His Rheumatism Left Him

Sufferer Follows Good Advice —and Takes Kruschen

The writer of the following letter had a bad attack of rheumatism, and was advised to take Kruschen. He did so, and describes his experiences in the following words:—

"About two years ago I developed a severe attack of rheumatism in my left shoulder blade. I tried all sorts of remedies, but with no results, until one day my brother-in-law, on hearing of my suffering, exclaimed, 'There is only one thing for rheumatism! That is—Kruschen Salts!' I decided to purchase a bottle, and for the first week took a teaspoonful in a glass of hot water each morning. The pain gradually disappeared and has now gone entirely. I am still taking my early morning dose, as I feel convinced that it is helping to keep me fit."—J.G.B.

Rheumatic conditions are frequently the result of an excess of uric acid in the body. Two of the ingredients of Kruschen Salts are notable for their work in dissolving uric acid. Other ingredients of these Salts assist Nature to expel the dissolved acid from the system.

How Tourist Dollar Is Divided Up

We have been reading reports of the amount of money that tourists spend in Canada, the approximate number of visitors who come to Canada each holiday season, but who knows how, where and when the elusive dollar rolls around the country and who benefits the most, writes the Oshawa Times.

After travelling through some of the Canadian tourist resort areas for the past three years, one is impressed with the fact that thousands of visitors do come to our lakes and streams each year and they return year after year to enjoy the more favorable climate and scenery which Ontario offers.

Recently "Motor Magazine" has made a careful survey of the channels through which this much coveted dollar passes. Here it is:

Miscellaneous purchases at stores, 25 per cent.

Transportation, 20 per cent.

Hotels and other lodgings, 20 per cent.

Restaurants and other eating houses, 21 per cent.

Amusements, 8 per cent.

Confectionery, 6 per cent.

The wide-spread benefits bestowed by these imported spenders, the tourists, are impressively significant. Scarcely any interest in the lucky tourist community that does not share the benefits brought by tourist expenditures. The fact that 66 cents of every dollar finds access to the tills of the local merchants, the hotels and the restaurants, should impress the obligation these various classes of business owe in encouraging and fostering the tourist trade.

In Switzerland, melting glaciers form the chief means of water power which furnishes the country with electricity.

HU - MAR

Nature's Own Soil Food

★

HU-MAR is the perfect, natural soil and plant food; free of harmful acid and weed seed. Unlike most plant foods and fertilizers HU-MAR retains its ammonia content; its fertile qualities therefore far outlast all other soil conditioners. HU-MAR retains as high as 70% moisture, is an ideal insulator, and acts as a natural scavenger.

These and many other reasons have proved HU-MAR the world's finest soil conditioner.

HU-MAR is the trade name for a product found on the Beverley properties in Ontario.

Write for our descriptive folder.

★

TREVOR-SOREN LIMITED

73 Adelaide Street W., Toronto

Alleged WIT

The purchasing agent didn't want to see this particular salesman and instructed his secretary to make some excuse:

Secretary (to salesman)—"I'm sorry, but Mr. Jones can't see you today. He has a sprained back."

Salesman (a persistent go-getter)—"Very well, dearie. Go back and tell Mr. Jones that I didn't come here to wrestle with him. I only want to talk to him."

Do you get up late mornings and have to rush your dressing, bolt your breakfast and dash to work? If so, that is a bad habit, and one that will tend to make you suffer through accidental injury . . . . Good habits of work will produce a good product, and at the same time produce very few accidents, for after all, an accident is simply a mistake . . . . When you hear someone else trying to explain how unavoidable some accident was, say to him: "Forget the alibi, accident are preventable.

Knights and Daze

Opinions vary as to which take us to
greater heights—
June's lovely days, with skies of blue,
or its delightful nights.
Some argus that refreshing winds
combined with midday sun,
Inspire adventures and cause rare actions to be done.
While others say, when moonlight
sheds its beams on listless souls,
Their lives take on new meaning and
they start toward higher goals.
I don't know what your ideas are;
but, friends, this is my plight:
I'm living in a blissful daze, inspired
by one June knight!

