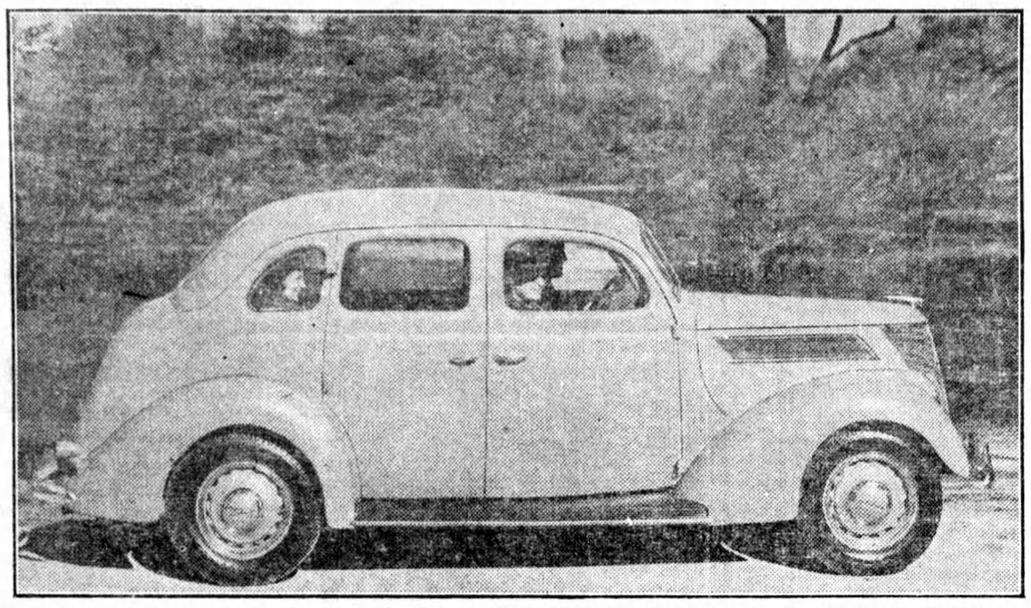
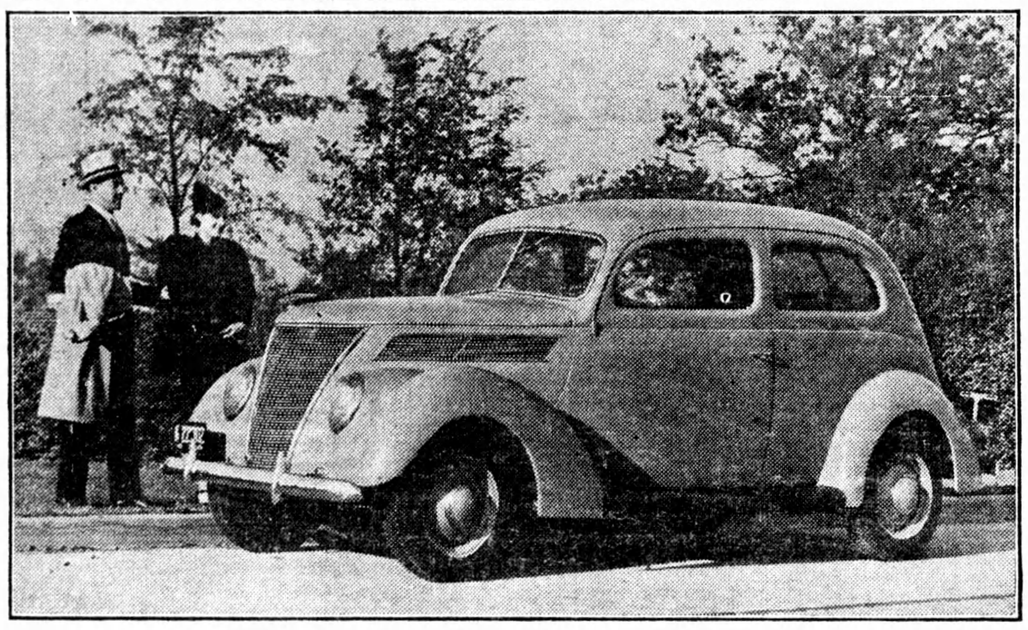
New 1937 Ford V-8s Announced





