Classified Advertising

AGENTS WANTED

AGENT, HANDLE PROFITABLE FAST selling household products. 1736 Dundas West, Toronto.

MAN OR WOMAN FOR CUPID CONcentrated Flavors. Fifty varieties. Long profits. Grand route salesman extra. Acme Direct Sales, 615 Yonge, Toronto.

AGENTS! SALESMEN! MAKE TWO hundred percent commission selling new household necessities. Just invented, Canadian manufactured. Be the first and make big money. Write today free literature. Progress Wares, 27 Front E., Toronto.

ART

IF YOU LIKE TO DRAW, SKETCH OR Paint, write for Talent Test (No Fee). Give age and occupation. Box 52, 73 Adelaide St. W., Toronto.

BABY CHICKS POULTRY AND POULTRY EQUIPMENT

NOW YOU CAN BUY TWEDDLE Chicks noted for Egg Production, and livability at greatly reduced prices for May. Get our May price list before ordering. Tweddle Chick Hatcheries Limited, Box 10, Fergus, Ontario.

ONE WEEK SALE OF SURPLUS Chicks commencing May 16th. Leghorns $5.95, Pullets $12.95, Barred Rock and New Hampshire Reds $6.95, pullets $9.75, cockerels 6 cts. Started Chicks 2 weeks old add 5 cts. 3 weeks add 9 cts. per chick (Large Egg Quality) 1 ct. extra. $1.00 per 100 deposit. Free Folder. All chicks from Government banded blood tested stock. Top Notch Chickeries, 16 Wilson St., Guelph, Ont.

CHICKS ONE CENT EACH FOR TEN EXTRA, with every hundred ordered Ten Days in advance of delivery, prices lower May 24th and June 18th, Write for list. Trent Electric Hatchery, Box 533W, Trenton, Ont.

LOOK AT THESE PRICES FOR Baden High Quality Chicks from Government approved, blood-tested breeders. Standard Leghorns and New Hampshire Reds $7.95, Barred Rocks $8.95. Big Egg Quality 1½c more. Special Sale of Older Chicks while they last: Two weeks old add 3c, Three weeks old add 5c. Send for folder. Baden Electric Chick Hatchery Limited, Box 59, Baden, Ontario.

FOR REAL PROFITS NEXT FALL, buy Bray chicks now. Last year H. B's. 401 Bray pullets laid at 4¼ months, hit 200 eggs daily at 5 months and 240 at 6 months. Write for catalogue. Bray Hatchery, 130 John St. North, Hamilton, Ontario.

BRAY COCKERELS BRING QUICK returns, F.J's. Bray Hybrid cockerels dressed 1 pound 4 ounces each (heads off) at 7 weeks. For further information write for catalogue. Bray Hatchery, 130 John St. North, Hamilton, Ontario.

F.W's. FAST-GROWING BRAY NEW Hampshire chicks laid at 4 months, weighed 6½ pounds at 6 months. Get Fall profits with Bray chicks this year. Free catalogue. Bray Hatchery, 130 John St. North, Hamilton, Ontario.

BULBS

SURPRISE GLADIOLI BULBS, Picardy, Bagdad, or mixed, ¾" to 1¼", $1.25 hundred prepaid. W. Glass, 38 Duff Street, Hamilton, Ont.

CLOTHING FOR SALE

FREE HATS, SHOES, SHIRTS, TIES, etc., with clothing purchase. Write for free illustrated catalogue of clothing bargains. Dept. N. Yonge Street Clothing Exchange, 502 Yonge Street, Toronto.

DEVELOPING AND PRINTING

EXTRA SPECIAL WHILE THEY LAST —Two valuable premiums given with EVERY roll developed and border printed 23c or with EVERY 12 reprints 36c. Mention this advertisement when ordering. Fast Foto iFnishers, Winnipeg.

FOR SALE

PURE MAPLE SYRUP, first quality. Write for prices. Order early. John M. Gillespie, Abbotsford, Que.

