THE
FLESHERTON ADVANCE

Published on Collingwood Street, Flesherton, Wednesday of each week. Circulation over 1,000. Price in Canada $2.00 per year, when paid in advance $1.50; in U. S. A. $2.50 per year, when paid in advance $2.00.

F. J. THURSTON, Editor.

THE PRESS AND THE GOVERNMENT

Misconceptions relating to the right of the press to criticize, commend or suggest to government bodies, civic, provincial or federal, is often assailed. For that reason it is essential that the position of the press in its relationship to governmental bodies should be examined.

Many well-meaning people conscientuously believe that the press should express no conviction upon civic, provincial or federal affairs. They assume that to offer criticism is to become partisan. They confuse the meaning of the words "independent" and "neutral." There is a very real and vital difference between the two. To be independent is to reserve the inalienable right of every citizen to approve or disapprove of any public matter without thoughtof servitude to any particular party or group. To be neutral is to avoid reference to any contentious matter. To sum up the two it would be fair to say that independence was that same privilege of the individual to decide for himself, for which party he shall vote, or which church he shall attend without pressure from party executives or religious dignitaries. To be neutral is to admit that one is not prepared to come to a decision or make a stand on any matter, and therefore to leave it alone.

Members of civic bodies sometimes point out that newspapers have such a tremendous influence in the community, and that their circulation is so wide-spread that they have an advantage over those with whom they disagree. This is true only in-so-far as the individual refuses to take advantage of the privileged granted by almost every newspaper of using the columns of the press, to express his or her views. There is however, a much more important angle to this question. Newspapermen are equipped to give more adequate study to municipal affairs than most individuals. At their fingertips they have information which is not so readily available to every citizen. Their representatives attend meetings of civic bodies, and therefore have the opportunity of getting a better understanding of municipal affairs than the average voter. Of even greater importance is the almost universal attitude of the public to expect advice and leadership from the press. The newspaper is often the only medium through which citizens may keep in touch and abreast of the community. They expect, and have the right to expect, that their newspaper will keep them advised of what is going on, and will also, through the information at its disposal, endeavour to interpret the news. The newspaper which fails to do this, is failing in what often amounts to its supreme task in the community.

Another assumption of some men and women in public office is that any criticism offered in a newspaper is personal, rather than objective. That is not true. Newspapers have been known to conduct violently personal campaigns, but it is the exception rather than the rule, and if any criticism violates the laws of defamatory libel, the individual always has recourse to the courts.

The newspaper which comments on public affairs, far from being presumptious, is but fulfilling one of the most important and vital functions of the press. It is genuine in its desire to be of service to the community, it will open its columns to signed letters from those who disagree with its editorial opinions, but all too often those who have this privilege fail to avail themselves of the opportunity, preferring to carry on a street corner or platform feud against the newspaper. By intelligent comment on public affairs the newspaper prevents the rise of unscrupulous men who seek office for private gain, and it often brings to light factors in a situation that have been entirely overlooked by the civic administrations and the public. In this service alone newspapers have saved their communities from colossal financial loss and from racketeers who would use public office to enrich themselves.

IMPROVEMENT IN HIGHWAYS

The improvement in Ontario's highways system is undoubtedly of benefit to motorists in the Province and an attraction to United States tourists, but there is one other factor which must be remembered. Modern four-lane highways are in themselves an incentive to excessive speed, and daily evidence goes to show that the campaign for safer driving must not be relaxed. With the improvement in highways there is even greater need for supervision, and Attorney-General Conant forecasts an enlargement of the Ontario Provincial Police Highway Traffic Patrol in the very near future. As it is, the highways have been expanded considerably faster than has been the number of patrol men. Recent amendments to the Highway Traffic Act make it illegal to drive at night with parking lights, and authorize cities, towns and villages to pass by-laws restricting sections of their highways to speed limits between fifteen and thirty miles, should also accomplish something in the direction of safety.

Big Night In Toronto

Monday evening of next week the Toronto branch of the Flesherton Old Boys' and Girls' Association are holding a euchre and dance in the Ramona Gardens, 2271 Bloor St. W., Toronto. This annual event is always well attended and a goot time is also assured this year. Dont' miss this big event. A representative delegation from Flesherton is expected to attend.

