VOICE of the PRESS

CANADA
THE EMPIRE
THE WORLD AT LARGE

CANADA

The Moose River Example

Human nature was seen at its best during the days that followed the Moose River mine cave-in. We would have a much better world, a grand world, indeed, were the qualities that animated the Canadian people in that period to be projected into the international realm by all the peoples of the world. Civilization may be said to be caving-in and all humanity to be in danger of being overwhelmed and from that fate the world cannot be saved unless people of goodwill stand together loyally and courageously and bring into full play the qualities of unselfishness, patience, faith, co-operation and resourcefulness that were so prominent in the work of rescue. —Toronto Star.

Chance For Riches

Years ago the Ontario Government made a standing offer of $25,0000 for the discovery of radium minerals in paying quantities, and all that Algoma prospectors have to do to win the prize is to find the vein of coracite which was noted in the 1863 report on the Geology of Canada, page 504. It is there stated that the vein, about two inches wide, occurs at Mamainse Point, Lake Superior, which is about 65 miles from the Sault. The new Trans-Canada road has been built close to the place. — Sault Ste Marie Star.

Maternal Deaths

A comparatively short time ago Soskatchewan tackled the problem of tuberculosis deaths and so successfully has it done so that now the community has the second lowest death rate from this cause in the world. So now comes the announcement that the Anti-tuberculosis league there has arranged to cover the cost of tuberculin tests which the medical practioners may desire to make. Two further suggestions spurred on by the news from the T.B. front are that cancer can be attacked in the same way, and secondly, that the maternal death rate should be studied. Dr. F. H. Coppock, of Rosthern, in this connection, is advocating state obstetrics. — Winnipeg Free Press.

What's In A Name?"

According to the Canadian National Exhibition, this is Canada's Recovery Year. We hope this makes it official, though we cannot help recalling that, according to the same authority, 1914 was Peace Year. — Toronto Mail and Empire.

Clipping Old Files

You know the files of the Recorder Printing Company, as well as those of the Times, have great value, and they have not been so carefully guarded around the print shop as they should habe been. As a consequence, the Recorder and Times has constructed a vault, fireproof and sneak-proof, in which these historic documents will be placed it is hoped, to be safe from the marauder or the intruder.

It is hardly believable that people who are allowed through kindness to inspect these files for different purposes would stoop to mutilating items that are no place else to be found in the history of Canada. Items have been scissored out of these columns by unscrupulous cusses, who were too lazy to copy what they wanted, although they were getting it for nothing.

These files are worth many thousands of dollars, but their value and usefulness have been somewhat impaired, merely because people have been given a chance to peek at them, who were sufficiently dishonorable to take advantage of the courtesy to multilate the paper and steal the items. A strong word to use about every day people, but it is true. — Brockville Recorder.

The Hapsburg Ghost

A ghost haunts Central Europe, the ghost of the Hapsburgs. This ghost was when in the flesh, a great power er. If ever it were to suffer reincarnation, which is not at all likely. It would be but the puny and harmless simulacrum of what it was once. And yet it still frightens neighbouring States, above all, the Yugo-Slavs. Herr von Papen's true mission is, of course, to promote the "Anschluss," the union of Germany and Austria. But he ingeniously magnifies the ghost so as ti make the union appear the less dangerous. — Manchester Guardian.

Canadian Trade Index

In the category of books useful to businessmen must be placed Canadian Trade Index," the annual edition of which has just came from the press. Published for 36 years by the Canadian Manufacturers' Association it has been invaluable to buyers in Canada and abroad as well as to industry generally.

No country can make real headway in trade unless it has readily available sources of information and the most up-to-date facts and figures upon which the possibility of profitable transactions and wider markets can be based.

This is just what the "Index" provides. It includes a complete and a carefully revised list of all Canadian manufacturers having more than a local distribution for their products, and an export section, provided by the Department of Trade and Commerce, dealing with Canadian trade agents, export cases, financing methods and statistics as well as a directory of producers, shippers and exporters.