YORKSHIRES—AT THE HEAD OF Shadeland Farms herd the Grand Champion, sire of "Sainsbury Trophy" and "Best Market Pen" at Royal Winter Fair. Sows include First and Second winners Toronto and First Guelph. Young males with "Advanced Registry" backing. For Sale, Shadeland Farms, Box 7, Eden, Elgin Co.

HAIRDRESSING

LADIES AND GENTLEMEN LEARN Hairdressing 6 months $75. Jones Hairdressing School, Listowel, Ont.

HAIR GOODS

WIGS, TOUPES, TRANSFORMATIONS, Braids, Curls, and all types of finest quality Hair Goods. Write for illustrated catalogue. Special attention to repair work. Toronto Human Hair Supply Co., 528 Bathurst, Toronto.

$1.00 LANDSCAPE BARGAIN!

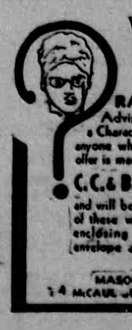
23 PERENNIALS — SHASTA DAISY, Catchfly, Coneflower, Goldentuft, Marguerite, Canterbury Bell, Gaillardia, etc.—2 Evergreens; Tree; Shrub; 6 Bulbs; 250 Seeds. Prepaid. Two orders $1.80. Dollar Nurseries, Fonthill, Ontario.

LEARN TO FLY

DUFFERIN FLYING SERVICE GETS your license on easy terms. Class "A" Instructors. New Cubs. Address Barker Field, Toronto, Ont.

MATTRESSES FOR SALE

MATTRESSES—SPRING BARGAINS — New Felt Mattresses, $3.50; New Spring Mattresses, $8.50. From factory to user. Veteran Bedding, 893 Queen St. West, Toronto.



FREE CHART

RAYMAR, Canada's Foremost Adviser on human problems, will send a Character and Personality Chart free to anyone who writes him. This amazing free offer is made merely to advertise

C.C.& B. Iron & Yeast Tablets

and will be sent together with a trial package of these wonderful tablets. Write today, enclosing a self-addressed, stamped envelope and your birth-date. Address—

Raymar,
MASON REMEDIES LIMITED
74 McCAUL ST. - TORONTO, CANADA

Issue No. 20—'38

A—C

FURNITURE

LYONS' ANNUAL SPRING CLEARANCE SALE

Reconditioned Furniture

We must have floor space regardless of cost. This is your opportunity to buy high class reconditioned furniture at a fraction of the actual value. Here are some of our amazing bargains picked at random from our enormous stock:—

$49.00 Beautiful three piece Mohair Suite, pillow arms, Marshall reversible cushions, thoroughly cleaned.

$23.50 Large three piece repp Suite, Marshall reversible cushions, full webb construction, thoroughly cleaned.

$13.95 Large three-piece Suite in English Tapestry, pillow arms and Marshall spring cushions. A real buy.

$39.00 Smart 3-piece Chesterfield Bed Suite in a good quality repp material (brown shade), with large wardrobe box, in splendid condition.

$9.95 Three Piece Suite in English tapestry covering. Reversible Marshall spring cushions, thoroughly cleaned.

$39.00 Modern Bedroom Suite: Chiffonier, vanity with venetian mirror, full size bed and sagless spring, completely refinished.

$69.00 Large Suite in rich walnut finish, dresser, chiffrobe, triple mirror, vanity, full size bed and sagless spring. Completely refinished.

$49.00 Beautiful three-piece Suite in two-tone walnut finish, dresser with swing mirror, chiffonier, full size bed complete with sagless spring. Thoroughly reconditioned.

$21.50 Solid Oak Dining-room Suite —Buffet., extension table and six leather seat chairs; new condition.

$45.00 Nine Piece Dining-room Suite in solid oak, buffet, extension table, china cabinet and 6 leather seat chairs. Completely refinished.

