"Closer to 40 miles to a gallon"

"I have at last found a car giving better than the mileage stated to me at the time I purchased my new Willys. It is not 30 miles to a gallon, but closer to 40 and I am so well pleased that Mrs. Stifel will select color and upholstery for her New Willys..." Willys can save you up to $270 the first year—up to $119 in price — nearly $6 in each payment, and up to $5 monthly on gas.

Prices and specifications subject to change without notice.

Willys - *Half* THE GAS.. *twice* THE SMARTNESS

TORONTO DELIVERED PRICE **$699 UP** De Luxe Equipment Extra

Terms as low as $179.00 down and $24.00 monthly

Train Bros. Limited

863 BAY STREET TORONTO RA. 2119

Willys Distributors Dealer Franchises Available

Willys Used Car—1153-55 Bay St., RA. 7000

HAVE YOU HEARD

Hal — "Isn't Maybelle's evening gown a perfect song?"
Sue—"Yes, sweet and low!"

But if cod liver oil builds up the brain, why is the cod fish sucker enough to take the hook.

Did anyone ever find any meat on "the bone of contention"?

Officer—"What's up?"
Man—"My hands. I was just robbed."

A desirable neighborhood is a place where the rents are too high.

New Typist (following rapid-fire dictation)—"Now, Mr. Jones, what did you say between 'Dear Sir' and 'Sincerely yours'?"

If you don't think some old sidewalk crusher is wide-awake, just watch him when a pretty girl goes by.

Read It Or Not—Sealing wax contains no vax.

The parson of a small church was visiting one of his flock, and admiring the vegetable garden.
Parson—"Nice bunch of carrots you have there, John. You must thank the Lord for that."
John—"Yes, parson."
Parson — "Very good beets, too. Thank the Lord for those, too."
John—"Yes, parson."
Parson—"Indeed, a very nice garden all the way around, John. You must thank the good Lord for that."
John (silent for a moment, then slowly)—"Did you ever see this piece of ground when the Lord had it all to himself?"

This thing we know as wisdom is in reality only common sense in an uncommon degree."

Mrs. Newlywed — "John, I don't like your stenographer!"
Mr. Newlywed—"Now, dear, you have no cause for jealousy, whatever! Why, that girl refused me four times before I ever met you.

Fable:—Once a married man tried to win a sweetie, and he didn't tell her he was lonely and misunderstood."

Clara's New Beau—"Tell me, Bobby, do you ever peep through the keyhole when your sister and I are sitting in there alone?"

Bobby—"Sometimes, if mother or sister ain't peeping."

No man can go completely to the devil without exercising a good deal of determination.

A big buck Indian had just ordered a ham sandwich at a drug store counter and was peering between the slices of bread when he turned and said to the waiter:
Indian — "Ugh, you slice 'em ham?"
Waiter—"Yes, I sliced the ham."
Indian — "Ugh! You near miss 'em."

It is good to contemplate at times what we have accomplished. But we must not expect our yesterdays to carry us to the end of our days. Life means eternal striving. Raise your hat to the past if you wish, but take off your coat to the future.

Boss—"Yes, I want an office boy. Do you smoke?"
Boy—"No, thank you, sir, but I don't mind having an ice cream cone."

WAKE UP YOUR LIVER BILE—

And You'll Jump Out of Bed in the Morning Rarin' to go

The liver should pour out two pounds of liquid bile into your bowels daily. If this bile is not flowing freely, your food doesn't digest. It just decays in the bowels. Gas bloats up your stomach. You get constipated. Harmful poisons go into the body, and you feel sour, sunk and the world looks punk.

A mere bowel movement doesn't always get at the cause. You need something that works on the liver as well. It takes those good, old Carter's Little Liver Pills to get these two pounds of bile flowing freely and make you feel "up and up". Harmless and gentle, they make the bile flow freely. They do the work of calomel but have no calomel or mercury in them. Ask for Carter's Little Liver Pills by name! Stubbornly refuse anything else. 25c.

Brightening Scene For College Men

Thousands Needed in New Trans Canada Air Service Says Howe

HALIFAX, — The graduating class of Dalhousie University received their degress last week and contemplated the bright picture painted at an Alumni banquet here by Transport Minister C. D. Howe.

