READ

This campaign is open to all except employees of this newspaper.

The winner, and ultimate standing of all competitors will be decided by a Board of Judges to be announced later, and will be based upon the results of candidates which are to be in the form of votes secured through the vote coupons in this newspaper,—new, paid - in - advance subscriptions, and cash collections, Where you live is of no consequence, the campaign is open to everyone.

There is no advance in rates during this campaign; the subscription price of this paper will be exactly the same as it has been in the past.

Every candidate must stand squarely on his own efforts. He should not receive assistance in any form from another candidate; but he may receive all possible help from anyone not participating in the campaign, for in that case it is assumed that it is due entirely to his own efforts. Any collusion between candidates may be the cause of disqualification.

The vote coupons which appear in this newspaper, and will appear in later issues, must be turned in within one week from the date of the issue. All other votes can be turned in at any time at the discretion of the candidate.

All candidates, for the duration of the campaign, are authorized by the publisher of your paper to make collections, but each candidate must be personally responsible for all money collected, and will turn in such collections on the report nights to be designated.

The publisher cannot accept any responsibility for any statement or promise made by a candidate to a subscriber or possible suscriber unless such statement or promise is covered in this announcement.

Making good the promise that everyone wins. each candidate will be paid a commission of fifteen percent of all subscription money collected by him and turned into the campaign office. These commissions are payable at the end of each week.

At the discretion of the campaign manager, if a candidate has been shown to be sufficiently inactive or apparently disinterested, or guilty of irregularity of any kind, he may be disqualified from the campaign, and forfeit any possible claim to any award other than the fifteen percent. commission above referred to; this he will be entitled to regardless of any eventualities.

It is understood and agreed that the winners of major awards cannot receive both the prize and the commission. They will rebate to the campaign manager all commissions secured before their awards can be given them.

To prevent the slightest possibility of any known leak that might conceivably help any candidate, a sealed ballot box to which no one will have access until the campaign has been concluded, will be placed in a local bank during the final week and all votes will be placed therein by each competitor. On the conclusion of the campaign the seals of the ballot box will be broken by a Board of Judges and the final count made by them. In this way it will not be possible for any one to have any information regarding the actual standing of any or all candidates. Report nights of the campaign are every Tuesday, Thursday & Saturday night and 5,000 extra votes will be given each candidate every time he makes his report on these specified nights.

25,000 extra votes will be credited to each candidate for every five year subscription, or payment of arrears of the same value turned in during the first week of the campaign. During the third week of the campaign 12,500 extra votes will be given for a like amount.

Every candidate who has earned $50.00 or more during the first week of the campaign will be given a bonus of $25.00 cash.

The publisher guarantees absolute fairness and impartiality to all candidates. Any difference or any possible difference of opinion as between candidates and publisher will be decided by the management of the campaign.

All candidates agree to abide by all conditions here set forth.

The Flesherto

Presents an "Eve

SUBSCR CAMP

expressly

Could Anything Be More Generously Fair ?

YO

TWO MAJOR

1st Prize $400 in Cash -

And Four Other Cash Awards as Well As 15% Cash Commissions t

Campaign Opens Monday, July 24th - Closes Satu

No more attractive prizes have ever been offered anywhere in a newspaper competition:—

FIRST—Prize of $400.00 in cash.

Second—Prize $200.00 in cash.

THIRD, FOURTH, FIFTH & SIXTH Prizes are in cash and will be of an importance that will bring a smile of satisfaction to the human desire we all have for big sums of ready cash.

From the sixth onward all candidates will be remunerated in proportion to the results they are able to secure; that is, a cash commission paid every week during the campaign.

This Subscription Campaign is open to men and women, boys and girls, residing in Flesherton or surrounding territory. Every candidate will emerge a winner. Those not fortunate enough to secure one of the awards will be paid cash for their part in the campaign. Everybody wins; but the candidate who has the greatest desire to win will be awarded the major prize; nobody loses — everybody wins.

READ THIS ANNOUNCEMENT CAREFULLY—this is your opportu fortunate occurrence that may not come your way again. This is a campaign can be no losers.

When next Monday rolls around the campaign is on; others are already any advantage, you, too, should start at once. The campaign will last for se that are clipped and subscribers that are secured during the early part of the and it is plain that what is secured now by another candidate, cannot be secu

As between the hare and the tortoise, everyone's sympathy is with the allowing nothing to deflect him from his course. He has the DESIRE TO W to interfere with his progress with the result we know.

An immediate start, then, is most important. Start now and keep at it. THE DESIRE TO WIN.

THE ENTRY FORM IS BELOW

Tear off this entry blank now; fill in your name and address, and bring it here to the newspaper office at once. This is the first step in the right direction; it automatically gives you 5,000 votes, and you will at once get the feeling that you are well on your way to the achievement of your desire:—to emerge from the campaign the ultimate winner of the major prize.

Following that, come in and see the campaign manager, and he will equip y candidate, fully authorized to call upon friends, acquaintances and strangers, too, It is a well known truth that the more business you expose yourself to, the more people that you call upon and urge to subscribe the more votes you will receive, an with the first prize of $400.00 or the second prize of $200.00, as a nest egg of cold

Which of these awards you will eventually win depends entirely, as we have p

A Good Start is a Battle Half Won

Get Your Start NOW

Free Credit Coupon

GOOD FOR 100 VOTES

(Must be cast within week from date of this issue)

M .....

Address .....

Collect all these Coupons you can. Get your friends to save them for you. (CLIP NEATLY. DO NOT ROLL OR FOLD).

Candidate's Entry Form

GOOD FOR 5,000 VOTES

M .....

ADDRESS .....

PHONE .....

PARTICULARS .....

.....

First Subscription Coupon

GOOD FOR 100,000 VOTES

Name .....

Address .....

This coupon will entitle the person whose name appears above to 100,000 votes when turned in to the campaign department when the first subscription is secured.