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Coronation Program A Priceless Aid To Broadcast Listeners

Details Procession Step by Step And Service in Westminster Abbey Word by Word

Advance Orders Forecast An Enormous Sale

Recent events in England have necessitated costly changes in the Official Souvenir Programme of the Coronation. Many new plates have had to be made, and portions of the text have had to be re-written and re-set.

Produced in the form of a brochure the Programme will be a masterpiece of the printer's art, in every way befitting the grandeur of the historic occasion it is designed to commemorate. It consists of thirty-two pages of text and illustration, with a cover bearing the Royal Coat-of-Arms, printed in full colours and gold.

According to a bulletin just received from St. Jame's Palace, London, the contents will include: Special photographs of their Majesties King George VI and Queen Elizabeth — Photographs of Her Majesty Queen Mary, Their Royal Highnesses the Princess Elizabeth, the Princess Margaret, and other members of the Royal Family — A Coronation Ode by John Masefield, Poet Laureate — the King's Majesty, the Significance of the Coronation to the Empire, by John Drinkwater — Description of the Coronation Proceedings—a Pictorial Map of the Route of the Procession — an Introduction to the Service, by His Grace, the Lord Archbishop of Canterbury — The Coronation Service in Westminster Abbey — an Explanation of the Coronation Ceremonial, with illustration, by Sir Gerald Wollaston, Garter Principal King of Arms — A Genealogical Table, showing the descent of the Crown.

With the aid of this Programme, those listening to the Coronation broadcast from London will be able to follow the historic ceremony word for word, and with complete understanding of what is taking place in the heart-centre of the Empire, at each and every moment.

Those wishing to secure a copy are trongly advised to order same through their bookseller or news agent without delay. The price is 50 cents, and delivery may be taken on April 23rd, when the Programme goes on sale. Orders so placed now will definitely be filled, but once the presses start no further orders can be accepted beyond the few that can be taken care of out of a very conservative overrun.

Many public and private institutions, societies, clubs and hospitals have already ordered large supplies and one West African colony will distribute copies in its public schools. Last reports from England are that more than half a million copies have already been sold.

By Gracious Permission of His Majesty, the Programme is being issued by King George's Jubilee Trust. All profits from its sale will be donated to bettering the lot of the under-privileged youth of Great Britain.

When You Want to Alkalize Stomach Fast

Try This Amazing Fast Way —The "Phillips" Way Millions Are Adopting

On every side today people are being urged to *alkalize* their stomach. And thus ease symptoms of "acid indigestion," nausea and stomach upsets.

To gain *quick* alkalization, just do this: Take two teaspoons of PHILLIPS' MILK OF MAGNESIA 30 minutes after eating. OR — take two Phillips' Milk of Magnesia *Tablets*.

Relief comes almost at once — usually in a few minutes. Nausea, "gas" — fullness after eating and "acid indigestion" pains leave. You feel like a new person.

Try this way. Get either the liquid "Phillips" or the remarkable, *new* Phillips' Milk of Magnesia Tablets. Each one equals a teaspoon of the liquid. Only 25¢ a box at all drug stores.

ALSO IN TABLET FORM: Each tiny tablet is the equivalent of a teaspoonful of genuine Phillips' Milk of Magnesia.

MADE IN CANADA

PHILLIPS' MILK OF MAGNESIA

GOLD MEDAL Haarlem Oil Capsules

Fine for Weak Acid Kidneys and Bladder Irritation

STOP GETTING UP NIGHTS

One 40-cent box of these famous capsules will put healthy activity into your kidneys and bladder—flush out harmful waste poisons and acid and prove to you that at last you have a grand diuretic and stimulant that will swiftly cause these troubles to cease.

But be sure and get GOLD MEDAL Haarlem Oil Capsules — safe and harmless—the original and genuine—right from Haarlem in Holland. Millions have kidney and bladder trouble and never suspect it—some symptoms besides visits to bathroom at night are backache, moist palms, puffy eyes and scanty passage that oft-times smarts and burns.

ITCHING

TORTURE STOPPED *In A Minute!*

For quick relief from the itching of pimples, blotches, eczema, athlete's foot, rashes and other skin eruptions, apply Dr. Dennis' cooling, antiseptic, liquid D. D. D. PRESCRIPTION. Its gentle oils soothe the irritated skin. Clear, greaseless and stainless—dries fast. Stops the most intense itching instantly. A 35c trial bottle, at drug stores, proves it—or money back. Ask for— 30

D.D.D. *Prescription*

Boxes In Window For First Seeds

Gardener Prepares Small Flats For Earliest Sowing

Thousands of seeding plants are grown successfully each spring in the small boxes of soil placed in boxes in south or east windows. They are a reliable aid to good gardening if properly handled.

