Season's Greetings

WE OFFER COMPLIMENTS OF THE YULETIDE SEASON TO OUR MANY CUSTOMERS AND FRIENDS AND WISH THEM THE FULLNESS OF PROSPERITY AND HAPPINESS DURING THE YEAR THAT IS AHEAD.

F. H. W. Hickling

General Merchant -:- FLESHERTON

We wish all of our friends and customers a Merry Christmas and a Happy New Year.

O. W. Phillips & Son

HARNESS MAKERS

Boot and Shoe Repairing -:- **Flesherton, Ont.**

We extend to our our customers and friends the wish for a Merry Christmas and a Happy and Prosperous New Year.

C. N. Richardson

Druggist and Stationer : Flesherton, Ont.

HAPPY CHRISTMAS

We extend thanks to our many friends and customers for their patronage during the year now closing, with sincere good wishes for a

HAPPY CHRISTMAS
and a
PROSPEROUS NEW YEAR

O. & A. Co-operative Co., Ltd.

Messages From the Churches

Baptist Church

By Rev. F. Ashton)

The Shadow is found in the statement "there was no room for them in the Inn." St. Luke. Ch. 2. Verse 7. Christmas should be a time of real joy and gladness. A time to appreciate God's Christmas gift as never before. At Christmas we commemorate the birthday of that wonderful gift. God was the first and only true Santa Claus,all the rest are imitators. God started Christmas, and started it at Bethlehem, and yet there is a shadow. "No room" for Him, God's Christmas gift. Is it possible to grasp the full significance of this? The poignancy, the tragedy of it all? "Away in a manger, No crib for His bed, The little Lord Jesus laid down His sweet Head. The stars in the bright sky, Looked down where He lay, The little Lord Jesus asleep on the hay."

No doubt Bethlehem was crowded to the limit at the time of that great registration. Hospitality would be taxed to the utmost, hence the reason of the overcrowded Inn. The reason why Joseph and Mary had to make their abiding place with the Cattle. "Of all sad things of tongue or pen, The saddest are these—It might have been." (Whittier) What a different story could have been told if the other guests of the Inn had known that a Royal Infant was to be born there: The Messiah—"TheDesire of all nations", laid in a Manger because there was "no room in the Inn". Had they known they would have vied with each other to give the Babe and His Mother the very best they had. Yea, the Landlord would have given up his own rooms to accommodate the Virgin mother and her Royal Son. They did not know and their ignorance was the cause of their indifference and seeming callousness. However let us note briefly that while earth was indifferent, Heaven could hardly wait to send her Angelic Cholr to sing the glorious anthem: "Glory to God in the highest, and on earth Peace, goodwill toward men."Luke CH. 2, Verse 14. Heaven lifted the shadow, and made all earth beautiful. "Jesus my Saviour to Bethlehem came, Born in a manger to sorrow and shame. O it was wonderful blest be His name, Seeking for me, for me." "Fear not"said the Angel "for behold I bring you good tidings of great joy, which shall be to all people. For unto you is born this day in the city of David a Saviour, which is Christ the Lord. Just read the story for yourself, it is a wonderful story, and true.

Then in closing let me ask, is there any semblance of a shadow upon our Christmas activities? In other words is there room for Jesus in all our planning and preparing? In our giving and receiving of gifts. Is there any room for Jesus in our merrymaking and feasting? Sad is the fact the shadow is still with us. "No room" for Him, God's Love Gift in many hearts and homes today. It is still a tragedy that in our so called Christian civilization many have no room for the Christ who started it. My friend, do you really desire to have a happy Christmas? Do you? Then just open the door of your heart, and the door of your home to Him who stands outside waiting to come in. "Behold I stand at the door and knock: If any man hear my voice, and open the door, I will come in to him, and will sup with him, and he with Me. Revelations 3, Verse 20.

"Christians awake, salute the happy morn,
Whereon the Saviour of mankind was born.
Rise to adore the mystery of love,
Which Hosts of Angels chanted from above.
With them the joyful tidings first begun,
Of God incarnate and the Virgin's Son.
Then to the watchful Shepherds it was told,
Who heard the angelic herald's voice 'Behold'
I bring you good tidings of a Saviour's birth,
To you and all the nations upon earth:
This day hath God fulfilled His promised word,
This day is born a Saviour, Christ the Lord."

United Church

(By Rev. G. R. Service)

St. John's United Church Pastor, Official Board, and people wish to extend to our sister Congregations and to the whole community our warmest Christmas Greetings.

Christmas is one of the church's festivals which has not been retained within her own walls but has overflowed into the community and throughout the whole wide world.

We hail the birthday of Jesus because of what He was, and the new era which He introduced: because of the impact which His life has made upon the world: and on account of the church which immediately came into being because He lived.

The church has been the one body of people which down through the centuries has consistently endeavoured to make his dreams and visions come true.