—Lyla Myers.

Wife (preparing breakfast)—"There isn't a slice of bread in the house."

Husband (absently)—"Never mind, dear; just make some toast."

Don't make them say: "I spent a year in that town one Sunday."

In a discussion on the type of milk which should be provided school children, the chairman of the health committee in a small town, is reported to have said at a meeting held recently: "What this town needs is a supply of clean, fresh milk, and the council should take the bull by the horns and demand it."

Husband—"Well, I suppose you're plenty angry because I came home with a black eye last night."

Wife (sweetly)—"Not at all, dear, because when you came home you didn't have that black eye."

The only thing that keeps a lot of men from marrying twice is the fact that their first wives are so disgustingly healthy.

Jim—"Politics mean nothing to me. I'm going to vote for that fellow because I like him."

Hen—"I understand you were going to vote for him because he gave you $10."

Jim—"Wouldn't you like a man who gave you $10?"

Read It Or Not

In the state of Alabama it is against the law to buy or sell a sack of peanuts after sundown or before sunrise of the next day. It is contrary to law to work for nothing in California. In Kansas no reptiles are permitted to be eaten in public. This includes centipedes, snakes, lizards, etc.

Dr. Bottles met the wife of a patient he had ordered to bed for a few days:

Doctor—"Well, how is your husband getting on?"

Wife—"Oh, doctor, I do wish you'd change his medicine!"

Doctor—"Isn't it doing him any good, then?"

Wife—"I don't know, but we have such a job getting him in and out of the bath?"

Doctor—"Bath?"

Wife—"Yes, sir. It says on the bottle of medicine you sent: 'One teaspoonful to be taken three times a day in water'."

A lot of men wake up to appreciate great truths—after its about ten years too late.

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- To handle Beverly **HU-MAR,** nature's perfect soil and plant food.
- The only pure, neutral soil conditioner and rectifier known.
- A real, honest opportunity to handle a fine profitable product, backed by national advertising and unsolicited testimonials.
- Agencies allotted on a mutual approval basis.
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- The Company guarantees to refund purchase price of merchandise left on hand at the termination of the agreement by either party.

TREVOR-SOREN LIMITED

73 Adelaide Street West, ... Toronto

A Healer of Birds

Marjory Shear, bird physician and surgeon, preparing one of her feathered patients for an operation in her modern clinic in Houston, Texas.

Try Courtesy On Highways

Science Cannot Prevent Accidents Without Help of Courtesy — A Vita' Challenge

TORONTO. — Sounding a strong warning that the heavy traffic increase on Ontario highways expected this summer will inevitably result in more traffic accidents and deaths unless every motor vehicle operator exercises constant care in driving, Hon. T. B. McQuesten, Ontario highways minister, has announced that his department is launching, for a second year, a newspaper campaign urging every one of Ontario's 700,000 drivers to "Try Courtesy".

"The steady increase in motor traffic," Mr. McQuesten declared, "presents a vital challenge to every user of our streets and highways to aid in checking and reducing the horrible toll of lives which motor traffic costs us each year."

Travel is Faster

Modern motoring, he pointed out, is geared higher than ever before and this influence of speedy travel is steadily increasing. "Every resource of science has been applied to make this faster pace a safe one. Shatter-proof glass, improved four-wheel brakes, wider and smoother highways, more effective day and night road markers, new designs and construction in tires, better lighting equipment on automobiles and streets — all these factors have made their contribution to safer motoring.

"But no scientific factor," Mr. McQuesten insisted, "no matter how efficient or fool-proof, can ever have the slightest chance of success unless the simplest and most fundamental principal of human relations is applied. This element can be expressed in many different ways. It can be called 'consideration for others' or 'do as you would be done by.'"

"In our newspaper campaign this year, as last year, we are urging drivers to "try courtesy". The dictionary says courtesy is "politeness of manners combined with kindness" and we believe the sincere application of this simple idea by every driver in Ontario can eliminate death and destruction from our streets and highways and make them safe and useful servants of mankind they should be.