FEVERSHAM

Our beautiful summer-like weather has certainly played havoc with the snow.

Mr. Ross Davidson of Toronto spent the week end at his home.

Miss Irene Hudson visited at her home and with friends. Miss Phyllis Hudson accompanied her back to Toronto.

Mr. and Mrs. Howard McKee visited with Mr. and Mrs. Wm. Colquette at Owen Sound.

Miss Evelyn Hale of Toronto is home for Easter holidays.

Mr. and Mrs. Thos. Forsythe of Owen Sound visited with Mr. and Mrs. G. Eby on Sunday

Our teachers, Mr. McGinnis, Miss Bonis and Mr. Monaghan left Thursday evening for their respective homes at Elmvale, St. Marys and Rock Mills.

The warm weather has shortened the maple syrup season, causing it to be almost a complete failure.

The funeral service of the late Mr. Allen Campbell was conducted at the residence of Mr. Jas. Long on Saturday, April 5th. The body was placed in the mortuary chapel in Flesherton Cemetery for interment in McIntyre Cemetery in the spring.

BUCKINGHAM

Miss Marguerite Mullin of Toronto spent Easter with her parents, Mr. and Mrs. W. J. Mullin.

Mr. Alex. Mitchell spent a few days last week in Toronto.

Mrs. Herb Eby and son, Stephen, spent Easter with the former's parents, Mr. and Mrs. J. T. Davidson, before leaving for Barrie, where Mr. Eby has a position.

Miss Gertie Mitchell and Mr. Gordon Cameron, who are attending the Collegiate in Collingwood, are at their respective homes for the Easter vacation.

Mr. Gilford Mullin of Barrie spent Easter at his home here.

Mr. and Mrs. Mel Robinson of Collingwood visited on Sunday at Mrs. Robinson's home here.

(Intended for Last Week)

The Club meeting at the home of Mrs. J. T. Davidson on April 2nd, was well attended, with 12 members and 12 visitors present. The meeting opened with singing of the hymn "Stand Up, Stand Up for Jesus," followed by the Lord's Prayer in unison. The secretary gave the report of the previous meeting and also read correspondence in regard to boxes of fruit received and a note which accompanied a very generous donation of print remnants which, due to their size and quality, were sold to the members, rather than used in piecing quilt tops. Following a lengthy discussion as to the most beneficial disposition of funds, a vote was taken favoring a further donation of $25.00 to the Evening Telegram War Victim's Fund. By a unanimous vote the members signified their willingness to sponsor a community effort to raise money for the above fund, this at the invitation of those who are making tentative arrangemens for such a drive. The balance of the afternoon was spent completing a quilt, the woollen top of which was made and given to the Club by Mrs. Herb Taylor and Mrs. A. Mitchell. Some nicely made sleeping garments were handed in, as well as some heavy clothing to be included in a bale. Blocks for print quilts to be completed later were also received. The place and date of the May meeting will be decided later.

Mr. A. Mitchell spent a couple of days in Collingwood last week.

Mrs. J. English of Nottawa spent the past week with Mr. and Mrs. A. Mullin and family.

KIMBERLEY

We feel that spring is here once again, as the fields and lawns are green and farmers are working on the land.

Syrup-making has been the order of the day. The first runs were good but is over now.

We are sorry to report Mr. Frank Chard suffering from a heart attack. His daughter, Mrs. Wilkinson, is aiding in caring for him. Mr. Joe Cornfield is also not in good health.

Mr. Jenkins and Miss Weller are holidaying at their respective homes.

The Community Hall sponsored a successful dance Thursday night.

More Red Cross material has been received to make up children's garments.

Mrs. Buchanan is conducting a very successful Mission Band class in the church every two weeks.

Interest is being taken in the War Savings project in the Sunday school. Five stamps were bought the first Sunday by three classes.

Easter visitors were: Mr. Allen Ferguson of H.E.P.C., Shelburne, with Mrs. Ferguson and Dalton; Miss Vera Brush and Janet Betts with Mr. and Mrs. D. L. Weber; Mrs. McMullen and other members of the family with her daughter, Mrs. Leslie McMullen.

