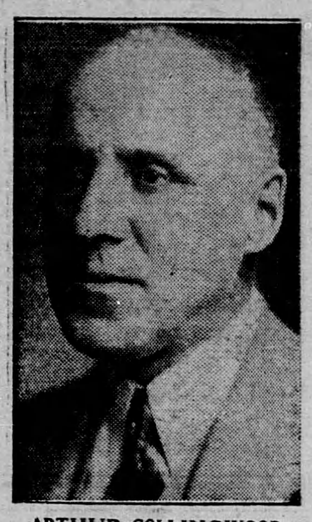
Sees Building Boom Coming In Canada

Predictions of a continued increase in the building of homes during the second half of 1940 was made recently by Edward A. Smith, Sales Manager of The Beaver Company Ltd., Thorold, Ont. Mr. Smith is shown conferring with one of his Beaver Wall Board dealers over the advertisement, "Look Forward, Canada," which has created wide comment by its emphasis on the confidence of home-owners in the future of Canada.

To Judge Vocal Competitions



ARTHUR COLLINGWOOD

Adjudicator, educationist, journalist who has been appointed to adjudicate the vocal competitions at the Canadian National Exhibition this year. Prof. Collingwood has been widely honored by several Old Country universities and various musical organizations under Royal patronage. For twenty years he conducted the Aberdeen (Scotland) Choral Union and the Aberdeen Madrigal Choir. He is now Carnegie Professor at University of Saskatchewan and conductor of the Saskatoon Symphony Orchestra. During the summer months in recent years he has conducted the British Broadcasting Company's symphony orchestra on various occasions in London.

HEALTH TOPICS

FOR MENTAL HEALTH

Dr. Horatio M. Pollock of the New York state mental hygiene department believes that there are 10 "fundamental characteristics of mental health:

"A sense of well being, keenness of observation, soundness of judgment, clearness of thought, accuracy of memory, control of emotions, stability of will, continuity of purpose, friendliness of attitude and freedom of expression."

—o—

COULD ERADICATE T. B.

Tuberculosis can be virtually eradicated within a generation, according to Dr. Paul DeKruif, famous doctor-writer, originator and operator of the "Detroit plan" for tubercular control.

In what he declared to be his first public address, Dr. DeKruif appeared before the San Francisco Tuberculosis Association, dared the city to wipe out tuberculosis and urged it to battle the white plague on the basis of cold cash.

He declared that by spending $100,000 annually on the system which he has inaugurated and operated at Detroit for the past five years, the city could save more than $3,000,000 annually.

He declared that Detroit by an expenditure of $500,000 since 1935 has recorded a saving of $1,500,000 in its care of tubercular patients.

FEMALE PAIN

Women who suffer painful, irregular periods with nervous, moody spells due to functional cause should find Lydia E. Pinkham's Vegetable Compound *simply marvelous* to relieve such distress. Pinkham's Compound is made *especially* to help weak, tired women to go smiling thru difficult days. Over 1,000,000 women have reported amazing benefits. WELL WORTH TRYING!

Modern Etiquette

BY ROBERTA LEE

1. When a man, with his wife, are traveling by automobile, and have not made hotel reservations, what should he do when he drives up to a hotel entrance?

2. When removing the plates from the family dinner table, where should one begin?

3. What should a woman guest wear to a morning wedding?

4. How should a bridegroom sign the hotel register for himself and his wife?

5. Should the conversation between two persons ever be interrupted in order to introduce a third person?

6. Would it be all right to serve buffet style on a bare table?

Answers

1. His wife can remain in the car while he goes in to investigate accommodations. 2. Begin with the hostess and proceed to her right. 3. Street clothes which are suitable for the time of year. 4. Mr. and Mrs. James R. Harris, Buffalo, N. Y. Omit the street address. 5. No; one should await a better opportunity. 6. Yes, though a cover of some kind is more attractive.

Canadian National Railways Revenues

The gross revenues of the all-inclusive Canadian National Railways System for the week ending June 14th, 1940, were $5,467,110 as compared with $3,423,697 for the corresponding period of 1939, an increase of $2,043,413 or 59.7 per cent.

- HAVE - YOU HEARD?

He was the final speaker at a banquet. Speakers before him had droned on interminably. The audience was bored almost to tears. The toastmaster announced, "Wilton Lackaye, the famous actor, will give you his address." Lackaye rose and said, "Gentlemen, my address is the Lambs Club, New York." Then he sat down. The applause was tremendous.

