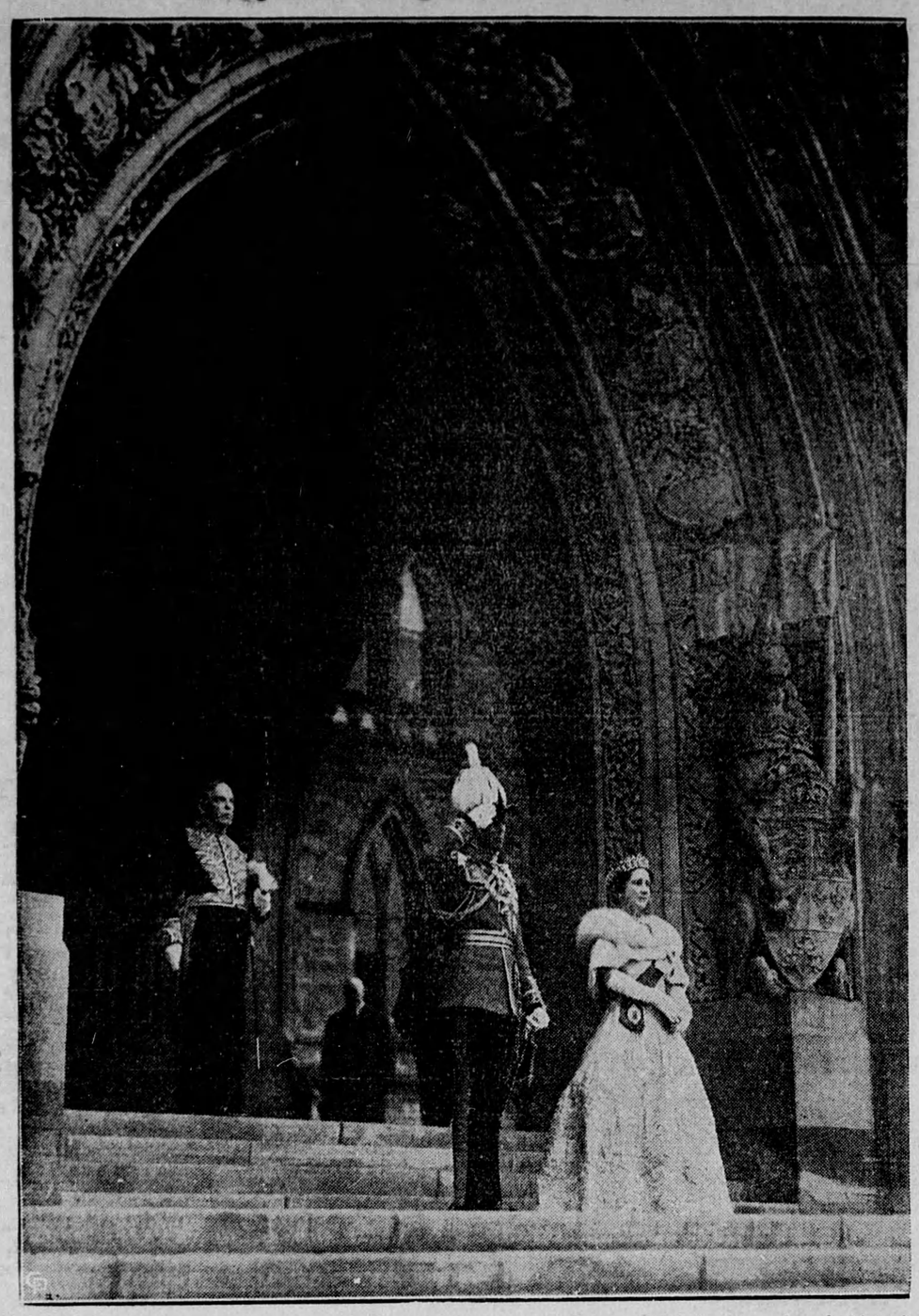
In Magnificent Setting Canada Gets Royal Salute



Framed in the doorway of the dominion Parliament Buildings at Ottawa, following the solemnly historic ritual within, the King and Queen make a magnificent picture, as the Queen, charmingly dignified, stands at His Majesty's side as he takes the salute during the martial cermeony which followed that in the Senate. Prime Minister Mackenzie King stands farther back in the arched doorway.

