AMAZING PRICE REDUCTION

Same Fine Quality for 45 Years!

COWAN'S PURE PERFECTION COCOA

*ONE POUND *now* 25¢

HALF POUND *now* 15¢

Only one teaspoon of Perfection Cocoa required to make a cup of delicious, full-flavoured, nourishing Cocoa. "See the Size—Taste the Quality—Compare the Value."

*SPECIAL OFFER

Clip and cash this coupon today!

THIS COUPON WORTH 5¢

on the purchase of 1 full pound tin of Cowan's Perfection Cocoa at your dealer's advertised price, if presented on or before May 30, 1936. Clip, fill in, and present at your grocer's today.

Customer's Name

Address

Grocers: Redeemable for 5¢ in cash if presented on or before June 30, 1936. Sign below: The Rowntree-Cowan Company, Ltd., Toronto, Ont.: We have allowed 5¢ for this coupon on the sale in accordance with the offer above.

Grocer's Signature

CASH COUPONS AT ALL GROCERY STORES

MAXWELL

The W. I. met at the home of Mrs. Geo. Priestly on Thursday the 9th with an attendance of eight, the condition of the roads hindered some from attending. It was decided to have a banana festival and concert on the 22nd of May, to raise funds to buy gates for the community cemetery. A short program was enjoyed after the hostess served a dainty lunch.

Miss Shirley Buckingham of Holstein high school is spending her holiday at her home here.

Miss Jean Bushell is visiting her sister in Toronto.

Mr. and Mrs. Chester Cameron of Owen Sound are visiting relatives here.

We extend our deepest sympathy to Mr. and Mrs. Wm. Wright and family in the death of their daughter, (Bessie), Mrs. Bryant of Toronto. The funeral took place on Tuesday at Toronto.

DANCE AT CEYLON

An Easter week dance will be held in Ceylon Community Hall on Thur., April 16th. Blackburn orchestra. Come and have a good time. Admission: 25c, ladies with boxes free.

K. G. BETTS
Flesherton, Ont.

Local and Personal

Mr. and Mrs. Geo. McTavish spent a couple of days last week in Toronto.

Mr. and Mrs. Harold Best of Toronto spent Easter at their homes here.

Mr. and Mrs. Gordon McKinnon of Toronto holidayed in town.

Mr. and Mrs. W. G. Ross of Georgetown are visiting relatives in town.

Mrs. Frank Leavell spent a few days with relatives in Toronto.

Mr. and Mrs. R. B. Heard spent the holiday at Orangeville.

Mr. H. LeGard spent the past week in Toronto.

Mrs. John Wright spent the past week in Mimico and Toronto.

Mr. Jos. Oswald was at his home at Chesley for Easter.

Mr. Leo. Paton of London was home for Easter.

The bake-sale of the L.O.B.A. netted the sum of about six dollars.

Mr. and Mrs. Roy Neilson and family of Mimico spent Easter in town with Mrs. John Wright.

Dr. Helen Plummer of Toronto was the guest of Miss Kate McMillan over Easter.

Mr. and Mrs. A. D. McIntyre were at their homes at Durham and Williamsford on Good Friday.

Miss Margueritte Kennedy of Thedford is holidaying with her mother Mrs. A. Kennedy.

The four children of Mr. and Mrs. Chas. McClean are having their tonsils removed at their home today.

Mr. and Mrs. C. R. Chapple and son Alan, spent Easter at their parental homes at Meaford.

Mr. Fred Brackenbury of Toronto holidayed with his cousin, Mr. Jack Brackenbury.

Mr. and Mrs. Stewart McTavish and two sons of Oshawa spent the week end with the former's parents.

Mr. Ted McDonald of Toronto and little son, Teddy, of Pickering spent Easter with the former's mother here.

Mr. and Mrs. Wm. Stoddart of Markdale visited their son, Norman, in town on Sunday.

Mr. Claude Akins and son, George, saw the final Detroit-Leaf hockey game on Saturday night.

Mr. and Mrs. Geo. Akins of Toronto spent the week end with Mr. and Mrs. Harry Akins.

Miss Evelyn Moxley and Mr. Howard Eubank of the high school staff are at their respective homes at Dorchester and Cayuga.

Miss Marie McEachnie and Mr. Thompson of Toronto and Miss Isobel Rowe of Lorne Park spent Easter with Mr. and Mrs. Alex. McEachnie.

Misses Margaret and Alice Robertson and Dell Thurston of Toronto are spending the Easter vacatioin at their homes here.

E. J. Bennett moved to Durham last week and Mr. J. R. Richards is now occupying the apartment over the store.

Misses Irene and Georgina McDonald of Toronto spent the week end with their parents, Mr. and Mrs. John McDonald.

Mrs. P. Thibaudeau, daughter, Edna, and son, Gordon of Toronto spent the week end with Mrs. A. Gilchrist ond other relatives.

