THE
FLESHERTON ADVANCE

Published on Collingwood Street, Flesherton, Wednesday of each week. Circulation over 1,000. Price in Canada $2.00 per year, when paid in advance $1.50; in U. S. A. $2.50 per year, when paid in advance $2.00.

F. J. THURSTON, Editor.

THE RED CROSS APPEAL

This week the people of Flesherton are being canvassed for their subscriptions to the local branch of the Red Cross. All money collected will be administered by the local branch and will enable the securing of wool and goods from headquarters for the knitting of sox, other woollen articles and garments needed for the soldiers and the supplying of hospitals for the wounded. This is a big task and the people are urged to rise up to their responsibilities and support the campaign for funds to the best of their ability. The campaign in Artemesia will be conducted later. We hope that Flesherton will pass their alloted amount.

WOMEN AS MUNICIPAL LEADERS

Meaford has a woman on the Council and another on the School Board. Commenting, The Meaford Express, rather churlishly, inquires how the lady Councillor is going about it to get new industries for the town.

This would seem to be very much beside the point. If her election platform was the establishment of new industries, the matter would be different. But we have never heard that securing industries was the prime function of any municipal council.

In fact, why new industries at all? We fancy that Collingwood, for instance, would be in a much better condition today if it had never bonused new industries, and had never had a population swelled by temporary employment until the bonused companies went broke.

But if industries are necessary and the Meaford Council really MUST accept the responsibility of securing them, just what have the men done in this respect in recent years. True, there was the Seaman-Kent company, the Meaford Shoe company and the Meaford Canning Company, but none of these are active today, and most of the present industries the town has have been developed by "local talent" and grown from small beginnings: which seems to be the ideal way.

If The Express editor has visions of Meaford as a great industrial centre and those visions are realized, it does not necessarily follow that the charming town on the Bay would be any more charming or life any happier than at present.

Coming back to the ladies, one fancies that there are many points on which a woman's viewpoint could be an asset to any municipal government, and Meaford is to be congratulated on the move.

DICTATORS WAIVE THE RULES

Finland asks the help of the world against the Red Russian aggression. Surely she deserves it. If Russia succeeds in the effort to finish her it will be another step toward "finnishing" the rest of the world.

A world built on Stalin-Hitler ideas (and lack of ideals) would be an horrible place in which to live. To live happily, we must have rules governing social relationships. Stalin-Hitler break all known rules which have been built up by two thousand years of progress.

The whim of the dictator, which is always vented toward the objective of remaining in power, is utterly incapable of serving mankind beneficently. It is completely selfish.

If, as the dictators argue, it is necessary to have strong leadership the inevitable result is, obviously, a weakening of national fibre and ability to develop leaders. Muscles die of disuse. Thus, dictatorships will destroy themselves, eventually.

Germany has fallen prey to the political vultures, because Germany subscribed for generations to a theory of "kultur" and the idea of a privileged class, which made individual rights subservient to national "interests." Hitler, himself a nobody, rules because of lack of initiative on the part of sound thinkers in his country of adoption.

Democracy, unless studied and valued by those who enjoy it, may be lost through failure to realize its importance to individual happiness and welfare. Familiarity may indeed breed an attitude of mind which may not be far from contempt: and always involves a lack of appreciation, at the least.

Cheque Artists Gyp Meaford Men

(Meaford Express)

Three Meaford business houses were gyped by fraudulent bank cheques during the past ten days. Albert Richards, who has been working in the district, put up a reasonable argument to the Meaford Creamery and at Johnston's Drug Store and was successful in cashing two cheques for $10.00 and $5.00 respectively. The cheques proved to be worthless, and Richards pleaded guilty to uttering them, in the Owen Sound Police Court on Monday morning. The man, we understand, represented himself as a big business man to the creamery management and was going to sell several carloads of butter. He told the story that he was waiting for a commission cheque to come through on some former deals and asked for $10.00 over the week-end. He also put up a plausible story at the drug store and was obliged. Luckily for each victim the amounts were not large.

At the Londry garage, a man giving the name of Lloyd Matthews was also accommodated with a five-dollar cheque, represented to be drawn on Harvey McKay, a local farmer and wood dealer. When the cheque was presented, the signature was questioned and payment refused; thus was the garage caught holding the bag. Matthews, who also used the alias of Frank Hurst, operated in Simcoe and Grey counties, and in Clarksburg the police caught up with him one day last week. In Monday's police court at Owen Sound, he was sent to the Ontario Reformatory for four months for his offenses.

MAXWELL

The bazaar under the auspices of Woman's Association, held in the church hall on Thursday last, was quite successful despite the disagreeable weather. A short program of songs, plays and lunch brought a pleasant and profitable evening to a close.

On Friday, Dec. 8th, the Woman's Association met at the parsonage, with a good attendance and the President, Mrs. J. Stephen, in the chair. Considerable business was transacted, after which Rev. Dr. Mercer took the chair for the election of the following officers for 1940:

President—Mrs. Geo. Morrison.
Vice-President—Mrs. Jos. Wright.
Secretary—Miss Jean Ross.
Treasurer—Mrs. Emerson Wright.

