Accuracy In Newspaper Work

"The newspapers always get things wrong" is a remark frequently made. Perhaps the folk who say that have just read fifty items in a newspaper and have discovered an error in one of them. They overlook the forty-nine that were right, and are amused or disgusted by one that was wrong.

Every error the newspaper makes is spread before the public for ridicule and censure. People usually see it, and it forms a subject of public conversation. If some merchant or clerk with whom you are dealing makes a mistake, no one knows about it except him and you.

Newpaper people constantly travel all over their home towns and tramp weary miles to verify doubtful items and avoid errors. Little is said about that.

Newspaper work is done hurriedly. Few newspapers have forces of editors and reporters so large that every item can be verified with the utmost care. If a reporter has a dozen assignments to cover in an afternoon, he has to do some rushing from one place to another. Perhaps he did not take pains enough in one place, but very likely he was worrying for fear that someone else he needed to interview would leave his shop or home before he could be seen.

Many errors are caused by the carelessness of people who give information. They are told the wrong name, or have accepted an unverified rumor as the truth, and passed it on to the reporter.

TWO TO ONE

Some years ago just after Jimmy Foxx had broken into the regular line-up with the Philadelphia Athletics, the Boston Red Sox came to Philly to play a series. George Moriarty was umpiring behind the plate.

Foxx took two terrific cuts at the first two pitches and let the third float by.

"Strike three, you're out" said the umpire.

Foxx turned indignantly. "You missed that one, George."

"Well, you missed the other two," Moriarty replied. "You're one up on me."—Wall Street Journal.

Tommy was at Sunday School and he had heard the teacher dwelling on the Christian's duty to turn his cheek to the smiter.

"Now, Tommy," she said, when she thought it time to see how much of her lesson had lodged itself in her scholars' minds, "what would you do, supposing another boy hit you on the right cheek?"

Tommy considered for a moment and then asked "How big a boy are you supposing."

Curlers Won Prizes

Flesherton curlers attended the Markdale bonspiel Wednesday and Thursday of last week and the three rinks did remarkably well. Dargavel defeated Welton in the semi-final of the first event and Alex. Stewart of Markdale won from Piper, which left Dargavel and Stewart in the final. Welton defeated Piper in the third round of the second event and Welton won his game from Williscroft of Owen Sound in the semi final. Walker of Clarksburg decided that they had played enough and defaulted the final to Fleherton, which was awarded first prize in the second competition. Due to the mild weather the two final games will be played later in Markdale for possession of cups awarded for competition and for the winner of first place in the first competition.

The Irish conductor in a Toronto street car said "Will them in front please move up so them behind can take the places and leave room for them that's neither in front nor behind."

AUCTION SALE

Mr. Jas. Harrison will hold an auction sale on his premises two miles south of Flesherton on Tuesday, January 24.

Local and Personal

Mr. and Mrs. F. H. W. Hickling spent the week end in Toronto.

Miss Jeanette Cargoe is visiting in Sault Ste. Marie.

Mrs. F. G. Karstedt visited the past week at Elmwood.

Mrs. Blackburn has returned from holidaying in Toronto.

Miss Lois Reynolds of Toronto, cousin of Mrs. G. R. Service, is spending a few weeks at the parsonage.

Miss Alice Armstrong left for Toronto the first of the week, where she will spend a couple of months.

The inaugural meeting of Artemesia Township Council was held in Flesherton on Monday.

Mr. and Mrs. R. H. Cobb returned to their home in Toronto, after spending the Christmas holidays with Rev. and Mrs. Service.

An impromptu meeting of the village council was held Monday evening but apparently there was not much of interest for the public as the press was not notified. Last year considerable business was transacted without the press being informed of the meetings.

Mrs. Allie McLean of Priceville again comes to the fore with another large pullet egg; there seems to be considerable rivalry in large eggs from the Priceville vicinity. The new egg is six and a quarter by seven and a half inches. Come on, Norman, and let us see an egg larger than this one.

HEALTH

Canada's health record for the first half of 1938 shows an improvement over the same period of 1937, as far as mortality is concerned. The figures just released by the Vital Statistics Branch record a national increase in population of 58,090, made up of 113,025 live births less 54,935 deaths. The births were 987 in excess of the first half of 1937, the deaths 5,249 less.