Mr. and Mrs. Arthur McDonald of Durham and Mr. and Mrs. Willard McDonald and son of Hepworth visited on Sunday with Mr. and Mrs. Royden McDonald.

Mr. and Mrs. Joe Phillips and family of Toronto spent the holiday with Mr. and Mrs. Frank Leavell and other relatives. Mrs. Robt. Clark returned home with them for a few days' visit.

Mr. and Mrs. Len Hill and son Marvin of Toronto spent Easter with Mrs. Hill's parents, Mr. and Mrs. R. Bentham. Marvin remained for a visit.

Mr. Peter Dow of Straffordville, spent Easter with his mother and sister here. Peter is manager of the branch of the Canadian Bank of Commerce at that place and is doing well in his profession.

Mr. D. D. (Cap.) McLachlan and son, J. C., of Barrie, called on friends here on Saturday, J. C. has been with the Bell Telephone Co. for the past seventeen years—long enough to consider himself competent to judge the virtues of fairness of the company which talks to all of us—an old standby in fact.

At the Mission Band Easter meeting held in the United church a week ago, a little four year old boy, Bobbie Stoddart, celebrated his birthday. Doubtless he thought the entertainment was put on in his honor. On a table on the platform was his birthday cake topped by four candles. The band members were treated to some cake which was pronounced "good"

The W. M. S. Easter Thankoffering of St. John's United church will be held tomorrow (Thursday) at 3 o'clock. Mrs. J. H. Rutherford of Owen Sound will be the guest speaker. Mrs. Rutherford is the President of Grey Presbyterial and is an entertaining as well as an instructive speaker, and we are sure will charm her listeners. We hope for a good attendance. Visitors are cordially invited.

Superior Store

WHERE YOU BUY FRESHER GROCERIES AT BETTER PRICES.

Sweet Pickles, **large jar** **21c**
Wheat Flakes, **My T. Nice, bag** **22c**
Freshly Ground Coffee **per lb.** ..... **39c and 49c**
Chocolate Marshmallow Cookies **2 lbs. for** **29c**
Robin Hood Quick Oatmeal **pkg.** **21c**
Jelly Powders, assorted **6 for** **25c**
Redpath granulated sugar **10 lbs. for** **51c**

Our Meats are all Government inspected and a much lower price.

For fresh Fruits and Vegetables, see us

C. J. KENNEDY

Phone 37 **Flesherton** We Deliver

Small Advts.

INSURANCE

Life, Automobile, Accident.—A. D. MacIntyre, Flesherton, Ontario.

FOR SALE—Couple of horses, light and heavy.—W. T. Genoe, Ceylon.

HORSE FOR SALE — Heavy, good worker, cheap. Apply to Thos. Henry, Flesherton.

FOR SALE—Purebred Hereford bull, ten months old.—Wm. Fadden, Feversham, Phone 2 r 41.

FOR SALE — Couple of horses, also some fresh cows and small pigs.—Wm. McFadden, Markdale.

FOR SALE — Guy Mayle Black Hulless Seed Barley.—Kendal R. W. Hawkins, Eugenia, phone 9 r 42.

FOR SALE — 5 bu. red and alsike clover seed mixed.—Stanley Campbell, Eugenia.

FOR SALE— "Standard" Cream Separator. — John Parker, Proton Station, phone 38 r 2, Flesherton.

FOR SALE — Eleven pigs ready to wean.—Archie Stewart, R. R. 3, Proton.

FOR SALE—White Leghorn eggs for hatching, from a good laying strain of hens. 25c per doz.—Archie McLean, phone Feversham, 1 r 33.

FOR SALE — 1923 Ford, open model, good oversize tires, good state of repair; first person with $25 takes it home.—W. Caswell, Flesherton.

FOR SALE—A quantity of small white peas, good sample, $1.00 per bushel.—Howard McGee, R. R. 2, Flesherton.

FARM FOR RENT — Pasture farm, 5 acres, Lot 132 W.T.S.R., Artemesia. well watered by springs and well fenced.—J. D. Hughes, R. R. 1, Markdale.

EXCHANGED—On Friday at hockey dance in Flesherton, one toe rubber, anybody owning the mate or other rubber, apply to,—Mr. Jack Colgan, Standard, Markdale.

FOR SALE

Grey County Egg Grading Station, also lots adjoining the same, will sacrifice for $250.00 cash.—Thomas Owler, 40 Doel Ave., Toronto.

FARM FOR RENT — Lot 6, Con. 1, S. D. R., Osprey, half mile from Wareham, 50 acre farm; must be a responsible and capable farmer. All communications must be addressed to Mrs. Margaret Little, 47 Methuen Ave., Toronto, Ont.

PROPERTY FOR SALE

In Flesherton 6 room house, brick veneer, hard and soft water; about two acres of land on which is a large barn with cement stabling and garage. Apply to W. J. Meads; R. R. 3, Priceville.

It is all right to peg the provincial debt so long as the taxpayer is not nailed in the process.

The Niagara area has become the snow belt of Ontario as well as the fruit belt.

