Let us prove to the world that we mean what we say, when we say—

**"This is the best town on the map"**

We like to boast about our town. It's a good town. It has the kind of citizens that make a good town.

When we undertake to do a job here in Flesherton we do a good job.

Right now we have a big job to do. We've got to buy our share of War Savings Certificates.

It should be a big share. Everybody in Flesherton must buy War Savings Certificates and buy them regularly. We've got to win this war.

Let's show other towns . . . and all Canada . . . and the Empire that Flesherton is in this fight 100 per cent.

BUY

WAR SAVINGS CERTIFICATES

REGULARLY

**O. W. Phillips & Son**

HARNESS SHOE REPAIRING

Flesherton, Ont.

London says hair pins are becoming so scarce that the bob cut is certain to return. Two things never have been explained—where flies go in winter time and what becomes of all the haid pins.

## Local and Personal

Miss Ethel Burnett of Toronto was home over the week end.

Miss Ollie McDonald has returned to Toronto after holidaying at her home here.

Mrs. Lloyd Talbot and daughter, Elma, spent the week end with relatives in Toronto.

Come in and see our 1941 selection of wallpapers. — Bennett & Richards, Flesherton, phone 78y.

Mrs. Dave Nichol of Priceville visited during the past week with her daughter, Mrs. John Cook.

Mrs. Z. H. Petch of Cornwall was a visitor last week with her parents, Mr. and Mrs. Herb Smith.

Mrs. C. F. Ball of Alida, Sask., arrived on Monday to spend a couple of months at the home of her father, Mr. J. A. Lever.

Mrs. F. W. Duncan held a bridge party on Monday evening in aid f the Red Cross and realized $8.00, the total amount going to the Society.

Mr. D. McTavish, Mr. and Mrs. Geo. McTavish, Mr. and Mrs. Cecil McTavish, Mr. and Mrs. John Nuhn and Mrs. Herb Smith attended the McTavish-Daniels wedding at Oshawa on Saturday.

Mrs. K. G. Betts was hired by the Flesherton Public School Board to teach in the senior room, while the principal, Mr. C. R. Chapple, is absent, as he is forced to undergo an operation.

Mr. and Mrs. Harold Best, Jos. Banks and Jim Thurston attended the euchre held in Toronto by the Flesherton Old Boys' & Girls' Association on Wednesday evening of last week. The amount of $18.35 was sent as a donation to the British War Victims' Fund, sponsored by the Toronto Telegram.

We wish some person would explain the proper way of putting the furnace on a diet.

## Second Battalion Will Provide Reinforcements

New instructions issued by the National Defence Headquarters set out definite and varied duties to be performed by Reserve units of the Canadian Army in relation to war.

It is directed that Reserve units which have furnished active battalions, batteries or other components of the Active Army will not be mobilized for active service overseas, unless all other qualified and suitable organized reserve units have similar participating units in the Army. Their primary responsibility, as Second Battalions or units is held to be to provide re-inforcements for their actice counterparts now serving.

Those Reserve battalions or batteries or other units not having been up to the present called to mobilize for active service, have now as a primary responsibility, to prepare for mobilization.

The instructions with regard to Reserve units ot yet mobilized, empasizes the importance of medical fitness in the personel. Officers commanding are urged to see that change from reserve to an active role can be carried out with a minimum of delay.

Supplementary to these instructions is the advice that all Reserve units authorizezd to organize are liable to be mobilized for Home Defence in cases of emergency. In view of this and other demands upon personnel, those units are authorized to recruit a suffecient number to replace all those despatched to the Active forces or to training centres as re-inforcements, since September 1, 1940. These will be exclusive of the strength aditions brought by the posting or recruits from the training centres established under the compulsory training plan. Such recruits for the present will be carried surplus to establi hments.

All re-inforcements for the Active Army from the Reserve must, of course, volunteer for such duty. The same practice will be observed when Reserve units are mobilized. Only such of the members as will undertake Active service will be included in their ranks.

## BRITISH NAVY SMASHES DREAM OF MUSSOLINI

When Italy declared war upon Britain and France on June 10, 1940, we already had a considerable fleet at Alexandria under the command of Admiral Sir Andrew Cunningham.

The Commander-in-Chief's main object, of course, was to engage and destroy the Italian fleet wherever he might find it. He had also to protect Egypt and the Suez Canal, and to harass any invading army moving along the coast road to Libya. He must guard the oil supplies from Iraq which reach the Mediterranean at Haifa; maintain the Allied trade in the Aegean; and interrupt Italy's import line of communication with the oil wells of Rumania and Russia passing out of the Dardanelles and through the Aegean.

To a man of Sir Andrew Cunningham's determination and mettle, it mattered little that the paper srength of the Italian fleet was superior to his own. He knew his ships and the temper of his men, and always a firm believer in the offensive. Moreover, through long srvice there, he knew the Mediterranean like the palm of his hand. Within a short time of Italy's unprovoked stab in the back at a very critical time, the Mediterranean fleet was at sea.