The preparation of the seed box is a simple task but one that needs care to be reasonably certain of bringing the seedlings to planting size.

First, is the question of drainage. The seed box, whether it is a cigar box, or a larger flat box, needs to have holes bored in the bottom about six inches apart in larger boxes and three inches apart in the cigar box. Over the bottom of the box spread broken flower pots, crockery or small pebbles, then coarser soil and last of all finely sifted soil.

For the finer seeds it is an excellent plan to cut burlap to fit the box and lay it over the coarse drainage and then place the soil upon it so that the box may be watered by setting it in a pan of water and there will be no danger of washing the tiny seeds or seedlings. Firm the soil and sow the seed thinly in rows. This is better than sowing broadcast as it will be appreciated when it comes to the transplanting.

This sowing is economy. Quantities of seed are wasted by too thick planting. The tiny plants crowd each other and none of them has a fair chance when they come up thick as fur. This necessitates early transplanting before the seedlings are strong enough to be handled.

Cover the seed boxes with a damp cloth or piece of paper until germination starts and place a pane of glass over the top. Remove the paper or cloth as soon as the first tiny sprouts break the soil. Wipe off the covering glass when water collects on it from evaporation. This will prevent moisture from dripping.

During the day prop u pone edge of the covering glass for ventilation. And keep seed box soil moist but not wet or water-logged. Good drainage will take care of this.

PILES IMMEDIATELY RELIEVED

Miller's internal remedy has no equal for bleeding or protruding piles. Satisfaction Guaranteed. Sufferers report wonderful results. $1.00 per bottle, post paid, to any address in Canada. F. MILLER Co., 325 Main St., Toronto, Ontario.

For Coughs Due to Colds

WHEN you feel worn out, when you are thin or stomach gives trouble, with gas, or "sour risings," try Dr. Pierce's Golden Medical Discovery. If you have a cough due to a cold or if you need to put on healthy flesh, this is the tonic for you. "My appetite failed, I lost weight and strength, and my whole system became so weak. Also my digestion was affected," said James Howarth of 3 East 25th St., Hamilton, Ont. "I started taking Dr. Pierce's Golden Medical Discovery and soon noticed a decided change. I picked up in appetite and weight and was relieved of a cough due to a cold." Sold by druggists. Tablets 50 cents, liquid $1.00 and $1.35.

Teeth And The Diet

Fighting Decay Is a Life Job, Pediatrician Indicates

Fighting tooth decay is a life's job, it appears from an address delivered recently by Dr. I Newton Kugelmass before the New York Academy of Medicine. And he measures life not just from the day of birth but long before that. If physicians listen to him — he is a prominent children's specialist or pediatrician — they will think of teeth from the whole period of prenatal development right down to our death. He is all for prevention of decay, and this because it takes three years for the milk teeth and six years for the secondary teeth to show decay, wheras nutritional deficiency take only six months to do their very worst.

Dr. Kugelmass begins by giving the right food to expectant mothers, he told the New York academicians. "The whole system of the child's body must be supervised medically from birth to adolescence to develop the resistance that protects against caries. Tooth decay is most active during the three springing-up periods of growth — the first year of life, between 6 and 7, and between 12 and 13.

About 8 per cent of all children will more or less inherit good or bad teeth or the tendency to have them. Apparently the ones with good teeth may take some chances for a time with the wrong food. But the ones with bad teeth have to put themselves for life in the dentist's hands, and then with no bright prospect of acquiring more than fillings and bridges.

In about 9 per cent teeth either decay or remain sound because the glands are functioning properly or improperly. So Dr. Kugelmass is for watching glands and correcting their activities if necessary.

In about 10 per cent there is some metabolic disturbance, meaning that food is not being utilized in the right way. Then it is the doctor's job to correct the conditions if he can.

In about 65 per cent the food is all wrong. The remedy is obvious.

In about 8 per cent mouth hygiene is not what it should be. Perhaps the teeth and gums are not exercised enough, meaning that the food is too pappy. Or perhaps the dentist should be consulted. At any rate, Dr. Kugelmass holds that solid foods should be introduced into the diet six months after birth just to make a baby chew. After a year no more strained foods.

The Real Tragedy Of Will Rogers

Viscount Castlerosse, in London Sunday Express writes:—You can't tell what will happen any more than that parson at Pasadena did when he wrote that fatal letter which unintentionally sent Will Rogers to his death.

