THE
FLESHERTON ADVANCE

Published on Collingwood Street, Flesherton, Wednesday of each week. Circulation over 1,000. Price in Canada $2.00 per year, when paid in advance $1.50; in U. S. A. $2.50 per year, when paid in advance $2.00.

F. J. THURSTON, Editor.

FARM VOICES BEING HEARD

Canada is at last being forced to apply itself to the immediate problems of the farmer, as forecast by this newspaper recently. The urgent need to maintain necessary shipments of bacon and hams and cheese to Great Britain, combined with many indications that the Canadian farming industry is facing obstacles on the way to meet this objective is responsible for a projected conference of Government Department heads and representatives of farmers at an early date.

The decision of the War Time Prices and Trade Board to fix a maximum price for butter has been one factor in bringing the situation to a head. Following the announcement from this Board there has been an avalanche of protest, particularly in Ontario. Premier Hepburn, the Hon. H. C. Nixon, and the Hon. P. N. Dewan, Minister of Agriculture, have all taken a definite stand in condemning the price-pegging proposals from Ottawa.

There habe been preliminary negotiations between representatives of the agricultural departments at Ottawa and Queen's Park and out of this it is reported, there may be arranged a general meeting to be attended by all parties concerned, probably at London, Ont.

None can safely hazard a guess as to the outcome of such a meeting. There are many in Ontario who claim that the price-pegging decision is unfair, because of the price of feed remains uncontrolled. In one quarter there is said that the shortage of feed in Ontario is acute; elsewhere this denied. We have a hint that in case the report of a shortage is verified, Ottawa authorities may take steps to transfer quantities of the commodity from the prairie provinces to Ontario.

But no matter what the real situation is, friends of agriculture in Ontario can take much satisfaction from the knowledge that at least there is to be a round-table discussion of the whole situation, out of which there should arise a new understanding between the farming communities and official Ottawa.

The problem does not seem to be one of setting up conditins under which farmers may make a lot f money out of the war. Rather it is a case of planning so that the farmer does not lose money and the farming industry is not undermined.

When farmers and departmental heads together, many of the latter will learn anew the fact that the farmer takes second place to none as a loyal citizen of the country. He is not subject to emotions arising out of mass appeals, as are some industrial workers. In most cases he works alone and has to do his own thinking.

If price control of his products is found to be absolutely necessary to protect the uninterrupted flow of cheese and bacon across the Atlantic, the farmer will not object. But he will reasonably ask that under such a system the sacrifice involved does not fall on him alone.

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A GREAT VICTORY

The victory of British arms and of those of Australia and New Zealand in particular, in the capture of the Italian fortified town of Bardia in North Africa, has been received in Canada with quiet jubilation. We realize that it was a great victory, but a victory over the Italian armies is realized to be easier than that over the German armies. There is a long road ahead that we must face without fear that the outcome of the battle will be in favor of our Empire. There will be many dark days ahead for us, as in the past six months, when victory cannot be foreseen, but the dark clouds will turn to silver and the sun will again shine in our favor. Keep a steadfast face toward the foe, work and save for the final great assault when British arms will conquer these foes of Christianity and the earth is free from barbarism for all time.

The victory at Bardia and the continuing offensive against the Italians in North Africa and the splendid offensive of the Greeks in Albania against the same invaders, has added to British prestige throughout the Eastern world and will have a tendency to rally faint hearts to the side of Britain in their fight for existence. It appears now as though the German, massing in Moumania, will over-run Bulgaria and be in a position to strike a blow at Greece and relieve the pressure against Italy. The next few days will be momentous ones in the history of Greece.

SWINTON PARK

(Intended for Last Week)

A Happy New Year to all

Mr. and Mrs. Geo. Haw spent the Christmas week with Toronto friends.

Mrs. Ellen Parslow of Flesherton is spending a few days with her sister, Mrs. Hugh McMillan.

Mr. and Mrs. Neil Campbell and son, Gordon, are spending New Year's with Toronto friends.

Mrs. Hugh Copeland and son, Bob, of Meadowvale spent Christmas at the home of Fred Knox.

Visitors at Mrs. Hugh McMillan's for Christmas were: Mr .and Mrs. Donald McMillan, Misses Jessie and Isabel McMillan and Mr. and Mrs. Doug. Chant and babe all of Toronto.

Mr. and Mrs. Ed. Heard and family and Mr. and Mrs. John Aldcorn spent Christmas with Mr. and Mrs. Will McMillan, Flesherton.

Mr. Jim Kennedy and daughter, Margaret, and son, Jack, of Shelburne visited the home of John Aldcorn on Saturday.

Mr. and Mrs. Robt. Ferris spent Christmas with the latter's mother, Mrs. J. R. McIntyre, Dundalk.

