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SATISFACTION OR MONEY BACK
SPECIALS ON CASH ONLY

Maccaroni bulk **3 lbs. for**	14c
Tiger Salmon, **tall tins**	21c
Coffee freshly ground **per lb.**	39c & 49c
Rose Baking Powder	14c
Vanilla, **8 oz. jug, Special**	15c
Pea Meal Rolls, **per lb.**	18c
Side Bacon	27c
Roasting Beef	12c
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A FINE NEW ASSORTMENT OF MEN'S HATS & CAPS FOR SPRING JUST ARRIVED

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THE
FLESHERTON ADVANCE

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W. H. THURSTON, Editor.
F. J. THURSTON, Associate Editor

CENTRE LINE

The stove pipes were erected at Mt. Zion church last week and a nice sized gathering was out on Sunday and enjoyed the splendid sermon delivered by Rev. Bushell.

Mr. and Mrs. Jack Thompson visited on Sunday at Robt. Osborne's.

Mr. Edwin Little is spending a few days with friends near Clarksburg.

Mr. and Mrs. John Robinson spent Sunday with Mr. and Mrs. F. Plantt.

Miss Lulu Russell spent the week end with her friend, Miss Florence Tuohy.

Mrs. Fred Taylor spent the past week with her mother, Mrs. Wright, near Maxwell.

Mr. Gerald Magee spent the week end with her aunt, Mrs. Florence Lyons.

Mr. Joe Little and two friends from Maxwell spent Sunday at his home here.

John and Victor Osborne spent Sunday with friends at Mayburne.

Students at the Ontario Agricultural College cannot attend social functions because of an outbreak of measles. And are their faces red!

Storms and floods become more destructive as the land is cleared of standing timber. One way to combat these forces of nature is by extensive reforestation.

SAUGEEN JUNCTION

Messrs. Thos. Watson and Ed. Badgerow attended Bert Cuthbertson's sale at Hopeville last week. Mr. Cuthbertson and family left for their home at Maryland, Que., on Monday.

Mr. N. Badgerow of Osprey visited his brother, Joseph Badgerow, on Thursday.

Mrs. Williams and daughter of Flesherton visited at the home of Jos. Sewell this week.

Mrs. Wes Dever of Proton visited on Wednesday with her sister, Mrs. Thos. White.

Mr. Ed. Batchelor left for Badjeros, where he will work for the summer

Mr. Lorne Wright has gone to Feversham for a few days.

The wolf of war still howls on Europe's doorstep.

Spring is on the way, and the scent of stewed rhubarb will soon be o'er the land.

The strike of elevator men in New York was probably justified on the score that these men, more than any others, have had their ups and downs.

A Saga of the Slippery Sidewalks

A maiden fair with sun-kissed hair, came tripping down the street. The air was keen, her age was 'steen, and readers she was sweet. Then she missed a stride, fell on her side with a jolt that shook her curls, and the words she used, really must be excused, for she's one of our best girls!

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TOWN AND COUNTRY

Occasionally, some published article or some public address draws attention to the relations between the town and the country which surrounds it. (Or should we say the rural district and the town which is located within it?) There is a flare of interest for a short time until the subject gives way to other questions more to the fore in the public mind.

Indeed, so little Canadian research has been carried on in the field of rural sociology that there is an absence of detailed knowledge. Our neighboring republic however has set us a very fine example in this regard and has instituted numerous surveys under the direction of competent scholars. Of these a summary by Dr. Galpin condenses much food for thought:

"The banker and the storekeeper know the farmer as the goose that lays the golden egg. One problem is one of pleasing him and getting his trade without building him and his mind, capacities and wishes into the community fabric. The farmer's money is good and necessary and must be obtained and his goodwill retained. But how to accomplish this object is a problem. . . . .

"The farmers come to town by team or automobile, do their business without resting place of their own, stand on other people's streets, in other people's shops and over other people's counters. They go back after some hours of absence to their own lands, occupations and homes. In the town they are aliens but aliens with a possible title to be conciliated."

Perhaps in the field of secondary education may be found an even more striking example of the farmer as an alien in the town. The farm youth comes to town to use high school facilities that are provided there, not by the town itself, but that are partially supported by rural levies.

Yet this institution is a preparatory place for urban business or profession. The school staff need not necessarily have any more appreciation of rural life and its problems than has the curriculum. The board controlling the school is composed entirely of urban people. (One must remark that the high school has not in previous years graduated farmers who might now aid in the direction of its policies!) The school takes its name from the town in which it is located and, in the eyes of town and country students alike, is an urban institution.