You don't know about that? Well, I'll tell you, and recount it with sadness, for it is one of the tragedies of modern times.

Will Rogers, a man loved by all, prided himself that he never said anything, on the stage or off, that a child could not listen to, for Will was one of the straightest and best men who ever lived.

Now, Eugene O'Neill had written a play called "Ah! Wilderness," and Will was playing in it.

A scene is therein depicted of touching poignancy, but it deals with the subject of sex. An older man attempts to keep a young man on the straight path of virtue, from which, in a fit of temper, he had fallen.

The older man illustrates his arguments by examples from his own life.

The next day Will received a letter from a parson expostulating that he had taken his 14-year-old daughter to the theatre, but had felt obliged to remove her hurriedly from the building.

The parson protested with all the vehemence of unthinking prejudice.

Apparently it had not struck this divine that Will was only putting into practical words the very principles which the reverend gentleman gave utterance to from the pulpit of a Sunday.

Nevertheless, the fact that a clergyman should so express himself upset the simple, pure, decent-hearted Will Rogers beyond belief. He threw up the part then and there.

Arguments were tried, expostulations were attempted, but Will was not to be shaken.

It was enough for him that a clergyman had seen fit to remove his daughter from the theatre because of words which he, Will Rogers, had used.

At that moment there was no film ready for Will Rogers to play in, so this gallant cavalier decided to go with Wiley Post on his last fatal flight.

Alleged WIT

One Guy — "Did you mark that place where the fishing was so good?"

Guy Two — "Yes, put an X on the side of the boat."

First Guy — "That's silly. What if we should get another boat?"

You never can tell by the way a fellow says "Amen" in Church whether he carries his Christianity with him the rest of the week.

People who go after nothing generally get what they go after.

Father — "Daughter, I hope you will go to church this evening. The pastor's subject, "An Hour With Favorite Hymns," should be very interesting."

Daughter — "I should like very much to go, father, but I have an engagement with my own favorite him tonight."

Mr. Tiltnose — "No, I don't want to buy that horse. He looks as though he had a mean disposition."

Negro Attendant — "You mustn't mind dat, boss. He jus' got dat way from runnin' in sulky races.

Read it or Not — Sauerkraut made of turnips instead of cabbage is becoming popular in the Ozark communities.

Political Speaker — "What we need is a working majority, and then —

A Voice — "Better reverse it, mister. What we really need is a majority working."

She looked me up in Bradstreet's; now I'm Dun.

Father — "I never smoked when I was your age. I hope you will be able to say that to your son when you do grow up."

Son — "Not with such a straight face as you do, Dad."

Time is a mighty serious subject—Some say "Time goes on!" — This is not so — Time stays; we go on — Keep this uppermost in your head — we go on.

Airplane Pilot — "You seem sad."

Sweet Young Thing — Not exactly sad. Only sentimental. Every time I get this far from earth I begin to feel terribly homesick."

If a man is happy, he is successful.

Little Dorothy — "There was a strange man called to see you today."

Father — "Did he have a bill?"

Little Dorothy — No, Daddy, he just had a plain ordinary nose.

If you could get religion like a Methodist, and experience it like a Baptist, and be positive of it like a Disciple; and be proud of it like an Episcopalian, and pay for it like a Presbyterian, and propogate it like an Adventist, and enjoy it like a Negro — that would be some religion!"

Friend — "How's your garden getting along?"

Man — "It is troubled with two kinds of pests."

Friend — "What are they?"

Man — "The pests that eat the plants and the pests that want to always know how my garden is getting along."

Dentist — Now that didn't hurt, did it?"

Junior — "You can't kid me. My dad is in the advertising business.

Men can laugh at women's intuition if they want to, but let them try to decide which is the front and rear of their wives' hats.

The darkest hour is only 60 minutes long.

This from the Atchison, Kansas, Globe: "A preacher was talking to a little boy with a bruised eye when he said: "It's wicked to fight. And the little boy said: "You had ought to preach to your little boy, he's the guy that give me this eye."

WAKE UP YOUR LIVER BILE—

And You'll Jump Out of Bed in the Morning Rarin' to go

The liver should pour out two pounds of liquid bile into your bowels daily. If this bile is not flowing freely, your food doesn't digest. It just decays in the bowels. Gas bloats up your stomach. You get constipated. Harmful poisons go into the body, and you feel sour, sunk and the world looks punk.

A mere bowel movement doesn't always get at the cause. You need something that works on the liver as well. It takes those good, old Carter's Little Liver Pills to get these two pounds of bile flowing freely and make you feel "up and up". Harmless and gentle, they make the bile flow freely. They do the work of calomel but have no calomel or mercury in them. Ask for Carter's Little Liver Pills by name! Stubbornly refuse anything else. 25c.