Two of the most popular body types in the entire Ford V-8 line are the de luxe Fordor touring sedan (above) and the Tudor sedan (below). The new 1937 editions are shown. The smart new front end, new headlamps, V-type windshield and use of the "tear drop" form wherever practicable, combine to give what those who previewed it declare to be the most beautiful Ford yet produced. The Fordor touring sedan is a family car especially suitable for touring. It boasts a roomy built-in trunk. The Tudor sedan has a new full-width front seat, with divided tilting seat back. Two engine sizes are available, the famous 85 horsepower V-8 engine and a new 60 horsepower V-8 engine. Mechanical improvements include new all-steel body, with steel top; "easy-action safety" brakes and new "finger-tip" steering.

THE STORE WITH SERVICE

F. T. HILL & CO., Ltd.
CHAIN STORES
Markdale, Ontario

OUR BUYING POWER SAVES YOU A LOT OF MONEY

Ladies' Ready To Wear Specials

25 only, Ladies' High Grade Coats, Persian Lamb Collars and Sable Collars. Values in the lot are regularly priced up to $37.50 per coat. **Extra value** **$24.75**

LOT 2 — 25 only Ladies' Coats with Muskrat and Coney trim. These coats were made to sell from $17.50 to $19.75. **Extra value at** **$14.95**

Ladies' Dresses at a Big Saving

300 dresses from which to choose—in all the latest styles—rough crepes and satins. We have a smart range from which to choose and prices are right. **Special values at $2.95, $3.95, $4.95, $6.95**

See these before making your purchase elsewhere

SPECIALS IN MEN'S WEAR

Men's Heavy Pure Wool Combination Underwear—All sizes 38 to 44.
Extra value at ..... **$2.75 a suit**

Men's Horse Hide Coats—Guaranteed

Genuine Horse Hide with self collar **$10.95**
With Fur Collar **$12.95**

MEN'S WORK SOCKS

50 doz. Men's Medium Weight Wool Socks. A sock that will give real service.
Extra Special 2 pr. for **29c**

Snag Proof Overalls at the Old Price

25 doz. only, Men's Snag Proof Overalls and Smocks—the price of this line is advancing every day. This garment will give real service.
Extra value at ..... **$1.45 per garment**

YARD WIDE FLANNELETTE AT A LOW PRICE

1000 yards of full 36 inch width flannelette, in a good range of patterns. A good weight cloth. **Extra special 14c yd.**

Ladies' & Children's Winter Underwear at a small cost. We have a real assortment of these lines for your winter wants at prices, surprisingly low.

Lot 1—per garment **39c**
Lot 2—per garment **49c**
Lot 3—per garment **59c**
Lot 4—per garment **$1.00**

GROCERY SPECIALS

P. & G. & Pearl Soap **5 for** **19c**
Fresh Dates **4 lbs for** **25c**
Soda Biscuits, **full pound pkg.** **11c**
Rolled Wheat **7 lbs. for** **25c**
Sugar Crisp Corn Flakes **3 for** **21c**
All good Black Tea **per lb.** **43c**
Jewel Shortening **2 lbs. for** **26c**
Fresh Prunes **3 lbs. for** **25c**
Fresh Figs **3 lbs. for** **25c**
Cream of Wheat **7 lbs. for** **25c**
Fresh Sweet Biscuits **2 lbs. for** **25c**
Soap Chips, good quality **3 lbs. for** **23c**

Local and Personal

Mr. W. G. Ross of Georgetown is visiting in town.

Mrs. Claude Akins is visiting with relatives and friends in Toronto.

Mr. and Mrs. Harry Stewart and son, Jim, of St. Paul visited over the week end with Mr. and Mrs. Chas. Stewart and other relatives.

Mr. J. N. McGinnis and Mr. Charlie Lindsay of Liverton, visited Sunday with their cousin Mr. John McDonald.