Graduates of 1937 have as many opportunities of falling into their allotted spheres in the life of the country as graduates 20 or 30 years ago, the Transport Minister said, reviewing work of his department as he returned to the University where he once taught engineering.

Thousands of young college graduates were needed for the proposed Trans-Canada and Trans-Atlantic Air Services, as pilots and mechanics, and in the affiliated radio and meteorlogical branches, he said. A service between Montreal and Vancouver was expected to be inaugurated before the summer was over, he said

The new air service would require at least 500 meteorlogical stations all throughout the country to report on weather conditions on land and in the air; radio beacons carrying a beam from coast to coast; emergency landing fields not more than 60 to 100 miles apart. He said college men were required in all these branches.

Rules For Good Health

LONDON—Speaking at a Guildhall banquet, Lord Horder, noted physician, said essentials for health were, enough of the right food, proper shelter, fresh air, an occupation, some leisure and rooms to play.

Nailed to the Colours — An Austrian school teacher has been sentenced to two months' imprisonment for maltreating children. In order to bring them up in a "heroic spirit" he ordered them to swallow iron nails. The most heroic boy swallowed 12.

FREE CREAM SEPARATORS

Be one of the three lucky farmers to get a brand new 1937 streamlined stainless ANKER-HOLTH separator FREE; send postal for Entry Blank and "How to cut separating costs in Half"; nothing to pay: simply express your opinion. Address ANKER HOLTH, Room 1-3, Sarnia, Ont.

Marriage - Career Cannot Be Mixed

Society Beauty Outlines Reasons Why One or the Other Must Suffer—Full-Time Job

NEW YORK. — Azadia Newman tried mixing marriage and a career. It didn't work, and now she feels she knows the real answer to the ages-old feminine controversy—the woman who insists that she's mixing marriage and a career successfully is simply kidding herself and really she's just a dabbler at one or the other.

"Women who are married, and in love, most often dabble in their profession," asserts the pretty portrait painter, who has been called the "greatest woman painter of the day." "It seems a physical impossibility for a wife to reconcile her marital duties and those of her career. One or the other suffers, whether outsiders are aware of it or not."

Attractively titian and curly-headed, Miss Newman explained that her own marriage was most happy up until the time she became absorbed in art. Then she found she was too tired after a day's work to go out or be a charming hostess: and often she had to go out of town to paint a portrait just when her husband wanted to go on a cruise or a trip to Europe.

"Besides," Miss Newman continued, "I discovered that husbands themselves originated that old saying that a woman's place being in the home. A man wants his wife's interests to be centered entirely around him. He dislikes feeling that she finds work as interesting as looking after his needs, planning his meals, caring for his children He believes marriage is a full-time career in itself. And it is. No woman can be a wife, in every sense the terms implies, and have a successful career, especially if she does creative work.

Interest Stimulated

Still in her twenties, the titian-haired, blue-eyed Azadia Newman is the daughter of one of Washington's oldest society families. In 1932 she was married to William F. A. Herrman, and for four years she lived the happy, gay, social life of a wealthy young matron, whirling along on a tide of parties and trips with her husband, studying painting on the side.

The death of Azadia's mother, who always had been in favour of an artistic career for her young daughter, caused the girl to take her painting more seriously. When she pronounced her intention of having a career, she shocked all who knew her, most of all her family, which has been wealthy for ten generations. However, Miss Newman was to prove herself to be not only an exception, but an eminently successful one. In 1935 she had an exhibit at the Corcoran Art Gallery, and the critics gave it loud praise. The same year, she had a one-man show in St. Louis.

"During that period I was striving to keep my marriage going. But it was difficult. Often I worked so late at the studio that my maid had to bring evening clothes to me there, in order that I might dress and meet my husband for social functions.

"I was on the verge of a nervous breakdown, making flying trips on business out of town and attempting to keep up my social obligations in Washington. This brings us to another reason why marriage and a successful career never can be reconciled. There must, in a career, be certain independence in time. One must feel free to move about and uproot oneself at a moment's notice.

"So, as soon as I realized conclusively that I could not eat my cake and have it, I had to make a choice—for the sake of both of us.' I induced my husband to divorce me."

The difference in the sides on which eclipses of the sun and moon begin is caused by the fact that the sun's movement in the ecliptic is only apparent, since it is the earth which moves, while the moon's movement is real.

"The Antarctic is land, and land, wherever it is, is valuable."—Lincoln Ellsworth.