The only causes of deaths responsible for substantial increases in the mortality figures were: typhoid and paratyphoid fever 100 deaths, an increase of sixteen; diphtheria 194, an increase of sixty-nine; diseases of the heart 9,064, an increase of 164; diarrhoea and enteritis 951, an increase of seventy-four.

Gains were recorded as follows: measles 164, a decrease of 402; scarlet fever 120, a decrease of thirty-three; whooping cough 287, a decrease of eighty-four; influenza 1,614, a decrease of 2,760; tuberculosis 3,204, a decrease of 500; cancer 5,802, a decrease of 130 and [illegible] 3,347, a decrease of 166.

The disparity between the deaths in one province and another is interesting. For example, Quebec had more deaths from children's diseases than Ontario, seventy-five from measles as against nineteen; sixty-one from scarlet fever as against twenty-two; 176 from whooping cough as against forty-seven; 142 from diptheria as against eight in Ontario. Other diseases more fatal in Quebec than in Ontario included: typhoid fever sixty-two as against thirteen; influenza 678 as against 413; tuberculosis 1,407 as against 636. It will be noticed that all these causes come within the class of infectious diseases.

On the other hand Ontario suffered much more heavily than Quebec from diseases of middle life and later. It had 3,855 deaths from diseases of the heart, 1,685 more than Quebec; 2,506 from diseases of the arteries, 1,552 more than Quebec and 2,216 from cancer, 632 more than Quebec.

Quebec had 554 deaths from diarrhoea and enteritis, Ontario 155; Quebec had 1,564 from nephritis, Ontario 997. Ontario's violent deaths numbered 1,304 as against 713 in Quebec.

The records for live births give Quebec first place with 39,066, Ontario second with 32,624 and Saskatchewan third with 8,472.

A statesman tells the people what they should know and takes the consequences; a politician tells the people what they wish to hear and takes the gravy.

"Why, Muriel, the boys run after my kisses." "Oh yeah well, Flossie, after mine they limp."

Hitler has been told that the German colonies will not be handed back. And that seems to be that.

A story in the Toronto press says fuel dealers may face charges. It is usually the customers who do that.

Teacher: Give me a sentence containing the two words 'handsome' and 'ransom'.

This is what she got.

A tomcat sat on a sewing machine,
So tall and grave and handsome,
Till he got nine stitches in his tail,
And then, you bet, he ran some

SUPERIOR STORES

KENNEDY'S

for Fresher Groceries

P-NUT BUTTER, fresh ..... 2 lbs. 25c
PEAS, CORN, TOMATOES ..... 3 for 25c
SODAS, real fresh ..... 2 lbs. 25c
MATCHES, ... 3 boxes 21c
PRUNES, large size ..... 3 lbs. 25c
LONDON HOUSE TEA, none better, ... per lb. 65c

FRUITS AND VEGETABLES OUR SPECIALTY
(AND ALWAYS FRESH)

MEATS — Fresh, Cured and Cooked

For Better Bread try a bag of Robin Hood Flour today

C. J. KENNEDY

PHONE 37 WE DELIVER

Live Stock Report

(By Dunn & Levack, Toronto)

Supplies of cattle for Monday's market were much too heavy, with the result that the market was very slow and all classes from 15 to 25 cents lower. Weighty steers were in poor demand and sold lower. Over 2,000 cattle were left unsold at the close.

Choice heavy steers brought from 6.75 to 7.00, with those of fair to good quality from 6.00 to 6.50, medium 5.50. Choice butcher steers and heifers sold at from 6.25 to 6.50, fair to good from 5.50 to 6.00, common to medium 4.50 to 5.25. Choice baby beeves were in good demand from 8.00 to 9.00, but those of medium quality slow at from 5.50 to 7.50. The cow trade was easier, choice from 4.25 to 4.50 with a few extra choice heifery cows from 4.75 to 5.00, fair to good from 3.50 to 4.00, common to medium 3.00 to 3.25, canners and cutters, 2.50 to 2.90. Bulls held steady, choice from 4.50 to 4.75, common to medium 3.50 to 4.00.

Choice lambs sold at 9.25 with those of medium to good quality at 9.00. Choice butcher sheep 4.50. Calves held steady, choice from 9.50 to 10.00 with some at 10.50, fair to good 8.00 to 9.25, common to medium 6.00 to 7.50.

Severe declines were shown in the hog market recently on account the importation of dressed pork from the United States, also United Kingdom markets are working much lower. Most of the truck hogs sold on Monday at 8.75, and the prospects for the balance of the week look uncertain.

