How About a New Suit This Spring?

Probably you're thinking of a new Suit for Spring —don't leave it too late! The fine new samples of Spring Suitings and Overcoatings are here— there is a splendid selection of smart patterns.

SUITS & OVERCOATS FROM $24.95

Each garment made and tailored to your individual measure—fit and satisfaction guaranteed.

Ready-to-Wear Suits

New Serges and Fancy Suitings specially priced —contracted for before the recent advances in woollens. All sizes.

PRICED FROM $14.95

NEW HOUSE DRESSES

Smart styles—new patterns in extra quality sun and tub-fast prints. All sizes up to 52.

PRICED — 98c, $1.19, $1.39, $1.59

All wonderful value.

F. H. W. HICKLING

General Merchant **FLESHERTON, Ont.**

THE FLESHERTON ADVANCE

Published on Collingwood Street, Flesherton, Wednesday of each week. Circulation over 1,000. Price in Canada $2.00 per year, when paid in advance $1.50; in U. S. A. $2.50 per year, when paid in advance $2.00.

F. J. THURSTON, Editor.

Card of Thanks

Mr. and Mrs. Moffat wish to thank their friends for the many acts of kindness and those who brought flowers at time of death and recent burial of their brother and sister, Sam and Bella Park.

—Mr. and Mrs. Moffat.

Rock Mills Ladies' Aid

Mrs. Barney Field had a quilting and tea for the ladies aid and neighbors on Tuesday, March 12th. Proceeds of $2.10 went to the talent money fund.

Special TRAIN SERVICE

EASTER SUNDAY

MARCH 24

Leave Owen Sound 6.15 p.m.
Leave Flesherton 7.15 p.m.
Arrive Toronto Union 11.00 p.m.

Consult Agents for other train service detail and Special

LOW FARES FOR EASTER

Canadian Pacific

Wareham Jr. Farmers

Wareham Jr. Farmers and Jr. Institute met on Monday evening, March 11th, the presidents in both sections presiding. In the boy's division several matters of importance were considered. A swine club was formed in co-operation with Proton Agricultural Society. The boys plan to study and work out the latest developments in this important branch of farm work.

It is planned to conduct another home beautification contest, such as was held last summer. The committee in charge of this project is John Lougheed, Clifford Allen and Grace Cole. Will all who would like to take part in this popular pastime communicate with the nearest committeeman. That means you. Even if you won a prize last year—perhaps you will do even better in a second attempt.

The Grey County Beautification Society asks each club member to plant a row of trees in front of farm and up lane.

An interesting talk on the new chamber of agriculture was given by Clifford Allen.

In the girls' section it was decided to send delegates to the Girls' Club convention to be held in Guelph in May. Miss Viola Gordon gave a very interesting talk on Canadian authors, "Pauline Johnson." Mrs. J. Thompson led a discussion on washing woollens.

The new Health Insurance Plan, which is being studied was discussed in the joint meeting. Elgin McCutcheon gave a report of the meeting held in Flesherton last Saturday and of the progress being made in working it out.

The club paper, Wareham Spotlight, was read by Anne Fisher and Robert Thompson.

60 Years of Service

More than 6,700 Bell Telephone directories were dropped in the mail last week as the latest issue for Owen Sound, Flesherton and vicinity left the presses. Of these books, nearly 200 were delivered to subscribers here.

This year the company is celebrating the 60th anniversary of its incorporation. To commemorate this event the cover of the new directory bears the familiar Blue Bell and the slogan "Sixty Years of Public Service."

In 1880, there were only 13 Bell Telephone exchanges and about 2,100 subscribers. The directory list for any one of these exchanges could have been printed on a single sheet—and most of them were. In fact, the only Bell Telephone directory known to have been published in book form in 1880 was that for Quebec City. It was a slim volume containing several pages of listings in large type.

Today, there are 34 separate directories, several of which are published more than once a year. They contain listings for over 785,400 telephones in 412 exchanges scattered throughout Ontario and Quebec.

In the old days, too, blank pages were inserted in the directories for the inclusion of new names and numbers, which were published in the newspapers. This method is no longer practicable; consequently, each new directory lists thousands of new and changed numbers.

Therefore, to avoid wrong numbers, it is important to destroy the old directory and carefully consult the new one before placing calls. Corrections should also be made to desk lists and memo pads containing numbers called most frequently.

The best friends are those who are too poor to suspect you of wanting what they have and too rich to envy what you have. Think it over.

One man was in court at London, Ontario, and the charge was that he had been stealing trees. He produced evidence to show he had been assessed for the property since 1920, and as such things go that looks like a fairly good alibi.

SUPPLY and DEMAND

THE DEMAND FOR OUR CREAMERY BUTTER HAS INCREASED TO SUCH AN EXTENT THAT IT IS ALMOST IMPOSSIBLE TO FILL THE ORDERS OF YEAR-ROUND BUTTER CUSTOMERS

This is why you are assured of Highest Possible Market Prices for your cream when you are selling to us. Our advice to cream producers is to market their full supply of cream to their nearest creamery, thereby eliminating unnecessary gathering expense... It is particularly essential to save expense during war time.