The optimist's motto, declared a psychologist, is "You never can tell till you try." And a woman's, "You never can tell till you try it on."

For five or six days he had been digging in the garden for an air-raid shelter. What with the rain and clay he was not in the best of humor.

Suddenly an old friend looked over the wall and said: "Hello! Digging for your shelter?"

"No," was the reply. "As a matter of fact, I bought a swing for the kids, and the ropes are too long."

The problem of what to do while waiting in a dentist's office has been solved in London where a notice attached to an unfinished scarf reads: "If you have to wait, would you care to knit a few rows on this scarf?"

The talkative workman was in conversation with an admiring audience in the village store. He was explaining that even in his job, which people might think dull, there was sometimes quite a lot of excitement.

"Why I can remember once a gas explosion tore up a main street where I was working."

"And what did you do?"

"Oh, I tore up a side street."

Don't expect to keep your friends if you give them away.

Joggins: "How do you get on with the boss, old man?"

Juggins: "He's about the meanest man I know."

Joggins: "How's that?"

Juggins: "He's had the legs all sawn off the wheelbarrow so that I can't sit down and rest."

What Science Is Doing

SALT PORK FOR NOSEBLEEDS

Dr. Alfred Jared Cone, of Washington University School of Medicine in St. Louis, reported last week that simple salt pork packs are "invaluable" in controlling hemorrhage.

In cases of severe nosebleed, whether after operation or from disease, plugs of salt pork in the nose, said Dr. Cone, are far more effective than ordinary gauze packs.

SCARLET FEVER PILLS

A pill which immunizes against scarlet fever has been announced to the American Medical Association.

These pills are a substitute for vaccination and are taken with a drink of water.

The pills have been tried on 102 persons who took them daily for two or three weeks. Of these test cases, 94 per cent were immunized and the rest had transient scarlatine rashes.

—o—

MEASURE ULTRA-VIOLET

Northwestern University has obtained the first unit in a proposed network for measuring the intensity of the sun's ultra-violet rays, vital to the health of people, rtees and plants.

Physicians regard the measuring experiment with keen interest because of ultra-violet rays' wide usage in therapeutic treatment, their production of vitamin D through chemical reactions, their curative effect on rickets and their effect on living things, enabling them to assimilate chemicals for bones and teeth.

Swallowed Land

Since 1100 the North Sea has swallowed up nearly 2,000 square miles of land and covered 144 towns and villages.

"It DOES taste good in a pipe!"

HANDY SEAL-TIGHT POUCH - 15¢

½-LB. "LOK-TOP" TIN - 60¢

also packed in Pocket Tins

Picobac

GROWN IN SUNNY SOUTHERN ONTARIO

Newsprint production in Canada during April amounted to 268,947 tons compared with 251,279 tons in March.

Grass silage was little used on American farms up to three years ago, but is now gaining popularity as cattle feed.

A METAL Roof is FIREPROOF!

Metal has never yet *started* a fire! Protect your valuable stock and crops with PEDLARIB — made in the famous "Council Standard" Brand.

"Good for a Lifetime — Sold with a 25 Year Guarantee"

PEDLARIB is stormproof and fireproof. Send dimensions of your building for our Free estimate of complete roofing job, including trimmings.

THE PEDLAR PEOPLE LIMITED

Established 1861

Head Office - Oshawa, Ont.

Montreal, Ottawa, Toronto, Winnipeg, Calgary, Vancouver

COUNCIL STANDARD PEDLARIB • A PEDLAR ROOFING

...CLASSIFIED ADVERTISEMENTS...

AGENTS WANTED

LIGHTNING ROD AGENT WANTed to sell Phillips Lightning Protective System. B. Phillips Company Limited, 32 Osborne Avenue, Toronto.

AGENTS WANTED TO REPRESent "The Old Reliable Fonthill Nurseries." Exclusive territory in town or country. Liberal terms paid weekly. Handsome free outfits. Stone and Wellington, Toronto.

AVIATION

URGENTLY REQUIRES TRAINED men, capable of maintaining and building aircraft. Canada's largest Aviation Training School offers courses in Flight Training, Aircraft Mechanics and Aircraft Welding which should assure intelligent, capable men of future in an industry which will develop indefinitely; not fade away when the war is over. Look to your future. Full particulars from Leavens Brothers, Barker Airport, or Island Airport, Toronto. Phone KEnwood 3831.