Christ, without the church, would soon have been lost in the debris of history; and the church without Christ would soon have become defunct and meaningless.

Christ and the church or Christmas and the church should always be twin thoughts. Christmas in the church is Christmas in its right environment. but Christmas, without thought of either Christ or the church, becomes only an empty and pagan festival.

Let us then as we approach the birthday of our Lord put Him in his proper setting as we surround Him with the spirit of worship and thankfulness to Almighty God. that in His Divine Wisdom He saw fit to send His Son into the world that men should learn to know, honour and love God.

Greetings

To the Editor and Staff of
The Flesherton Advance

Greetings: On behalf of myself and the congregations I represent I would desire to express our appreciation of the many kindnesses we have received from you through the past year in your generous treatment of our Church notices, and I can assure you that every one of our people join with the Pastor in wishing for you all a very Happy Christmas and a bright and prosperous New Year. I would like to add my best wishes to everyone in town and community for a Happy Christmas and a Prosperous New Year to all.

Faithfully yours,
F. ASHTON, Pastor

MAXWELL

The Woman's Association of the United Church held a very successful social evening and bazaar on Saturday evening, Dec. 11th. Despite the bad weather the crowd turned out in full force and a good time was enjoyed by all.

Miss Delmer Seeley visited in Toronto last week end.

Mr. Joe Campbell of St. Joseph Island visited his cousin, Mrs. George Ross, last week.

Mrs. Renfred Acheson and children of Cheltenham visited last week at her parental home.

Mr. Allen Priestly has returned from Fort William, where he has been working.

Miss Merlie Buckingham is home from Toronto for her holidays

The Women's Institute met at the home of Mrs. Chas. Long on Tuesday, Dec. 14th. The roll call was answered by a recipe of either mince meat or Christmas cake. A very interesting program was given. Mrs. Buckingham led a discussion on quilting and quilt making and Mrs. Ed. Seeley led in singing of Christmas carols. Mrs. J. T. Leggatt gave an address, which was followed by exchanging Christmas gifts. The National Anthem brought the meeting to a close, followed by a social time and lunch.

The Y.P.S. met at the parsonage on Friday evening and Rev. S. Elliott presided. Mrs. Wilbert Poole took the topic which was based on temperance and Mrs. Herb Poole sang very acceptably. After the meeting the young people practised Christmas carols for the Sunday evening service. An appetizing lunch of baked beans, scandwiches and cake was served. This week's Y.P.S. meeting is being withdrawn.

IN MEMORIAM

MYERS — In loving memory of Mrs. Geo. Myers, who entered into rest Dec. 23, 1929.

In the book of my life are memories
Of the happiest moments known
And recorded in love is the blessings
Of a wonderful mother, my own;
For she saw only good in my dreaming
And soothed every moment of strife
And your name is the sweetest name written,
Mother mine, in the book of my life.
—Ever remembered by son, Sheldon.

MERRY CHRISTMAS

We are glad of this opportunity once again to extend to our many customers and friends the Compliments of this holiday Season.

T. J. FISHER

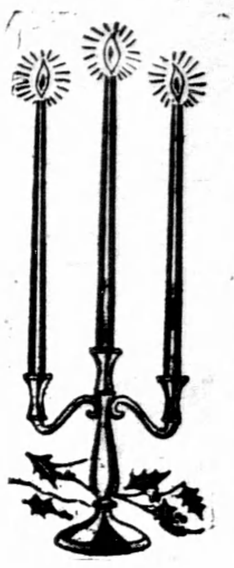
Season's Greetings

May this Christmas be brimful of joy and gladness for you and yours, and the New Year the beginning of better days than you have ever known.

Quality Restaurant

Ivan Alexander, Prop.

Best Wishes



THE MANAGEMENT AND STAFF OF THE McTAVISH GARAGE TAKE PLEASURE AT THIS TIME IN WISHING ALL THEIR FRIENDS

HEALTH, HAPPINESS & PROSPERITY

IN THE YEAR 1938.

D. McTavish & Son

Chevrolet Dealers - FLESHERTON, Ont.

To Our Friends and Patrons:

Many kind thoughts and hearty greetings, and may you enjoy Health, Happiness and Prosperity throughout the New Year.

Howard Milligan

Barber and Hair Dresser - Flesherton, Ont.

WE EXTEND THANKS
and Best Wishes to All

We take the opportunity once again presented by this season to greet you, and to extend our thanks for your valued patronage during the year now closing.

J. A. Henderson

BUTCHER -:- **Flesherton, Ont.**

Once Again, Best Wishes

Once again the year rolls around to that season of good cheer and warm good-will to all.

That all Christmas joys and comforts may be yours and that in 1938 prosperity may be yours in abundance is our sincere wish.

Flesherton Planing Mills

H. A. McCauley