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MINK RAISING — SAMPLE COPY magazine 10c, book catalog free. Fur Trade Journal, Box 31, Toronto, Ontario.

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WIGS, TOUPES, TRANSFORMATIONS, Braids, Curls, and all types of finest quality Hair Goods. Write for illustrated catalogue. Toronto Human Hair Supply Co., 528 Bathurst, Toronto.

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DRESSED DOLL, EASTER CHICKEN, Cow Boy Doll, Paper Hat, Balloon, Dancing Monkey, Blow Out and Horn all for 50c postpaid. Circular free. Robert Harvie, 238 King St. East, Toronto.

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MARCH CLEARANCE SALE

Every article in our store marked down for quick clearance. We must have floor space, regardless of cost. This is your opportunity to buy high-class reconditioned furniture at a fraction of the actual value.

CHESTERFIELD SPECIALS

$13.95 Three piece suite, upholstered in good quality repp material, Marshall reversible spring cushions. Thoroughly clean.

$22.50 Three piece suite, upholstered in a good repp material, pillow arms, reversible Marshall cushions.

$32.00 Beautiful 3-piece suite in English tapestry. Reversible Marshall cushions. Thoroughly cleaned.

$42.50 Three piece suite, upholstered in a rust shade repp material with figured reversible Marshall cushions, in perfect condition. Terms.

BED ROOM SPECIALS

$22.50 Large triple mirror vanity, completely refinished, steel bed to match, sagless spring and new, felt mattress.

$39.00 4-piece suite, dresser, full size bed, with sagless spring, and chiffonier in 2-tone walnut finish.

$45.00 Beautiful 4 pieces in a rich, walnut finish, large dresser, full size bed with sagless spring, and large chiffonier. Completely refinished.

$69.00 5-piece suite, large dresser, triple mirror vanity, full size bed, with sagless spring, and double-door chiffrobe. Completely refinished.

DINING ROOM BARGAINS

$21.50 Solid oak extension table, buffet and 6 leather seat chairs.

$26.50 Eight piece suite in rich walnut finish. Buffet, extension table and 6 leather seat chairs.

$45.00 Nine piece oak dining room suite, buffet, extension table, china cabinet and 6 leather seat chairs. Completely refinished.

$59.00 Smart nine piece suite in English oak, buffet, square extension table, china cabinet and six leather upholstered chairs. Completely refinished.

$89.00 Beautiful solid oak suite, large buffet, closed front china cabinet, square extension table, and 6 leather seat and back chairs. Completely refinished.

BASEMENT SPECIALS

$14.95 and up. Radios. Large assortment of all makes. All guaranteed in good working order.

$11.50 Kitchen cabinet with porcelain top. Good condition.

$6.95 3 and 4 burner gas stoves, all in good condition.

$5.95 and up. Large assortment of dressers.

$12.50 Sectional bookcases, completely refinished.

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SAVE MONEY, MAKE FACE CREAMS, lotions, chest rubs, cleaners in your kitchen, fifty finest formulas 50c. Woodhead, Box 96, Stratford, Ont.

IF YOU WANT AN AFFECTIONATE, romantic sweetheart with money, write: Mary Lee, 445-0, Rolla, Missouri.

QUIT TOBACCO, SNUFF, DRINKING, easily, inexpensively. Home remedies. Testimonials. Guaranteed. Advice free. Box 1, Winnipeg.

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BREEDING COUNTS. NAZAIRE BENoit, St. Jude, Quebec, writes: "Barred Rock Special Mating pullets commenced to lay at 4 months and 8 days. Laying 62 per cent in October and eggs graded nearly all A large." Send for copy of Tweddle Chicalogue and let our customers tell you their results with Tweddle Chicks. The Tweddle Chick Hatcheries Limited, Box 10, Fergus, Ontario.

CHICKS — BARRED ROCKS AND White Leghorns; all breeders blood-tested and under Government Approval; I. J. Ardagh, Streetsville, Ontario, Box E.