Mr. and Mrs. T. M. Turner of Goderich spent the past week with Rev. and Mrs. Service.

Mr. Chas. Stewart is improving nicely after his recent stroke. He is now able to speak and movement is coming back to his limbs.

Poppy Day taggers were busy in town on Saturday, selling poppies and raising money for the Poppy Fund, used to assist former soldiers who are married and are destitute.

Mr. and Mrs. G. A. Keith, Betty and Jean and Mr. and Mrs. J. W. Armstrong, Mr. Jack Armstrong and Rev. Berry Armstrong of Toronto were week end visitors with Mr. and Mrs. F. H. W. Hickling.

Miss Marie McEachnie, Mr. G. C. Thompson and Mr. and Mrs. Albert Moody of Toronto and Mrs. A. McEachnie Sr. of Markdale were week end guests of Mr. and Mrs. Alex. McEachnie.

Misses Donelda, Georgina and Betty McDonald, Mr. and Mrs. Fred Couchman and son Jerry, all of Toronto, spent Sunday with the former's parents, Mr. and Mrs. John McDonald.

Flesherton high school rugby team played against the Markdale team on the latter's grounds in a game of touch rugby and won 7—6. This game is identical with the regular rugby game except that the players do not tackle but touch their opponents, thereby eliminating the expensive equipment necessary for playing regular football.

POETRY AT PRICEVILLE

The pupils of the Priceville public school broke out into poetry in their school work recently and the result was very creditable. Principal Arthur H. Idle sent us the best poems, which are printed below.

YOU

You are the fellow
That has to decide,
Whether you'll do it
Or toss it aside.

You are the fellow
That makes up your mind,
Whether you'll lead,
Or will linger behind.

Whether you'll try
For the goal thats afar,
Or just be content
To stay where you are.

Take it or leave it
There's something to do,
Just think it over,
Its all up to you.

—DOROTHY WATSON, Sr. 4th.
aged 11 years Priceville

MY KITTEN

I have a little kitten,
That sits upon my knee
And every time I squeeze her,
She says mee-ow to me.

Bubbles is my kitten's name,
To hurt her would be just a shame,
For her fur is soft as silk
And she always drinks her milk.

Bubbles is a lazy kitty,
And I think it is a pity,
Sleeps all day and plays all night,
Not a mousie does she bite.

What does bubbles like to eat?
Everything, but, mostly meat,
Likes it, likes it best of all,
And we feed it in a ball.

If my kitten you wish to see,
Call some day and visit me,
She has some tricks but they are few,
I know she'll do them all for you.

—ISABELLE KARSTEDT, Sr. 3rd
aged 10 years Priceville

THE HUNTER

With the rifle o'er his shoulder,
Out into the forest trees,
With the birds around about him,
And the little humming bees.

Slowly creeping through the bushes,
Looking this way, then to that,
Sudednly he sees some antlers,
Falls into the grass quite flat.

Then upon one knee he rises,
Takes his rifle, aimed and shot,
And a deer fell to the pathway,
And it died upon the spot.

Then he shouldered up his rifle,
Put the dead deer in his pack,
Looked once more around the forest
And turned upon his homeward track.

—B. SUTHERLAND, Sr. 4th
Aged 11 years Priceville

A woman loves to spend a long time over her hair, while a man's chief ambition is to spend a long time under his.

CALL HOME on those Sundays away from Home!

Jim Howard looks forward to the week-ends. He likes to spend them at home in the bosom of his family. So, when a prolonged business trip found him at loose ends in a strange town that sunny Sunday morning, his cup of sorrow and discontent was overflowing — until he suddenly thought of Long Distance and the new Low Sunday Rates. "It will be almost as good as being with them" thought Jim as he briskly stepped to the telephone.

THE BELL TELEPHONE COMPANY OF CANADA — LONG DISTANCE TELEPHONE

●On *both* "Anyone" and "Person-to-Person", calls, Low Night Rates apply after 7 p.m., and ALL DAY SUNDAY.

A skunk was shot in the boiler-room of an Ingersoll church on Saturday and the worthy folk in the congregation were provided with a brand new excuse for failing to attend the Sunday service.