Modern Etiquette

BY ROBERTA LEE

1.—What are the superstitions concerning the various days of the week for a wedding?

2.—Is it the proper gesture, in company, when eating or drinking, to keep the little finger prominently crooked?

3.—What is the birth stone for May, and its significance?

4.—Is it permissible for a girl to use perfume?

5.—When dining in a public place, is one permitted to call to a waiter, when wanting anything?

6.—When a man is walking in the rain with a girl who is carrying an umbrella, should be offer to hold it?

Answers:

1.—Wed on Monday, always poor; Tuesday, wed once more; Wednesday, happy match; Thursday, splendid catch; Friday, poorly mated; Saturday, better waited; Sunday, Cupid's wooing; and wed in the morning, quick undoing. 2.—No; this is an affected mannerism that one should avoid. 3.—The emerald, which signifies success in love and immortality. 4.—Yes, if the perfume is good and the scent is faint. Cheap perfumes and strong scents are often obnoxious. 5.—No. One should be patient until the waiter is nearby, then ask in a low tone. 6.—Yes.

Tobacco Hits Record High

Dominion Statistics Put Crop Value at $20,000,000 For 1938 Output

An all-time high in Canadian tobacco production was registered in 1938 when a commercial crop of 98,427,900 pounds with a farm value of approximately $20,000,000 was harvested, the Dominion Bureau of Statistics reports.

This represented an increase of 26,300,000 pounds or 36.5 per cent over the 1937 output estimated at 72,114,000 pounds with a farm value of $17,000,000.

Increase of 36.5 P. C.

As a result of the large crop and heavy stocks carried over from the previous season, prices of flue-cured into the 1939-40 season estimated at 8,000,000 to 9,000,000 pounds.

In the case of burley tobacco, somewhat lower supplies than in the previous year resulted in an average price of 13.8 cents a pound against 13.3 in 1937, a large proportion of the cigar leaf crop is still unsold and prices probably will average two to three cents lower than prices received for the previous year's crop, the report said.

All Varieties

Increased production in 1938 was evident in all tobacco varieties excepting the small aromatic pipe varieties, production of which is confined to Quebec.

Have You Heard ?

A fat man bumped into a rather lean gentleman. "From the looks of you," he said belligerently, "there must have been a famine."

"And from the looks of you," replied the lean gent, "you're the guy who caused it."

About the only thing modern girls can cook like mother used to cook is some man's goose.

After a scene at the night-club, where some men had started fighting with chairs, a policeman asked the Irish doorkeeper: "But why didn't you do something?.."

"Sure," replied Pat, "an' there wasn't another chair."

Speaking of brave performances, one man took a taxi to the bankruptcy court and then, instead of paying his fare, invited the driver in as a creditor.

"Why, Jane," protested the mistress, "that cake is as black as a cinder. Did you cook it according to my instructions?"

"Well, no mum," replied the culprit. "It's one of me own cremations."

"Everyone has some secret sorrow," says a philosophising friend. "Even the fattest and jolliest of us has a skeleton in his midst."

A young man was doing his own shopping. He said to the pretty girl behind the white goods counter: "I want a pillow-case, please."

"Yes, what size?" asked the girl.

"Why—er—I'm not sure, but I take a seven-and-a-quarter hat."

What Science is Doing

BRAIN KEEPS MAN UPRIGHT

Discovery of the specific part of the brain which enables man to stand upright is now announced.

It is a "strip area" of brain cells lying just under the front part of the skull where a person scratches his head when puzzled.

CHEMICAL SEEDS AID CURE

Human "hormone culture" is being developed by which chemical seeds are planted in the body to treat disease.

Addison's Disease, one which is generally weakening and often fatal, has been successfully treated with the seed-planting method and the sufferers restored to normal health.

