The Flesherton Advance.

VOL. 56; NO. 15 — WEDNESDAY, SEPTEMBER 16, 1936 — W. H. THURSTON & SON, Proprietors

Star Editor Reaches His Alotted Years

We are a day or two late in offering our hearty felicitations to Mr. Joseph T. Clark on the occasion of his 70th birthday; but we assure him it was not because we couldn't decide whether to do it or not. It was because we couldn't be sure that actually he is 70. He doesn't look it; and his writings, while they suggest ripe judgment and a tolerant spirit, have always done so. Perhaps nobody of equal importance in the community is so little known to the general public as the editor of a great paper, who is content to be just an editor, and whose name does not appear in print as lecturer, orator or Public Nuisance No. 2. We doubt if 1 per cent. of the Star's readers know the name of the editor. Not one in a thousand, probably, knows him by sight.

The Big Little Man

Perhaps it is just as well for their romantic ideas, for Mr. Clark is imposing mainly by his intellect. The story is told that once when he applied for a job on a newspaper, the editor looked him over critcally, and said "No. You're too small." This was in the days when an editor had to depend on his fists to make good what he had said with his pen. The applicant took his hat off, leaned over the editor who was seated and jammed it on him. It competely covered head and face and chin. Even as a young man Joe Clark was big where it is important that a man who strives for supremacy in the world of ideas should be big.

And he has grown no smaller with the passing of the years. With a brief interval as editor of Saturday Night he has been editor of the Toronto Star ever since it was founded. He has been one of the chief reasons for the remarkable success of that newspaper. He has given it not only direction but character. He has made few enemies for his paper, and has not in the world, we think, a personal enemy. Everybody likes him, for he is about the boonest companian we know. Everybody respects him, for he has never said a mean thing among the million things he has said. As a genial controversialist he is unequalled. For a third of a century he has carried on an editorial duel with the Telegram and has never lost his temper, never winced when hurt, never exulted when he made his own ringing scores. His editorial style has been at once the envy and the despair of the younger men in his profession. Now that we have got this far we rather regret that we did not turn this piece over to the longer Fourth Column, for there is so much that we must leave unsaid, so much that is true and honorable to Joe Clark. But maybe we shall have another opportunity, perhaps on his 80th birthday. And in what we say we know the whole newspaper fraternity of Canada, to say nothing of the knitting interests, will most cordially join.— Toronto Mail and Empire.

Grey County Calf Club Was Winner

On Wednesday, September 9th, four boys, members of the Beaver Valley Calf Club: Maurice Dawn, Heathcote, Elroy Boyle, Kimberley, Harold Atkins, Heathcote, and Wm. Hewgill, Heathcote, met boys from Halton, South Simcoe, and Dufferin Calf Clubs at the C. N. E., Toronto.

The Beaver Valley boys walked off with the honors in the class in which all three calves were shown.

The individual calves resulted in claiming 2nd, 3rd, 5th and 8th, a most creditable showing.

In the Championship Showmanship Class, Maurice Dawn won over all other boys in the Beef Classes. It was a wonderfully successful day for Grey County Boys' Clubs.

In the individual judging, Grey's only competitor, Edgar Ash, Sullivan Township, won 7th in sheep.

At the Girls' Competition, Grey County Team of three girls, Misses Edna Long, sobel Shields and Ada Miller, stood 9th. Miss Mary Martin of Walter's Falls, in the open competition, won $5.00, taking 4th place in "Being Well Dressed and Well Groomed". Lyla Gillies of Bognor stood seventh in this same competition.

Grey County young people did well. They deserve all the honors won. The one regret is that more did not avail themselves of the opportunity to bring honors to our county.

Memorial Donations

We publish below a list of subscriptions including the personal canvas of the village. As the canvas is yet incomplete a further list will be published next week.

SUBSCRIPTIONS

Following are the amounts received by the committee.

