CEYLON

Christmas and holiday visitors in the community were Miss Catherine Cairns and Mr. and Mrs. Harvey Griffin of Toronto at George Cairns'; Mr. and Mrs. Harry Huston and family of Oshawa at P. Muir's; Miss J. McLeod of Toronto at J. D. McLeod's, Misses Irene and Elsie Fisher and Mr. Bill Wright of Toronto at George Fisher's; Mr. and Mrs. M. Reany and Jean of Southampton at Miss Agnes Macphail's; Mr. Stanley Hunt of Toornto at Mr. George Arrowsmith's; Miss Margaret Collinson of Owen Sound at J. F. Collinson's; Miss Irene Stewart of Toronto and Mr. Jackson Stewart of Cheeseville at John Stewart's; Mr. Sherman Piper of Toronto at R. Piper's; Miss Blanche Genoe of Owen Sound at T. Genoe's; Miss M. Parslow of Toronto at D. and R. Parslow's; Mr. and Mrs. Phil Wharin of Toronto, Mr. and Mrs. Donald McLeod and children of Detroit at J. D. McLeod's; Misses Harrow of Owen Sound at Wm. Beaton's; Miss Mildred Whittaker of Toronto at I. B. Whittaker's; Miss Susie McKinnon of Toronto, Mrs. Jas. Vause of Proton, Mr. Jas. Turner and sons of Laurel, Mr. and Mrs. Ross Ferguson and children of Badgeros and Mr. W. Crutchley of Durham at Jas. Oliver's.

Mr. and Mrs. George Cairns entertained a few friends Thursday evening, the occasion being the 83rd birthday anniversary of the latter's mother, Mrs. Cotherine Wilcock, to whom congratulations are due.

Miss Dorothy Snell of Islington spent Christmas at her home here.

The community sympathizes with the family and relatives of the late Mrs. W. White in their recent bereavement.

We are sorry to report Mr. Jos. Oliver ill at his home.

Mrs. A. C. Muir and Kenneth spent Christmas at Berkeley.

Miss Mildred Risk is spending a week at her home at Kimberley.

Miss Sayers spent Christmas at Feversham.

Miss Florence McInnis is holidaying near Sault Ste. Marie.

Mrs. Anna McMillan visited Owen Sound friends over the week end.

Mrs. T. Irwin spent Christmas with her sister in Markdale.

Miss Catherine Stewart of the G. and M. Hospital, Owen Sound is visiting a week at her home here.

Mr. and Mrs. C. Goddard and family of Eugenia spent a few days at the home of her parents, Mr. and Mrs. Thos. Genoe.

TO AVOID FLOOR EGGS

How can floor eggs be avoided? This problem faces many poultrymen particularly those with recently housed pullet flocks. It is also typical of flocks that have been allowed to stay out on range for some time after laying has started and that have not yet got into the habit of going into the nests.

In addition to providing at least one nest to every five layers, it is a good plan to darken the nests so that each layer will have some privacy when she lays. When floor laying develops, some poultrymen spend considerable time in their pens and place in a nest each pullet that is seen squatting in a corner by herself. This helps to form the habit of going into the nests. It is a rather laborious procedure however, and is not to be advised except as a final resort.

If sufficient comfortable nests are provided and the birds do not use them it is a good plan to place the nests on the floor until the birds get the habit of using them, after which they may be placed in their regular position.

OLD — But Ever New

AND NEVER MORE SINCERELY DO WE WISH YOU

A Happy New Year

EXTENDING TO OUR MANY CUSTOMERS AND FRIENDS

our appreciation of their many shipments and hope for their continued health and prosperity and for a continuance of both friendly and business relations throughout the coming year.

IF YOU ARE NOT ALREADY NUMBERED among our customers, we sincerely trust you will give us a trial consignment the next time you ship.

Make 1939 the Best Year yet by sendng your Shipments to

Dunn & Levack
Limited
Canada's Leading Livestock Salesmen
Union Stock Yards, Toronto

TOO LITTLE BEEF ON ON TOO MANY LEGS

Too little beef on too many legs has been one big trouble with the Canadian cattle industry is the judgment of A M. Shaw, Ottawa, director of markets for the Dominion Department of Agriculture.

There has been insufficient grain fed to Canadian cattle to provide "a reasonable level of beef quality or a sufficient regular supply of grain-finished cattle to meet the best demands of the domestic and export trade," Mr. Shaw said in a paper prepared for delivery before the Prairie Markets Conference held last week.

He informed the conference, studying the lack of markets for Western farm produce, that a great deal more grain could be consumed by fewer cattle to the advantage of the industry. An increase in cattle numbers was not altogether desirable and certainly not necessary to a substantial increase in grain consumption he said.

