VOICE of the PRESS

CANADA
THE EMPIRE
THE WORLD AT LARGE

CANADA

Unconquered

In olden times a rainy spell would hardly prevent a farmer from sowing his fields, flinging the seeds abroad by hand. In this highly mechanized age, however, conditions have to be just so or the machines will not work. We haven't yet conquered nature.—Edmonton Journal.

What Conscience Does

A pleasing bit of news from Goderich announces that a local nonagenarian in receipt of an old-age pension is trying to make some return for it by destroying weeds in vacant lots and fence corners. This pensioner may be old, but his conscience remains active. Further interest will be aroused by his comment: "The weed inspectors are supposed to look after this, but the trouble is they don't." — Toronto Globe.

Food Chains in Canada

There were 86 different food chain companies in Canada in 1935, operating 2,309 stores with $105,624,100 sales. In 1934 the same number of chains operated 2,395 stores with $104,912,800 sales. Increases of almost 10 per cent. were recorded in Saskatchewan, Alberta and British Columbia.—Bureau of Statistics Report.

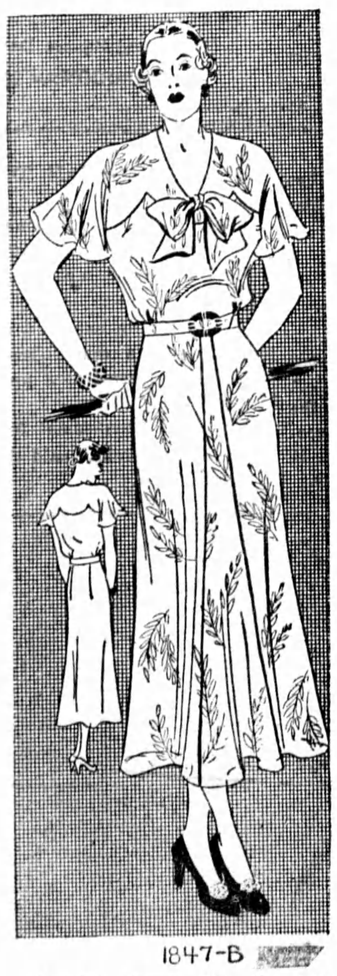
The Drawback

He was proud of the fine sons he possessed ,but found their education expensive; and this, with other financial troubles, had put him into a bad temper. But he managed to answer a farmer civilly when asked to admire a litter of pigs.

When he was told how expensive it was to keep them, he again lost his temper.

"Keep them!" he roared. "Be thankful you haven't got to educate them."—Family Herald and Weekly Star

Charming Day Frock With Capelet Sleeves



Capelet sleeves like the ones illustrated here are clever substitutes for a cape and of course not as broadening — and since yokes are very important this season you'll want something different. "Unique" is the term that characterizes this yoke — notice how it cuts in one piece with the capelet sleeves—tricky, isn't it? Ample fullness is contributed to the skirt by a wide gore, while a topping narrow belt influences a small waistline effect. Step into the fashion stride by sewing this captivating model in chiffon, silk or printed chiffon. You can also make the yoke and sleeves in contrast if you wish. It's very cool for warm days and not in the least expensive.

Barbara Bell Pattern No. 1847-B is designed for sizes 36, 38, 40, 42, 44, 48, 50 and 52. Size 38 requires 4 3-4 yards of 39-inch material.

HOW TO ORDER PATTERNS

Write your name and address of pattern wanted. Enclose 20c in stamps or coin (coin preferred); wrap it carefully and address your order to Barbara Bell, Room 230, 73 Adelaide W., Toronto.

British Columbia Apples

British Columbia apples made the largest single contribution, $5,201,400 to the gross value of the Canadian 1935 fruit crop. Nova Scotia, with a somewhat larger production but a lower value per barrel, was a good second, $4,266,000, while Ontario's apple crop, $1,999,220, was the only other item that passed the million-dollar mark. However, Quebec apples yielded the highest returns to growers with an average of $4 per barrel.—Country Life in B.C.

Plowing by Radio

No longer need the plowman homeward plod his weary way, if a radio controlled tractor plow, which an American company has produced proves commercially feasible.

This ultra-modern plow is equipped with an ultra-short wave receiver. Instead of riding a jolting tractor seat across his land, the farmer of tomorrow may sit quietly inside a watch tower and before him will be a simple switch-board. By merely turning the knobs he can guide the course of the machine so long as it is under his observation.