The town should be recognized as a manufacturing centre, a banking centre, a trade and transportation centre, and a social service centre not only for itself but for the rural area in which it is located. On this area it is as thoroughly dependent as the area is upon it. The farmer should not be in any sense an alien, a mere spectator at events occurring in an urban setting because of convenience or accomodation.

He should, instead, possess a share in the control and responsibility for these things that concern him fully as much as any other. On the other hand, the town dweller owes it to himself and his community to take an intelligent and appreciative interest in the rural district round about.

It may be the social shyness of the landsman which prevents his participation in public functions. It may be an undue deference which he accords to the capacities of professional and business people, who by training and occupation have become more fluent than he. Or in some cases it may even be a suspicion of hollowness and artificiality in certain town-dominated enterprises. Whatever be the cause of his hesitence it is clearly the duty of the rural dweller to become more articulate where town and country meet.

Tourists Go Elsewhere

Figures just issued as to tourist traffic into Canada last year are not without their significance. They show that the total number of tourist automobiles coming into the Dominion in 1935 was 343,238 greater than in the previous twelve months and that in itself is fine. But here's the rub. In spite of this sizable increase in the total there were actually 97,988 fewer cars entering Ontario.

There's something for the whole province to mull over and particularly should the Ontario Government give a little attention to the falling off in Ontario's tourist business in a year when the country as a whole was able to report a substancial gain. We believe the explanation is to be found in the fact that the provincial government last year curtailed its appropriation for tourist promotion, and the program for keeping Ontario before possible tourists in the United States was materially cut down. This of course was an economy gesture; but there is reason to question its wisdom in view of the fact that Ontario's tourist traffic has been less by 97,988 cars which means that about 392,000 fewer people entered the province as visitors last year. If each tourist only spent $5 while in Ontario—and that of course is a ridiculously low estimate—the loss in tourist traffic to the province last year would amount to nearly $2,000,000.

It may be good business to sacrifice such a sum to save a few thousand dollars to the provincial treasury but just how it is, does not suggest itself to us at the moment.

Origin of The Calendar

The calendar, hung on the wall at the beginning of each year, originated in ancient Greece. It was the custom in those times to inform the people when the first day of the month occurred. This was done either by heralds sent through the streets of the cities and towns proclaiming the date or by placards or signs desplayed on the city walls. These signs were called kalends, meaning in Greek, proclaim. So from this Greek word and custom came the calendar and its name.

Some recent notes on the subject show the earliest standard of measurement was the day, marked out by the alternation of light and darkness. Next notice was taken of the lunar month, from new moon, an interval of about 29½ days, and finally the recurrence of the seasons suggested the year. The duration of the year was determined in various ways by the ancient peoples, one of the earliest methods being to make it include a certain number of lunar months. Twelve lunar months, giving a year of 354 days, were taken as a near approach to the course of the seasons. These calculations however, were soon found to be erroneous, and various adjustments were made. Finally, to clear away confusion that ensued, Caesar, with the aid of Sosigenes, an Alexandrian astronomer, undertook a reform of the calendar. This reform, together with several subsequent changes, resulted in the present-day calendar.

FARM HORSES

Good horses of a weight and type suitable for farm work or for work on city streets are in good demand and bringing good prices at the present time. Many of the horses being offered lack size and development, which would seem in many cases to be due to lack of proper development as foals. Any one raising young horses at the present time would be well advised to grow them out well if they desire to get the most out of them at sale time. The situation in horses is such that farmers would be well advised to breed any good sound breeding mares that they have to the best heavy draft stallions that are available during the coming season.

"Only a few cents a DAY"

"Yes, that's what I work for, and I'm the most willing worker you ever hired!

"Every hour of the day, seven days a week, I'm at your service, ready to run your errands, keep you in touch with friends, protect you against all kinds of emergencies.

"Give me a chance to prove my worth; you'll never want to be without me again."

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PRAYER WITH WORKS

A friend writes us telling in the words of another the story of an answered prayer that had to do with animals. Her it is:

A little girl's brother set a trap to catch birds. The little girl knew that it was wrong, cruel, against the law of kindness, and altogether inexcusable. She wept at first. Then her mother noticed that she became cheerful again, and asked her the cause. "I prayed for my brother to be a better boy." "What else?" inquired the mother. "I prayed that the trap would not catch any little birds." "What else?" "Then I went out and kicked the old trap all to pieces."—Our Dumb Animals.