ARE YOU GOING CRAZY?

Development of an electrical "robot physician" that diagnoses the mental diseases was announced last week.

The electrical "brain" of the machine reads, analyzes, computes and reports the mental conditions of patients as shown by variations of millionths of a volt of electric discharge from their brains.

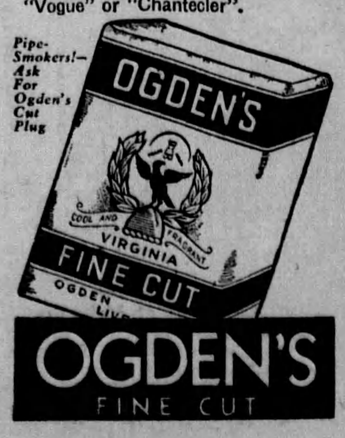
CELLULOSE FILMS FOR SKIN

Substitution of cellulose film for human tissues is described as a "safe" surgical technique by a Virginia surgeon, who reports success in sheathing a severed tendon with the filmy material in such a way that a deformed hand became practically normal again.

THAT REMINDS ME—
ROLL OGDENS FOR COOL FRAGRANT SMOKING

Refreshing as a summer bloom is the aroma of Ogden's Fine Cut. Test it yourself. Compare it point by point with any other cigarette tobacco and you'll agree that Ogden's has what it takes. By all means try Ogden's and choose the best papers to go with it — "Vogue" or "Chantecler".

Pipe-Smokers!—Ask For Ogden's Cut Plug



Ship Stewardesses Usually Versatile

Selected From Many Walks of Life, Some Are Trained Nurses, Others Linguists, Athletic Instructors or Traveling Companions

It usually requires considerable training in service and hospitality, as well as a good background, to become a stewardess aboard a modern liner. Many of the stewardesses chosen for the new Cunard White Star liner Mauretania have had many years of training in this calling.

In selecting the personnel for the stewardesses' division in the new Mauretania, only the most skillful of the present generation were selected.

The women chosen come from many walks of life. Some have been trained nurses, linguists, hair dressers, athletic instructors, and traveling companions, but all have served for years aboard ships of Cunard White Star.

Meet Interesting People

It is the duty of stewardesses to make things pleasant for all women passengers, as well as children, during a transatlantic voyage. Other duties include the arrangement of flowers, dusting, making beds, and serving meals in ladies' staterooms.

There is another important service which falls to the stewardesses. They often act as interpreters for passengers from continental Europe. They wear a small flag on their uniform which designates the foreign languages they speak.

They meet many interesting people, the most famous in the world.

Gone On Errand Thirty-One Years

Anthony Kesey of Buckley, Pa., completed an errand to the store for his mother but he was gone 31 years.

Mrs. Veronica Kesey answered a knock at her door last week and found her middle-aged son standing there with a jug of kerosene in his outstretched hands.

"I knew you would come back," sobbed the 70-year-old mother. "My prayers have been answered."

Kesey was just 13 when she sent him for the oil. He recalled starting to the store but decided to run away. Since then he had worked on Western Pennsylvania farms and with a circus as a wrestler, never communicating with his family.

Olive Trees Are Very Long-Lived

Some Are Estimated to Be at Least 1,200 Years Old—Product Prized For Food Value and Also as Beautifier

There is romance in a bottle of olive oil, for the trees from which the product comes are among the most long-lived in the world. Some of them are estimated to be 1,200 years old, and what a history of the shaping of world events they could tell if they were able to speak.

Symbol of Peace

Some plantations, such as those of Terni, in Italy, are supposed to have existed in the time of Pliny, and rival giant California redwood trees in point of age. The olive has been cultivated in the East from most remote times, is associated with much mythical lore, and its branches have come to be symbolic of peace and plenty, and the highest award, paradoxically enough, that could be granted for bravery and honor. The tree is largely cultivated in Greece, Anatolia, Levant, Morocco, Tripoli, Spain, France and Italy. It grows as well in Chile, Mexico and California.

The oil of the tree is valued as a great beautifier and is included in a great number of toilet preparations. It is even more highly prized as a base for salad dressings.

