The World's Premier Agricultural Fair

Canadian National Enters 59th Year of Operation

C. N. E. is Direct Descendant of Niagara Agricultural Society Founded in 1792—Coronation Year at Exhibition Features Display of Latest Developments in Agriculture—The Weeks of August 27 to September 11 Are Packed with Attractions, Educational in Aspect.

Few people realize that the great Canadian National Exhibition which this year enters its fifty-ninth consecutive year of operation and is universally acknowledged to be the world's greatest annual exhibition, is the direct descendant of the Niagara Agricultural Society founded in 1792 under the patronage of John Graves Simcoe, Governor of Upper Canada. This society founded to aid the development of the products of the farm, so that the sturdy pioneers of Upper Canada might benefit in their fight against the wilderness by the pooling of their knowledge and experience, did a mighty work in the development of the struggling colony.

Having in the intervening decades grown away from the parochial limitations inevitably set by nature upon that Society, the Canadian National Exhibition has never lost sight of the original purpose for which it was founded, namely for the encouragement of agriculture and industry; so that today we find the basic industry more firmly than ever established as the foundation upon which the superstructure of the "Show Window of the Nations" is raised.

Prize Lists Extended

It is generally acknowledged that there is no agricultural exhibition in the world equal to the Canadian National Exhibition, and in this Coronation Year all the latest developments in agriculture and aids in the scientific cultivation of the products of forest and field are on display. Entries in the different classes of livestock and field produce have attained record proportions, and to keep pace with these developments the prize lists have been extended and increased with the modern demands of growers and breeders. Also in keeping with the spirit of Coronation Year, special medals and handsomely embossed diplomas will be awarded.

In other fields the Canadian National Exhibition has encouraged the development of Canadian livestock. One of these is the trotting and pacing races. This year these ever popular races are held from September 7 to September 10 with prizes of $7,000 in Futurities and $3,000 in Class races.

Canada's Premier Horse Show, in the Coliseum Arena, and the Poultry, Pigeon and Pet Stock show are other examples of the Exhibition's interest in the development of Canada's basic industry.

To all lovers of the out of doors the news that Tom Mix in person with his own three-ring circus and Wild West Shows will be at the Canadian National Exhibition will indeed be welcome. These shows, supreme triumph of the art of the "big top", are indeed different from the conventional presentations and are unique and modern in every respect. Tom Mix will take part in every performance.

Mounted Police In Pageant

Among the most popular attractions of the 1937 Exhibition will be the Coronation detachment of the Royal Canadian Mounted Police. This splendid body of men together with their perfectly trained and magnificent mounts will be present for the whole term of the Exhibition, and will be seen nightly as a part of the Pageant. Every Canadian will feel a thrill of pride at the spectacle of the "Mounties" guiding their steeds through the intricate evolutions of the Musical Ride.

In keeping with the Canadian National Exhibition's policy of presenting the finest of the world's musical organizations this year the United States Navy Band will be featured. The consent of President Franklin D. Roosevelt had to be obtained in order that the band might be present. Music lovers are promised a rare treat in the opportunity to hear at the Exhibition's magnificent new band shell this world famous aggregation of more than eighty musicians.

Every year there is something new, some innovation or improvement at the Exhibition and this year it is in the realm of amusement. Gone is the old Midway and in its place is a new amusement zone known as Frol-Ex-land. Here are many startling innovations in the way of entertainment: Eskimoland, an Eskimo village complete with igloos, dog-teams, blond Eskimos from the Arctic wastes, and Major Godsell's famous collection of northern trophies. Hollywood on Parade, which can best be described as a revelation of "movies" from the inside, taking in every phase of the making of a moving picture. There are many more interesting, mirth-provoking and instructive features of Frol-Ex-land which sets its apart as being in the forefront of the amusement world.

Of the utmost importance is the fact that exhibit space in the many buildings of the Canadian National Exhibition is in greater demand than has been the case since 1930. Space rentals as a whole are ten to fifteen per cent. higher than last year, and since the Exhibition has for years been acknowledged as Canada's business barometer this is indeed indicative of the Dominion's increasing prosperity.