Humans are hard to see through, especially when they sit down plump in front of you at the picture show.

Small Advts.

INSURANCE
Life, Automobile, Accident.—A. D. MacIntyre, Flesherton, Ontario.

FARM FOR SALE
Good Buildings, 150 acres, three miles west of Ceylon. Easy terms.—J. J. Lyness, Ceylon, Ontario.

FOR SALE
Sow with 8 pigs; also a few bags of potatoes.—George Blackburn, R. R. 3, Flesherton.

HORSES FOR SALF
One horse 5 years old and a colt 2 years old.—R. W. Vause, Priceville, R. R. 3.

FOR SALE
Jubilee range, cream enamel, used 2 months. Bargain for quick sale.—Mrs. Ed. Fisher, Flesherton.

FOR SALE
Massey Harris 11 disc drill, nearly new, will exchange for cattle.—John Parker, phone 32 r 2, Flesherton.

FOR SALE
Young pigs and two cows for sale or will exchange for oats or mixed grain.—Fred Russell, R.R. 2, Flesherton. Phone Markdale 30 r 4.

FOR SALE
Number of good Rock hens; also a number of sap buskets and spiles, as good as new.— Apply to George Stewart, Flesherton.

FOR SALE
Grey County Egg Grading Station, also lots adjoining the same, will sacrifice for $250.00 cash.—Thomas Owler, 40 Doel Ave., Toronto.

WANTED
Reliable young man for farm work, wanted at once, must be good with all kinds of stock, able to milk, non-smoker preferred.—Apply Geo. W. Ross, Maxwell.

FARM FOR SALE OR RENT
100 acres of land, clay loam, considerable plowing done; good barn and house; lot 16 and 17, near Flesherton Station.—Apply to Mrs. R. Stewart, Flesherton.

PROPERTY FOR SALE
In Flesherton 6 room house, brick veneer, hard and soft water; about two acres of land on which is a large barn with cement stabling and garage. Apply to W. J. Meads; R. R. 3, Priceville.

FARMS FOR SALE
Lot 36, Con. 9, Artemesia, consisting of 50 acres, and Lot 37, Con. 8, 100 acres; good barn with cement stabling, good house and well, good spring and well watered, about 20 acres swamp and hardwood.—Apply on premises to Thomas Fenwick, Eugenia.

FOR SALE OR RENT
Good house and lot in Flesherton with good barn and about two acres of land for sale or rent; drilled well; will sell at low price for quick sale; also brooder house 12 x14 feet and two electric incubators both 600 egg capacity.—Apply to Earl or Roy Best, R. R. 3, Priceville.

HOG FOR SERVICE
Registered Berkshire hog, government inspected. Terms $1.00 if paid within 2 months, over that time $2.00.—Laurie Pedlar.

HOG FOR SERVICE
Young Yorkshire hog, purebred and government inspected; terms: cash 75c.; charged $1.00.
—WES. SMITH, Rock Mills.

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DENTIST
OFFICE—Dr. Bryce's Old Stand.
Telephone 69

DR. E. C. MURRAY L.D.S.
Honour graduate of Torono University and Royal College of Dental Surgeons of Ontario.
Office entrance at northwest side of residence, Toronto Street, Flesherton. Telephone, 20W.

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Licensed Auctioneer
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Prince Arthur Lodge No. 333, A.F. &A.M., meets in the Fraternal Hall, Flesherton, the second Tuesday in each month. W.M., Alex. Cameron; Secretary, H. A. McCauley.

OLIVER'S HOME FURNISHERS

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Cooking School

in the Armories

Markdale

Tuesday and Wednesday

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Mrs. M. Barrett
HOME ECONOMIST
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She is, first of all, a teacher of the culinary art, but she is also an entertainer whose showmanship has never been excelled. Mrs. Barrett makes kitchen drudgery disappear & inspires every last person in the audience to hurry home and try out some of the dishes they have seen prepared, as if by magic, on the stage before them.

THERE IS NEVER A DULL MOMENT IN ANY SCHOOL CONDUCTED BY MRS. BARRETT—FASCINATING, INSTRUCTIVE, ENTERTAINING — AND IT'S ABSOLUTELY FREE.

Make arrangements to attend the school. Bring your friends.

You'll Enjoy Every Minute of It.