Issue No. 7 — '37

C—1

DIXIE Plug is fresh when you buy it. It is cellophane-wrapped with the easy-opening ribbon for your convenience.

DIXIE PLUG SMOKING TOBACCO

Along Canada's Mining Highway

Activity everywhere — with the rapidly developing new Larder Lake Camp, located in Ontario, east of Kirkland Lake, and near the Quebec Boundary still holding the spotlight. In addition to the active mining operations — Omega, Martin Bird and Kerr Addison—many new incorporations are getting ready to commence mining. The Armistice and McGarry properties to the West and the Wesley and Pelangio to the east of Kerr Addison are probably the most important. Diamond drilling at the Kerr Addison continues to enlarge an already large tonnage medium grade ore deposit. The recent advance in the shares from pennies to dollars in a short space of time is apparently well justified.

Some fifteen miles to the east of Larder, the Fancoeur and Arntfield properties report important mine news. Francoeur has again enlarged the known extent of its new ore deposit and Arntfield has encountered important new ore in its underground operations. Farther east reports indicate that Osisko Lake to the south of Noranda is at long last to be aggressively diamond drilled.

In the West area near the Ontario-Manitoba boundary, Sachigo River is preparing for an active season. It is understood that the shares, selling at $20, are to be split twenty for one.

Smelter Gold drilling in the God's Lake area has officially reported a ten to twenty-five cent financing deal.

Among holding companies the interesting piece of news is the report that Mining Corporation owns a very substantial interest in Kerr Addison with a present indicated profit of several million dollars.

The Sunshine Oil well to the southwest of Lethbridge in Southern Alberta is close to completion with gas pressure and oil showings indicating a successful well. This well will be important not only to the Sunshine Company but also to Nordon and Pacalta who have nearby acreages.

The Plains Petroleum well east of Lethbridge is nearing completion. The driller states he hopes to reach the desired horizon with ten days clear drilling.

Pleasant Place

The Toronto Telegram writes: — The Guelph Reformatory was regarded as a model institution and as a lasting memorial to the late J. P. Downey and Hon. W. J. Hanna, whose humanitarian instincts were expressed in the construction and conduct of this reformative institution.

As a rule, no penal institution is regarded as an asset to a municipality, but Guelph citizens were proud of the Ontario Reformatory, located on the outskirts of that city. The buildings are scientifically constructed, are large, airy, well ventilated and sanitary. The grounds are not disfigured by forbidding stone walls. In fact, the landscape gardens carried out under the supervision of Mr. Neelands over a period of years have transformed acres of swampy, unsightly farm land into a beautiful park, through which streams of limpid water were diverted and small lakes created for ornamental purposes, which are so inviting that they are freely used by children of the community for bathing purposes during the hot weather..

The institution is almost a self-contained town. It produces its own meat, its own milk, bakes its own bread and weaves at least part of the clothing used by the inmates. There was great variety of employment, and unless conditions have deteriorated rapidly within the past year, the food is wholesome, nourishing and abundant in quantity.

The inmates were allowed a great deal of latitude. It is a matter of record that some of the prisoners remained on after their time had expired because they had no jobs to go to and were more comfortable there than they would have been anywhere else. It is significant that the guards were not even armed, and yet this institution is the scene of a serious riot.

Watches, first were made at Nuremberg, Germany, at the beginning of the sixteenth century.

Classified Advertising

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LEGHORNS 9c, BARRED ROCKS, 10c, White Rocks 12c. From blood tested stock. Order early. Guaranteed delivery. April prices lower. 10% down, balance C.O.D. Box 1 C, Kent Hatchery, Chatham, Ont.

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AN OFFER TO EVERY INVENTOR. List of wanted inventions and full information sent free THE RAMSAY Company, World Patent Attorneys, 273 Bank Street, Ottawa, Canada.

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BEAUTIFUL Materials! Washfast! Prints! Broadcloths! Makes five quilts! "Free Pattern." Refund guarantee! Eton Mills Department Wils, Outremont, Montreal.

GUARANTEED PURE WOOL

WHEELING YARN — GUARANTEED pure Canadian wool—Grey, white, mottled 69c; colored yarns—79c lb, plus postage. Bancroft Woollen Mills, Bancroft, Ontario.

The Quebec - Malartic Gold Area

We have maintained a close personal contact with this area over some period of time, a member of this firm having made a personal, and first-hand study of the field, visiting the various properties individually.

The result of our study is available to those interested in Canadian mining enterprises.

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