BAKERY EQUIPMENT

BAKERS' OVENS AND MACHINery, also rebuilt equipment always on hand. Terms arranged. Correspondence invited. Hubbard Portable Oven Co., 103 Bathurst St., Toronto.

BABY CHICKS

HAVE YOU ENOUGH PULLETS and Cockerels to take care of the coming markets? You can buy with confidence of good, quick, steady performance such July Bray breeds as New Hampshires, N.H. x B.R., Leghorns, LS. x N.H. Rocks. Order now. Bray Hatchery, 130 John N., Hamilton.

NEW LOW PRICES GO INTO EFfect June 17th. Grade "A" White Leghorns $7.95, 90 per cent Pullets $15.90, Cockerels $1.50; New Hampshires $8.45, Pullets $12.95, Cockerels $6.45. Brown Leghorns, Black Minorcas, White Minorcas, Anconas, Hybrids, Black Minorcas x White Leghorns $8.45, Pullets $16.90, Cockerels $2.00, Barred Rocks $8.45, Pullets $12.95, Cockerels $6.95. Rhode Island Reds, White Rocks, White Wyandottes, Light Sussex, Jersey Black Giants, Black Australorps, Hybrids Barred Rocks x New Hamps, New Hamps x Barred Rocks, Light Sussex x New Hamps, White Leghorns x Barred Rocks $8.95. Pullets $13.95, Cockerels $7.95. Started chicks capons, Turkeys. All popular breeds shipped on 24 hrs. notice. Tweddle Chick Hatcheries Limited, Fergus, Ont.

BUY QUALITY CHICKS, EASY TO raise, the stand-by of thousands of poultrykeepers year after year. Day old and started. Two hatches a week to take care of prompt shipment. Vigorous breeding stock. Selling Farms & Hatchery, Elmira, Ontario.

Barn Roofing—Granary Lining

SUPERTITE STEEL SHEETS COST less, cover more, last longer, lay faster, save sheathing. Buy now before war advances prices, direct from factory. Superior Products Limited, 15 Nelson Street, Sarnia, Ontario.

YOU RECEIVE THE WORTH OF your money when you buy Johnson's chicks. They are bred to lay and are good table fowl. Prices for June and to the end of the season: Rocks 8 cents, 90 per cent. pullets 14 cents, cockerels 7 cents. Leghorns 8 cents, 90 per cent. pullets 17 cents, cockerels 2 cents. All are blood tested. Rocks are bred from O.B.S. stock. Leghorns are the Barron strain. Safe arrival guaranteed. 10 per cent. with order. J. D. Johnson, Fergus, Ont.

JULY PRICES ON TOP NOTCH Chicks, all from banded bloodtested stock. Standard Quality White Leghorns $6.95, 90 per cent. Pullets $13.90. Barred Rocks, New Hamps $7.45, Pullets $10.95, Barred Rock Cockerels $6.90, New Hamp Cockerels $6.25, White Rocks, Hybrids Barred Rocks x New Hamps, New Hamps x Barred Rocks $7.95, Pullets $11.95, Cockerels $7.90. Large Egg Quality add 1c. Bigger Profit add 2c. After July 15 deduct 50c per hundred from non-sexed and pullet chicks. Free circular. Top Notch Chickeries, Guelph, Ontario.

STARTED CHICK BARGAINS while they last, two week old Standard Quality Leghorns, 90 per cent Pullets $17.50, Barred Rocks $10.75, Pullets $14.45, Cockerels $9.75. Big Egg Quality add one cent, three week old add three cents. Also started turkeys. Baden Electric Chick Hatchery Limited, Baden, Ontario.

EXTERMINATOR

"DERPO" BUG KILLER — 85c. EXterminates bedbugs, moths, cockroaches, crickets, fleas, lice, and ticks.
At Eatons, Simpson's, Tamblyns, local dealers or Derpo Products, Toronto.

BUSINESS OPPORTUNITY

ARE YOU INTERESTED IN MAKing money? Start a business of your own at home in spare time. Valley Field Sales Company, P.O. Box 592, Toronto.