STARTED CHICKS — FOR WEEK beginning March 21. Chicks 10 days to 3 weeks old. Immediate delivery as long as this supply lasts. Write for prices. Bray Hatchery, 130 John St. North, Hamilton, Ontario.

TRENT "BIG-REVENUE" CHICKS are fast becoming a Buy-Word and Standard for Superior Chicks among poultry minded people, because they quickly turn feed and labor into "Profits". Ready now. Trent Electric Hatchery, Trenton, Ont.

POULTRY EQUIPMENT, HIGH QUAlity at low cost. Made in Canada for Canadians. Write for our new catalogue. Model Incubators Ltd., 196 River St., Toronto.

BETTER BABY CHICKS FROM OUR large Leghorns. Wonderful winter layers of big, white eggs. Write for descriptive catalogue. Shadynook Poultry Farm, Aylmer, Ontario.

FOR IMMEDIATE DELIVERY — WE will have a limited number of day-old chicks in most breeds, available for last minute orders during next two weeks. First come, first served. Bray Hatchery, 130 John St., North, Hamilton, Ontario.

CHICKS FROM 8½c UP, COCKERELS 2½c up, pullets 19c up. Would you like Chicks that weigh 1½ to 2 lbs. per hundred more than the Government Standard weight? Write for a circular which tells all about Baden "Big Egg" Chicks. Baden Electric Chick Hatchery, Box 59, Baden, Ont.

EXTRA COCKERELS — WE ARE planning to have some extra cockerels for delivery during week beginning March 21. Various breeds. Reasonable prices. Order today. Bray Hatchery, 130 John St., North, Hamilton, Ontario.

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AT LAST YOU CAN GET CHICKS guaranteed to live 100 per cent which means that I will replace free all chicks that die in the first three weeks. It has taken ten years of blood testing, twelve years of Selective Breeding and fifteen years of experience to produce chicks that are so strong, healthy and otherwise perfect that we do not hesitate to guarantee them 100 per cent. Send for a price list. Essex Hatchery and Breeding Farms, Box WP, Essex, Ontario. Branches at Harrow, Cottam and Windsor, corner Howard and Hildegarde Avenues. Phones: Essex 288, Harrow 133 and Windsor 3-6918.

HAVE YOU HEARD

It is well to be a leader, but be careful what you lead.

—o—

The fellow who pulls on the oars doesn't have time to rock the boat.

—o—

Someone has probably told you that a masseuse lives off the fat of the land.

—o—

If she washes dishes for $5 a week that is servitude. If she does it for nothing, that is romance.

—o—

Wasted opportunities are usually found on a bench in the park or hanging around a pool room.

—o—

A few may begin at the bottom and rise but more people begin at the bottom and stick there.

—o—

Instead of more people per square mile, the world needs more square people per mile.

—o—

About all you can say for minding your neighbor's business is that you never run out of something to do.

—o—

Maybe we do get short weight for our money but the grocer has a long wait for it.

—o—

We've tried everything, even going to bed early, but ideas don't seem to come any easier.

—o—

Still, how'd you like to be so homely, that, whatever you did, people wouldn't talk about you?

—o—

Ceremonies may differ but true politeness is the same the world over.

—o—

Good salesmanship is selling goods which won't come back to customers that will.

—o—

One thing about a radio speaker, he stops when his time is up, not always true of some after-dinner speakers.

—o—

Today is no different from the day on which you began your record week.

—o—

Over the radio we hear classical music, jazzical music and jackassical music.

—o—

It's the easiest thing in the world for us to raise the devil with our children for raising the devil we used to raise ourselves when we were children.

—o—

Read It Or Not

No moving object can reverse its course without coming to a complete stop—such as a bullet meeting a cannonball.