She: "How do you like my cakes, darling?"
He: "Splendid. Did you buy them all by yourself?"

REWARD

$5.00 reward will be offered for the recovery or any information leading to the recovery of any military rifle from the stores at Markdale, Flesherton, Durham or Hanover armouries, also $1 for any bayonet. Leave with or inform F. J. Thurston at The Advance office and no questions will be asked.

Small Advts.

FOR SALE — Oxford Down ram.— Isaac Snell, Ceylon.

FOR SALE — Jersey Cow.— Mrs. H. Foester, Eugenia.

FOR SALE — Black overcoat, good as new, will sell cheap.— Apply at The Advance Office.

FOR SALE — Four head of year old cattle and 6 calves. — R. J. Vause, Proton Station.

FOR SALE — Purebred Oxford Ram Lamb.— Geo. Ross, Maxwell, phone Feversham, 4 r 2.

FOR SALE — Good frame barn for sale or exchange for livestock. —Roy White, Flesherton.

FOR SALE — Screenings $1.35 cwt., mixed grain chop $1.40 cwt., sacks included.— Phone 38 r 3, A. C. Muir, Ceylon.

BUILDINGS RAISED and MOVED—also Stone Walls straightened, will take live stock on exchange. For partieulars.—Phone Hugh McLean, Priceville.

FOR SALE

Grey County Egg Grading Station, also lots adjoining the same, will sacrifice for **$150.00** cash. — Thomas **Owler, 40 Doel Ave., Toronto.**

FOR SALE — One Durham Cow 5 years old, due Feb. 7, Percheron colt 1 year old; 1 set double driving harness; 1 rubber tired buggy; good as new; 1 buggy pole; 1 good cattle dog.— Dannie Cameron, Eugenia.

PROPERTY FOR SALE

In Flesherton 6 room house, brick veneer, hard and soft water; about two acres of land on which is a large barn with cement stabling and garage. Apply to W. J. Meads; R. R. 3, Priceville.

PROPERTY FOR SALE

In Priceville two 5 acre lots, on one of lots good frame house with good cellar, frame barn, with basement stable, orchard of 13 fruit trees; will sell reasonable.—Mrs. Kate, MacDonald, Priceville.

FOR SALE — Good Brown Driving Mare.— Apply to Colin A. McLean, Priceville.

FOR SALE — 2 fresh cows, 1 jersey cow, calf at foot; 150 Barred P. Rock pullets.— Richard Allen, Flesherton.

FOR SALE — Oats $1.35 per cwt.; mixed grain $1.35 per cwt.; Lime 50c per cwt.; Shingles $2.25 per sq.— Phone 38 r 3.— A. C. Muir, Ceylon.

HOG FOR SERVICE

A good young pure bred Yorkshire hog will be kept for service on Lot 14, Con. 5, Osprey. Terms $1.00.— Luther Mills, Maxwell, Ont.

BOAR FOR SERVICE

Purebred Yorkshire Boar for service; terms: $1.00 if paid within four months.—Laurie Pedlar, Flesherton, Ont., R. R. 3.

BUSINESS CARDS

DR. J. E. MILNE
Office — Durham St.
Office Hours — **Afternoons 1.30 to 4**
Evenings 7 to 8.30
Sundays and Thursday **afternoons by** appointment only.

DR. A. E. LITTLE
DENTIST
OFFICE—Dr. Bryce's Old Stand.
Telephone 69

WM. KAITTING
Licensed Auctioneer
for the county of Grey. All sales conducted on Business principles all parties requiring work done on the above lines will do well to call at the Advance Office or write Wm. Kaitting, Eugenia, 'Phone 43—11

Prince Arthur Lodge No. 333, **A.F.** & A.M., meets in the **Fraternal Hall,** Flesherton, the second **Tuesday in** each month. W.M., Alfred **Down;** Secretary, C. J. Bellamy.

DR. T. H. SPENCE
Veterinary Surgeon and Dentist. Graduate of Ontario Veterinary College, Professional services reasonable. —Phone, Dundalk, 51 r 11.