Remembrance Day Collection 1935	$ 22 25
Patriotic Fund	44 05
Mrs. C. E. McTavish	5 00
Audrey McTavish	5 00
Dan McTavish	5 00
Dorothy McTavish	5 00
Stewart McTavish	5 00
C. E. McTavish	5 00
H. A. McCauley	10 00
G. A. McTavish	10 00
F. H. W. Hickling	10 00
F. D. McTavish	5 00
W. H. Thurston	10 00
Mrs. W. Wilcock	10 00
F. G. Karstedt	5 00
J. H. Crossley	1 00
Jos. Buchanan	10 00
Geo. Richardson, Nwfld.	5 00
CIVIC HOLIDAY RE-UNION	
Tags	32 71
Open Air Service	34 20
Women's Institute	67 01
Baseball Booth	5 00
Picnic Grant	58 66
Prince Arthur Lodge 333	25 00
J. Duncan Clarke	5 00
J. E. Wilson	1 00
Mrs. McGeoch	1 00
R. Porteous	2 00
J. H. Duncan	1 00
Gordon Dixon	1 00
H. Milligan	2 00
E. Trempe	1 00
Clarence Alexander	1 00
C. J. Kennedy	5 00
C. N. Richardson	10 00
Mrs. H. Down	5 00
G. M. Engel	3 00
Mrs. G. Goldsborough	5 00
J. Low	5 00
A. D. McIntyre	2 00
W. H. Miller	2 00
J. A. Henderson	1 00
J. E. Milne	5 00
J. S. McMillan	5 00
Miss A. Atkinson	1 00
J. Oswald	2 00
R. B. Heard	4 00
A. E. Little	2 00
H. L. Eubank	2 00
Miss V. Nicholson	2 00
Mrs. W. Moore	2 00
C. R. Chapple	2 00
J. A. Blakeley	2 00
C. E. McLean	1 00
W. J. Bellamy	5 00
	$482 83

TORONTO BRANCH

From the Toronto branch of the Flesherton Old Boys' and Girls' Association.

J. T. Clarke	$10 00
Burton Field	10 00
Controller W. J. Wadsworth	5 00
"Jack Spivins"	5 00
Dr. J. G. Russell	5 00
Bates & Maddock Burial Co.	10 00
Miss Maud Richardson	1 00
Mr. and Mrs. S. Henderson	1 00
Anonymous	3 00
Mr. and Mrs. John Latimer	10 00
Anonymous	5 00
Alan Howden	1 00
	$ 66 00

A meeting will be held in the town hall on Tuesday next, September 22, at 8 p.m., and the committee urgently requests the attendance of all subscribers to the Memorial, as among other matters the choice of location and the type of Memorial to be selected will be discussed.

UNITED CHURCH NOTES

Next Sunday will be Rally Day in the Sunday School. The Sunday School will unite with the morning congregation at 10.30 in a joint service. All children are asked to be in their classes down stairs at 10.15. Some of the scholars are taking part in the service and Mr. Service will give a special Rally Day message.

At Ceylon in the afternoon at 3 o'clock there will be a similar service.

There will be held in the town hall, on Friday, September 25th an exceptionally good entertainment under the auspices of the Ceylon United Church Board—look for bills.

Ottawa is going to launch a plan to defeat the drought, but how can anything be launched on the dry prairies.

Premier Aberhart says his prosperity certificates are passing rapidly from hand to hand. They are evidently going like hot bricks.

Does Not Desire To Live In Russia

Agnes Macphail, Canada's first woman M.P., is home from a two-months trip to Denmark, Sweden, Finland and Russia with a head-full and a trunk-full of ideas and suggestions for the cure of Canada's economic ills.

Miss Macphail arrived at Quebec on the Empress of Britain, and in an exclusive interview, told of some of the things she had seen, heard and studied on her European tour. The conclusion she has reached as a result of her observations are that the government should appoint a non-partisan parliament delegation, representative of all parties in the House of Commons, to visit Denmark, Sweden and Finland, study conditions there and make on unprejudiced report.