$65.00 Beautiful 9-piece Oak Suite, buffet, extension table, china cabinet and 6 leather seat chairs. Completely refinished.

$119.00 English Oak Suite, sample, nine pieces: buffet, (credrenza type), refectory table, closed front china cabinet and 6 leather upholstered chairs.

Kitchen Cabinets, **$11.00**; Breakfast Suites, 6 pieces, **$13.50**; Singer Sewing Machines, **$13.50**; Gas Stoves, **$4.95**; Dining-room Extension Tables, **$6.50**; Refrigerators, **$4.95**, Etc.

Write for our free illustrated catalogue of new and re-conditioned furniture and hundreds of valuable gifts free with purchases. All merchandise thoroughly cleaned and re-conditioned and sold under a definite money back guarantee of satisfaction.

LYONS' TRADE-IN DEPT.
478 Yonge St. — Toronto

PERSONAL

BE POPULAR: LEARN HOW. GET what you want by making people like you. Personal charm will give you more acquaintances, friendships, fun. Valuable social and business contacts. Individual, confidential cooperation in easy lessons by mail. Send 25 cents for introductory treatise and membership. (Prompt refund if dissatisfied.) Canadian Charm Club, 681 Broadview Ave., Toronto.

ARE YOU RUPTURED? RELIEF, comfort, positive support with our advanced method. No elastic or under-straps or steel. Write Smith Manufacturing Co., Dept. 219, Preston, Ont.

IF YOU WANT AN AFFECTIONATE, romantic sweetheart with money, write: Mary Lee, 445-0, Rolla, Missouri.

QUIT TOBACCO, SNUFF, EASILY, INexpensively. Guaranteed. Advice free. Box 1, Winnipeg.

PHOTOGRAPHY

ENLARGEMENT FREE WITH EVERY 25c order. Roll film developed and eight prints 25c. Reprints 3c. Established over 26 years. Brightling Studio, 29 Richmond Street East, Toronto.

PROFESSIONAL RESULTS COUNT — any film developed and printed properly. Mail with 25c to Professional Dept. A, London, Ont. Send your own choice of negative back with your second film for free Etchcraft Enlargement.

RAT EXTERMINATOR

ALL KNOWN DISEASES CAN BE CARried by rats. Safeguard your home and stock by using Ratpox—Harmless to humans, domestic animals, poultry, groundhogs, etc. If your dealer cannot supply you send 35c in coin for post-paid supply. Dealers write for particulars. National Sales Agency, 57 Bloor West, Toronto. Guard your home and stock with Ratpox

STRAWBERRY PLANTS

STRAWBERRY PLANTS—IMPROVED Dunlop, Glen Mary, Blakemore, Parson's Beauty, $3.50; Herbert Raspberry $15.00 thousand. Quantity discounts. John Whittaker, R. 3, Chesterville, Ont.

PIN WORMS

IF YOUR CHILDREN SUFFER FROM these annoying pests, send two dollars for simple home remedy. Grattan Kelly, Postal Station K, Toronto.

Glued His Books To House Walls

Babies and contractors — they are all one to the income tax collector.

An elderly man reported in his income tax form that his wife had a new baby. Aha! said the income department, we must look into this. So they did, and his wife had and they had to give him exemption, according to Hugh D. Patterson, collector for Toronto.

Contractors Razed It

There was another man who had accounting trouble. He wrote in to the department that he was in a quandary on account of contractors. Desiring above all to keep his business in order and ever before his eye he had kept his books by noting up his cash and sales on a piece of paper which he had glued to the wall of his shop.

Desiring to make some changes in his shop he had in contractors, and, before he could say "income tax," the contractors snatched his wall away with his "books" still glued to it.

The income tax department made him promise, Mr. Patterson said, to "keep proper books".

Common Moth Is A Dread Enemy

The Pest Should Be Asphyxiated Before It Lays Eggs And Ruins Your Wardrobe.