Many agencies including Government departments, banks, manufacturers, railways, municipalities, utility corporations and others have generously co-operated in making the "Index" exhaustive and authoritative. The latest edition reflects the greatest credit on its sponsors.

No Profit for City

As far as a municipality is concerned there is no profit at all in taking property for taxes. True the city gets its taxes up to the time it becomes possessed of the property, but after that nearly all of the property is even worse than an inactive asset because it is generally vacant land or undesirable residential property. After the city gets it there is no taxation revenue. The point being argued at Hamilton of allowing the owners to have any profit which may be made is so remote that it is hardly worth bothering about. — Peterborough Examiner.

Alluring Daytime Frock

The yoke of this frock is unusual and a distinctive departure from the obvious round or squared-off affair, because it extends out over the shoulders and forms flaring little caps — caps which conceal two inverted pleats and which are transformed into lovely loose raglan sleeves. The blouse gathers at the yoke and waist in front and back rendering fulness and a soft drapey appearance. The twin panels in the skirt give you height, and the skirt an added swirl. Two huge gathered pockets in unison with the blouse are interesting features and very practical. Make a self-fabric belt trimmed with a diamond shaped buckle and two harmonizing buttons, and notice how smart and up to the minute your frock will be.

BARBARA BELL PATTERN No. 1832-B is available in sizes 32, 34, 36, 38, 40, 42 and 44. Size 36 requires 4⅞ yards of 35-inch material.

HOW TO ORDER PATTERNS

Write your name and address plainly, giving number and size of pattern wanted. Enclose 15c in stamps or coin (coin preferred); wrap it carefully, and address your order to Wilson Pattern Service, 73 West Adelaide Street, Toronto.

THE EMPIRE

Value of Milk

An authoritative and clear statement on the value of milk as a food, and the place it should occupy in the dietary of the people has been prepared for the Government by the Advisory Committee on Nutrition, and issued by the Minister of Health, and the Secretary of State for Scotland.

Milk, the Memorandum states, is the only food which in itself nearly fulfills all the conditions of complete food. The properties of milk, it is stated, also makes for easy digestion.

As the result of much experimental evidence, the Memorandum states, "it has been shown that cows' milk is the most valuable food known for the promotion of growth and health for children."

Children should have from one to two pints a day, expectant mothers and nursing mothers about two pints, and other adults about one-half pint. Adults require milk especially for the sake of its calcium and animal protein. — Edinburgh Scotsman.

The Shirt Complex

Signor Mussolini cannot be blamed for all this "shirt" business. It was not an original idea of his; he merely changed the colour from the Garibaldi red to black, the former hue having acquired special significance since Garibaldi's days. But he certainly re-introduced the idea to the modern world, where it has proved the most infectious of diseases. Germany has come out in brown, Ireland in blue, Sir Oswald Mosley (lacking originality) in black, Egypt in green and now in blue. The general notion behind the "Blue Shirts," here, at its inception at least, is somewhat more pacific than the other shades. Though they are urged to dye them red if necessity, "obedience" is the first word in their breviary The Young Wafdists are to obey orders from their chiefs, which is more than the students would do when the political leaders tried to make them go back to work. In a certain sense, it is out of this disobedience that the "Blue Shirts" have grown. So long as they stick to their first principles, they may be useful to their country. Obedience and discipline are two things that are badly needed among Egypt's youth. They are hard lessons to learn, and it will be interesting to see what the "Blue Shirts" make of them. — The Sphinx, Cairo.

The Origins of Kingship

The ancient British love of a leadership which had a spark of the divine in it, a hint of the absolute, owing its creation to no man or group of men, was too deeply rooted to be eradicated. A king there must be, not clothed with "the right divine of the kings to govern wrong," yet endowed with a majesty not derived from election by the governed. British genius has evolved such a monarchy. Historians of the future, seeing events in proper perspective, will probably find that it attained its supreme development in George V. — The Australasian.

