GROW HAPPIER

I know of no greater fallacy or one more widely believed than the statement that youth is the happiest time of life. As we advance in years we realy grow happier, if we live intelligently. The universe is spectacular, and it is a free show. Increase of dificulties and esponsibilities strengthens and enriches the mind and adds to the variety. To say that youth is happier than maturity is like saying that the view from the bottom of the tower is better than the view from the top. As we ascend, the range of our view widens immensely; the horizon is pushed further away. Finally as we reach the summit it is as if we had the world at our feet.—William Lyon Phelps.

Real happiness is attained by making others happy.

Special on

FLOUR

Robin Hood $2.85

Cash

We still have an ample supply of 600 foot $10.00 per hundred

TWINE

ROPE OF ANY SIZE—At a competitive price

FORK TINES and FORK HANDLES

O & A. Co-operative Company, Ltd.

FLESHERTON, Ontario

SUPERIOR STORES

BROOMS—real value, 4-string 25c
FRESH SODAS, 2 lb. pkg. 25c
NEWPORT FLUFF, large pkg. 23c
CATSUP, large bottle 16c
Dalton's French Drip COFFEE fresh ground 49c
Aylmer PORK & BEANS, 20 oz. cans .... 3 for 25c

FRESH CURED AND COOKED MEATS
All are reasonably priced; electrically refrigerated

FOR FRESH FRUITS & VEGETABLES
We carry everything in season

C. J. KENNEDY

Phone 37 WE DELIVER

SERVICE

Here are two great Creamery Services, provided for the Cream Producers of this district, that every farmer can enjoy:

1. You can send your cream by our truck which will call at your place twice a week in the summer, and where possible, every week in the winter; your cream is picked up in any quantity, for which you get cash, and your butter, if desired, at a special price to our shippers.
2. You can make your own deliveries to the Creamery for which you get a higher price, and also butter at special prices.

All in all, summer and winter, you will get Best Results and Best Service from the Flesherton Creamery

Flesherton Creamery & Produce Co.

Phone 66 Angus Avis, Manager

We keep open Wednesday and Saturday nights so that you can bring your cream and eggs when coming to town without making a special trip. You have them tested and paid for while you wait.

THE FLESHERTON ADVANCE

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F. J. THURSTON, Editor.

EUGENIA

The regular monthly meeting of the Woman's Association will be held in the church on Thursday afternoon, Aug. 15th. It will be "Grandmother's Day" when the grandmothers of the vicinity will give the program, while the non-grandmothers will provide lunch. The roll call will be answered with a verse containing the word "harvest."

Mr. and Mrs. Ed. Baker spent Sunday with Mr. and Mrs. W. Harrison, south of Flesherton.

We are pleased to hear that Mr. Jack Large of Niagara Falls is improving and will soon be able to go back to work again. Mr. Rolph Large who had a close call from gangrene, appendicitis and peritonitis, is on the way to recovery. Their mother Mrs. J. E. Large, while visiting Rolph in Montreal, had the misfortune to receive some ribs cracked, when the bus in which she was riding, jerked, throwing her across a nickel rod on the back of the seat. We wish all a speedy recovery.

Mr. Lorenzo Martin left Thursday of last week on his return trip to his home Long Beach, Calif., after a week and a half visiting his sister, Miss Irene Martin and other relatives. We were glad to see Lorenzo again.

Messrs. Douglas Cairns, Norman and Clarence Williams, Bates and Herb Fawcett and Melbourne Phillips left on Monday for Niagara, here they will train for two weeks with the 2nd Battalion of the Grey and Simcoe Foresters. Good luck, boys.

Messrs. Everett Graham and Reg. Fawcett visited recently with friends at Toronto and Windsor and other points, enjoying a fine motor trip.

Mr. and Mrs. Geo. Lawlor spent the past week with friends at London and Grand Bend and had a very enjoyable time.

Mr. and Mrs. Clare Bonham and Jimmy and the former's mother, returned to their home in Galt, after spending the past week with Mr. and Mrs. Wilfred Magee and Irva.

Corp. A. G. Lawlor and Mrs. Lawlor of Camp Borden and Mr. and Mrs. Mark Wilson and little daughter, Marilyn, of Durham visited Sunday with Mr. and Mrs. Geo. Lawlor.

Mrs. Wm. Reid of Singhampton spent Thursday of last week with her cousin, Mrs. Robt. Smith.

We are sorry to report Mrs. Jos. Williams ill with pneumonia, but we hope that she will soon be well again.

Mr. Geo. Carruthers Sr. and son, Russell, of Toronto were visitors the past week with Mrs. Alex. Carruthers and other relatives.

Miss Betty Baker of Heathcote and Miss Muriel McGee of Vandeleur visited the past week with the former's grandparents, Mr. and Mrs. Ed. Baker.

Mrs. McWatters and son, Mr. Rowntree and three sons of Elmvale and Mrs. Tynegate of Collingwood visited recently with the former's sister, Mrs. Wilson, and other relatives.

Mr. and Mrs. Fred Jamieson, Dorothy and Wesley motored to Alexandria on Friday and attended the Jamieson-Cheeney wedding, which took place Saturday. They returned Sunday. We extend our heartiest congratulations to Jack and his bride.