Retail Sales Up For April

8.5 Per Cent Advance In Canadian Trade Over Month in 1936

OTTAWA.—Cash registers in Canadian retail stores jingled merrily in April. The dollar value of retail sales was 7.9 per cent. higher than March and 8.5 per cent. above April, 1936, the Dominion Bureau of Statistics reported yesterday.

When corrections for differences in the number of business days and for normal seasonal variations were made, the general index stood at 78.3 for April compared with 75.3 for March. With the single exception of December, 1936, retail trade was at a higher level during April than any month since 1931.

The value of sales of the various sub-groups showed a mixed trend compared with April, 1936.

Hardware store sales gained 21.6 per cent. and the grocery and meat and furniture groups each advanced 14.5 per cent. Restaurant sales increased 9.1 per cent., departmental store sales 6.9 per cent. and drug store sales 5 per cent.

The men's clothing group showed an improvement of 1.1 per cent. while sales of women's clothing declined 4.2 per cent.

Variety store sales recorded 0.5 per cent.; boot and shoe sales, 2.3 per cent.; and receipts of dyeing and cleaning establishments, 14 per cent.

April candy sales declined. This decrease may be attributed to the changing date of Easter, the holiday trade being concentrated in March this year and in April a year ago.

FREE CREAM SEPARATORS

Be one of the three lucky farmers to get a brand new 1937 streamlined stainless ANKER-HOLTH separator FREE; send postal for Entry Blank and "How to cut separating costs in Half"; nothing to pay; simply express your opinion. Address ANKER HOLTH, Room 1-3, Sarnia, Ont.

Hairy Chest No More Proof of a He-Man

Gradually, as they are attacked by scientific study, many so-called sex differences are melting away. It was a shock to many persons when the development of standardized intelligence tests revealed that men are not superior mentally to their womenfolk. Is it possible that hairy chest and "gorilla shoulders" will suffer a similar fate as criteria of masculinity? asks a Science Service

Dr. Howard Gilkinson, University of Minnesota psychologist, raises the question and provides a surprising partial answer.

If sex is a biological entity — a force which man or woman can be thought of as having in greater or less degree—and if this force finds outward expression in such items as beards or pitch of voice, then you might expect the heavily-bearded man to have also a deep masculine voice and broad shoulders, points out Dr. Gilkinson. Yet examination of more than 200 college men showed these "secondary sex characteristics" to exist quite independently of each other.

And only one of the physical measures, voice pitch, was found to have any significant relation to masculinity as revealed by test or by ratings of associates. Hair abundance and hip-shoulder measurements do not correlate with the masculinity test or with voice pitch. Hip measures do correlate positively with shoulder measures showing, perhaps, that the man with the gorilla shoulders might be expected to have "feminine" hips.

You Can't Be A Great Teacher If You're Not in Love

Spinsterhood Is "The Burglar Peeking Out From Under The Bed"

OKLAHOMA CITY. — Enforced spinsterhood was described to Lovers' Church as the "burglar peeking out from under the bed of tens of thousands of women teachers in the country."

"Love is the great law in teaching," asserted Dr. W. A. McKeever, psychologist and founder of the church as he described a ban which he said existed in many cities against marriage of school teachers.

About 200 persons attended yesterday's session, most of them women of middle age. Dr. McKeever started the Lovers' Church to combine romance and religion.

"There is no great teacher but that he or she is in love with somebody," he said. 'The denial of love means auguish, bitterness and a frequent threat of nervous collapse."

Bermuda Silver Band Entry for C. N. E.

Official entry has come to the Ontario Band Association, which conducts band tournament at the Canadian National Exhibition, from the Imperial Silver Band of Hamilton, Bermuda. Secretary A. L. Robertson of the association says that not in the past fifteen years have there been as many entries at this date..