Norway's Birth Rate Declines

Hollywood Is Blamed for That by Registrar of Oslo

OSLO, NORWAY — Norway's capital, has an "alarming deficit" of 70,000 children, according to the city registrar, and he places the blame very squarely on the film companies of Hollywood.

"In lowering the birth rate," he said "people do not really save money. They merely use their wages on unpatriotic things instead of supporting national work.

"The population of Oslo spends $1,000,000 a year for moving pictures, which means that the film companies from Hollywood get that to which Norwegian farmers and food producers have a moral claim."

As a result of the lowering birth rate, Oslo today has 39,000 children under 15, whereas the normal number should be 109,000.

Woman Now Making China Air-minded

NANKING — Active head of China's military air bureau in a Wellesley College graduate, Soong Mei-Ling, better known to the world as the wife of Generalissimo Chiang Kai-Shek, premier and virtual dictator of China.

As director of the bureau, Mme. Chiang Kai-Shek is directly responsible for building an air force worthy of the name, purchasing airplanes and fighting equipment, mapping out and constructing a system of military air fields and directing the propaganda which seeks to make every good Chinese citizen air-minded.

She has flown from one end of the country to the other transacting political business for her husband. And when he has been occupied in the interior fighting communist-bandits, she has kept an eye on affairs of state at the capital.

Man and wife should have the same religion, the same taste, and the same idea about the proper frequency of baths.

FIGURE ON FILM FAME

Sonja Henie, world champion woman figure skater for the past ten years, and her professional skating partner, Jack Dunn, alighting from plane in Hollywood, where they are seeking motion picture careers.

Clinic Urged To Cure Crime

English Doctors Ask Mind Treatment for First Offenders

LONDON, ENG., — Crime hospitals for first offenders instead of prisons are embraced in a scheme of several Harley street specialists and psychologists. Lord Dawson of Penn, the King's physician and Lord Horder are among the supporters.

An appeal has been issued for $100,000, the amount required for a clinic on the outskirts of London. The plan, formulated by the Institute for the Scientific Treatment of Deliquency—at present limited in scope — provides for mind treatment.

The Home Office has been interested in the scheme and an official, commenting on a similar experiment at Wormwood Scrubs during the past two years, said "the authorities are satisfied the results so far justify the continuance of the experiment, which may lead to revolutionary changes in the state's attitude to crime."

Miss Evelyn Mackenzie, secretary of the institute said a "crime hospital" would be one of the greatest possible valhe. "Many crimes are comitted through wickedness or weakness, but many too are due to disease, mental or physical," she stated. "In 1934 magistrates sent 35 cases to the institute for treatment. Last year the number treated increased to 75."

The staff of the institute is composed of 40 voluntary physicians and lay workers.

Skyway Hostesses Must Meet Pretty Stiff Requisites

One Air-Line Has 2,000 Applications for Stewardess Jobs

NEW YORK — Requirements are strict, yet thousands of young women are seeking the comparatively few hostess jobs available on passenger ships of the U.S. air lines.

Six years ago the first major U.S. transport line announced it was adding women to its regular crews. Since then the beauty, charm and bravery of the hostesses who cruise the skies have become traditional — and applications from young women have now crammed the files of the major companies. One line has 2000 applications but insists there is a shortage of qualified women.

Generally stated, the air-minded young women must fill these requirements if she would don the pert uniform of the stewardess.

She must be a graduate registered nurse.

Her height must not be more than five feet, four, nor may she weigh more than 120 pounds.

She must not be more than 20 years old.

She must have an engaging personality, be solicitous of the comfort of others and capable of performing a variety of tasks, from explaining the fundamentals of aerial navigation to helping change a diaper.

One of the air lines operates a school to polish its stewardesses, the classes going into such things as passenger pyschology, how to make air travellers comfortable, serving lunches and answering questions about the geography of the routes flown.

The stewardess must be a registered nurse explains an air line representative "because the institutionally trained girl has an understanding of discipline and a knowledge of how to deal with the public that is required in the job of stewardess."