Of the 10,000 odd insect pests said to infest the North American continent, the common clothes moth is perhaps best known and most reviled. Yet the moth is, except as an accessory after the fact, rather an innocent creature. It has no predatory instincts, lives but a little while, and eats nothing because it is physically incapable of doing so.

The female of the species is only more deadly than the male because of its habit of laying eggs every day of its one or two weeks of life. It is at the larva stage of life that the moth species devours those things of animal origin on which it finds itself. Thus it eats wool, silk, feathers and hair, grows by what it feeds on and emerges into the chrysalis stage, at last taking wing after it has cast off its case.

Before The Eggs Are Laid

To cut the moth off in its prime one must begin before it starts laying eggs, but since it does this on the first day of its short life, being precocious, there is little time to lose.

There are several ways of battling the moth species other than clapping one's hands at it. These ways are all chemical. You can either repel Mother Moth, asphyxiate her, or put her or her progeny into a lethal chamber.

The modern moth repellent differs much from the Victorian moth ball which was composed of coal tar naphthalene of varying purity, and was only very little less anathema to most humans than to Mother Moth. Nowadays an aromatic organic chemical, which is easily volatilized and readily aired from the goods, in sufficient concentration, actually asphyxiates the pest. It is, however, quite harmless to humans.

Fumigation Often Needed

For things such as furniture, drapes, rugs, etc., the moth can best be thwarted by treatment of the material with a chemical which does not suit the dietary fads of the larva. Whenever infestation with moth eggs is suspected ordinary repellents are of little value, and the safest treatment is fumigation with a highly lethal gas. This can only be carried out by properly equipped fumigators or dry-cleaners—and most up-to-date dry-cleaning establishments now offer a combined cleaning, fumigation and storage service.

Worm Drill

If you flash a strong light at night on to a lawn you may see it writhing with emergent worms. Give one tap to the ground and every worm will make two staccato movements, as if at a sergeant's word of command, and within three or four seconds the whole community will have vanished . . . .

Their sense of vibration is as acute as the hearing of the thrush that devours them.

HAVE YOU HEARD

Friday the Thirteenth of May

Only once in 1938 comes Friday the 13th.

So frightened are the American people at the specter of the figure "13" that one of the largest hotel systems in the United States found it necessary to abolish room 13. And yet the proof is strong that this hated numeral is one of the luckiest in all the arithmetic of life.

Woodrow Wilson had such faith in 13 that he would be elected president because his name had 13 letters in it, and the number had always brought him success.

For many years Woodrow Wilson wore a scarf pin a miniature of the great seal of the United States. Why? Simply because 13 stood out all over it—13 stars, 13 stripes, 13 arrows, 13 olives, 13 letters in the motto, "E Pluribus Unum."

Columbus first sighted the islands off the coast of North America on Friday, and he left Europe on Friday; left the West Indies for the return trip to Spain on Friday; arrived at Palos Friday, March 13th; returned to land for the first time on the actual American continent, Friday, November 22, 1493; discovered Cuba, Friday June 13, 1494, and S. America, Friday, August 3rd.

So might the lucky history of 13 run on indefinitely. Throw fear to the winds. Engage berth 13 for a trip on Friday the 13th and if it costs $13.13 for the journey, be glad —that it doesn't cost more!

—o—

Some people believe
If the wish they make
On a wish-bone
Or load of hay fails,
It is plenty of time
To pray.

—o—

Daylight saving is founded on the old Indian idea of cutting off one end of the blanket and sewing it on the other end to make it longer.

—o—

Son (to his father)—How many kinds of wood are used in making a match?

Father—Just two, son. He would and she would.

—o—

Correct this Sentence — "Their board is part of their pay," said the employer, "so I give them the best food I can buy."

—o—

With Few Exceptions—The Harder the Work the Smaller the Pay.

—o—

White Friend—What are you doing now, Sam?

Negro—Ah's an exportah.

White Friend—An exporter?