She made this suggestion because she believes that there is much that Canada can learn from each of these three countries, particularly in the preparation and marketing of farm products, and, she added, "because these countries are truly co-operative commonwealths."

Russia a Dark Spot

But when she came to talk of Russia, that was a different story. "I would not like to have to live there," she said. "There are no smiling people, no gaiety, no whistling on the streets. If the people have any individual liberty, there is no sign of it apparent. In some things tremendous progress has been made, but the standard of living is far below our level in this country.

Although they have solved the unemployment problem, the people look like a nondescript population, with a very poor class of clothing, and as they walk about the streets there is no sign that they are happy. Yet I must qualify that by saying that in Russia one sees every kind of condition, good, indifferent, bad and very bad according to the section which is visited. There were times when I felt exalted by what I saw, and times when I felt disgusted.

"In Russia" said Miss Macphail, "there are splendid theatres for the entertainment of the people, a wonderful system of free medical care and hospital treatment when these are necessary, and they seem to have enough to eat, but while these things have been built up, in general living conditions they have built down to a level, and a very low level, in comparison with our standards here."

Regarding Denmark and Sweden, however, she had an enthusiastic story to tell. 'Conditions in Sweden are such that if we had them in Canada we would consider we were having a boom." she said. "This is largely due to the co-operative system which has been established, and which is working so successfully that there is no unemployment and no distress."

In Denmark, Miss Macphail discovered the reason why Danish butter and bacon command a premium and a preferred place in the British market, while Canada is far below filling quota allowed by the British Government.

"Denmark holds the British market," she said, "because her producers and packers have studied that market, have studied the tastes of the people, and have produced their butter and bacon to meet those needs and tastes. The keynote of production is quality above everything else, and that is where they have the great advantage over the Canadian farmer.

Cater to Markets

"I saw, at one farm, two separate pens of hogs. They were being fed quite differently, one to produce the type of bacon required for the British market, the other to meet the requirments of the German market. That is an example of how attention is paid to quality production.

"The uniform quality of butter is secured because there is no cream separation on the farms. It is all done at the factory, and the cream is uniform before the manufacture of butter starts.

"The whole secret of securing and retaining a hold on the British market for farm products is to produce a uniform high quality of goods, and in sufficient quantity to have a uniform supply at all times. That is what our Canadian farmers will have to do if they want to secure a larger share of that market. Incidently, the time is ripe for making an effort, because there is at present a very definite reaction against the Danish products in Britain, for the reason that Denmark is buying very little from British manufacturers."

Wet Weather Greeted Artemesia School Fair

Dull, rainy weather again greeted the Artemesia School Fair held in Flesherton on Monday, but in spite of the rain a very good crowd attended. Flesherton town hall was used for the singing and public speaking contests, exercises and spelling match and the aditorium was filled to capacity for the events. The winners of the events in the hall were: School Chorus—Flesherton, Proton Station and Priceville. Duet—Kathleen and Jack Barber, Proton Station; Dorothy Patton and Ben Bellamy, Flesherton; Marjorie Bates and Fred Batchelor, Proton Station; Isobel Karstedt and Douglas Weir, Priceville; Sarah McMillan and Mac Watson, Priceville; Jean Mather and Don McMillan, Priceville. Boys' Solo—Douglas Weir, Ken Nichol, Fred Batchelor, Don McMillan, John McMillan and Thos. McKeown. Girls' Speaking—Marjorie Bates, Lucille Goetz. Boys Speaking—Allan McKay, Bobbie Sutherland. Impromptu Speech—Jean Cargoe. Spelling Match—Laurie Sutherland, Priceville; Jack Hopkins, Flesherton; Hazel Magee, No. 9; Jean Cargoe, Vandeleur, Iva Brown, Flesherton; Frank Warling, Vandeleur. Exercises—Flesherton, Proton Station, Priceville.