FARM EQUIPMENT

SPECIAL BARGAINS WHILE THEY Last — all equipment reconditioned and guaranteed. Demonstrating and Rebuilt Melotte Cream Separators; Electric Grinders; Grinders; Hammer Mills; Letz Roughage Mills; Diesel Engines, all sizes; Gasoline Engines; Electric Lighting Plants; Tine and Link Harrows; Washing Machines; Coal and Wood Stoves; Water Pumps and Pressure Systems; Electric Floor Polishers; Aerated Milk Coolers; Fractional Horsepower Motors; Write me today. S. A. Lister, Stewart St., Toronto.

FILMS

FREE ENLARGEMENT WITH ORders over 20c. Roll films developed and 8 prints 25c. Reprints 3c. The quality of our work has kept our customers across Canada satisfied for over 10 years. W. A. Starnaman Co., Weber St. E., Kitchener, Ont.

FURNITURE FOR SALE

FURNITURE BARGAINS — FREE catalogue of new and used furniture bargains sent on request. All goods sold on money-back guarantee. Wholesale Furniture, 466 Bathurst Street, Toronto.

GROWERS, ATTENTION!

FRUIT GROWERS, GARDENERS. Write to us for prices on your requirements of fruit and vegetable packages. The Oakville Basket Co., Limited, Oakville, Ontario.

HAIRDRESSING

HELEN'S BEAUTY SCHOOL. APproved instruction for Beginners and Hairdressers.
MOST REASONABLE RATES NOW
So prepare for the busy Fall and Winter Season. Send for free booklet, 768 Yonge Street, TORONTO.

HELP WANTED — FEMALE

DOMINION-PROVINCIAL YOUTH Training offers free domestic service course to young women between sixteen and thirty years of age. For further information apply in writing to Supervisor, Home Service Training School, Dept. of Labor, Parliament Buildings, Toronto.

MEN WANTED

A GOOD BUSINESS PAYING GOOD income and with future possibilities. Selling Familex Products men and women all over Canada have found the secret of success. Why don't you get in on it too? NO OBLIGATION. Ask for FREE catalogue describing 200 necessity products and plan. FAMILEX PRODUCTS, 570 St. Clement St., MONTREAL.

MUSICAL REQUIREMENTS

LET US LOOK AFTER YOUR MUSical requirements. Music, instruments, accessories. Broadway Music, 2375 Yonge St., Toronto.

PERSONAL

QUIT TOBACCO. SNUFF. EASILY, inexpensively. Home remedy. Testimonials. Guaranteed. Advice free. Bartlett's Box 1, Winnipeg.

FERTILIZER

PURE, UNLEACHED HARDWOOD Ashes for Fertilizer. One Thousand ton. FREE CIRCULAR. Geo. Stevens, Peterborough, Ontario.

PROPERTY FOR SALE

HOUSE, TWO ACRES LAND. FIVE miles north Cornwall. Mrs. L. G. Russell, Harrison's Corners, Ont.

SALESMEN WANTED

MAKE $5.00 A DAY! SELLING EXclusive lines of Lingerie, Dresses and Men's Wear. Highest commissions paid. Thousands of satisfied customers. Write quickly. The MORRIS TEXTILES CO., Drummond Building, Montreal.

QUICK ACTION HOME COURSE

FREE WITH EVERY STRING INstrument. Send for big No. 39 catalog. Instruments exchanged, repaired. Peate Musical Co., 1431 Mansfield, Montreal.

Guaranteed

CAR AND TRUCK PARTS

Used — New

SPECIALIZING IN REBUILT MOTORS, POWER-UNITS, Hydraulic Hoists, Winches, Generators, Starters, Magnetos, Carburetors, Radiators — Exchange Service, Glass — Satisfaction or refund. Levy Auto Parts, Dept. J., Toronto.

PHOTO FINISHING

FREE! You Can Now Own

complete set of beautiful silverware absolutely without cost, manufactured and guaranteed by International Silver Company. You may have this complete set absolutely free by sending your films to Imperial. Send an order now and receive complete particulars of this amazing offer. Six or eight exposure films developed and printed 25c, or 8 reprints 25c, plus your choice of a free enlargement in easel mount or free silverware. To get the best in quality and service send your films to Imperial Photo Service, Station J, Toronto.