FOR SALE OR RENT

Lots 70 & 71, Con. 3, N.D.R., Artemesia consisting of 100 acres. Terms reasonable.—Apply to Harold Thompson, Dobbinton, R. R. No. 2, Ontario.

TENDERS WANTED

Tenders will be received up until April 25th, 1936, for the house and premises formerly occupied by Mrs. W. J. McKenzie at Feversham, being lot three Victoria Street, on which is said to be erected a frame dwelling covered with gyproc siding, good stone basement, woodshed and small garden.

Offer must be cash offer and the lowest or any offer not necessarily accepted. Tenders must be sent to C. C. Middlebro', City Hall, Owen Sound, solicitor to the estate.

FARMS FOR SALE

Lot 36, Con. 9, Artemesia, consisting of 50 acres, and Lot 37, Con. 8, 100 acres; good barn with cement stabling, good house and well, good spring and well watered, about 20 acres swamp and hardwood.—Apply on premises to Thomas Fenwick, Eugenia.

FOR SALE OR RENT

Good house and lot in Flesherton with good barn and about two acres of land for sale or rent; drilled well; will sell at low price for quick sale; also brooder house 12 x14 feet and two electric incubators both 600 egg capacity.—Apply to Earl or Roy Best, R. R. 3, Priceville.

HOG FOR SERVICE

Registered Berkshire hog, government inspected. Terms $1.00 if paid within 2 months, over that time $2.00. —Laurie Pedlar.

HOG FOR SERVICE

Young Yorkshire hog, purebred and government inspected; terms: cash 75c.; charged $1.00.
—WES. SMITH, Rock Mills.

BUSINESS CARDS

DR. A. E. LITTLE
DENTIST
OFFICE—Dr. Bryce's Old Stand. Telephone 69

DR. E. C. MURRAY L.D.S.
Honour graduate of Torono University and Royal College of Dental Surgeons of Ontario.
Office entrance at northwest side of residence, Toronto Street, Flesherton. Telephone, 20W.

WM. KAITTING
Licensed Auctioneer
for the county of Grey. All sales conducted on Business principles all parties requiring work done on the above lines will do well to call at the Advance Office or write Wm. Kaitting, Eugenia, 'Phone 43—11

Prince Arthur Lodge No. 333, A.F. &A.M., meets in the Fraternal Hall, Flesherton, the second Tuesday in each month. W.M., Alex. Cameron; Secretary, H. A. McCauley.

THE STORE WITH SERVICE

F. T. HILL & CO., Ltd.
CHAIN STORES
Markdale, Ontario

OUR BUYING POWER SAVES YOU A LOT OF MONEY

Large Showing of Ladies High Grade

Coats, Suits, Hats and Dresses

For Spring Wear.

LADIES' COATS

100 Ladies' high grade Coats in the newest of cloths and wonderful styles. Priced to suit every pocket book. Tweeds as low as **$7.95** and the better grades from ..... **$12.50** to **$22.50**

LADIES' TWEED SUITS

A special showing of Ladies' Tweed Suits in two and three pieces in three different groups.
LOT 1 — Ladies' 2-piece Suits **$12.50**
LOT 2 — Ladies' 2-piece Suits **$15.95**
LOT 3 — Ladies' 3-piece Suits at ..... **$17.95** and **$19.75**

LADIES' GREY AND BLONDE KID PUMPS

To go with your new spring suit. 100 pairs of Ladies' fine quality Blonde and Grey Kid Pumps, all sizes, regular values $3.50 pair. Extra Special, pair **$1.95**

LADIES' SILK and SATIN BLOUSES

We have a very fine range of Blouses from which to choose and the prices are right.

Ladies' Taffeta Blouses in a range of shades at ..... **$1.75** and **$2.45**

Ladies' Pure Silk and Satin Blouses in natty designs at ..... **$2.75 and $2.95**

NEW MILLINERY at REASONABLE PRICES

See the new range of Ladies' Hats in guaranteed waterproof materials. Special at, each **$2.95**

We have a large range of Ladies' Hats in the newest designs at ..... **$1.95, $2.45, $2.95** and **$3.45**

Our values are exceptional.

Clearance of MEN'S SPRING TOP COATS

25 only Men's Fine Tweed Top Coats ranging in price to $12.50. Special clearance price **$9.85**

GROCERY SPECIALS

3 lbs. Sweet Biscuits, toffee squares 25c
High grade Japan Rice ..... 5 lbs. 25c
Maple Leaf Baking Powder ..... tin 15c
Special Fruit Cake ..... 15c lb.
Royal Cream Sodas ..... 2 lbs. 25c
Sugar ..... 10 lbs. 49c
Toilet Soap ..... 4 for 10c
Seedless Raisins ..... 2 lbs. 23c
Prunes, medium size ..... 3 lbs. 25c
Oranges, medium size ..... 19c doz.
Oranges, large size ..... 39c doz.
Extra Special—Medium size grape fruit ..... 8 for 25c