirley spent a few days with friends in Meaford.

We are sorry to report Mrs. Robt. Smith on the sick list. Nurse Robinson of Feversham is in attendance. We hope that Mrs. Smith will soon be well again.

We are glad to report that Miss Lilian Magee is recovering from her illness.

Miss Dorothy Falconer is assisting in household duties at the home of her aunt, Mrs. Percy Magee. Miss Jean Phillips is doing likewise at home. Both girls attended Flesherton High School and having passed all their tests on their years work, must be employed on farms until the end of June in order to receive their certificates.

Miss Winneta Martin has been on the sick list the past week.

Miss Margie Park is spending awhile with friends in Flesherton.

Mrs. Morgan of Flesherton is spending awhile with friends in the village.

Mrs. Ward who has spent the past two months in Windsor has returned to the Eugenia House and is now ready to accomodate tourists, travellers, fishermen, etc. We wish her success in her business.

A nice-looking uniform is said to be helpful to the soldier's morale. It doesn't do him any harm among the girls, either.

A meeting will be held in the Salvation Army hall, Feversham, on Thursday, May 8th, at 8 p.m., to organize a committee to sponsor a community auction sale in aid of the Telegram War Victims' Fund.

### 'THE LAST DITCH'

Again came war. The tyrant's iron men
Stamped out all trace of democratic law.
They crossed the Danube, Elbe, Rhine and Seine,
They crossed the Oder and the Vistula.

Canals of Holland stopped them not at all:
New rivers flowed bright red where they came by;
They made all Eurove tremble at their call,
But could not cross the Strait of Dover. Why?

Because beyond it lies a different clay:
On that fair Isle the folk are grimly gay,
Men with wet feet who will not let their land
Fall, while ships float or one propeller spins,
For Europe ends at Calais. On the strand
Of Dover, North America begins!

—R. H. WHITTAKER,
Ceylon, Ont.

The Nazis are after oil. It is as plain as day that they don't intend to use it to pour on troubled waters.

A bit of news says that the recruiting offices are filled. But it comes from Australia.


**To All Stations In**

**Western Canada**

**SPECIAL BARGAIN EXCURSIONS**

**Going Dates**
**DAILY MAY 17 TO 28, 1941**
**Return Limit: 45 days**
**TICKETS GOOD TO TRAVEL IN COACHES**

**Excursion tickets good in Tourist, Parlor and Standard sleeping cars, also available on payment of slightly higher passage fares, plus price of parlor or sleeping car accommodation**

ROUTES — Tickets good going via Port Arthur, Ont., Chicago, Ill., or Sault Ste. Marie, returning via same route and line only. Generous optional routings.

STOPOVERS — will be allowed at any point in Canada on the going or return trip, or both, within final limit of ticket, on applicatioin to Conductor; also at Chicago, Ill., Sault Ste. Marie, Mich., and west, in accordance with tariffs of United States lines.

Full particulars from any agent.

Canadian Pacific



**"Brighten the Corner Where You Are"**

**PAINT UP** — Paints, Enamels, Varnishes, Turpentine, Oils, Paint, Brushes. Colors to suit your taste; prices to suit your purse.

**CLEAN UP** — Floor Wax, Polishes, Cleaners, Dust Mops, Prooms, Brushes, Paint and Paper Cleaners, Scrub Pails.

**FIX UP** — Roofing, Roof Coating, Plastic Cement, Step Ladders, Carpenter's Tools, Lime, Plaster, Cement.

**Tools for the Lawn and Garden — Hoes, Rakes, Lawn Mowers, Garden Seeds.**

Watch for our Spring and Summer Catalog.

**F. W. DUNCAN**

**HARDWARE "Blue Coal" Phone 54**



**NEW AND USED**

**Farm Machines**

**FOR SALE AT COCKSHUTT AGENCY**

**SPECIAL THIS WEEK**
**Lawn Mowers, Single and 2-Furrow Walking Plows and Walking Plows**
**Hart-Parr Tractors**

**M.-H. Side Delivery Rake**
**New Renfrew Cream Separators**
**Toronto Asphalt Roofing**
**Lundy Woven Fence**
**Barb Wire**
**C.I.L. Fertilisers in stock.**

**Eastern Steel Products**
**Fertilators Barn Tracks Steel Roofing**

**W. EDGAR BETTS**

**Cockshutt Implements - Flesherton, Ont.**



**Economy**

**Our Government is asking our citizens to economize wherever possible in our daily routine of living and functions. We can suggest two ways of economy, namely: by delivering your cream to the creamery and receiving 1 cent per pound fat over truck price, and also making use of our cold storage meat lockers, by freezing your own meat, which is a big saving on your cost of living.**

**MEAT STORAGE**

**A $5.00 box for a year will hold approximately 220 to 250 lbs. meat and you may refill the box often as you wish. You may also place meat in storage at the rate of 1½c per lb.**

On account of the new government egg regulations we must take more time in grading eggs. We are asking you to co-operate with us by bringing your eggs earlier during the day to avoid congestion during open night. The creamery will remain open each Wednesday and Saturday night during the summer

NOW IS THE TIME THAT THE STORING OF MEAT SHOULD BE IN FULL PROGRESS.

**Call in to see us about the storage.**

**THE CREAMERY WILL BE OPEN EACH SATURDAY NIGHT**

**Flesherton Creamery & Produce Co.**

**Phone 66 Angus Avis, Manager**



**MULTI-USE ENAMEL**

**F. G. KARSTEDT**

**General Merchant Flesherton Ont.**