READ THE "SMALL ADVTS"

Doesn't Last Long Enough

One fault with the Christmas spirit is that it doesn't last long enough. Those in need are always with us and get just as hungry in June as in December. Christmas cheer should be spread about all through the year and not confined to one short season. Most of us are like the fellow who got converted at the revival meeting. For a time he was a saint, but in a short time was out raising hell again. Too many people have the Saint Nicholas idea during December only, and in succeeding months become their old grasping selves.—Durham Chronicle.

"How are you getting along at home since your wife went away."

"Fine. I've reached the highest point of efficiency. I can put my socks on from either end."

Cattle Prices Higher

There is a wide range in cattle prices just now according to quality
YOU CAN BE SURE
of top prices for your livestock if you ship to

DUNN & LEVACK Ltd.

A trial shipment will be convincing
Canada's Leading Livestock Salesmen
Union Stock Yards, TORONTO

FOR SALE — 22 calibre rifle, skidding tongs, cant hooks, chains and a good robe.—Mrs. G. C. Graham, Eugenia. 2c11

Small Ad. Column

WANTED — Horses or cows suitable for mink feed.—J. R. Sinclair Ceylon phone 40r2.

FOR SALE — Wheat and Oats chop $1.00 per cwt., sacks included; best anthracite coal $13.50 per ton; Flax 3½c lb.; also barley, wheat, oats, etc. Positively no credit, telephone 38r3.—A. C. Muir, Ceylon.

WANTED — Pigs ready to wean or feeder pigs up to 100 pounds; also young milk cows.—Jos. E. McKee, Ceylon, phone 44r11. 2c4

FOR SALE—Heavy wheat $1.10 cwt; barley $1.00 cwt. Terms, cash. phone 38r3, A. C. Muir, Ceylon

SEED WANTED — We are buying alfalfa, red clover, alsike and sweet clover seed. Kindly send samples. Phone 38r3, A. C. Muir, Ceylon.

FOR SALE—Several setts of light sleighs and one first class cutter in good shape.—Markdale Livery.

FOR RENT — A frame dwelling in Flesherton; also a few choice Jersey Black Giant cockerels for sale. —Mrs. C. Hindle R.R. 3, Proton

CAME ASTRAY — Four young cattle came to my premises about five weeks ago. Owner prove property and pay expenses.—John Parsons, Eugenia.

BOAR FOR SERVICE
Pure bred Yorkshire Hog, Orchard Valley Wonder, 6N—175771 Sire O.A.C. Conqueror 315—167820, will be kept for service. Terms $1.00.—Wes Smith, Rock Mills.

BOAR FOR SERVICE
Registered Yornshire Hog for service, Glenafton Sultan 92P—186251, sire and dam qualified in advanced registry.—Ross Stevens, Proton Station.

BOAR FOR SERVICE
Purebred Yorkshire Boar for service; terms: $1.00 if paid within four months.—Laurie Pedlar, Flesherton, Ont. R.R. 3.

BUSINESS CARDS

DR. J. E. MILNE
Office — Durham St.
Office Hours — Afternoons, 1.30 to 4.
Evenings, 7 to 8.30.
Sundays and Thursday afternoons by appointment only.

Prince Arthur Lodge No. 333, A.F. & A.M., meets in the Fraternal Hall, Flesherton, the second Friday in each month. W.M., W. G. McBride; Secretary, C. J. Bellamy.

INSURANCE
AUTOMOBILE
Special low rate for farmers
A. D. MacINTYRE, Agent
DORNOCH, Ontario

ROY LANGFORD
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MUTUAL LIFE OF CANADA
ACCIDENT and SICKNESS, FIRE, AUTOMOBILE, BURGLARY
Municipal Liability Guarantee Bonds
Any Insurance Problem
Telephone, MARKDALE, Ont.

Stock Taking Sale

OUR BIG STOCK TAKING SALE COMENCES FRIDAY, JANUARY 13, 1939. IN GOING THROUGH OUR STOCK WE FIND MANY LINES OF MERCHANDISE THAT MUST BE SOLD REGARDLESS OF COST. IS MANY LINES WE ARE CUTTING THE PRICE IN TWO. A FEW OF OUR REAL BARGAINS LISTED BELOW.

