THE FLESHERTON ADVANCE

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ACCIDENT LEADS TO MAJOR INDUSTRY

A cow kicking over a lamp, they say, started the Chicago fire. A spider climbing a thread brought Bruce of Scotland victory. But these and many other like historical incidents pale before the story of the housewife whose carelessness founded one of the most important phases of the Canadian fish industry.

Away back in a Scottish village a housewife left a haddock hanging from the rafters of her cottage as she went out for the day. She had left it too near the peat fire, however, and when she returned the fish was all dried by the smoke from the fire. She decided to cook it anyway and the result was so appetizing that she news spread like wildfire and smoked fish became a national delicacy.

Today the popularity of smoked fish has spread everywhere and the appetite for this delicacy has founded Canadian organizations of international repute, some of which have been established for a century and more.

The Canadian climate has been found ideal for the production of this delicacy and other cured fish and today the Dominion holds a foremost place in the world trade in the export of dried, smoked and pickled fish.

VICTORIA DAY
LONG WEEK-END FARES

Between all points in Canada and to certain destinations in the United States

Fare and One-Quarter
For the round trip

Tickets good going any time from noon Friday, May 21, until 2.00 p.m. Monday, May 24, 1937. Return Limit to leave destination not later than midnight Tuesday, May 25, 1937.

MINIMUM SPECIAL FARE — 25c

For fares and information ask any Railway Ticket Agent.

Canadian Pacific

VANDELEUR

The special coronation service prepared by the United Church of Canada was conducted in the church here on Sunday afternoon under the leadership of the pastor, Rev. H. S. Warren, and was largely attended. The pastor also delivered a very able sermon on the subject, "Render unto Caesar the things which are Caesar's, and unto God the things which are God's."

Next Sunday, May 16th, the special "Mother's Day" service prepared by the Ontario Religious Education Council will be conducted in the church at 1.30 p.m. A special address will be delivered by the pastor and other good program provided. The children are all urged to bring their parents to the Sunday school service.

The May meeting of the Woman's Association was held at the home of Miss Lillian Buchanan with the president, Mrs. W. J. F. Hutchinson presiding. The "Mother's Day" topic was given by Mrs. F. Boland and music by Mrs. S. Fitzsimmons. The roll call was answered by a verse on "Mother's Day." A delicious luncheon was served by the hostess, Miss Lillian Buchanan.

Mrs. Davison and Miss Ross of Owen Sound spent the week end with Mr. and Mrs. Lundy Johnson.

Mr. H. I. Graham delivered a fine young shorthorn bull to a Hopeville farmer last week.

Mr. and Mrs. Ran. Hutchinson and family from Kimberley, Mr. and Mrs. J. A. Martin and family of Swinton Park, Mrs. Dunn Lee and family, and Mr. Trevor Thompson of Riverdale visited at Mr. and Mrs. W. G. Hutchinson's recently.

HAD THEM SIZED UP

A Western editor has come to the conclusion that those desiring "puffs" in his newspaper must pay for them, and has established the following schedule of prices.

For telling the public that a man is a successful citizen, when everybody knows that he is as lazy as a government mule, $10.00.

Referring to a deceased citizen as one who is mourned by the whole community, when we know he is only missed by a poker circle, $10.13.

Referring to a destestable female as an estimable lady whom it is a pleasure to meet, when every business man in town would rather see the devil coming, $8.10.

Calling an ordinary pulpit pounder an eminent divine, $6.00.

Sending a doughty sinner to heaven $50.00.

A youth asks an annulment on a plea that he was wed while in a trance. His progress will be watched by reminiscent millions.

PRICEVILLE

The funeral of the late Mrs. Thos. Mino of Owen Sound took place on Friday, interment being made in McNeill's cemetery, Priceville. Mrs. Mino was a sister of Mr. David McDonald of this place and also of the late Mr. A. B. McDonald, a former Priceville resident. Much sympathy is extended to the bereaved relatives.

Mr. H. Houston of Oshawa, Mrs. Norval Brawley of Beeton and Mrs. Campbell (nee Mary Belle McArthur) of Toronto were in attendance at church on Sunday, it being Mother's Day, and visited relatives afterwards. The church services were graced by large congregations. A choir of mothers, with some mere men thrown in, occupied the choir dais. The late season nullified the usual display of flowers on lapels. Five little girls sang a two-part hymn of praise in good time and harmony, very nicely.

Mrs. John Anderson of Moosemin, Sask., an old-time resident and teacher of the Stone Settlement years ago, and known as Edna Stone, and Mrs. Spicer of Hamilton were also in attendance at church on Sunday and renewed many pleasant friendships.