On Friday last the Swinton Park people presented their play "Her Gloves" in the Orange Hall, which was very much enjoyed by all. Many good laughs were enjoyed.

Miss Irma Dingwall, teacher at S. S. No. 7, is spending Christmas holidays at her home at Hopeville.

Mr. and Mrs. Jack Nicholson of Dromore spent Sunday at the home of Mr. E. Ostrander.

Misses Myrtle and Stella Corbett of Toronto and Mr. Eddie Corbett of Mansfield are spending the holiday at their home here.

Such is progress. They make slamless doors for the new cars to reduce the noise, and then put louder horns on them.

EUGENIA

(Intended for Last Week)

A Happy New Year to the Editor and Staff and Readers of the Advance.

Victor Campbell of Picton, Corp. Fred and Mrs. Gorrell, Miss Bernice Campbell and Corp. W. Welton f Flesherton spent Christmas with Mr. and Mrs. Jack Campbell.

Mr. and Mrs. S. Campbell and family spent Christmas with Mr. and Mrs. F. Graham and family, and Mrs. Badgerow, Walkerton.

Mr. Henry Tudor and daughter spent Christmas with Mr. and Mrs. Stan Magee of Maxwell.

Pte. Wm. Scorer, Camp Borden, who is on a 14 day leave, is holidaying at the Carruthers home.

Pte. Doug. Cairns of the Grey and Simcoe Foresters is on a few days leave, is holidaying at his prental home.

Argyle Martin returned to Galt on Sunday after spending Christmas at his parental home. He expects to be transferred elsewhere about the middle of January.

Mr. and Mrs. Levi Duckett and family of Maxwell spent Friday evening at the Martin home. Miss Violet remained for a few days.

Mr. Chas Park of the H. E. P. C. of Watford is home for the Christmas vacation.

Miss Dorothy Jamieson, teacher at Lake Rosseau, is home for the Christmas holiday.

Miss Irene Martin of Islington is spending the Christmas holidays with uncle and aunt, Mr. and Mrs. Robt. Gorley.

Miss Irene Dinsmore is spending her holidays at her parental home at Thornbury.

Miss Lottie Graham and brother, Percy, spent Christmas Day with Mrs. J. Fawcett and daughters near Duncan.

Several members of the Beaver Valley Fishing Club spent a few holidays at the Club House in the valley, which is under the capable management of Mr. and Mrs. Randle.

Mr. and Mrs. Neil MacDonald, Miss G. Smith, Miss Lucy McDonald and Mrs. Well Graham of Eugenia and Mr. and Mrs. Glen McDonald and little daughter, Jacqueline, spent Christmas with Mrs. W. E. Morgan at Flesherton.

Miss Mary Weber is spending several weeks in Flesherton.

Mr. Robt. Purvis spent Christmas in Toronto.

Mr. Jake Williams spent Christmas with his daughters in Toronto.

The Misses Mary and Isobel McKee and friends of Toronto spent Christmas with their parents, Mr. and Mrs. T. McKee.

Mrs. R. Park and Miss Margie spent Christmas Day with Mr. and Mrs. Russel Park and Roy at Flesherton.

Mr. J. Harrison of Flesherton was a visitor at the Baker and Martin homes one evening recently.

Mr. Percy Smith returned home after the 30 day military training at Long Branch.

Messers Everett Graham and Reg Fawcett, who spent Christmas at their homes here, returned on Monday to Kearney, Ont. to resume their work in the lumber woods. Messers Cecil and Elgin Graham returned with them and will also work in the bush. Good luck boys.

We are pleased to report Mr. Ed. Baker, who has been confined to his bed for some time, is improving. We hope he will soon regain his usual good health.

A very successful public school concert was held on the L. O. L. hall on Thursday evening, Dec. 19. Much credit is given to the teacher, Miss Dinsmore and pupils for such an interesting program of choruses, musical selections, dialogues, monologues, recitations, etc. Last, but not least, was Santa Claus, a minute and jolly old fellow, who quietly distributed the many gifts from the Christmas tree. The proceeds were over $19.00. Rev. Dr. Mercer acted as chairman for the evening.

There was a fair attendance at the ratepayers ' meeting held in the school on Thursday a.m., Dec. 26th, The contract for the twenty cords of wood went to Harold Falconer and the cedar contract to Mr. Norman Willams. Mr. Chas. Martin received the job of caretaking.

We extend our sympathy to Mr. Will Myers of Flesherton in his recent sad bereavement caused by the death of his father.

THE GUYS WHO DON'T STOP

A motorist picked up two soldiers between Welland and Hamilton. One of them, in answer to a question, said: "Yes, motorists are awfully good in giving us soldiers rides." Then, as an afterthought, he added: "Practically the only guys that don't stop to pick us up are those that have a sticker reading: 'There'll Always Be An Sngland."