Complaining Is An Adult Fault

Children Are The Most Philosophical People on Earth

Children don't care whether it rains or snows, blows or shines, they are the most philosophical people on the earth.

They get ear-aches, and stomach-aches, yet when it's all over they do not talk about it for days the way we do. Listen to ladies at bridge explaining all about their special headaches, or men in offices recommending nostrums to each other for acid systems.

Suppose the meat money runs out and we have to buy tough cuts until next pay day. We grouch and act like babies over the lost tenderloin, but Johnny picks up his fork and sails right in. He eats it and likes it.

Mother says, "My poor darling, you have to wear that same old sweater for another month."

And son says, "What's wrong with this sweater? I've always worn it, haven't I?"

Oh, babies, babies, what great things you could teach us if we would only listen, and listen well!

Fewer Cheese Makers

Forty-eight fewer certificates were issued to Ontario cheesemakers by the dairy branch last year than in 1935. There was a slight decrease in the number of factories, but that does not begin to account for the falling off in certificates, which is most noticeable in the category of first-class certificates. These were down from 523 to 486. Some of these makers evidently dropped into second class, the total for which was up to 161 from 154. That, it is said, would be due to the abnormally hot weather last summer, with consequent difficulty in turning out a first-class product. To get a first-class certificate, a maker must have not less than 95 per cent. first grade cheese, and a score of not less than 95 points for workmanship.—Woodstock Sen-

Repeats Daring Hop

Glenn Martin, aircraft manufacturer and one of the first flyers, leaves a China Clipper at Santa Catalina Island, Cal., after piloting it from the mainland on 25th anniversary of his first filght over same route.

"Nerves Went to Pieces"

WOMEN who suffer periodically, who may have sideache or headache, and those about to become mothers, will find Dr. Pierce's Favorite Prescription a dependable tonic. Read what Mrs. D. Kelly of Mount Vernon, Ont., said: "Following motherhood I was too weak to be up, my nerves went to pieces, but I began to pick up almost from the first bottle of Dr. Pierce's Favorite Prescription so I continued its use and I gained in every way. I could eat more, my nerves were calm, I became stronger and was in excellent health." Sold by druggists.

Buy now. New size, tablets 50 cts., liquid $1.00. Large size, tabs. or liquid, $1.35.

Budgeting Time Most Important

Some Women Pay Too Little Attention to Personal Groomings

"The majority of modern women who live alone (whether they like their isolated status or not), seem to pay too much attention to personal grooming or else far too little," say an artist (male, you can be sure). "Why can't these girls who have more free time than women with husbands and children learn to budget it sensibly?"

By way of explanation, my irate informant pointed out that he certainly would hate to be forced to have a second date with any woman who spends so much time doing her face and nails, taking baths, pressing clothes and washing her hair that she never can manage to read the daily paper, and read it daily, learn a few new facts now and then, find something interesting to talk about. Also that he would detest just as much the idea of having to date more than once an unkempt, untidy, positively dowdy girl, regardles of her brains or personal charm.

The artist—the majority of men, in fact—want us to be clean and neat, dresed in good taste, of course. But they have no patience with a woman who makes a fetish of and overdoes the business of beauty.

If your home and time are your own once you have finished a day's work, do figure out a way to keep hair clean and shining, nails perfectly manicured, clothes spic and span and skin smooth and still have time to read and enjoy our leisure.

And don't discuss your beauty routines with men. They want us to look alluringly lovely, but they do not want to know how we accomplished the feat or the lurid details of what would happen if we did not use certain preparations a certain way.

Cattle Exports in U.S.-Canada Trade

New Record Set During 1936 — 191,000 Head Exported

The Canadian cattle trade in 1936 with the Chicago, Buffalo, St. Paul, and other markets in the United States established a new record for recent years in volume and value, states the Seventeenth Annual Market Review, 1936, just issued by the Dominion Department of Agriculture. Altogether, more than 191,000 head, valued at about $8,679,000, of which 136,533 head came under the reduced tariff, moved to the United States, as compared with 102,934 head, valued at about $5,935,300, in 1935.