LADIES' COATS. Fur trimmed, values up to $15.00. On Sale at $10.95

COATS

Ladies' fur-trimmed coats in extra fine quality cloths; some of this lot worth $27.50. On Sale for $18.95

Ladies' Rabbit Hair Dresses, reduced to $1.59

Ladies' Jersey Dresses, in beautiful style and quality; selling at the low price $1.00

Ladies' Crepe and Wool Dresses

All sizes, good asosrtment of shades. Clearing at $1.00

Kiddies' 2-piece Wool Dresses. Extra value $1.45

Ladies' Dresses, extra fine quality crepes, selling at the low prices of ..... $2.45 and $3.95

Children's Snow Suits, 1-piece style, up to 6 years $2.79; 8 and 10 years $2.98.

Men's Overcoats Slashed

LOT NO. 1 — Men's fine quality coats in latest styles; values up to $19.50. Sale $12.95

LOT NO. 2 — Men's heavy coats, made of strong coating that will wear; values up to $15. Clearing at $10.95

Men's Horsehide Coats

With collars, No. 1 quality $9.95
Without fur collar; best quality $8.95
Without fur collalr; best quality $8.95

Ladies' Plain Tweed Coats

In tailored styles. Fine quality cloth. Clearing at $6.95

COATS

Ladies' fur trimmed coats in all the newest shades; values up to $20; reduced to $14.95

RUMMAGE SALE

Consisting of all kinds of Ready-to-Wear. You will get some extra values on this table. Look them over.

MILLINERY

Ladies! You can buy a new Hat at your own price. Call and look them over before they get picked up. We are clearing them out. Prices range from ..... 25c, 50c, 95c and $1.45

Men's heavy Tweed Pants, regular $2.25 and $2.50 On Sale for $1.48

Men's Wool Combinations, slightly soiled, selling at the low price of $1.00

Boys' Knickers in Tweeds, corduroy, sizes 28 to 33. Clearing at 69c

Men's Flannelette Gowns, all sizes, good quality. A real bargain 98c

Men's heavy Wool Pullovers, slightly soiled, in white only, regular $2.95. Clearing at $1.95

Men's fine wool Combinations, selling at prices much below the regular. Clearing $1.95

Boys' Wool Sweaters in assortment of styles. Extra value 98c

Boys' heavy wool Shirts and Drawers, slightly soiled, a real buy 49c

General Dry Goods Greatly Reduced

DRESS FLANNEL in beautiful shades, fine quality. Selling at exactly Half Price per yard.

SPECIAL! Fancy check Gingham in beautiful colors. Real buy at per yard 12c

Girls' Worsted Hose, a real bargain. Selling at, per pair ..... 29c and 35c

Extra Heavy Worsted Hose; just the kind for school wear, per pair 59c

Ladies' White Flannelette Gowns, long sleeves, an extra good buy at 75c

Pillow Ticking is fancy stripes. Clearing at, per yard 10c

Ladies' Fleeced Combinations, extra good buy 69c

Ladies' Fine Wool Vests and Bloomers, regular $1.00. Sale Price 69c

REMNANT TABLE! All kinds of Dry Goods. Look them over and get a real bargain.

LADIES AND GENTLEMEN

Buy Your Footwear at HILL'S and be Convinced that Our Prices are much Less than Elsewhere. Read these New Low Prices.

Men's 3-eyelet Laced Rubbers, good quality rubber. Reduced to, per pair $1.00

Men's Leather Tops in 12 in. and 15 in. A real buy at $2.48

Men's 4-buckle Overshoes, extra special $1.95

Ladies' fur top, Velvet Goloshes, in all styles, in low Cuban and high heels. A real bargain at ..... $1.59 and $1.95

GROCERY SPECIALS

Home Tomato Ketchup, 18 oz. bottle 10c
Sweet Pickles, reg. 15c bottle for 10c
Jutland Sardines, reg. 10c, now 5c
Peanut Butter, 4 lb. pail 50c
Toddy, 1 lb. can, reg. 49c, reduced to 35c
Toddy, 8 oz. can, reg. 25c, selling at 19c
Tomato Juice, 10c for ..... 2 for 19c
Amber Honey, 4 lb. pail 35c
Amber Honey, 8 lb. pail 69c
Marmalade—Orange, Grapefruit & Lemon 25c
Vip, reg. 50c and 25c, selling now at Half Price.
TEA SPECIAL—Bulk Tea, reg. 65c for 49c

F. T. Hill & Co., Ltd.
MARKDALE, Ont.