The stewardess may not be "beautiful but dumb."

She must have sense enough to carry her end of almost any conversation. She must have poise in the presence of the great and near great, for many in these classifications travel by air — politicians and movie stars, opera singers and captains of industry.

The ranks of these aerial Jacquelines-of-all-trades are constantly being depleted by the quick bank-and-turn which lands women in front of altars. Says an air line official:

"A majority of the stewardesses who have given up their work to become housewives have married pilots while several others have married passengers."

N.Z. Plans to Rule Produce

Control Bill for Export and Home Sales Is Given First Reading

WELLINGTON, New Zealand — The primary products bill, which gives the New Zealand government full control of all produce for both export and domestic markets, passed the first reading in the House of Assembly last week.

The bill also creates a new ministry of marketing and a primary products marketing department. It is intended to protect the producers of primary products from the effect of fluctuations of the market prices by enabling the government to acquire ownership of, or control sale and distribution of such products as are intended for internal consumption.

But at the beginning of the new scheme will deal with only dairy products and pork, bacon and calves. Butter and cheese will be dealt with first. Export prices for next season will be fixed on the basis of prices over the last eight to 10 years. A dairy industry account will be opened with the Reserve Bank with the power to overdraw.

The bill provides power for the transfer to the new minister of any powers vested in meat, fruit and other export boards, and adds all freight contracts for export must be made by, or approved by the minister

Home Field of School Nurse

Valuable Asset to Community; Finds Many Hindrances

TORONTO — Miss Sally Lucas Jean, health education consultant of the Department of Indian Affairs, Washington, told a meeting of the Ontario Educational Association that the trained public health nurse was one of the most valuable assets a community could have, but that she was not always allowed to use her professional ability to the degree her training warranted.

Her place, said Miss Jean, was not in the classroom instructing children in health, but rather in the homes and in the community, serving to create confidence in scientific health procedures, explaining, persuading and organizing, so that the school physician's advice might be put into effect.

The addition of school luncheons for the pupils who are not able to get home was another measure urged by Miss Jean. When pupils were able to bring their own lunches, hot dishes of some kind, such as cocoa or soup, should be provided to supplement the cold food.

Mass meetings of the parents in the schools, clubs and churches were important to the promotion of healthy children, Miss Jean believed. It was only by instilling in the minds of the parents the importance of health rules that the children could be trained along correct lines.

W. P. Oakes, principal of the Central School of Commerce, Hamilton, told the meeting that students in his school were showing great interest and enthlusiasm in the regular visits of the nurse, which indicated that a new attitude was developing toward health services on the part of the boys and girls of today.

SPORT IDOLS

By KEN EDWARDS

1936 AHOY

Take me out to the ball game
Where peanuts are bigger
And lemonade sweeter,
I won't care if I never come back
..... etc., etc.

I guess we all feel like that since we shook the snow from our feet and cantered out to the opener in Toronto.

Strike three! ! ! And he's out.

So is Le Roy Herrmann of the Leafs out to show Boone that he was right when he asked him to join the hurling staff.

In the Pacific Coast league in 1934 with San Francisco Herrmann won 27 games and lost 13.

With the Reds last year he won 3 and lost 5—he played in 29 games.

This right-hander although born in Seward Ill., 28 years ago makes his home in Sunny Los Angeles, Cal.

D'Ja Know

The soothsayers are doing their stuff about the McLarnin—Ross fight. Tony and Barney have their own ideas too.

Torchey Peden wants to get his little brother Doug started in bike racing, then he says he will quit pedal-pushing in a few years.

Does Monsieur Jules Audy, the "silver sliver," get peeved when the question of fan mail comes up? Ask him sometime He's in your town. He's so sick of love letters and dumb questions being asked him that every time he sees the mail-man he hops on his kiddie-car and goes out to steal a lap.

Until next week ..... so long.

To-day's column is dedicated to "Jake" Laxton of Toronto.