Less Speed

Mr. Joseph Lonzini was in a hurry to build a laundry in Chicago. So he set up an 8-ton well drilling apparatus on the site and started the builders putting up the walls at full speed. Now they have to pull down one wall to get the drilling apparatus out.

Fiery, Itching Skin Gets Speedy Relief

Here is a clean stainless penetrating antiseptic now dispensed by chemists at trifling cost, that will bring you speedy relief from the itching and distress of Eczema, Itching Toes and Feet, Rashes and skin troubles.

Not only does this great healing antiseptic oil promote rapid and healthy healing in open sores and wounds, but boils and simple ulcers are quickly relieved and cleanly healed. In skin diseases—the itching of Eczema is instantly stopped; the eruptions dry up and scale off in a very few days. The same is true of Barber's Itch, Salt Rheum and other skin eruptions.

You can obtain Moone's Emerald Oil (full strength) at any modern drug store.

THE TIRE SENSATION OF 1939

New Firestone CHAMPION

★ NEW SAFETY-LOCK CORD BODY

Made by a new method of tire building by which every part of the tire is locked and interlocked for greater safety. New and advanced method of Gum-Dipping welds every part of the tire into a super-safe, inseparable unit of amazing strength.

★ NEW GEAR-GRIP TREAD

This new tread is deeper, wider and tougher. Thousands of scientifically spaced, sharp-edge angles make it a marvel for quick-stopping and long mileage. Firestone's 2 Extra Cord Plies under the tread add even greater strength and safety.

★ NO EXTRA COST

With all their extra new features, Firestone Champion Tires do not cost one cent more. Have the nearest Firestone Dealer put a set of these smart, new, streamlined tires on your car and give it an entirely new appearance.

Firestone

Classified..... Advertising..

AGENTS WANTED

AGENTS! STOREKEEPERS! Make big profits selling our over 250 lines of Drygoods and Smallwares. Write today for free Price List. General Outfitters Reg'd. Box 965, Place D'Armes, Montreal.

ARTICLES FOR SALE

JEWELRY SPECIALS—WALTHAM Pocket Watches, $4 up. Wristwatches, Rings, etc., Violins, Saxaphones. Unredeemed Pawnbrokers pledges. Catalogue. McTamney's, Toronto.

BABY CHICKS

HOME POULTRY FARM, HALIfax, Nova Scotia — Poultryman John Masso's 900 Bray Barred Rock pullets laying at 4 months, averaged over 61 per cent. at six months last year. Bray chicks will do the trick for you too. Order today. Bray Hatchery, 130 John St., North, Hamilton, Ontario.

FAST-GROWING CHICKS IN YOUR brooders now, mean early-laying pullets in your laying house next Fall. Get in on the high November egg prices. Order Bray chicks now. Bray Hatchery, 130 John St., North, Hamilton, Ontario.

IF YOU WANT CHICKS ON SHORT notice order Tweddle Government Approved Chicks. We hatch 65,000 every week. Grade "A" Heavy Breeds $10.45; 90 per cent. Pullets $16.75; Cockerels $8.00; Leghorns $9.95; Pullets $20.75. Extra profit grade, the kind that weigh two pounds per hundred more when hatched. Heavy breeds $11.95; Pullets $18.90; Cockerels $9.00; Leghorns $11.45; Pullets $23.45. Special mating slightly higher. Free calendar and poultry guide. Tweddle Chick Hatcheries, Limited, Fergus, Ontario.

JUNE PRICES FOR BADEN HIGH Quality Chicks effective June 8th. Heavy Breeds $8.95; 90 per cent. Pullets $12.95; Cockerels $8.00; Leghorns $8.45; Pullets $17.45; Cockerels $3.00. Big Egg Quality hatched from 25 to 30 ounce eggs. Heavy Breeds $10.25; Pullets $16.45; Cockerels $9.00. Leghorns $9.75; Pullets $19.90. Prompt delivery. Baden Electric Chick Hatchery, Limited, Baden, Ont.