The hostess, Mrs. Mercer, served a dainty lunch and a social time was enjoyed.

The Women's Institute met at the home of Mrs. Jas. Leggatt on Monday evening, Dec. 11th, with a good attendance. It was decided to provide the banquet for the class taking the short course, under the direction of the Department of Agriculture, which is being held at Feversham. An exchange of Christmas gifts was a pleasant point in the program.

Intended for Last Week

We welcome Mr. and Mrs. James Guy and family to Maxwell. They formerly resided at Melville, Sask.

Dr. and Mrs. Johnson of Trenton visited the former's mother and sister Mrs. Johnson and Mrs. Buckingham last week.

A number of the young people are attending the short course t Feversham sponsored by the department of Agriculture.

Mr. .and Mrs. Geo. Plummer and family and Mr. John Wilkinson of Ravenna visited with Mr. and Mrs. Howard Fenwick Sunday.

Mr. and Mrs. Wilbert Poole and Ronnie spent the week end in Toronto.

Rev. Dr. and Mrs. Mercer attended Presbytery in Owen Sound this week.

COLLECTIONS

NOW is the time to clean up those bothersome accounts. Send your list to a firm of 50 years' experience.

You pay us for results only. Send in your list on our NO COLLECTION - NO CHARGE basis.

KELLY & AIKEN
The Collection Specialists
Orangeville, Ont.

CEYLON

Mr. and Mrs. Art. Wickens of Kimberley visited on Monday at the home of A. S. Muir.

Sunday visitors at the home of Miss Agnes Macphail, M.P., were: Mrs. Merd. Reany and Jean of Palmerston, Mr. and Mrs. Hugh Bailey and daughters of Dundalk and Mr. and Mrs. Jos. Crutchley and family of Durham.

Grant Muir spent a couple of days in Durham last week.

Mr. Harvey Archibald, Primrose, spent the week end with his mother, Mrs. C. Archibald.

The Ladies' Aid will hold their December meeting on Thursday, the 14th, at the home of Mrs. A. C. Muir. There will be the exchange of Christmas gifts and election of officers for 1940.

The Women's Institute will meet at the home of Mrs. J. R. Sinclair on Wednesday evening, Dec. 20th, at 8 p.m. Roll call will be answered with the exchange of homemade gifts. Mrs. Smellie and Mrs. Collinson will describe hot supper dishes and Mrs. Geo. Jaynes will conduct a contest.

(Intended for Last Week)

Mrs. George Udell received the sad news of the death of a very dear friend, Mrs. W. J. Clarkson, in To-

Mr. and Mrs. Gordon Baxter of Caledon visited with the Stewart and Hogarth families last week while on their honeymoon.

Mrs. John Stewart spent last week at Feversham.

Miss Marjorie Stewart of Hamilton is visiting with her parents, Mr. and Mrs. Thos. Stewart.

Mrs. Sam. Osborne of Orangeville and Mrs. Peter Baxter of Caledon were visitors last week with Mrs. A. Stewart and other friends.

Following a lengthy illness, the death occurred at Ceylon Monday night, Dec. 4th. of Mr. Louis Kellar. The deceased, who has been a resident of this place for the past two years, was born at Madoc and was in his 75th. year. He is survived by his widow, a son, Peter, of Madoc and a daughter, Ella, at home. The funeral took place on Wednesday from Ceylon United Church, Rev. McMillan officiating, interment taking place at Madoc.

ronto on Saturday. Mr. and Mrs. Udell left early Monday morning to attend the funeral accompanied by Mrs. Lloyd Talbot and Elma.

Mr. and Mrs. W. Knox and family of Toronto visited over the week-end with Mr. and Mrs. Peter Sherwood.

Mr. and Mrs. J. F. Collinson and family spent the week-end in St. Catharines.

Mrs. A. S. Muir returned on Saturday after an extended visit in Toronto.

Mrs. Gordon Stuart spent a few days in Toronto last week.

Mr. and Mrs. W. Burnett and daughter of Flesherton spent Saturday at Mr. and Mrs. Alex. McFadyen's.

Congratulations to Mr. and Mrs. John D. McLeod who celebrated their 40th wedding anniversary on Sunday. With them on this occasion were their daughters, Miss Jeanette McLeod and Mrs. W. P. Wharin and Mr. Wharin of Toronto, and Mrs Carman Knox (Doris Bonnycastle) of Peterborough, as well as a host of well wishers from the community.

Mrs. D. Patterson of Toronto was a week-end visitor at the home of her brother, S. McLeod.

Week-end visitors at the home of N. Hostrauser were Mr. and Mrs. Fred Hostrauser and Mrs. Richard Boyce of Malton; Mr. and Mrs. Wm. Fernall and son, Donald, of Laurel.

ORANGE VALLEY

Mr. Clarence Alcox spent a week visiting relatives in Toronto and Nobleton.

Mr. and Mrs. Geo. Hargrave spent a day recently with friends at Dobbinton.