The exhibits in the agricultural hall were up to the mark of former years and despite the disinterest of a number of schools were very numerous. Roots, vegetables, flowers and baking sections were well filled, the display of flowers being very attractive for so dry a summer. All the exhibits were attractively arranged and many of them showed the time and patience taken by the exhibitors in preparation. The manual training sections had very few exhibits, in fact there were only two stock racks made by fourth class pupils, Walter McBride of Priceville, winning first prize with a splendid rack and Bryce Hanley of the 8th line taking second. Then there were three clothes stick entries and four rulers by the third and second classes respectively. The poultry and grain classes were also well filled. The winners in the various classes will be published in an early issue.

The judges at the fair were Mrs. T. S. Cooper, Miss H. Mathews and T. S. Cooper of Markdale, Inspector Pentland, Mrs. Jos. Stephen of Cedarville and Mr. H. N. Robertson of St. Vincent township.

A new competition was started this year, knitting by the girls, and eight contestants entered. Each of the girls partly knitted an article at home and for 15 minutes at the fair continued on their work, the judging then being made, Miss Mary Whitehead of Orange Valley won first prize, with Thelma Miller of Flesherton taking second place. Other winners were: Isobel Karstedt, Priceville, Jacqueline Sims., Proton Station, Agnes McMillan, No. 7 and Jean Duncan, Flesherton.

Y. P. S. Officers

On Tuesday night 23 Young People met in St. John's United Church basement for their first indoor meeting. The President, Jim Harrison, conducted a very fine worship service and then asked Mr. Service to take charge of the election of officers, which resulted in the following:

President—A. D. McIntyre
Vice.-Pres.—Jim Harrison
Secretary—Marion Miller
Treasurer—Royden Hunter
Christian Fellowship Convenor—Alice Armstrong
Literary Conevor—Mr. H. L. Eubank
World Friendship Convenor—E. Brown
Citizenship Convenor—E. Clarke
Recreation—Miss A. Mitchell.

It was decided to hold the meeting on Monday nights after this.

After discussing the program the meeting was closed and a social half hour of games was enjoyed.

Next Monday the programme will be of special interest and the public are invited. There will be a lantern slide lecture entitled, 'The Man Who Played God". A silver offering will be taken.

BORN

BETTS — In Artemesia on September 8th, 1936, to Mr. and Mrs. Cecil Betts, the gift of a son.

Flesherton Hydro

Flesherton's total of Hydro reserves and surplus, as entered in the new Provincial Hydro report is $16,637. The items are as follows:

Reserve for equity in Provincial Hydro System $4,499; reserve for depreciation on local plant $4,032; debentures paid $3,499; operating surplus $4,607.

The number of Flesherton Hydro users increased by two last year to 1934; horsepower used was 77.6, as compared with but 33.5 in 1917; total revenues were $5,426, as against $1,513 in 1917; lighting revenues were $4,380, as against $1,009 in 1917; kilowatt hours sold for lighting were 115,622, as against 15,909 in 1917; and plant capital valuation is now recorded at $11,116, as against $5,834 in 1917.

Flesherton lighting consumers last year paid an average of 3.79 cents per kilowatt hour, as against 6.35 cents in 1917, and about 5.5 cents average in large United Cities, where private power rates prevail.

In the provincial Hydro field the audited accounts of the Provincial Hydro Commission this year show that the 1935 Hydro deficit of $3,000,000 has been transformed into a $3,000,000 profit during 1936.

This has been made possible by the revision of the Quebec power contracts which, as originally drawn, would have committed the Ontario Hydro Commission to the purchase of 652,000 horsepower of Quebec electricity at a cost of $815,000 during August alone. Under the revised terms of the Quebec contracts Hydro bought during August only 300,000 horsepower at a total expenditure of but $191,854, or a saving to the people's Hydro business of $623,145.83 for that one month alone. Of the 300,000 horsepower of Quebec electricity purchased during August 160,000 horsepower is unused and stands as "reserve power." Hydro's "reserve power" supply as of today is greater than the 15 per cent generally regarded throughout the continent as normal, safe reserve.