Mrs. W. Ramage returned to her home here on Sunday much recuperated after a pleasant visit with her daughter at Holstein during the winter months.

Mr. Neil McLean has had a frame addition erected to his barn.

Mrs. Fred Runciman is expected to join her husband here this week end, he having completed the renovation of his house recently purchased.

Sacrament of the Lord's supper will be observed on Sunday, May 16th in St. Andrew's Church.

Miss Flora McFarlane of Toronto, was a recent visitor with her brothers, Chas. and Neil McFarlane.

On Monday afternoon, May 3rd, Sheila and Marie Weir had a birthday party and celebrated their 8th birthday, when a number of their little playmates and their teacher, Miss Mather were present and enjoyed playing games. A delightful supper and birthday cake were much enjoyed.

There is no scarcity of trucks gathering cream. The Walkerton, Durham. Mildmay and Markdale trucks call twice a week. There's no reason why our cream shouldn't be special.

Mr. George Campbell returned the end of the week to St. Catherines, after a month's holiday here.

Mr. and Mrs. Bill Hill, Fergus, visited on Sunday at Mr. H. R. McLean's.

Mr. and Mrs. Chas. Tucker and family, with Mr. Dave Hincks and Beth, spent Sunday with friends at Stayner.

Mr. and Mrs. Wm. Hay and daughter, Marie, Mr. Angus and Jack MacCannell, Swinton Park, were recent visitors at A. L. Hincks'.

Mrs. D. Campbell visited friends in Toronto the first of the week.

Mr. Murray Nichol left on Monday to go to Hepworth where she has secured a position.

Mrs. A. Currie left the first of the week for Toronto where she has accepted a position.

Mr. and Mrs. Alex. McLean, Mr. Innis McLean, Toronto, spent the week end at their parental home.

Messrs. A. L. Hincks and Jack MacCannell were in Owen Sound on Saturday.

The Holdfast U. F. W. O. Club, will be held on Wednesday, May 12th, at the home of Mrs. J. R. Sinclair, Ceylon.

The W. M. S. and Willing Helpers meeting will be held on Tuesday, May 18, at the home of Mrs. T. Nichol.

Mrs. Evans, Owen Sound, is visiting her daughter, Mrs. Archie MacCuaig.

Woodlot Is Valuable

Farm woodlots should prove a valuable asset to farmers who are fortunate enough to own one. The woodlands or woodlots could be made to yield a good income if they received more attention.

Grazing by live stock and burning probably do more damage to farm woodlands than any other agencies; and the foresters therefore recommend fencing of the farm woodland from live stock and taking particular care to see that fire does not burn over the woods.

Pasturing a woodland tends to trample the litter or duff under the forest trees, packs the soil so that runoff and erosion are encouraged and prevents the growth of the new crop of trees which comes up under normal conditions to replace the trees that are harvested. Such treatment of a woodland also reduces the actual growth of the trees themselves because abnormal conditions are brought about.

Woodlands do not require the same sort of care as orchards, but farmers who want to obtain most profitable returns from their woods will need to give the trees some attention. Instead of cutting out the best trees for lumber too soon, and allowing the scrub and cull trees to remain, the faster-growing, quality trees should be given an opportunity to mature and the poorer trees should be cut out and sold for fuel, fence posts, pulpwood or other products as opportunities occur. A few scrub trees may be allowed to remain in a woodland if they provide food and shelter for various forms of woodlife, because wild-life is a valuable woodland crop.

During the past several years, more than one farmer has paid his taxes and obtained extra cash by sale of lumber products, and has discovered that a well-maintained woodland is both a good insurance policy and a good bank account and will yield good interest over a long term of years.

The surest thing about the garden party season that is not far away is that the small boy will judge the party by the pie rather than by the program.

CALVADOS

DAPPLE GREY PERCHERON
will be at the following places:

McINTYRE — Farm of Arnold Wodehouse for Thursday night.

MAXWELL — At Ed. Seeley's Friday afternoon.

FLESHERTON — At G. B. Welton's for Friday night.

VICTORIA CORNERS — At Milton Bannon's Saturday noon.

Terms — $10.00 to insure mare with foal, payable Feb. 15, 1938. All mares must be regularly returned to the horse. Parties disposing of mares during the time will be held responsible for insurance. Great care will be taken to avoid accidents, but should any occur they will be at the risk of the owners of mares. All colts will remain property of the owner of the horse until service fee is paid. All fees from services in 1936 can be paid to the groom.