Because the surrender of France was imminent, Mussolini may have thought the British Empire would be unable to fight on alone. No doubt the Italian dictator wished to share in the spoils of the German conquest without serious fighting — to aequire control of Egypt and the Suez Canal; to take over the French colonies of Algeria and Tunisia; to exert his influence over Greece, Turkey and the Middle East; to transform the Mediterranean into an Italian Lake. If Hitler has spread himself over most of Europe, where could Mussolini come in?

The Italian despot reckoned without the paralysing effects of British sea power. The British control of Gibralter, the Suez Canal and the Aegean cut off all the sources of supply of fresh oil for his aircraft, ships, mechanized armies and industries. His coal, which normally came from Britain and Germany, was seriously diminished.

**Main Theatre of War**

Libya, too was more of a responsibility than an asset, since the large Italian army there had to be supplied and re-inforced from the home country, with vulnerable lines of communication by sea. Abyssinia, Eritrea and Somaliland were at the end of what someone called a British drain pipe, and would have, colloquially, to live on their own fat. Mussolini could crow as much as he pleased about the British withdrawal from Somaliland; but it would have been folly for us to pass troops into that colony to hold it. Events have proved that we were wise not to dissipate our strength in sideshows, but to concentrate in the main theatre of war against Italy — the Mediterranean.

The end is not yet in sight, and it may be unwise to predict, but it seems not likely that Italy will eventually lose Libya and Eritrea. Somaliland and Abyssinia as well.

Mussolini's dreams of himself as a second Caesar; of an Italian Mediterranean; and of a vast Italian Empire stretching from the Mediterranean, through Egypt and the Sudan, to the Red Sea and Indian Ocean, have vanished into the thinnest of smoke. The amateur strategist who is Hitler's weaker partner appears completely to have ignored his own many weaknesses, and the overwhelming and far-reaching effect, of British sea power, wielded as it always has been throughout the whole of our long history.

## News of Priceville United Church

The long-anticipated and eagerly-expected Treasure Trail program, sponsored by the W. A. of St. Columba church was held in the basement Friday evening. Large red hearts supplied the appropriate Valentire decorations. Following community singing, Edna Harrison and Sadie Oliver led a program of games. Rev. A. R. Muir, as master of ceremonies, assisted by Sandy McConkey, then took charge of the Treasure Trail program. This was greatly enjoyed by all present and provided a full evening of fun and enjoyed by present and provided a full evening of fun and enjoyment. Edna Harrison took the honors of correctly answering the question of highest value, and Mrs. W. Meads won the grand prize. Many of the contestants, with correct answers won valuable tokens and prizes.

Rev. A. R. Muir and Mr. Jos. D. Whyte were the delegates to the meeting of the Grey Presbytery in Central Church Owen Sound Tuesday.

At the annual congregational meeting of St. Columba Church, held on Jan. 20th, reports were tabled showing total receipts for 1940 of $1176.73, and a balance on hand of $158.83. Missionary and Maintenance fund totalled $70.65. The Session report showed: marriages 1, burials 6, members received 2, removed 5, present membership 120. 51 morning services and 26 evening services were held during the year. Gross receipts of organizations reported were: Sunday School $41, Baby Band $1.49, Y.P.S. $149, Women's Association $148, W.M.S. $27. A committee was appointed to prepare a financial statement and these will be available soon.

SHUR-GAIN

**Hog Growing Mix**

For Hogs from 70 lbs. to 150-160

Shur-gain Hog Concentrate 100 lbs.
Barley, fine ground, 400 lbs.
Oats, fine ground, 200 lbs.
Wheat, medium ground, 200 lbs.

Cost of mixing 24 cents

**Flesherton Planing Mills**

**HOCKEY**

**Saturday, Feb. 22**

IN

**Flesherton Arena**

**HEATHCOTE**

VS

**FLESHERTON**

ADMISSION:- 25c and 15c

SKATING AFTER THE GAME

**DR. S. R. THIBAUDEAU**

VETERINARY SURGEON

Graduate of Ontario Veterinary College. Phone: 91—day or night

MARKDALE, ONT.

# February Specials

THE FEBRUARY SALE STILL CONTINUES WITH A NUMBER OF ADDED SPECIALS. REMEMBER, WHEN THE MONTH IS OUT, THIS SALE IS OVER. BUY NOW AND SAVE.