The best information from Hydro is that Ontario's power rates would have had to rise 25 to 30 per cent to carry the lost of commitments under the original Quebec power contracts. Instead of an increase in power costs, however, a decrease of at least $2 per horsepower is now promised for the first of November.

The difference to Ontario industry and industrial workers between a 25 per cent increase and the anticipated $2 per horsepower decrease in power costs is of enormous commercial importance, not only in Ontario, but to Canadian industry as a whole, in its search for world markets.

While Ontario homes and industry admittedly would never have afforded to use so much electricity as old, private power company rates, the difference between those old rates and Hydro charges down through the Hydro years now totals close to the $700,000,000 mark.

ENGAGEMENT

Mr. and Mrs. W. A. Stewart, Winnipeg, announce the engagement of their daughter, Bernice Wilhelmene, to Dr. Ian William Davidson of Creighton Mines, Sudbury, eldest son of Mrs. Davidson and the late Mr. John Davidson, "Airylea," Brampton, Ont. The wedding will take place quietly in Winnipeg on Oct. 1.

If blueberry pie were only a shade lighter it would be an excellent substitute for the lipstick.

While putting up curtains on small curtain rods slip a thimble over the end of the rod. The curtains slip on in a second and no threads are pulled.

Mr. and Mrs. Royden McDonald Go North

Word was received on Saturday by Mr. Royden McDonald of Flesherton of his appointment to the staff of the Hydro-Electric Power Commission of Ontario at Rat Rapids, District of Patricia. Mr. McDonald was in Toronto Monday in conference with the Hydro head office officials and expects to leave at once for his new work. Mrs. McDonald will accompany him. They wil travel by train to Sioun Lookout and from there they will take airplane for the two hour hop to Rat Rapids, a distance of 150 miles. Mr. McDonald has been employed as head mechanic for D. McTavish and Son for the past eight years and was especially pleasing and obliging to the patrons, who will wish him the best of success in his change of occupation. Mrs. McDonald will also be missed from the village.

Rat Rapids is on the Albany River, east of Lake St. Joseph and the power house commenced operating in the spring of 1935 to supply power to the mines operating to the north of the station.

For about six weeks in the spring and fall communication with the outside world is impossible in that northern Country, all other times daily trips are made by airplanes, transporting passengers, mail, express and light freight. This is a great advance on the old system of canoe, in the summer and dog teams in the winter, when it would require a couple of weeks to make the trip. It shows how the airplane has been the means of opening the northern districts for mineral exploitations and this has been the case in all sections of Canada, including the McKenzie River Section in the North West Territories.

Morrison—Whewell

Gladioli and ferns decorated Maxwell United Church Saturday afternoon for the marriage of Minerva Whewell, daughter of Mr. and Mrs. Louis A. Whewell of Griffin, Sask., to Mr. George W. Morrison, son of Mr. and Mrs. Angus Morrison of Maxwell, Ont. Rev. Bushell officiated and the wedding music was played by Mrs. H. W. Kernahan. During the signing of the register, Mrs. R. J. Morrison, sister of the groom, sang "Because."

The bride, given in marriage by her uncle, Mr. Frank Whewell, of Winona, Ont., wore a gown of white satin, made on princess lines, with a long tulle veil caught with orange blossoms and carried a bouquet of red roses. Miss Myrtle Whewell, sister of the bride, acted as bridesmaid, wearing a gown of turquoise crepe and carrying red roses. The groom's attendant was his cousin, Mr. Charlie Saigeon. Mr. Jos. Wright and Mr. Angus Morrison acted as ushers.

The bride and groom left on a motor trip through Northern Ontario and on their return will reside in Maxwell.

Hydro rates are expected to go down this fall.

Perennials

Irir, Peonies and many other choice perennial plants for sale. Let me assist you in planning your perennial flower garden. Orders taken for evergreens and shrubs.

MRS. EARL McLEOD
Ceylon, Ont.

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