Overseas Exhibits

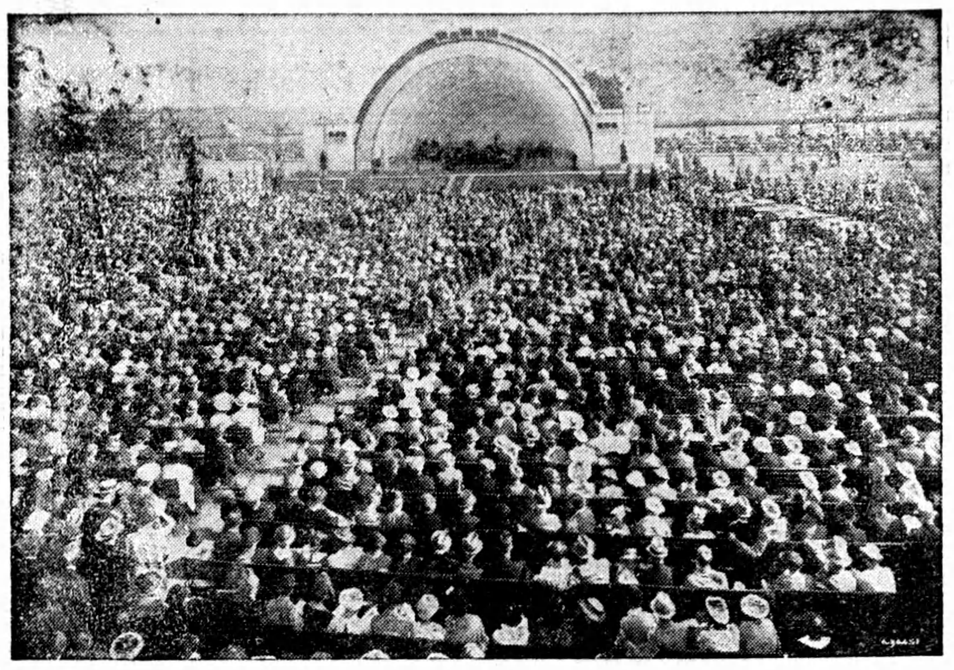
Overseas exhibits are bigger and more comprehensive than ever before, the British Empire being particularly well represented. Australia, New Zealand, South Africa and the Indian Empire all have large displays of natural and manufactured products, while Great Britain is represented by the commercial displays in the British Section and the exhibit of the Scottish National Development Council. Foreign nations have taken over the International Building this year and among those exhibiting are Finland, Czechoslovakia and Japan, who is represented at the Exhibition ...

The 1937 dates for the Canadian National Exhibition are from August 27 to September 11. In keeping with its policy and possibility as a tangible link with the Niagara Agricultural Society, one day each year is traditionally set aside as Agriculturists' Day, this year Wednesday, Sept. 8.

When the old-time fiddlers and square dancers were introduced at the Canadian National Exhibition it was done as a novelty and intended as a temporary attraction. The innovation was an instantaneous hit and will be continued this year.

Horses! horses! horses! Hunters and jumpers, draught, carriage and general purpose animals are provided for in the prize list arranged for the Horse Show at the Canadian National Exhibition.

The C.N.E. Band Shell



Huge crowds listen here daily to concerts by world famous bands. The U. S. Navy Band will be heard this year.

Sunday School Lesson

GOD CONDEMNS INTEMPERANCE
Lev. 10:1, 2, 8-11

GOLDEN TEXT — Romans 14:21. "It is good not to eat flesh, nor to drink wine, nor to do anything, whereby thy brother stumbleth."