## Ready-to-Wear Department

**Ladies' Winter Coats** in final clearance. 12 only, fur trim, values up to $14.95 in the lot. February Clearance .. **$5.95**

**Ladies' Better Quality Coats,** 15 only. Values up to $25.00 in the lot. Extra Special ..... $14.95

**Ladies' Rayon Flowered Dresses,** only 15, Valued up to $25.00 in the lot Sizes 34 to 42. Special, each ..... **$1.44**

**YARDS GOODS — SPECIAL**

Hundreds of yards of yard goods in Shirtings, Grey Cotton, Flannelette. Extra value at ..... **2 yards for 25c**

**SATEENS**

1000 Yards of high grade Sateens which as various uses, quilt linings, slips; regular 25c per yard. February Special, per yard ..... **15c**

**FRILLED CURTAINS**

Real values in this lot, think of it, a pair of curtains ready to put up at **39c, 49c, 59c and 79c a pair.** Buy and Save. **Silks and Satins by the Yard.** We still have a good assortment of this merchandise suitable for slips, underwear and Dresses. Extra Special at per yard ..... **25c, 35c and 39c**

## HILL'S FOOD SPECIALS

New Cheese ..... lb. 20c
Med. Old Cheese ..... lb. 25c
Canned Tomatoes, standard quality, 2½ size, per tin ..... 10c
No. 4 Peas, standard quality, 20 oz. tin, per tin ..... 9c
Royal York Golden Bantam Corn, cream style, 20 oz. tin ..... 2 for 19c
Libby's Pork & Beans, 20 oz. .. 2 for 15
Libby's Pork & Beans, 28 oz. .. 2 for 19

Medium size Prunes ..... 3 lbs. for 23c
Fine quality Toilet Soap, many different makes ..... 3 cakes for 14c
Bulk Black Tea & Indiaan and Ceylon blend, real quality tea ..... lb. 59c

**PURITY FLOUR**

We are featuring Purity Flour for the next two weeks at a very Special Price. Get your supply now.
**Special ..... $2.95 for 98 lbs.**

**F. T. Hill & Co., Ltd.**

**MARKDALE, Ont.**

# Small Ad. Column

FOR SALE — 12 good ewes.—Geo. Johnson, R. R. 3, Proton Station.

FOR SALE — Quantity of dry cedar. Mervin McFadden, Flesherton. p

NOTICE — Number of sheep to put out on shares. Apply at The Advance office.

NOTICE — Will buy new or used feathers or exchange for spring mattresses. Write Box 245 The Advance office Flesherton.

For Sale—Quantity of second hand red brick, in good condition. To sell at 2c each. —Harry Patton, Flesherton, R. R. 3.

FOR SALE — House in Flesherton, with seven rooms, hard and soft water, double lot and barn. For full particulars apply to J. W. McMullen, Ceylon, Executor. 30c

FOR SALE — Small farm, 18 acres, near Eugenia on County Highway, good house, barn. Bargain for cash. — Mrs. R. Bentham, Flesherton. 38c4

FOR SALE—In Ceylon, comfortable 7-room house, electric lights, hard and soft water, good stable, hen house and garage with cement floor, lot containing 1 acre more or less. For particulars apply to Mrs. Nellie Gilchrist, Badjeros, R. R. 1, or Fred Irwin, Flesherton.

BRAY CHICKS are the favorites of the same Bray customers year after year. Order Chicks now and catch the better customer markets. Chicks, started chicks, pullets, cockerels, capons immediate delivery. Start right — with Bray. See John McWilliam, Flesherton.

**FARM FOR SALE**

100 acre farm, 5 acres wheat, spring creek, tiled well and windmill, comfortable dwelling, barn and henhouse, situated 1 mile south of Flesherton on No. 1 Highway, reasonably priced for quick sale. — Apply to Fred Irwin, Flesherton, Ont.

FOR SALE — 9-piece solid walnut dining room suite, in good state of repair, priced low to sell. Inquire at The Advance office.

FOR SALE — Chesterfield suite in good condition, also man's overcoat large size practically new, beautiful material. — Mrs. G. Ward, Eugenia House, Eugenia. 38p1

EXCHANGE — Established garage business in down town Toronto, equipped and a going concern for small farm in trout fishing district. Wonderful opportunity. Owner called up. Estimated worth $3000. Box 212, Flesherton Advance.

**FARM FOR SALE**

Lots 14-15, Con. 1, S.D.R., Artemesia, containing 100 acres, on which is situated a bank barn 45x55, also a large driving shed. This property must be sold to wind up estate. Those interested communicate with John Oliver or W. R. Meads, Priceville, Executors for the estate. 47c

## BUSINESS CARDS

**DR. J. E. MILNE**

Office — Durham St.

Office Hours — Afternoons, 1.30 to 4. Evenings, 7 to 8.30.

Sundays and Thursday afternoons by appointment only.

Prince Arthur Lodge No. 333, A.F. & A.M., meets in the Fraternal Hall, Flesherton, the second Friday in each month. W.M., Herb. Corbett; Secretary, C. J. Bellamy.

**ROY LANGFORD**

District Agent for
MUTUAL LIFE OF CANADA
ACCIDENT and SICKNESS, FIRE, AUTOMOBILE, BURGLARY
Municipal Liability Guarantee Bonds
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FLESHERTON, Ont.