Mrs. Edwin Purvis, June and Joyce are spending a week with friends in Toronto.

Little Donnie Lavery and Doreen Smith have returned to Toronto, after holidaying at the Purvis home.

Rev. F. G. Fowler, a former minister of the Presbyterian church, called on Mr. R. Purvis, while enroute to Midland.

Mr. and Mrs. H. Johnson and Mr. and Mrs. Harry Davies of Toronto were recent visitors at the Purvis home.

Mr. and Mrs. Howard Daniels and three children of Weston visited over the week end at the Carruthers home. Mrs. Daniels and children remained for a week's holidays.

Mr. and Mrs. Ab. McWhinney and family of Windsor are spending a few holidays with the Fawcett family.

Mr. Roy McMillan was home over the week end. On Monday he went to Picton to work with the King Paving Co. at an air port, having severed his work with the H.E.P.C. for a time.

The Woman's Association is preparing for an ice cream social in the near future.

Mr. Will Harris of Kimberley is visiting his daughter, Mrs. Bates Fawcett.

Little Miss Hilda Crowe of Toronto is holidaying with her grandparents, Mr. and Mrs. Joe Williams, and other relatives.

Mr. and Mrs. Sam Ireland of Kleinburg visited with Mr. and Mrs. Percy Magee. Master Kenneth Magee accompanied them home to spend a few holidays.

Miss Dorothy Falconer is holidaying with her uncle and aunt, Mr. and Mrs. Percy Magee.

Ten Diamond Factories

Ten factories continue in England the diamond cutting and polishing industry which, until the German occupation, was the monopoly of Amsterdam and Antwerp.

The first of them, and the first ever to carry out such work in England, is now doing 1,000,000 worth of business a year. Most of the workers are skilled refugees and the manager, an Englishman who has been living in Antwerp since 1912, has come back with a Belgian wife and son to open up a new industry in his own country.

During the two months before the German invasion of the Low Countries Mr. J. C. Ginder, Chairman of the Birmingham Jewellers' Association Export Group, flew to Amsterdam and Antwerp eighteen times buying up diamond cutting and polishing machinery.

As the Germans came into Antwerp the last part of his order lay on the wharf. It was essential plant and there are only photographs of it, yet from these photographs drawing office plans were reconstructed and the manufacture of the machines made possible.

Britain, through her control of the South African sources of supply, already has a monopoly of the rough diamond trade, and she may now become the world centre of the whole diamond industry.

For lack of industrial diamonds, used for turning up aeroplane pistons and similar precision work, Germany is now badly crippled in her armament manufacture. Britain's control of this vital supply is definitely assisting the progressive deterioration of German guns and aircraft.

IT PAYS TO ADVERTISE

The codfish lays a million eggs,
The little hen but one;
But the codfish dosn't cackle
To inform us when she's done,
So we dispise the codfish, and
The little hen we prize—
Which indicates to thoughtful minds
"It pays to advertise."

FOR SALE—Ontario cedar Shingles, three grades to suit your purpose, 25 rows per bunch; also lumber and wood. All orders C.O.D.. We deliver. — R. McNabb, Flesherton phone 61w. 10c2

BRITISH EMPIRE TROOPS SHOW THEIR KING

A gun crew from New Zealand go to work under the eyes of King George, when he was inspecting them in England. Like thousands of other British Empire troops, they have come to the Mather Country to fight for the freedom she has taught them to love.

Preserving and Canning Supplies

"Everything You Need"

JARS, JELLY GLASSES, ZINC TOPS, KETTLES, JAR RUBBERS, PRESERVING RACKS, LADLES, SPOONS, MEASURING CUPS, FUNNELS, STRAINERS, Etc.

FRUIT JARS
Pints ..... $1.15 doz. Quarts ..... $1.25 doz.

SPECIAL PRICES on good weight Granite Kettles, eight sizes, priced from 40c to $1.45

also blue granite ivory and red, ivory and green, and alum,num preserving kettles, reasonably priced.

HOW ABOUT A NICE COOL DRINK?

One of our glass tumbler setts is just the thing. Large variety of colors, patterns and sizes.

Tray and coaster set, complete, with 6 glasses $1.39
Chromium plated rack and 6 colored glasses 98c
Water Pitcher and 6 coloured glasses 65c

FARMERS! USE PLYMOUTH TWINE
The name guarantees satisfaction

F. W. DUNCAN

Phone 54 FLESHERTON

ONTARIO

EMERGENCY CALL

To farmers
to school boys and
to secondary school girls

FARMERS

If you can use able-bodied willing youth for harvesting and general farm help, apply immediately to your Reeve, Agricultural Representative or local Employment Office.

SCHOOL BOYS

If you are willing to serve your country's needs by helping on the farm, enrol with your school principal at your own school. Watch for enrollment dates.

SCHOOL GIRLS

If you are willing to serve by selling war certificates enrol with your school principal at your own school. Watch for enrollment dates.

The maintenance of a continuous supply of food for Britain's fighting forces and civilian population is of paramount importance in the successful prosecution of the war. The financing of our war effort is another battle which must be won on the home economic front. The Ontario Government seeks the co-operation of all in meeting the present critical situation.

M. F. HEPBURN
PREMIER

N. O. HIPEL
MINISTER OF LABOR