"And Nadab and Abihu, the sons of Aaron, took each of them his censer, and put fire therein, and laid incense thereon, and offered strange fire before Jehovah, which he had not commanded them. And there came forth fire from before Jehovah, and devoured them, and they died before Jehovah." The first section of our lesson has really no relation to the subject of temperance and the drinking of wine, though in it is the record of a sad incident occurring during the forty years of Israel's wanderings, which has served for centuries as a powerful warning against serving God in a presumptuous and self-willed manner. Two sons of Aaron, Nadab and Abihu, putting fire in their respective censers, offered strange fire before the Lord, which he had not commanded them, and immediately by fire, God slew them. What this strange fire was has been a question of dispute among commentators for a long time, but at least we know that they offered this fire either in a way not commanded, or at a time not commanded, or in a place not commanded, or, perhaps, in each and all of these ways, they offered fire not commanded of the Lord.

"And Jehovah spake unto Aaron, saying."

A Statute Forever

"Drink no wine nor strong drink, thou, nor thy sons with thee, when ye go into the tent of meeting, that ye die not; it shall be a statute for ever throughout your generations. And that ye may make a distinction between the holy and the common, and between the unclean and the clean. And that ye may teach the children of Israel all the statutes which Jehovah hath spoken unto them by Moses." In this paragraph we have the first word of many spoken by the Lord down through the ages against the drinking of wine.

"It is not for kings, O Lemuel, it is not for kings to drink wine; nor for princes to say, where is strong drink? Lest they drink, and forget the law, and pervert the justice due to any that is afflicted." If the king who is here called Lemuel is not King Solomon himself, we do not know who he might be, for he is never referred to in any other place in the Bible except in the first four verses of this chapter. While the words in the preceding section forbade wine to the priests of God's people, the words here are a warning against the drinking of intoxicating liquors on the part of kings and princes, and the reason given for such a prohibition is that, by heavily drinking, those in whose hands government and the execution of the law rest would be in danger of forgetting the law of the land, and being unjust to those who are in trouble.

"Woe to the crown of pride of the drunkards of Ephriam, and to the fading flower of his glorious beauty, that is on the head of the fat valley of them that are overcome with wine!" Ephriam is only another name for Samaria, or the northern kingdom, comprising the area occupied by ten of the twelve tribes of Israel, of which Ephriam was the leading tribe.

"Behold, the Lord hath a mighty and strong one; as a tempest of hail, a destroying storm, as a tempest of mighty waters overflowing, will be cast down to the earth with the hand. The crown of pride of the drunkards of Ephriam shall be trodden under foot." This is a reference to the Assyrians, whom the Lord would use as an agency for the punishment of his own people because of their stubbornness and wickedness.

"And the fading flower of his glorious beauty, which is on the head of the fat valley, shall be as the first-ripe fig before the summer; which when he that looketh upon it, while it is yet in his hand he eateth it up." The first ripe fig ripened in June, while the common fig does not ripen until August. The idea here is that the early fig would be plucked and eaten with great greediness, rather than picked and put away for future use. Prophetically Isaiah is telling the Samaritans that, as soon as the Assyrians should see their beautiful country, they would rush upon it and destroy it.

"In that day will Jehovah of hosts become a crown of glory, and a diadem of beauty, unto the residue of his people." The threat is now followed by a promise. The place of the false glory thus overthrown is now filled by a glory that is divine and true. The remnant of his people is not Judah, but Judah and the remaining portion of Ephriam, as distinguished from the portion which had perished. After the perishable thing in which they gloried had been swept away, the eternal person of Jehovah himself would be the ornament and the pride of his people.

"And a spirit of justice to him that sitteth in judgment." (See Isa. 11:2; 32.15, 16; 1 Kings 3:28; John 5:30.) The phrase undoubtedly means that the day would come (we do not believe it has yet come) when those who judge in the land will do so in the illumination of the very Spirit of God who will be to such judges a spirit of justice. "And strength to them that turn back the battle at the gate." This must undoubtedly refer to the turning back of the hosts of Sennacherib which were beseiging the city of Jerusalem during the reign of Hezekiah, the vivid record of which is to be found in 2 Chronicle. 32 and in 2 Kings 19.