Negro—Yes. Ah was fired by the Pullman Company.

Experts Declare Environment Is More Important

Than Heredity, In The Development of a Child's Intellect

There is no correlation between the intelligence of children and their parents; and the influence of environment determines growth or decline of children's intellectual development, according to the report of a 15-year study of children by Dr. Harold Skeels and Dr. Beth Wellman, of the Iowa University Child Welfare Station.

Dr. Skeels, psychologist for the Iowa State Board of Control, has discovered that underprivileged children, taken from inadequate environment and placed in foster homes, respond to love, interest and comfort by remarkable intellectual gains.

Duller In Poor Surroundings

He finds no correlation between the intelligence of true parents and their children, but notes the longer small boys and girls remain in poor surroundings, the duller they become. He points out that if these children are removed early enough to foster homes they have a good chance to reach normal or superior mental achievement.

Dr. Wellman has recorded that higher intelligence levels are the rule rather than exception following the stimulating atmosphere of nursery schools. Significantly, during summer vacations at home, without the incentive of school and influence of companionship, children show little or no development.

The Best Type of School

Miss Wellman studied the later progress of many boys and girls who received careful and sympathetic early training and discovered those transferred to progressive institutions of this type continued to gain in intelligence, while those who entered less progressive schools lost considerable ground.

"Children thrive best," Dr. Wellman concludes, "in schools where they are taught to think for themselves instead of obeying blindly. They do best in groups with children with capabilities as great or better than their own."

Where Big Game Comes To Town

It apparently isn't necessary nowadays to go into the jungle to obtain big-game "bags." The big game obligingly comes into the cities.

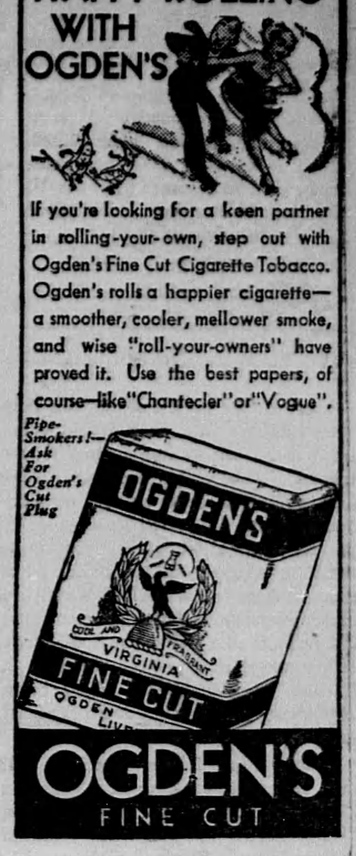
In Abercorn, capital of Northern Rhodesia, a motorist driving along the main street jammed on his brakes — and then accelerated hurriedly —when he saw a leopard standing near the pavement, a few yards from the Government House and the shopping centre. The capital has been suffering lately from the activities of leopards in the vicinity of the town. Shortly after the motorist's experience a leopard, believed to be the one he saw, was trapped and killed.

A sum of $25 is paid to anyone who kills a leopard.

At Sylhet, Assam, a tiger walked into a tea garden. The tiger fancied a worker, who retaliated with a spade.

He wasn't very successful, and was badly mauled before other workers killed the tiger with picks and spades.

HAPPY ROLLING WITH OGDEN'S



If you're looking for a keen partner in rolling-your-own, step out with Ogden's Fine Cut Cigarette Tobacco. Ogden's rolls a happier cigarette—a smoother, cooler, mellower smoke, and wise "roll-your-owners" have proved it. Use the best papers, of course—like "Chantecler" or "Vogue".

Pipe-Smokers!—Ask For Ogden's Cut Plug

OGDEN'S
FINE CUT

Yarn Made From Wool and Flax

Opens Up Many New Commercial Possibilities

The production of yarns and fabrics from a mixture of flax and wool has been engaging the attention of the staff of the Textile Department of the University at Leeds, England, for some months past. As a result, considerable commercial possibilities are visualized, especially in producing novelty dress materials which will be cheap and yet of good appearance.