TURKEYS

TURKEYS? ORDER BRAY'S NOW, day-old, started, fine stock, immediate shipment. With chicks on range put the brooder house to work with Turkeys. They'll make you that extra money. (Order July chicks now too) — Bray Hatchery, 130 John N., Hamilton.

TURKEY POULTS

IF YOU WANT THE BEST IN TURkeys and at greatly reduced prices for July send for our price list and free turkey circular, which tells you how to feed and care for turkeys. Three breeds: Mammoth broad-breasted Bronze, Burboun Reds, White Holland. All turkeys hatched from Hatchery Approved and Ontario Turkey Breeders' Association bloodtested stock. Tweddle Chick Hatcheries Limited, Fergus, Ontario.

WATER WELLS

WE GUARANTEE WATER OR NO money. We use screens in all wells where quick sand is encountered. Special plan for dug wells needing curbing, saves half. Large screens for dug well with bad quick sand. Wells drilled. Send five dollars for making tests or locating water. R. J. Ashton, Port Hope, Ont.

LYONS'

SUMMER SALE

RECONDITIONED FURNITURE

The largest assortment of high-class reconditioned furniture in the city. Every article guaranteed thoroughly clean and sold with a positive money-back guarantee of satisfaction.

$19.50 3-piece Chesterfield Suite, in figured jacquard, reversible Marshall spring cushions.
$7.95 Single Chesterfields in repps, and mohair covers, ideal for summer cottages.
$22.50 Smart 3-piece repp Chesterfield suite. Reversible Marshall spring cushions.
$27.00 Large brown mohair Chesterfield Suite, 3 pieces. Figured reversible Marshall cushions.
$35.00 Modern 3-piece Chesterfield Suite in rust repp. Figured reversible Marshall cushions.
$49.00 Beautiful large 3-piece Chesterfield Suite, upholstered in green mohair. Marshall spring cushions. Perfect.
$17.50 Solid oak dining room suite, mis-matched. Buffet, table and 6 chairs.
$24.00 Fumed oak dining suite, buffet, extension table and 6 leather upholstered chairs.
$39.00 Solid oak dining suite, 9 pieces, buffet, extension table, china cabinet, and 6 leather upholstered chairs.
$59.00 Modern 9-piece oak dining suite, buffet, extension table, china cabinet and 6 leather upholstered chairs.
$69.00 Large dining suite in rich 2-tone walnut finish, buffet, extension table, china cabinet and 6 leather upholstered chairs.
$89.00 Beautiful solid walnut dining suite (cost new approximately $225.) large buffet, extension table, china cabinet and 6 leather upholstered chairs.
$129.00 Large solid walnut dining suit, 9 pieces, chair seats and backs upholstered in genuine leather.
$24.00 Large dresser in walnut finish, Simmons steel bed to match complete with sagless spring and new mattress.
$35.00 Complete bedroom Suite in rich walnut finish, dresser, chiffonier, full size bed, sagless spring and new mattress.
$47.00 Large bedroom suite in two-tone walnut. Triple mirror Vanity, chiffrobe, full size bed, sagless spring and new mattress.
$59.00 Factory sample bedroom suite in bleached walnut finish, waterfall design, round Venetian mirrors, dresser, vanity, chiffonier and full size bed.
$16.95 Large double door wardrobe, modern, in two-tone walnut finish.
$14.50 6 piece breakfast suite, buffet drop-leaf table and 4 chairs.
$11.50 Kitchen cabinets, sliding porcelain top, roll fronts.
$10.50 Studio Couch makes into twin beds, spring mattress, 3 back cushions.
$12.95 Simmons steel bed in walnut finish, complete with sagless spring and new mattress.

Buy With Confidence

All goods sold with a positive money-back guarantee of satisfaction.

LYONS FURNITURE CO.

478 Yonge St. — Toronto

THE BEST TIRE BUYS OF THE YEAR!

Genuine

Firestone

AT ROCKBOTTOM PRICES

Take advantage of recent Firestone price reductions and equip your car with safe, new Firestone tires. In addition to the sensational new Champion tire, he has three kinds of lower-priced Firestone tires that are the season's best buys. Firestones do not cost one cent more than ordinary tires and on the basis of cost per mile they are the cheapest you can own. Drive in today and save money.

Whenever you need new tires first go to your nearest Firestone Dealer. He has a tire in every price class to suit every purse . . . a tire that will serve you better and save you money.