GIVEN $50.00 FINE

A retail and wholesale vendor of creamery butter in Windsor, Ontario, was recently fined $50.00 and costs for having in his possession for sale creamery butter in prints that were not correctly marked as to the grade of the product. The wrappers were marked "First Grade" but the actual quality of the butter was "Second Grade" as determined by the standards provided by regulations under the Dairy Industry Act.

It is the responsibility of all those vending creamery butter to consumers in Ontario to have the butter marked to indicate the correct grade of the product in accordance with grade standards provided under the regulations. The terms used are "First Grade" "Second Grade" "Third Grade" and "Below Third Grade." The designation of grade must be placed conspicuously on the main panel of the package in order that consumers may readily see the particular grade offered for sale.

In the case referred to, the quality of the butter offered as "First Grade" was distinctly "Second Grade," having a stale or old flavor and also being streaky in color. "First Grade" butter is always clean and sound in flavor, and the color even or true throughout the package. A staff of trained men is maintained by the Dominion Department of Agriculture at Ottawa whose duty it is to check constantly the quality of creamery print butter offered for sale in the wholesale and retail trade, and to see that the grade terms used on the packages agree with the quality or grade of butter therein.

SHORT ALPHABETICAL RULES FOR SUCCESS

A ttend to your business.
Be punctual in your payments.
Consider well before you promise.
Dare to do right.
Envy no man.
Faithfully perform your duty.
Go not in the path of vice.
Have respect for your character.
In everything be just.
Judge mercifully of others' faults.
Know thyself.
Lie not under any consideration.
Make few acquaintances.
Never profess what you do not preach.
Occupy your time in usefulness.
Postpone nothing you can do now.
Quarrel not with your neighbors.
Run no risk.
Save something against a day of trouble.
Treat everybody with kindness.
Use yourself to moderation.
Vilify nobody's reputation.
Watchfully guide against idleness.
Xamine your own conduct (character) carefully.
Yield to superior judgment.
Zealously pursue the right path.

TWO-YEAR GRADUATION IS HIGH SCHOOL AIM

A two-year general high school course for pupils not going on to university is planned by the Department of Education. A graduation certificate will be issued to those taking it, according to Hon. L. J. Simpson and they will be prepared for entry into business or commercial life. Employers are being consulted with regard to accepting holders of such certificates.—Grand Valley Star and Vidette.

There are a lot of "Yes-Men" in Canada but there is also an army of "Yes-Girls" waiting for the eligible suitor to come along.

A Scotchman was cryng because he had lost his finger in a buzz saw accident.

Helper: "What's the matter?"

Scotty: "I can't find my finger."

Helper: "I'll find it for you." He put his hand in his pocket and took out a coin. When he held it over the pile of sawdust the Scotchman's finger reached out to take it.

DOESN'T IT PAY

Occasionally some one gives us this line: "Advertising doesn't pay. It takes all the profits of the sales to pay for it. Everybody knows where our store is and if you satisfy people they will tell others and that is the best advertisement of all." That has been said so often to advertising salesmen all over the world that it has become commonplace to them. But the facts are far different. Every product known widely and sold widely today is advertised all the time. On the other hand every product which formerly sold in large volume gradually decreased in sales after its promoter ceased to advertise it. For example, take the sale of citrus fruit in California and Florida. We read today that in 1908 the crops were very large. The orange growers faced bankruptcy. An advertising campaign was started and the sales were doubled. In the thirty year period consumption of oranges has increased from thirty-one per capita to seventy-nine per capita. The public has been educated to drink oranges as well as to eat them, to make them an indispensable part of salads and other appetizers, to use them in desserts. Citrus fruits and healthy diets have become synonymous. Advertising did it.—Picton Gazette.

TORONTO LINE NORTH

A Happy and Prosperous New Year to Ye Editor, staff and readers.

Mr. and Mrs. Harold Richardson and family spent Christmas with Mrs. W. Wilson and family at Barrhead.

Miss Evelyn Brown of Toronto spent the holiday with her parents, Mr. and Mrs. Fred Brown.

Miss Gertrude Lever of Richmond Hill spent a few days at her parental home here.

We are glad to know that Mrs. F. Mathewson is progressing nicely.

Mr. and Mrs. George Swanton spent Christmas with the former's parents, Mr. and Mrs. W. Swanton, at Cheeseville.

Miss Agnes Irwin and friends of Toronto were visitors over the week end with her grandparents, Mr. and Mrs. W. Burnett.

Mr. Smith and sons, who are working in Toronto, were week end visitors at their home here.

Mrs. C. Gilchrist and daughter of Orange Valley were Sunday visitors with Mrs. T. Lever.