If he finds sitting in the watch tower somewhat tedious, he can dream of the day when each farm will have its television equipment and the plowman will be able to do his plowing while lying in bed. — Moncton Transcript.

Those Week-End Parasites

That new parasite laboratory at Belleville won't be quite complete unless it furnishes opportunity for study of the peculiar species which arrives uninvited at a Summer cottage to spend a week-end or longer.—Brockville Recorder and Times.

What is a Drug Store?

With the modern drug store handling most every line of merchandise and in some cases catering to certain services this question has been up for argument from time to time.

It is on the way to solution, however. In Detroit Circuit Judge Theodore J. Ritchie has been asked to make a ruling in a suit brought by the Graham-Paige Co., owners of a building in Woodward avenue in that city, against Frank Upright, proprietor of a drug business in the building, who recently installed a lunch counter in his store.

The Graham-Paige Co., acted after William Kastopodes, owner of a restaurant in the same building, had sued for $25,000, charging that the motor company had violated the provisions of his lease which gave him exclusive restaurant privileges in the building. Kastopodes asserts that the druggist costs him $25 worth of business daily by selling sandwiches and other food. —St. Thomas Times-Journal.

Seasickness

A Vancouver man on his way to Europe was experiencing seasickness for the first time. Calling his wife to his bedside, he said in a weak voice: "Jennie, my will is in the trust company's car. Everything is left to you, dear. My various stocks you will find in my safe deposit box." Then he said fervently: "And Jennie, bury me on the other side. I can't stand this trip again, alive or dead."—Edmonton Journal.

Police Awards

It is an unfortunate fact that no form of decoration for acts of bravery on the part of peace officers appears to be in existence in Canada. While the average policeman will look on deeds of courage performed in the face of extreme danger as being in the customary routine of duty, it would, nevertheless, be a source of gratification to his relatives —and incidentally, to the organization of which he is a member — if some signal token of appreciation such as a medal were to be granted for acts of individual bravery. This especially applies in cases where a policeman lays down his life in the execution of his duty as happened in the recent case of Constable John Lewis of the Sarnia police force, when engaged in the apprehension of a notorious criminal during a liquor store hold-up.

Many deeds of supreme courage are performed by peace officers throughout the length and breadth of the Dominion, and the bestowal of a token of appreciation of this nature for gallant service performed would appropriately signify the appreciation of the state and of the public whose interests they serve. — R.C.M. Quarterly.

Daylight Saving

Already, this year, several places which had decided to go on "fast" time have reversed their intentions, while others which had "sworn off" have changed their minds and decided to go on, after all.

Thus, with cities and towns, here, there and everywhere, running on schedules adopted for a wide variety of reasons, good or bad, the general situation is confusing in the extreme.

Surely it is time the Government of Ontario took this question into serious consideration, weighed the arguments and passed legislation designed to dispose, once and for all, of the existing inconvenient and inefficient Alice in Wonderland mixup. —Brantford Expositor.

THE EMPIRE

Hay Fever

The simple announcement that a new cure for hay fever has been discovered is not in itself likely to raise unduly the hopes of those who suffer from the disease. There have been too many cures. . . . Yet if the disillusioned can bring themselves to read further, there is something promising in the latest discovery. . . . The treatment consists of a coating of ironized zinc to the inside of the nostrils (where the irritation starts), and after three or four applications the majority of patients are rendered free from attack for a year. If the treatment is repeated three years running "there is usually no recurrence of the trouble." — Manchester Guardian.

Stability in Freedom

Probably there is no nation in the world where greater diversity of opionion is expressed than in the British Empire, and certainly there is no part of the world in which there is greater stability of government. This seeming paradox is no paradox at all when it is understood that the British people long ago learnt the value of freedom as an element in, and indeed as the very essence of, stability in government. A recognition of these facts is important in a world where the disregard of them has caused so much unrest, uncertainty, and bloodshed. The world during the last few days has had its ears assailed with proud boasts of conquest and with arrogant claims of power which have had no counterpart in the history of the British people. Government is so much a matter of course that there is a danger of those who have enjoyed it in its highest form failing to safeguard it or, at any rate, treating it lightly.—Melbourne Argus.

More Jewelry Being Worn

Lapel Watches Are Smart; Many Colors in New Bracelets

A bit of glitter with one's daytime clothes is important, or at least desirable. More jewelry is being worn as well as more flowers.