Miss Dorothy Whitehead, who has been in Toronto, spent the past week with her parents, Mr. and Mrs. Lawson Whitehead. While home Mr. and Mrs. Whitehead entertained a number of friends and neighbors to an enjoyable house party in her honor on Thursday evening. Dorothy returned to the city Saturday evening.

A number from here attended the shower at the home of Mr. R. Clark at Rock Mills in honor of a recent groom and bride, Mr. and Mrs. Willis Coburn (nee Mary Clark), when they were presented with an address and two handsome occasional chairs.

Mr. John Eagles spent the past week with his son, Frank, and family at Springhill.

Our sympathy is extended to the Lever family in the death of a husband and father, the late Thos. Lever, whose funeral took place on Monday.

Mr. Len Alcox has been engaged the past two weeks with his tractor on a drag-line at the new filter plant at Markdale.

Could a bigamist be described as a man who was seeking to serve two masters?

VANDELEUR

The annual meeting of the Woman's Association of Vandeleur Church was held at the home of Mrs. Frank Davis on Wednesday afternoon of last week, when the following officers were elected for the ensuing year.

Pres. Mrs. George Buchanan.
1st. Vice Mrs. George Kelso.
2nd Vice Mrs.Sam. Fitzsimmons.
Sect. Mrs. William Johnson.
Treas. Mrs. W. J. F. Hutchinson.
Organist. Mrs. Howard Graham and Mrs. Ken Teeter.

The pastor delivered an address and a good program was provided. Luncheon was served.

VICTORIA CORNERS

Mrs. Wm. Talbot accompanied her son Dave, his wife, and daughter Shirley to Toronto last week to visit her daughter Winnifred.

Mr. and Mrs. Wm. Coon and children, visited with the latter's parents Mr. and Mrs. Stinson.

Mr. and Mrs. Russel Linton and Mrs. Jas. Linton, visited with the former's uncle and aunt, Mr. and Mrs. Robt. Purvis of Eugenia.

Mr. and Mrs. Chas. Moore returned home from Smithville and Buffalo. They were accompanied by Gordon Killins and George Hardman of Smithville.

Mr. Johnny Acheson who has been very ill, is much improved.

United Church

MAXWELL CHARGE
REV. GEO. L. MERCER, B.D., D.D.
Minister

SUNDAY DECEMBER 17th

Services will be held as usual next Sunday:—

10.50 a.m.—Eugenia.
2 p.m.—Mt. Zion.
3.30 p. m.—Wareham.
7.30 p.m.—Maxwell.

NOTES

Next Sunday, White Gift Services will be held in the above churches. An interesting feature of the program will be the offering of White Gifts by members of our Sunday Schools and Young People's Societies. These gifts, when assorted by a handling committee, will be distributed among the needy within this area. Christmas is the time when the human heart is wide open to the appeal of need. The White Gift Service has became one of the important annual events in the churches all over this Dominion. Much interest is being aroused in connection with the services which are being arranged for Sunday, Dec. 17th. Parents and friends of our young people and the public, generally, are cordially invited to attend.

CHOIR TO MEET

The Choir of the Maxwell church will meet on Friday evening for a rehearsal of "White Gift" and Christmas music. A full attendance of members is respectfully requested.

NEW
Store Opening
BY
J. W. Robinson
AT
FEVERSHAM
FRIDAY, DEC. 15, '39

Full line of General Merchandise will be on display. including Choice Christmas Gifts.

SPECIAL OPENING SALE WITH
Exceptionally Attractive Prices

TORONTO PRICES PAID FOR ALL DRESSED POULTRY.

To Get A Real Profit
FROM YOUR PIGS

FEED 17% PIG STARTER WITH MILK WHEN PIGS ARE 3 WEEKS OLD

After pigs are 60 to 70 lbs., feed Shur-Gain Hog Concentrate with your own grain, which we will mix at the mill.

Now is the time to feed SHUR-GAIN LAYING MASH and start your pullets laying eggs..

Flesherton Planing Mill
H. A. McCauley, Prop. Flesherton, Ont.

Choose your Christmas Gifts from this list

Cutlery, Boots and Skates, Eelctrical Supplies, Kitchen Equipment, Tool Sets, Sleighs, Wagons, Toys, Hunting Knives and Guns, Hallow-Plate, Silver Plate China Ware, Pyrex Ware

We have these and many other items suitable for Gifts. Many appropriately boxed.

WINTER SUPPLIES

This is Weather Strip time. Don't wait until the cold weather comes—Rubber, Felt and Bronze Weather Strip.

For warm, comfortable homes, cooking precision and ease of operation—see our lines of Circulators, Wood Heaters, Quebecs and Ranges

A GIFT LONG TO BE REMEMBERED

Kelvinator Refrigerators, Easy Washers, Sparton Radios, C.C.M. Bicycles.

BUSHMEN

We have a quality line of Axes, Cross-Cut Saws, Swede Saws, Files, Saw Sets, etc., at reasonable prices.

Fine Gifts to Suit Everyone

F. W. DUNCAN
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