—o—

My Work

Let me but do my work from day to day,
In field or forest, at the desk or loom,
In roaring market-place or tranquil room,
Let me find it in my heart to say
When vagrant wishes beckon me astray,
"This is my work; my blessing, not my doom;
Of all who live, I am the one by whom
This work can best be done in the right way."
Then shall I see it not too great, nor small,
To suit my spirit and to prove my powers;
Then shall I cheerful greet the laboring hours,
And cheerful turn, when the long shadows fall
At eventide, to play and love and rest,
Because I know for me my work is best.—Henry VanDyke.

From the Grave

"I am here from the grave, and I want to be heard immediately because I want to get back," said a man, in earth-soiled clothes, to the judge at a small Hungarian court. He was a grave-digger.

The lifeboatmen of England saved 523 lives last year.

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Handshaking Has Drawback

Originated As An Act to Bind Contracts, Not Salutation

Handshaking, once a gentle gesture of agreement, peace or friendship, continues in modern times to develop painful consequences — as the retiring Governor of New Jersey recently discovered when the ceremony raised a blister on his right hand. Presidents at their levees have often suffered a muscular lameness from taking this salute, says the New York Times. At an official reception, in Canada the Duke of Windsor, then Prince of Wales, felt a bone crack under the overhearty handclasp of a cowpuncher.

Part of Ancient Ceremony

The custom of handshaking did not originate as a salutation but as an act binding a contract. The grasping of hands was part of the ancient Hindu marriage ceremony. It passed into a mannerly courtesy in Rome. Giving the right hand of fellowship as mentioned in the Bible (Gal. 11:9), spread throughout Christendom and had become usual as a salutation in the Europe of the Middle Ages.

Extending the right, or sword, hand symbolized an unarmed approach. All through Byzantium the custom reached the Moslem communities, where it was adopted as a legal formality, but there the joining of hands meant the pressing of thumbs together. Some African tribes substituted the handclasp for their habit of showing defenselessness of disarming or partly uncovering in deference to a superior.

English Shake Least

Thus the handshake was at no period hitherto likely to give distress, but to be a reassuring, ingratiating greeting. The heavy grip began as a more or less clumsy attempt to emphasize one's inner feeling of hail-fellow cordiality. Even that is considered less of an ordeal than the greeting customs of certain aborigines — the embraces of Australian blacks, the nose rubbings of Polynesians, Malays, Eskimos and Laplanders. The Japanese obeisances and genuflections, accompanied by hissing, is supposed to have derived from the cowering or the crouching attitudes of humility in the ancient East.

Among modern Europeans the English are said to shake hands less frequently than others; the French do shake hands upon meeting and departing; and the Germans repeatedly, on the slightest occasion.

Cave Man's Words Still Used Today

Professor Says Phrases Are More Figurative Now

Figures of speech which were an integral part of the cave man's simple language now occupy a prominent place in the modern vocabulary, according to William Hawley Davis, professor of English at Stanford University and editor of the Stanford University Press, Palo Alto, California.

Davis said the cave men used such figures of speech as "back-biting," "back-scratching," "skinning alive," "girding up one's loins" and other expressions much in use today.

Existence Very Real Then

Davis said that existence on the cave man level was still very real to the average person. To the cave man, explained, a "bone of contention," an "eye for an eye" and "cut-throat competititon" meant more than they do to us; but we can still use each freely. "Literally," he said, "the cave man 'wielded a big stick,' 'left no stone unturned,' 'kept an ear to the ground,' found a 'bird in the hand worth two in the bush' and 'killed two birds with one stone,' whereas now these expressions are used figuratively.

Derived From Horses

"In a similar way people still employ a large number of figures derived from horses. These include 'raring to go,' 'prick up his ears', 'bridle at,' and 'take the bit in his teeth'.

"These must be increasingly vague to the generations growing up since automobiles have displaced horses. We may expect them to be used less and less because fewer people find that they convey thought effectively."