The reduction in tariff from 3 cents per pound to 2 cents per pound on cattle weighing 700 pounds or over for beef purposes, and from 3 cents to 1½ cents on similar weights on dairy cattle, greatly stimulated the movement, in spite of the lower prices ruling in the United States as compared with 1935. Of the quota for cattle of 700 pounds or more, amounting to 155,700 head, Canada had about 85.5 per cent. and Mexico 13.5 per cent., which for Canada represented about her average percentage of United States importations over a number of years.

Of the quota of 20,000 head for dairy cattle, all from Canada, the Dominion filled less than 30 per cent. This indicates the relative conditions of the markets in the two countries for dairy cows in 1936. United States statistics give the calf imports from Canada as 55,695 head. The quota of 51,993 head, limited to calves not weighing over 175 lbs., was filled by August 8, 1936.

With regard to the present year, almost twice as many cattle and calves were exported from Canada during the first two months as during the corresponding period of 1936 and since then the exports have continued substantially higher.

Pays $42.79 Tax In Bulky Coppers

KITCHENER.—With only a margin of one day to get his taxes paid before the penalty of one per cent. goes into effect a local house owner came into the tax collection dpartmnt with a six-quart basket filled with coppers. There were 4,269 of them to pay his first instalment totaling $42.79. The man's name was withheld by the collectors. Fortunately they were wrapped in regulation bank rolls which made counting less difficult.

Ladies

Send us your name, and receive absolutely FREE, sample of our Highest Quality, Hospital, Sanitary Napkins. Hygeia Products, London, Ontario.

Issue No. 22—'37

It is true what they say about OGDEN'S

You bet—it's true! Ogden's Fine Cut is *always* sweet and cool and easy to roll. And once you try Ogden's you'll know why roll-your-owners vote it the spotlight attraction. "You will like—you will love" the cigarettes you roll with Ogden's and "Chantecler" or "Vogue" papers. There's a bigger package of Ogden's now for 15c.

P.S.—Your Pipe Knows Ogden's Cut Plug

Meanest Cruelty

If we had not the word of the S.P.C.A. for it we should find it impossible to believe that so many Montrealers could be guilty of the most arrant cruelty to what they would probably call their pets comments the Montreal Star. This year, Mr. Innis reports that his organization has picked up more than five hundred stray dogs and cats deserted when their owners moved to new quarters. In some cases these wretched beasts have actually been left locked up in the abandoned dwellings, certain, unless new tenants move in at once or someone heard their cries, to suffer the utmost miseries of hunger and thrist. How many of these poor creatures the S.P.C.A. has not yet found, and may never find, nobody knows; probably a lot of them.

Most people will find it impossible to understand how any normal person can be guilty of this sort of thing, particularly as there is such a simple and practically costless method of getting rid of an animal which it may be impossible to provide for under altered conditions, or of which the owner may have quite simply grown tired. To condemn a creature which has been sheltered and fed to the wretchedness of lonliness, hunger, thirst, heat and cold that the stray dog or cat in a big city must undergo until a merciful death releases it, is a refinement of downright cruelty that cannot be explained as mere thoughtlessness.

To See If Cow Birds Have Homing Instinct

EDMONTON—If cow birds have a homing instinct, 24 dark-feathered immigrants are winging their way from Edmonton on a 2,000-mile flight to Waukegan, Ill.

W. J. Lyon, president of the Inland Bird Banding Association at Waukegan, believes cow birds, like homing pigeons, have a homing instinct and could be used for carrying messages. To test this theory he shipped 24 of the birds here in cages and they were released by Dr. J. E. Horning, Edmonton bird bander.

The take-off didn't prove anything. Some apparently started on their way south; others set out in the general direction of the North Pole; and the remainder flew towards the Pacific coast. The doctor said, however, the birds might have not obtained their bearings until out of sight.

Classified Advertising

AGENTS WANTED

WANTED — LADY IN EVERY TOWN wishing to earn money at home. Instruction free. Particulars. — Box S, Listowel, Ontario.

COLLECTION SERVICE

ONTARIO COLLECTION AGENCIES, EXperienced Collection Service. Bailiffs. — Stair Bldg., Toronto.

MEDICINAL

EAT WELL — SLEEP WELL. TAKE Blue Mountain Mineral Water. Generous 10c sample. Address Blue Mountain Products Limited, Toronto.

for **BRUISES**

There's nothing to equal Minard's. It "takes hold". Antiseptic, soothing, healing.

Gives quick relief!

24

MINARD'S "KING OF PAIN" LINIMENT