Sir Henry Watlington, mayor of Hamilton, has arranged transportation for the band from Bermuda to New York. He has also concluded arrangements for a series of concerts in the Terrace Grill of the Hotel Hamilton for the purpose of raising additional funds with which to defray the expenses of the trip to the Exhibition. The Imperial Silver Band is under the baton of S. Clayton Pye who has a wide reputation as a conductor and composer. Mr. Pye was at the "Ex" two years ago in the capacity of guest conductor at the band competition. The Bermudians will enter the brass section with an ensemble of twenty-seven men.

96 Years On One Farm

The oldest resident of Tilbury East township recently celebrated her 96th birthday at the farm where she has spent practically all her life.

In a day when a restless urge impels families and individuals to move at frequent intervals, a life spent in the same spot may seem singularly lacking in what the majority consider most worth while. It may appear secluded, uneventful, dull. But there is another side to the picture.

The old lady of Tilbury has known no other life than that of the farm. She has become part and parcel of her environment. Its interests are hers. The neighbors are her friends. The church, the school, the rural activities, have for nearly a century claimed her thoughts and her time. She has made countless friends and has played an interesting part in the development of the community. — Kitchener Record.

A Mean Advantage To Take Of A Cow

Omar Vinole, an Argenine poet, adopted a "sister"—a cow — with which he made public appearances in Buenos Aires to arouse support for his campaign of anti-materialism. He threw convention to the winds and was dubbed "eccentric" because the Argentines, he said, with their increasing prosperity, were drifting from culture and forgetting the "things of the spirit".

Standing immaculately attired, by the side of the cow, the other day, in a city lecture hall, he declared: "I may, temporarily at least, have lost my dignity, but for twenty years I have been preaching the cause of culture, and society has ignored me. To attract public attention I had to adopt my 'sister'. I have had to cause a public commotion, almost a revolution, to interest my countrymen.

"I stand for the reawakening of an old idea—the perfection of man. I am trying to create a philosophic temperament. My object is to establish open-air universities at which philosophical ideas will be taught, together with physical training."

Publicity succeeded with Senor Vinole, for which he has to thank his "sister". He chose the cow because it was illustrative of the Argentine people—a cattle-raising race. Outsiders laughed, but for this poet the cow is a wonderful animal, the only one, according to an Indian parable, that does not let man starve.

He feels that he will soon have to let his "sister" go, but he will always feel indebted to her. For the cow has brought him sufficient attention to expound his gospel. "The rest is up to me—and the masses," says Senor Vinole.

German Mothers Are Given Title

BERLIN. — Every German mother, married or unmarried, was granted the right last week to the title "Frau" in a circular order from ministry of interior.

The order said unmarried mothers have only to notify the police of their home districts if they desire the designation.

for DANDRUFF and Falling Hair, use Minard's exactly as you would any hair tonic. Do this 4 times a week and the result will be a Clean Head and Glossy Hair

28

MINARD'S "KING OF PAIN" LINIMENT

Issue No. 25—'37

C—1

School Principal Pleads For More Men Teachers

WINNIPEG. — Plea for greater masculine influence in public schools to guide growing boys was made here by J. J. Wilkinson, Winnipeg school principal. He told a service club that women teachers outnumbered men 40 to 1 in junior high schools and 160 to 1 in elementary schools of Winnipeg.

Classified Advertising

AGENTS WANTED

WE STILL HAVE A FEW VACANCIES left. You can make good money too, selling motor oils, tractor oils, machine oils, greases and roofing cement in your locality. Write Warco Grease and Oil Ltd., Toronto.

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FRECKLES MUST GO WHERE "FRECKLECN" is used. See that rough or freckled skin change to lovely, clear smoothness. Order now. Money back guarantee. $1.00 per bottle. Elinor Toiletiers, 1068 Burnaby St., Vancouver, B.C.

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PHOTOGRAPHY

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Food of choice quality served in accordance with the best standards.

A complete shipboard holiday—willing helpfulness eliminates all care.

Friday sailings from Montreal to Belfast, Glasgow, Liverpool, Plymouth, Havre and London at rates which represent substantial savings in travel costs.

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