Born — On Tuesday, April 8, 1941, to Mr. and Mrs. Clifford Ward (nee Ora Wickens) a daughter.

Mr. and Mrs. C. Sutherland and Mr. and Mrs. H. Millward are spending Easter holidays with Mr. H. R. Stafford.

The church services on Sunday in both churches were very much enjoyed: in the United led by Rev. W. Buchanan and all were glad to have Rev. Young back again in the Baptist church, after an absence of two weeks at Midland, where he was assisting in special services.

S. S. No. 14, Osprey

Grade 8 — Donald Thompson 78 (H), Hector McClean 72, Elda Morrison 71, Doris McIntyre 69, Christina Radely 39.

Grade 7 — Lillian Winters 78 (H), Ross McClean 70.

Grade 6 — Donavan Winters 78 (H), Kenneth Winters 77 (H), John McClean 74, Niel Smith 70, Donald McIntyre 66, Fred Radley 66.

Grade 5 — Gordon Smith 78 (H), Billie Thompson 65, George McIntyre 64, Edna McIntyre 62, Russel Marsden 61.

Grade 4 — Evelyn Winters 70.

Promoted to Grade 3 — Marion Smith (H), Eleanor McIntyre (H), Ruby McClean (H), Isobel McIntyre (H), Isobel Winters, Eva Radley.

Grade 1 — Anna Thompson (H), Burton Cameron (H), Olive Marsden, Dorothy Marsden, Marguerite McDonald.

No. on roll, 30. Average attendance 27.

— Elwood A. Smith, Teacher.

● For big mileage and a downright cash saving in first low cost, get the popular Goodyear Marathon. In it you get a centre-traction diamond tread at the lowest price. Drive in! See it today!

GOODYEAR MARATHON

FOR YOUR BEST BUY IN TIRES . . . SEE
D. McTAVISH & SONS
FLESHERTON, ONTARIO

SUPERIOR STORES
Specials are Cash Only

Real Fresh Crispy SODAS ..... 2 lbs. 25c
Excellent brand FLOUR, highly guaranteed Only $2.98
Kellogg's ALL BRAN and measuring cup, all 23c
Sugar Crisp CORN FLAKES ..... per box 7c
OXYDOL, large package 23c
Fresh Ground COFFEE while U wait ..... lb. 35c

FRESH and CURED MEATS OUR SPECIALTY
All Electrically Refrigerated.

IF IT'S FRUITS or VEGETABLES
our assortment is larger and fresher

SPECIAL PRICES ON MEN'S RUBBER BOOTS FOR SPRING

C. J. KENNEDY
Phone 37 WE DELIVER

NEW AND USED
Farm Machines
FOR SALE AT COCKSHUTT AGENCY

13-Disc McCormick Seed Drill
2-Furrow Tractor Plow
13-Disc Cockshutt Seed Drill
12-Plate Disc Harrow
1 Reposessed Renfrew Cream Separator, used 3 months like new
Hart-Parr Tractors
New Renfrew Cream Separators
Toronto Asphalt Roofing
Lundy Woven Fence
Barb Wire
C.I.L. Fertilizers in stock.

Eastern Steel Products
Fertilators Barn Tracks Steel Roofing

W. EDGAR BETTS
Cockshutt Implements - Flesherton, Ont.

Economy

Our Government is asking our citizens to economize wherever possible in our daily routine of living and functions. We can suggest two ways of economy, namely: by delivering your cream to the creamery and receiving 1 cent per pound fat over truck price, and also making use of our cold storage meat lockers, by freezing your own meat, which is a big saving on your cost of living.

MEAT STORAGE

A $5.00 box for a year will hold approximately 220 to 250 lbs. meat and you may refill the box often as you wish. You may also place meat in storage at the rate of 1½c per lb.

NOW IS THE TIME THAT THE STORING OF MEAT SHOULD BE IN FULL PROGRESS.

Call in to see us about the storage.

THE CREAMERY WILL BE OPEN EACH SATURDAY NIGHT

Flesherton Creamery & Produce Co.

Phone 66 Angus Avis, Manager