"And even these reel with wine." This paragraph refers to those within the kingdom of Judah, who, though they saw the terribly disastrous effects of drunkenness upon their northern brethren, still continued to indulge in the same vice. "And stagger with strong drink; the priest and the prophet reel with strong drink, they are swallowed up of wine; they stagger with strong drink; they err in vision." To be swallowed up of wine, is a vivid way of expressing the terrible fact that they were in the complete grip of the sin of intoxication, their very reason, strength, and virtue devoured by such indulgences.

"They stumble in judgment." For every true minister of the gospel and for all worthy priests, occasions must arise, with more or less frequency, in which they will be called upon to render judgment, and give advice or comfort in the most critical and delicate problems of life, which will demand the clearest mind and the purest heart for proper evaluation. Everyone knows that intoxicating liquors becloud the mind; one does not hear accurately, the delicate fibers of the mind do not function readily or in unison, and one says the most foolish things, and thinks generally the wickedest thoughts, when under the power of such a demon as drink. Alcoholic beverages are not the only things that becloud the minds of ministers.

"For all tables are full of vomit and filthiness, so that there is no place clean." All the tables of the carousal are full without being any further room; everything swims with vomit. The prophet paints from nature, here, without idealizing. He receives their conduct, as it were, in a mirror, and then in the severest tones holds up this mirror before them, adults though they were.

"It is good not to eat flesh nor to drink wine, nor to do anything whereby thy brother stumbleth." For a still stronger expression of the noble principle of this verse see 1 Cor. 8:12. Of the three verbs, the first refers to the wounding of the heart caused to our neighbour by conduct which he disapproves; the second to the sin which he would be led to commit by being drawn away to do what his conscience condemns; the third to the want of regard for the scruples with which he is affected through weakness of faith.

What a vast change would come over our country if every time a man ordered a glass of intoxicating liquor he would first say to himself: Am I by drinking this leading others into temptation, or in any way weakening the power of their moral life to resist temptation?

Exhibition Notes

There is no agricultural show in the world equal to that at the Canadian National Exhibition. . . All the new developments as applied to farm, field, and orchard are on display. Horses, cattle, sheep, swine, poultry, goats, calves, dairy products, vegetables, fruits, flowers, grain machinery and farm equipment of all kinds are there in profusion.

"Empire Onward", the pageant at the Canadian National Exhibition this year, will savor largely of Coronation activities, but as usual the glittering extravaganza for which these productions are famous will be deftly woven into the theme . . . Incidents portraying the coronation of Queen Victoria of revered memory and of the other monarchs through the years to His Majesty King George VI will be included.

When the Royal Canadian Mounted Police appeared in the recent Coronation parade in London they were accorded a vociferous reception all along the route. Their specially selected, highly-trained horses and the ultra-smart appearance of the men were a credit to Canada. This same carefully prepared unit will be a Canadian National Exhibition feature this year.

Business men have learned that the new trends in business, in business methods, new types of goods, equipment for plants and offices and all the ramifications of the world of trade and commerce are on review for them. Foreign buyers from around the world make an annual pilgrimage to this exposition. The retailer, wholesaler, jobber and manufacturer find not only pleasure but profit in admirable combination. Highly important to all of the foregoing classes of business men is the fact that two million consumers attend in two weeks.

The Canadian National Exhibition, originally chartered "for the encouragement of agriculture, industry and the arts," has never forgotten the purpose for which it was organized. It has grown and expanded in many respects but the basic plan has been carefully adhered to.

It was necessary to secure the personal approval of President Franklin D. Roosevelt to bring the United States Navy Band to the Canadian National Exhibition this year. With eighty-five musicians and attaches the personnel will run to almost one hundred. They will travel to and from Washington, D.C., in special trains.

Tom Mix and his famous horse "Tony" will be at the Canadian National Exhibition to delight the youngsters. The oldsters, too, will be entertained by the hero of the movies, who has quit the silver screen for the circus, and will bring his own three-ring show and "Wild West" to Toronto for the "Ex."

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