Lapel watches are one of the most important of the jewelry fashions of the moment. The materials of these watches are crystal, shell and leather. The lapel watch is especially nice for warm weather, and is expected to supplant the wrist watch during the summer. Fobs and fob watches are popular for the suits, and the monogram type fobs are used for gifts. Color and natural gold is the rule in these fobs.

Bracelets are of many styles and colors. Color with metal touches is smart and often a matching clip ring or pin is worn, making the jewelry ensemble.

Favorite colors in bracelets right now are strawberry, aqua, purple tones, blues in a wide range, including navy, and a large number of greens. White is not so often chosen at the moment, but is expected to register importantly later in the summer, especially with touches of bright color.

The well-dressed woman is buying metal belts, they say about town, and leather belts studded with metal. Ornamental clips are also liked, especially the novelties representing fruit, vegetables and flowers, beetles or monograms. Color is combined with metal in these whimsies. Jeweled and brilliant studded effects are worn for evening.

The moving picture, "Follow the Fleet," started a vogue for nautical jewelry which promises to continue during the summer, especially on the beaches. One leather goods specialist is showing leather "jewelry" articles in the nautical theme. Regatta flags in color and monogram ornamental pins are shown as possibilities for sports wear.

Necklaces that stress delicate, rather than heavy, designs in colors, combined with gold metal, also are shown in his collection.

The pearl necklace still is worn by chic women, even with clothes worn for sports, as at a steeplechase. Often they are complemented by a lapel flower matched by floral hat trimmming. Nothing is more attractive than pearls, too, worn with a dark print summer dress.

English has become the chief foreign language in higher schools of Germany.

New Minister to Japan

Hon. R. Randolph Bruce, former Lieutenant-Governor of British Columbia and newly designated Minister to Japan, is shown above aboard the C.P. liner Empress of Britain with Mrs. Bruce as he arrived in Canada to spend a few weeks before taking up his new appointment.

Life Complex These Days

The ordinary man has small chance; the fellow who sheds a little dandruff on the shoulder of his blue suit might as well quit, and the man who does not keep his socks well hitched up—well, he's out. These things we learned from a July magazine, observes the Peterborough Examiner.

There was one picture of a sweet youny lady nestling up fairly close to a young man who had a remarkably well-groomed head of hair. Every hair the young man owned seemed to be in its right place. He looked as well groomed as a seal, and the wording along with the picture was "Only a well-groomed head can inspire adoration such as this." Whether a little soft butter would produce the same effect we do not know, but there it is. The young man has to have that well-groomed effect or he will not be adored. The man whose hair has started to leave the thatch is out right at the start. He'll just have to get along as best he can without any adoration.

Then in another place we found where a young man went out to spend the evening. It was admitted he was a nice young man and the young lady thought quite a lot of him. But when he jacked one leg up over the other in sitting down it was seen that his socks were wrinkled. He was not wearing garters and his socks sagged badly. That started the young lady to thinking and she figured out that if he was careless in his habits of dress he'd probably be careless about other things. No doubt he would dunk his toast in the coffee and like as not he would drink soup or convey it to his mouth with a swooping motion. So she became rather cool; there was no ardor in her; not a bit. The young man with the dangling socks went home wondering what he had said or done and he felt as though life were blasted. If he'd only stopped to hitch up his socks a couple of times all might have been well.

Life seems to be getting rather complex. A man can't get any adoration spilled on him unless he has hair well groomed, and another young fellow sees his best girl drifting away from his wharf because his socks sagged when he crossed his legs. The only way out we can see is for a young man to keep his hat on so his hair won't show ond stand up when he goes to spend the evening so the sag in his socks will not be apparent. Unless of course he goes in for a spell of grooming or decides to wear garters.

Bad News for Canada

Writes the St. Louis Globe Despatch—As it is widely known, the spruce forests of Canada are the major source of newsprint supply for American newspapers. The powder princes have decided to end that situation. Just when that resolve was taken is not revealed, nor how long they have prosecuted their search. But the trail of the lonesome pine, it seems, led them to the happy coign where they were able to shout "Eureka!" The development of this new American industry may be bad news for Canada, but one cannot be sentimental about such matters. Are we our brother's keeper? Not when the brothers live on the alien side of a national boundary. Theorize as we may about the fraternalism of man, economics everywhere prattles its first word in the native tongue, and its last word. Security, like charity, begins at home.

Made in Canada Term Is Defined

Goods Must Satisfy Ten Per Cent of Market to Qualify

Carrying out a policy announced at the last session of Parliament and arising partly out of the trade settlement with Japan an Order-in-Council has been passed defining goods "made or produced in Canada" for customs purposes.