PRICEVILLE

The recent concerts at the school and St. Columba Church were well worth attending as the scholars took their parts exceptionally well. The program at the school consisted of a play, songs and two bagpipe selections by Miss Anna McVicar. At the concert at the church presents were given to prominent workers in the church in recognition of their help. Santa Claus also visited the children.

Mr. Farquhar McKinnon, caretaker of the Presbyterian church, had the misfortune to break his leg in a fall on the stairs while carrying a table. He lay for some time until his daughter, Mary, came to see what was keeping him from supper.

Mr. L. McArthur is keeping in about the same health.

A sad event occurred in North Egremont when Mr. Alex. Renwick was found dead lying beside a tree which he was cutting, the axe still being sunk in the tree. A neighbor seeing the driverless team coming into his farm took them back to the bush and found their owner dead.

Live Stock Report

(By Dunn & Levack, Toronto)

About two thousand cattle arrived for Tuesday's market and the trade held active and steady with the close of last week. Choice weighty steers brought from 6.75 to 7.00; fair to good from 6.00 to 6.65. In the butcher section choice weighty steers were from 5.75 to 6.25; fair to good from 5.25 to 5.75; comon to medium 4.50 to 5.00. A few choice baby beeves sold from 8.00 to 9.00; but medium kind were slow at from 6.00 to 7.00. The cow trade was stronger, choice cows from 4.00 to 4.50; fair to good from 3.50 to 4.00; common to medium 2.75 to 3.25; canners and cutters 2.25 to 2.65. The bull trade was strong heavy kind selling from 4.25 to 4.75; light bulls from 3.50 to 3.75.

Choice ewe lambs were in good demand at from 9.00 to 9.25 while choice butcher sheep held steady at from 4.00 to 4.50. The calf market was strong choice from 10.00 to 10.50; fair to good from 9.00 to 10.00; common to medium from 6.00 to 8.00.

The hog market was strong advancing sharply to 9.75 on truck deliveries.

G. Howard Ferguson says he is against mugwump parties. A mugwump, if we remember rightly, is one who sits on a political fence with his mug on one side and his wump on the other.

Jim Hunter Has Broadcasted 4500 Times

When on November 25th you heard "Good Friday Evening" coming from station CFRB, it was a record in radio broadcasting that had been established.

For on that evening Jim Hunter, Radio Editor and Talking Reporter of the Evening Telegram, gave his 4,500th newscast. Except during his vacation weeks he has been on the job morning and evening since February 28th, 1932, and has won for himself the largest following of any newscaster in the country.

Jim was born in Aberdeen, Scotland, and came to Canada at the age of five. Today he is thirty-seven. wears glasses and carries his weight of one hundred and seventy pounds in genial fashion. Listeners have frequently commented on the impressive, terseness of his delivery. The delivery is his own but the terseness is probably inherited from his famous great great grandfather, the late Samuel Hunter, the soldier-surgeon, editor of the Glasgow Herald, which celebrated its one hundred and fiftieth anniversary five years ago.

Old Samuel was the editor of that illustrious publication from 1803 to 1835, just in that period when such world-shaking events as the Battles of Trafalgar and Waterloo took place, but when there was nothing doing Samuel said so and didn't try to cook things up. For example, on Friday, March 30th, 1832, Samuel said, "The foreign news is quite uninteresting, the great points being still in uncertainty. The story about Naples in our last edition turned out to be quite insignificant."

There is much of that same clipped ungarnished, straight-from-the-shoulder style in Jim Hunter. He gives the news and if the news is uninteresting he gives items that bring a smile because they are humorous and quite human.

He prefers world news and those humorous little items best, and he is not scared of Chinese and German words. French words, however, have him somewhat baffled. He never got more than seventeen out of one hundred for French in school, and he is confident now that his pronunciation is such that it would get even less.

The biggest story he ever handled over the air was the Moose River Mine disaster. Throughout the days and nights he kept to the microphone, informing anxious thousands of every step and every development towards rescuing the trapped men.

On other occasions when a steamer from Fort William to Collingwood encountered trouble, Jim obtained special sailing directions from the meteorological office and passed it by special broadcast to the ship.

Jim also was of service to the crew of the steamer Cheyenne, as she lay in Sault Ste. Marie locks. His information not to enter the lake saved the ship from meeting a heavy storm.

The passing years have not tapped the vigor of his voice, and to-night when he signs off with "so ladies and gentlemen, good-evening and thank you" it will only be to snatch a few hours of sleep before rising again to prepare another broadcast.

Safety Slides To Be Shown By Department of Highways

If you are a sloppy or a smart-Aleck driver, a dreamy jay walker, a non believer in highway and traffic signs, or an erratic bicyclist, you are now in the movies or at least your prototype is.