—CHESTER MILLS, Owner
Dundalk R. R. No. 3

Craigie Lord Roberts

Craigie Lord Robert's (20895) Imported Clydesdale Stallion, will leave his own table Monday, May 17. Proceeding to Sam McLean's for noon, thence to Edward Gilkes, Hopeville, for night. Tuesday, Frank Hendry's for noon, Tom McLeod's, Dundalk, for night. Wednesday, Jim Ferris' for noon, Harry Hannon's, Badjeros for night. Thursday, Bill Scutt's for noon, Percy Lougheed's for night. Friday, Roy Lyons' for noon, Robt. Acheson's, Proton, for night. Owner and Manager— John Lougheed, Dundalk — Phone 2-1 on 55.

(Preserve for reference)

but... ask your friends.

You'll be surprised at the number of people who really want you to have a telephone. Many of them don't even know you but they're interested nevertheless because of what *your* telephone means to *their* service. Too few telephones curtails service and the value of each individual instrument as well. The more telephones in service, the greater the value to each user. From the viewpoints of both service cost and service scope, every farmer is interested in seeing that every other farmer has a telephone.

NEW LOW RATES
for farm telephone service are now in effect!

COMING

Bob Wilson - Harry Binns

With Their Chautauqua Company for a return Concert Engagement

in the Town Hall, Flesherton

Tuesday, May 18th

Under the auspices of Ceylon United Church

Adults: 35c -:- Children 25c

Family tickets: $1.25

SUPERIOR STORES

GROCERY SPECIALS THIS WEEK

TIGER RED COHOE SALMON, **talls**	22c
CHOICE QUALITY FIGS **3 lbs. for**	21c
QUICK QUAKER OATS, **Large Pkg.**	23c
CAMPBELLS VEGETABLE SOUP, **2 for**	23c
LIBBY'S PORK & BEANS, **tall tins**	10c
HILLCREST CATSUP, **Quart Size**	15c

Good Assortment of Men's Work Boots & Fine Shoes

MEATS AND VEGETABLES OUR SPECIALTY

Try us for Quality and Price

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Get the Most out of Motoring

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FISHER NO-DRAFT VENTILATION

ALL-STEEL, ALL-SILENT TURRET TOP BODIES BY FISHER

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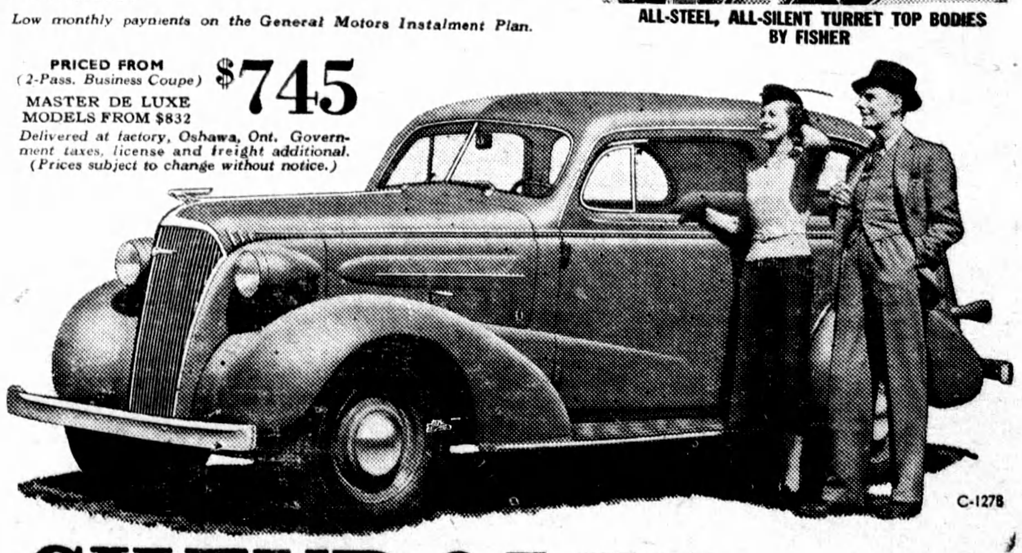
NO matter how little you plan to pay for your new car, you're entitled to ALL the good things of motoring!

Think of all the features you get in Chevrolet —and nowhere else—at the lowest prices . . . Unisteel Turret Top Body by Fisher . . . Valve-in-Head economy engine . . . Hydraulic Brakes . . . Knee-Action gliding ride (in Master De Luxe models) . . . Fisher No-Draft Ventilation . . . and Safety glass in every window.

Never before has it cost so little to get all the things you want in a motor car. And you can prove that today by *seeing* and *driving* the only complete car in the lowest price field—the new 1937 CHEVROLET!

Low monthly payments on the General Motors Instalment Plan.

PRICED FROM $745
(2-Pass. Business Coupe)
MASTER DE LUXE MODELS FROM $832
Delivered at factory, Oshawa, Ont. Government taxes, license and freight additional. (Prices subject to change without notice.)



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