KIMBERLEY

Mr. Lee Weber reports this week for military training, he being in the 21 year old class.

The Young People's Tuesday night was the last for the 1940 officers. They were invited to the Parsonage, where they were entertained by Mr. and election of Sunday School offictil 11 o'clock, when they returned to the church for a splendid watch night service.

The annual congregational meeting and election of Sunday School off-ciers will take place on January 16th in the church.

We wish the staff and readers of The Advance a happy and prosperous year in 1941.

A public meeting of the Hall board and ratepayers was held Monday evening to elect trustees for a two year term and caretaker, tenders to be considered. Trustees elected were, Basil McConnell, Fred Ellis, Norman Burritt, Mrs. Ellis Weber and Mrs. R. Chard.

Mr. Harold Thompson of Barrie and Mrs. C. Thompson of Orangeville visited a few days with Mr. and Mrs. N. E. Burritt.

Mr. Norman Buchanan returned to his work at the Bible College on Saturday morning, while Miss Tena Hutchinson left on the evening train.

SEMI-PRO. LEAGUE MAY OPERATE

An organization meeting of the Semi-Pro Hockey League was held at Best's service station on Tuesday, January 7.

The following officers were elected:
President — George Sled.
Secretary — Harold Best.
Treasurer — Herb Betts.

The committee is going to Markdale and Dundalk, to try and interest them in entering a team in the league.

MEAT STORAGE

WE HAVE SOME VACANT SPACE IN THE MEAT STORAGE

Why not use this spzace and make sure that your meat will keep during the unchangeable weather. Meat may be stored either by the pound or by renting a box for a year.

BRING IN THAT CAN OF CREAM AND GIVE US A TRIAL, WHEN WE TRUST YOU WILL BE SATISFIED.

"SERVICE and SATISFACTION" is our motto

Flesherton Creamery & Produce Co.

Phone 66 Angus Avis, Manager

W. T. Hopper & Son Paisley dairymen, found a cow dead. Investigation revealed a short circuit in the stable wiring, which had charged the water bowls.

A Boston legislator proposes that prisoners pay for their keep. He is forgetting the time-honored doctrine that crime does not pay.

JANUARY SPECIALS

Made to Measure Suits $25.00

The manufacturers of "Clothes of Quality" have selected over 50 patterns of their new winter suitings and have given us the privilege of offering them to our customers at the Special Price of $25.00, for the month of January.

Every scit is made and tailored to your individual measure and fit, and satisfaction is guarnteed. Come in and see the samples to-day while the selection is at its best.

THIS PRICE IS FOR JANUARY ONLY.

F. H. W. Hickling

General Merchant FLESHERTON

CHEVROLET

GENERAL MOTORS' No. 1 CAR

Again Takes First Place In Motor Car Sales

IN EVERY PROVINCE OF THE DOMINION

YOU have awarded Chevrolet—General Motors' No. 1 Car—the coveted honor of being No. 1 car in popular demand in 1940.

For years you Canadian motorists have purchased more Chevrolets than any other make of automobile, regardless of type, size or price. You did it again in the year just closed—most emphatically, in every province in Canada.

We want to thank you for your mark of high favor and for your confidence. You place on us a definite responsibility to continue to give motor car leadership—and we accept that responsibility. Since you rate Chevrolet first in value, we are under the obligation to keep it first in value.

We consider that there is an entirely new call this year upon Chevrolet quality and dependability because Chevrolet is an essential part of Canada's war effort. To fill its place in the transportation program of a nation at work to win the war, Chevrolet must be built to an effective and enduring standard.

These are the reasons why we have redoubled our effort to widen and increase Chevrolet value leadership in our new cars for '41. If you will examine the new Chevrolet carefully, you will agree we have succeeded. You will find, for example, that Chevrolet alone among the low-priced cars includes as standard equipment certain quality features which a buyer would be wise, under present circumstances, to insist upon. You will find that Chevrolet with its thrilling new *bigness* is *styled ahead* for your protection.

It is worth money to you to know that Chevrolet is the only low-priced car providing, *at no extra cost*, original Vacuum-Power Shift which makes gear-shifting 80% automatic and requires only 20% driver effort; genuine Unitized Knee-Action which absorbs road shocks and prevents pitching and tossing; a body by Fisher of the same design and quality featured on higher-priced cars; and Concealed Safety Steps which prevent the accumulation of ice and snow and are the mark of truly advanced styling.

We invite you to take full advantage of the value you have helped, by your buying preference, to create.

Won't you please visit our showrooms and thoroughly inspect General Motors' No. 1 car—and Canada's No. 1 car—today!

CHEVROLET for '41

YEARS AHEAD FOR YEARS TO COME

C-441B

D. McTAVISH & SONS, FLESHERTON, Ont.
H. Grummett, Dundalk (Associate Dealer)

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