Flesherton Creamery & Produce Co.

Phone 66 **Chas. Goddard, Manager**

Please phone us and give the names of your Easter visitors.

A church at Wheatley was broken into and all the dishes and cutlery stolen. We dare say -" that equipment will be replaced because it would take more than that to down the Ladies' Aid.

Two Russian bears escaped from their trainer in Wilkesbarre, Pa., and inveded the shopping ristrict. There was panic for some time as there was no Finn handy who knew how to tame them.

Everybody wants to travel in luxurp nowdays. Modern cars are equipped with heaters, radios, etc., and are so nice that aveiybody who can wants to ride in heated car. For instance a motorist stopped to pick up two girls hitchhiking on one of our highways. He stopped the car, opened the door and invited them to hop in. "Is your car heated?" one of damsels inquired. "N it is not," replied the driver. Have you a hadio?" "No," he again replied "Well, drive on, we'll wait for the next car," replied one of the hitchhickers.

Shall I Vote for KING or MANION?

There is only one decision to be made by the Canadian people on March 26th . . . It is this:

Shall our country's war effort be handed over to unknown, unnamed politicians . . . to a makeshift cabinet with Dr. Manion as the self-appointed leader? Or . . .

Shall our country's war effort be continued vigorously and faithfully by the known and proven administration of Mackenzie King?

That is the question YOU must answer.

Up a Blind Alley?—*or*—Out in the Open!

It is time for plain speaking. Dr. Manion's pretence of offering "national" government is sheer political deceit. Because: even if he *were* elected to office, Dr. Manion *could not* organize or lead a *truly* national government. The parliamentary group which might follow him would fail to represent all Canada. It would not represent the people of the national Liberal party. It would not represent the people of the C.C.F. party. It would not represent the people of the historic Conservative party which Dr. Manion has now scuttled.

Do not be deceived! Dr. Manion cannot give you National Government.

The best he might give you would be government by unknown followers. He invites you to follow him up a blind alley—to vote for a government of his own imagination—answerable to some undisclosed political group.

Mackenzie King offers you something entirely in the open . . . the most truly *National* government Canada has ever known. His parliamentary followers represent the people of every province in Canada — every section of our country—every economic, social and racial group. There is not an area of this country... not a single classification of our people . . . without proper representation in the Mackenzie King following.

Mackenzie King's cabinet ministers are well known to you. They are broadly experienced men, eager and able to continue the sort of administration which brought progress to Canada in times of peace and national pride to Canadians since the outbreak of war.

The Mackenzie King administration is answerable to the people of Canada —to no one else.

The Responsibility is Now Yours

Canada is facing the greatest crisis in her history. It is YOUR responsibility to say how she is to deal with this crisis. Therefore: when you go to the polls on March 26th you should consider only what is best for Canada—what is best for the Empire and our allies —what is the sure, direct road to Victory and Peace.

FORWARD WITH

MACKENZIE KING

The National Liberal Federation of Canada, Ottawa, Ontario.

SUPERIOR STORES

Specials This Week

ASSORTED SOUPS—Tomato, Vegetable, Chicken 3 for 25c

1 large Snow White FLAKES, 1 gold banded bowl 25c

Tiger CATSUP, large bottle 15c

Last call: Red Rose and Salada TEA, old price 65c - 75c

Raspberry or Strawberry JAM, per jar 29c

P-NUT BUTTER, fresh ..... 2 lbs. 25c

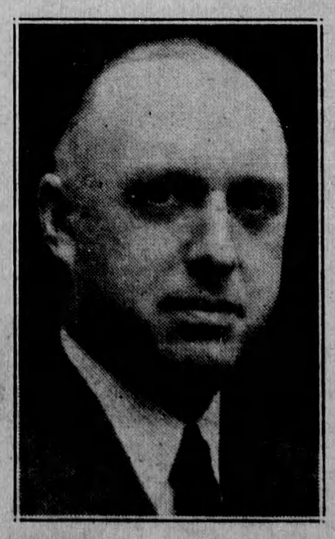
Superior BAKING POWDER nine better, no alum 23c

ROBIN HOOD, PRAIRIE ROSE and SNOW DRIFT FLOUR

RUBBER BOOTS and RUBBERS for damp weather ahead

C. J. KENNEDY

PHONE 37 **WE DELIVER**



SUPPORTERS

— OF —

KARL D. KNECHTEL

and National Government

are urgently requested to

VOTE

Tuesd'y, March 26

VICTORY is on the Horizon

Your Support and Influence will be Greatly Appreciated

Vote Karl D. Knechtel

NATIONAL CONSERVATIVE CANDIDATE

NATIONAL CONSERVATIVE COMMITTEE

Elect HARRIS in Grey-Bruce