The order declares that no goods may be classed as made or produced in Canada unless total Canadian production is sufficient to satisfy at least 10 per cent. of the normal Canadian demand.

In many items of the customs tariff a rate of duty is provided for particular goods of a kind made or produced in Canada which does not apply if the goods are of a kind not made or produced here. The National Revenue Department has to decide whether goods are made or not for the purpose of applying the duties and the Order-in-Council is a direction to the department.

By an amendment to the customs tariff passed at the recent session the Government was authorized to fix the percentage of production in Canada required to make the produced-in-Canada tariff rates operative.

Relief in Toronto Lower for Period

TORONTO—Toronto's gross expenditure on relief for the first six months of this year totalled $5,002,945 as compared with $5,612,973 and $4,589,269 for the same period in 1935 and 1934 respectively, Welfare Commissioner A. W. Laver informed the Board of Control recently.

Likes American Scene

T'ang Leang-Li, Minister Plenipoteniary and adviser to the ministry of foreign affairs of China, snaps pictures of New York's skyline a she arrives on the liner Bremen after tour of Europe.

Film Is Aid In Retaining Beauty

"Do's and Dont's" Portrayed in British Movies

LONDON. — Any woman who fees pangs about the passing nature of beauty is just the sort of person a group of middle-aged suburban women are out to help. These women gathered recently in a London film studio.

They were filmed at their usual everyday occupations — sewing, making beds, washing, cooking, cleaning and gardening.

"We shall show as one film, a day in the life of a young married couple to prove that what the most people consider a natural and normal is often anything but natural and normal," Bruce Wolfe, general manager of the film company said.

Then the same couple will carry out their same tasks without stress. The secret is a return to the balance and rhythm of natural man which has been lost in most modern occupations.

A city typist will demonstrate the wrong and the right way to go about her work to show other typists how to keep their shoulders and necks straight and their faces free from the ugly aging lines of tire.

A bank clerk will show how the man who pores for eight hours over a ledger every day may be as fresh at the end of it as he was at the beginning.

The films are being made in association with Major Gem, organizer of physical education for the London County Council, and Miss Colson, secretary of the Central Council of Recreational Training.

SPORT IDOLS

By KEN EDWARDS

It looks like young "Chuck" Campbell is over in Germany now marking time until he can skim his shell over Hitler's course for Canada in the 1936 Olympiad, which was first held near Athens, Greece, 776 years B.C.

Max Baer, champion playboy of fistiana is making a serious attempt at a comeback. Since Louis is out of the way his coveted crown looks closer. And with Der Maxie Schmeling in line for a crack at the title and lion-hearted James J., things don't look so gloomy from the ringside.

Turning to field and track gossip for a few moments, we want you who are not familiar with this line of sport to know that Glenn Cunningham is one of the most versatile milers in the world. Cunningham broke 4 world records in 1934. Jesse Owens of Ohio State shattered 3 world records and tied for a fourth at one track meet. This was in Michigan, May 25, 1935.

At Los Angeles, where the 1932 Olympic games were held the track and field events attracted the largest crowd of any of the events — 427,171 persons attended.

Years ago the greatest honor in all Greece was to win at the ancient Olympiads, and they say that when a winner returned to his home town or city a breach was made in the city wall for his chariot to enter, considering the city gate not too good enough for the victor to enter.

Interesting too about the track and field slants is the fact that the foot race was the only contest during the first 13 Olympiads.

So much for the Olympics this week — we'll be back soon — so long.

If you have any question regarding sport personalities or any particular angle to a game, write to Ken Edwards, Room 421, 73 Adelaide West, Toronto. If a personal reply is desired, enclose a stamped (3c) self-addressed envelope.

Woman Journalist Passes at Toronto

TORONTO—Jean Graham, noted Canadian journalist and writer of both prose and poetry, died here recently. She wrote under the pennames of "Canadienne" and "Erin."

She was born at Canton, Ont., of Irish-Canadian ancestry. She graduated as a gold medalist from Hamilton Ladies' College, coming to Toronto 32 years ago after teaching for several years.

She is survived by a brother, Rev. Dr. J. D. Graham, Toronto; and a sister, Miss A. Firth Graham, New York.

Bathers Get New Freedom

HAMILTON, Ont. — The old city by-law requiring bathers to wear suits reaching from "neck to knee" has been amended and now "a proper bathing suit, sufficient to prevent exposure of the body," will be all right with city officials.