BUSINESS OPPORTUNITY

START YOUR OWN BUSINESS. Every dollar sale brings you seventy-five cents profit. Write Economy Distributing Company, Curtis Avenue, Leamington, Ontario.

DEVELOPING

ROLLS DEVELOPED, ETCHCRAFT enlargement — 8 prints 25c. Reprints 3c. Photoart Service, Trenton, Ontario, Drawer 809.

FEMALE HELP WANTED

SPARE TIME INCOME IS OFFERED TO RESPONSIBLE woman with good local contacts. Leading magazine publisher seeks neighborhood subscription worker. Experience unnecessary, commissions liberal, generous bonuses. State age. Give references. Box 30, Room 421, 73 Adelaide St. W. Toronto.

HAIR GOODS

WIGS, TOUPES, TRANSFORMations, Switches, Curls, and all types of finest quality Hair Goods. Write for illustrated catalogue. Confidential terms arranged. Toronto Human Hair Supply Co. 628 Bathurst, Toronto

"HUNTERS AND TRAPPERS' SECRETS"

HOW TO CATCH MUSKRAT, FOX, Mink and Beaver. Legitimate plans $3.00 at once. George Green, P.O. Box 106, Richmond, Indiana, U.S.A.

MACHINERY

HANDY GREASE CONTAINER AND Gun Loader, Guaranteed. Clean one minute job. Write G. E. A. Malchow, Stavely, Alberta.

NURSERY STOCK

HARDY, VIGOROUS STRAWBERry plants. Harvest King $1.00 per hundred; Improved Senator Dunlap 60c per hundred. Cash with order. Quantity discounts. Max Fife, Indian River, Ontario.

PHOTOGRAPHY

FREE ENLARGEMENT WITH EVery roll film developed and 8 high gloss prints 25c. 8 enlarged prints 25c. Reprints same price. Brightling Studio, 29A Richmond Street East, Toronto.

FILMS DEVELOPED

FILMS DEVELOPED, TWO PRINTS of each and FREE ENLARGEMENT coupon 25c.—Offset Photography Dep. "A", 2 Russell St., Toronto.

PERSONAL

MARRY—HUNDREDS TO CHOOSE from. Many with means. Farmers' daughters. Widows with Property. Particulars 10c. Confidential., Box 128 Calgary, Alberta.

QUIT TOBACCO, SNUFF, EASILY, inexpensively. Home remedy. Testimonials. Guaranteed. Advice free. Bartlett's, Box 1, Winnipeg.

IF YOU WANT AN AFFECTIONate romantic sweetheart, with money, write: Mary Lee, 445-0, Rolla, Missouri.

PSORIASIS — SKIN TROUBLES. IF you suffer from psoriasis, dry eczema or similar skin affections, try the stainless Singer Bros. Kogon Ointment. Has already proved successful in thousands of stubborn, hopeless cases. Price $1.00 per jar. Post free on receipt of price, from Singer Bros., Chemists Dept. W., 26 Queen St. E., Toronto.

SEWING MACHINES & SUPPLIES

FOR SEWING MACHINES, REpairs, supplies—all makes, new or trade-in, reconditioned machines in stock — Write A. Gilbert & Son, 350 Yonge St., Toronto.

STAMPS

NEWFOUNDLAND STAMPS, 40 different 60c, catalogue value $2.50; Price lists furnished. Ed. Schammell, Botwood, Newfoundland.

WHY GO GREY?

THOSE GREY STREAKS IN YOUR hair are dead against you. Undoubtedly the finest remedy for grey hair is Morgan's Pomade. This is not a dye, but scientifically prepared treatment which revitalizes the hair. 2 ounce $1.00; large four ounce $1.50, postage prepaid. Order from—R. A. Tuthill (Canadian Agent) 911 Bloor St. West, Toronto. Made and sold in England for 50 years.

Canada's exports of soap in 1938 amounted to 15,046,732 lbs. valued at $1,394,753 compared with 14,306,885 lbs. worth $1,240,872 in 1937.

Issue No. 22 — '39