Low-Cost Processes

The cheapness is due to the production by low-cost processes of a flax fibre that readily blends with wool. The fibre is also said to be suitable for blending with mungo, in place of cotton, giving increased tensile strength. The fibre has characteristics similar to cotton, and patterned fabrics are readily obtained in the blend.

Higher Fabric Yield

Instead of the retting process of treating the flax, which occupies a period of weeks, the fibre is produced by an acqua-mechanical process which takes only a few hours. In addition, it is said to produce a higher fabric yield, which makes for its cheapness.

A director of the Lancashire firm of textile machinery makers and a Canadian textile engineer have invented the processes, and their experiments in producing flax fibre have stretched over a period of four years. A Lancashire firm of textile machinery makers, which has developed machinery for producing the flax fibre, controls the processes.

....Gardening Notes....

DWARF FLOWERS

In the smaller types of easily grown flowers are alyssum, white and dainty and useful for edging. These will grow in partial shade and make excellent edging plants. Portulaca is a spreading plant with bright yellow, red and pink wax-like flowers. It thrives in bright sunshine and dry soil. Nasturtiums, marigolds, calendulas and petunias will complete a good garden of easily-grown annual-flowers. These are all useful for edging beds or walks.

CULTIVATION

During the early part of the season a little cultivation every week will help plants along wonderfully. The purpose is two-fold. Unsightly weeds are killed and valuable moisture is conserved. Growth is hurried along. Later on as the flowers or vegetables develop, it will not be necessary to cultivate so often. Sometimes a mulch of short straw or grass clippings is used to retain moisture during the summer. This mulch is simply spread over the ground between the plants. It keeps the underlying soil moist, open and free from weeds.

SPREAD OUT VEGETABLES

Several sowings of each vegetable are advised. Otherwise all mature at the same time and then there will be a feast or a famine. After all, with such things as radish, spinach, peas, corn or practically anything else for that matter, the time they are really worth eating is when they are fresh, that it just mature, and taken right out of the garden. They must be quickly grown and used immediately when they have reached the proper size. These vegetables will deteriorate whether they are left in storage or ripening in the vegetable rows. To avoid this sort of thing, the good gardener has his vegetables coming along continuously, a few feet of lettuce and baby carrots and beets ready for the table all season.

WHEN TO PLANT

Vegetable	Earliest and Latest Planting
Asparagus	April to May
Beets	April to July
Bush Beans	May to July
Cabbage	April to May
Carrots	April to July
Cauliflower	April to May
Celery	March to July
Corn	May to June
Cucumber	April to June
Lettuce	April to August
Onions	April to May
Parsley	April to June
Parsnips	April to May
Peas	April to July
Potatoes	March to June
Radishes	April to August
Spinach	April to August
Tomatoes	May to June
Turnips	April to July

FEET HURT?
Cress
JUST RUB IT IN
Recommended by your local druggist
50¢ EACH
CORN SALVE
BUNION SALVE
FOOT POWDER

for BURNS
Mix equal parts of Minard's and sweet oil, castor oil, or cream. Spread on brown paper. Apply to burn or scald. Before long the painful smarting stops
MINARD'S "KING OF PAIN" LINIMENT

NEW FIRESTONE Low Priced Standard Tire

Here is the tire sensation of 1938. New in design, new in appearance, with a new high in Firestone quality at a new low price.

This new Firestone Standard Tire has everything you want—safety, mileage, carefree dependability.

Never before have you seen so much tire for the money. Every tire carries the Firestone name and guarantee — your assurance of greater non-skid efficiency, greater safety and longer mileage.

Before you buy any tire this Spring, first go to your nearest Firestone Dealer and see how he can save you money with this new Firestone Standard — the greatest tire value ever offered at these low prices.

Firestone