Shooting Star's Tail

The reason why a shooting star appears to have a tail trailing behind is that an image remains in our eyes for about a sixteenth of a second. Since the falling meteorite (wrongly called "shooting star") is moving very quickly, it has covered quite a distance before than sixteenth of a second has passed; so there appears to be a tail. It is the same phenomenon that makes the spokes of a whirling wheel look solid; and it is also the basis for the apparent continuous action on the movie screen on which sixteen pictures are flashed every second.

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GARDENING

PREPARATIONS

In few other things does a little preliminary planning yield such tangible returns as in gardening. It is possible to construct a house without a blue print, though the job will usually be regretted. Gardens, too, can be created in this fashion but the results are apt to be confused with the natural conglomeration of weeds, tin cans and abandoned motor cars which litter up the usual vacant lot. A little planning is most esential and it will enhance the interest in the hobby, pastime, work or whatever gardening is called, as well as add very materially to its real value. Now, while the earth is still dormant, or at least too wet or too cold to indulge in any but the hardiest kind of planting, is the time to begin these plans. All that is necessary is a pencil and paper, a seed catalogue, and possibly a Government bulletin or two.

SHRUBBERY

For the permanent sort of gardening, that is the kind using perennial flowers, shrubs, trees, grass and other things that grow for years, some preliminary planning is absolutely essential. True, most Canadian garden authorities advocate informal planting for the average home surroundings, but even in simple informality some previous notion of the final results is desirable. Otherwise, there are going to be tiny shrubs hidden by large ones, grass is going to be too shaded in one quarter and delicate flowers burnt up in another.

Even in the vegetable patch, it is a splendid idea, so the horticulturists state, to plot the whole patch roughly to scale, and then lay out the rows so that tall corn, staked tomatoes and similar things have plenty of room each way, but beans, carrots and beets do not get more than from 15 to 24 inches between the rows.

NURSERY STOCK

Early spring is generally considered the most favourable season for planting nursery stock. Under the latter heading comes a wide variety of plants, including rose bushes, shrubs, fruit and ornamental trees, perennial flower plants, vines, raspberry bushes, asparagus, strawberry plants and a host of other permanent things.

In purchasing such material authorities emphasize the importance of securing fresh stock from a reliable Canadian source. Roots and stems should be pliable and moist and if there is any upper growth, as in the case of shrubs and trees, there should be evidence of live green buds.

Tallest Human Stops Growing

ALTON, Ill.—Robert Wadlow, tallest human in medical history, who observed his twentieth birthday last week, is nearing the end of his phenomenal growth, according to physicians. Measurements revealed Wadlow is 8 feet 8½ inches tall. He weighs 465 pounds. Records examined on his birthday showed the youth's rate of growth in the last four years has diminished one-half inch each year. He grew only one and one-half inches last year. Between the ages of 9 and 12 he averaged from four to five inches of growth each year.

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Issue No. 12—'38
A—C

Crusade Brings Back Blushing

Beauty Expert Says Lack of Blood In Faces Is Making Girls Fade

The common blush, practically discarded since sorority sisters discovered Freud and found that the whole business was just an inferiority complex, is going to be revived in an effort to keep American women from becoming a race of gargoyles.

A crusade to restore the blush to good standing was announced last week by Miss Grace Donohue, Chicago redhead, who described herself as a "professor of beauty—within and without."

They've Forgotten How

Miss Donohue said that the trouble with American girls is that "most of them have forgotten how to blush. The result is that they never get any blood in their face, their skin fades and they become ugly."

So she is forming a national association of "blush of the month" clubs, the only requirement for which is a blush.

Ten Grades of Blushing

Miss Donohue will distribute membership cards to her blush clubs and is preparing a list of 10 guides to blushing. Among the slogans will be "How are your vaso-constrictors today?" and "try an old-fashioned blush—it's gland." The vaso-constrictor, Miss Donohue explained, is the nerve that enables persons to blush and blushing is good for the glands.

To the best blushers Miss Donohue is considering awarding as prizes pictures of Sonja Henie, Helen Hayes and Robert Taylor. She described them as the best blushers of our time."

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