Hon. T. B. McQuesten, Ontario's Minister of Highways, today announced that a series of movie picture "shorts" demonstrating the good and bad in motoring, cycling and in walking will soon be released.

There will be six films in the series, "Jay Walkers", 'Signs and Passwords", To-morrow's Rulers", "Right or Wrong" "Holiday Drivers" and "Beware the Bikes".

The two minute films will be shown in every one of Ontario's 225 movie theatres over a period of six months. According to Mr. McQuesten, the first picture in the series, "Jay Walkers", will be released this week and during December will appear in nearly every moving picture house throughout the province.

Provincial police officers were used throughout the filming of the shorts to drive the automobiles which participated in the staged episodes of good and bad conduct illustrated in the films. This was done, the highway minister commented, because no one knows better how to drive a car badly than a motorcycle officer, because he sees it happen every day.

Highway officers, Mr. McQuesten pointed out are stationed on the road not to trap unwary drivers but to make the highways safe. The officer who has the fewest accidents on his beat, he said, is far more important to the province than the officer who can hand out the most tickets.

When the films have been shown in all American theatres, it was stated, they will be available for use by schools, service clubs and other interested organizations.

Appreciation

As this year draws to a close we look back with pleasure on the business associations we have enjoyed during 1938. Your good-will and patronage is invaluable to us and it is our desire to continue to deserve your confidence.

May the coming year be the happiest and most prosperous you have ever known.

Frank W. Duncan

Hardware FLESHERTON, Ontario

CUTTING FUEL WOOD ON THE HOME FARM

The late fall and early winter season is ideal for the cutting of fuelwood. The weather is cool but not too cold. There is little snow on the ground and this facilitates walking and working in the woods. Fallen trees and branches can be picked up and piled.

The question of what trees to cut should be given careful consideration, and if the owner is not doing the work he should mark the trees to be cut. Some woodlot owners make a practice of blazing the trees to be removed before the leaves fall as it is much easier to pick out the trees that are dead and dying than when the leaves are off. The value of the woodlot 20—50 years hence will depend largely on the method and care that is taken now. The cutting of the fuelwood may be utilized as a means of improving growing conditions. In many cases the woodlot may be left in better condition for future growth because all trees, even if partially decayed, may be utilized for fuel.

Examples

1. Thin a 20-acre second growth stand rather than clear out a small area each year. The result of this management will be a much more valuable property 25—50 years hence. If the stand is of valuable species such as pine, white ash and sugar maple, the timber would be worth $2,000—$3,000 while if it had been clear cut the value would have been only a few hundred dollars. The crooked, defective wood and dead trees would be removed while the healthy, straight ones would be left to grow into valuable timber.

2. Cut decayed trees rather than sound, healthy ones. In many cases more wood is decaying on a tree each year than is being produced. In other words, the tree is decreasing in value.

3. Select large mature trees rather than healthy medium trees four to fifteen inches in diameter which are vigorous and will put on more growth usually than the larger sized trees. By following this practice an owner will approach the ideal which is to grow the maximum of valuable wood per acre.

4. Remove trees that are interfering with and holding back saplings and young trees that have started beneath them.

5. Do not cut valuable timber into fuelwood.

Uurges Conservation Policy

With a view to stopping the indiscriminate cutting of woodlots, the Norfolk Chamber of Commerce has passed the following resolution for submission to the Ontario government.

"That the Norfolk Chamber of Commerce petition the Ontario Legislature to enact legislation covering a definite county forestation and conservation policy for Ontario. That this policy include such clauses as to prevent wasteful cutting of immature timber, creating fire hazards, blow sand and erosion conditions. That the provisions of such an act come into effect in only those counties which by resolution of the County Council wish to accept it. That provision be made for the appointment of a County Forester who will, under the supervision of the Reforestation Committee of the County Council, enforce the act."

On Sunday, November 20th, Queen Maud of Norway passed away in London, England. She was the aunt of King George VI and the only surviving member of the family of King Edward VII. She was a frequent visitor to England.

A New York man won an award of $117 for damages because he had to stand in a train for two and a half hours, being unable to find a seat. Decision was that buying a ticket entitled him to a seat. Getting $117 for standing a couple of hours is making a good start on the day's work.

Crowd at Opening of Flesherton Creamery

The above is the picture of the opening morning of the Flesherton Creamery at 9 o'clock a.m. We are thankful for the enthusiasm shown by the patrons. All we ask for is continued patronage; in return we will do our utmost to please.

Wishing you all a Happy and Prosperous New Year

Flesherton Creamery & Produce Co.

Phone 66 Chas. Goddard, Manager