Find Out

From Your Doctor if the "Pain" Remedy You Take Is Safe.

Don't Entrust Your Own or Your Family's Well-Being to Unknown Preparations

BEFORE you take any preparation you don't know all about, for the relief of headaches; or the pains of rheumatism, neuritis or neuralgia, ask your *doctor* what he thinks about it — in comparison with "Aspirin."

We say this because, before the discovery of "Aspirin," most so-called "pain" remedies were advised against by physicians as being bad for the stomach; or, often, for the heart. And the discovery of "Aspirin" largely changed medical practice.

Countless thousands of people who have taken "Aspirin" year in and out without ill effect, have proved that the medical findings about its safety were correct.

Remember this: "Aspirin" is rated *among the fastest methods yet discovered* for the relief of headaches and all common pains . . . and *safe* for the average person to take regularly.

"Aspirin" Tablets are made in Canada. "Aspirin" is the registered trade-mark of the Bayer Company, Limited. Look for the name Bayer in the form of a cross on every tablet.

Demand and Get

"ASPIRIN"

Clothes Of Destiny

Calgary—Good clothes make a man, but poor clothes provide food easier, Bill Haraland, graduate of the University of Toronto, found. Unemployed since his firm in Toronto shut down a year ago, Bill "hit the road" in his good clothes, but after his money ran out he found difficulty in making "touches."

He said he found more sympathy when dressed in overall pants and an old shirt, but admitted he found is easier to keep out of jail if dressed in his best.

"Real popularity is something not caught with a lariat nor fished for, not even consciously tried for." — Emily Post.

NOW TAKE HEALTH from LITTLE MANITOU SPA

FAMOUS MINERAL SALTS BROUGHT TO YOU

Carlsbad, Vichy and other resorts in Europe are famous for their mineral springs.
Canada, too, has its Carlsbad, for Little Manitou Lake in Saskatchewan is an amazing lake—a lake of wondrous virtues—yielding medicinal salts of potent curative properties.
These powerful health-giving salts are extracted from the waters of the lake, cleaned and prepared, with the addition of Iodides, by expert chemists. They are then available to you as "Saskasal"—a very fitting name for these medicinal Spa Salts of Saskatchewan.
Saskasal is a non-effervescent salt highly recommended in all ailments arising from over-acidity of the blood. If you suffer from Rheumatism, Neuritis, Mild Stomach Disorders, Kidney and Liver troubles, Impure Blood, Skin Eruptions and Constipation, a short course of Saskasal will soon put you in the chorus singing its praises. If you are drifting along in indifferent health, one bottle of Saskasal will give you a new experience of what it feels like to be in real good health. If you think you already enjoy good health, take a sample of Saskasal and then judge if your stomach, kidneys and bowels needed the flushing Saskasal gave them.
On sale at your druggists—enough for 10 weeks' treatment—69c a bottle.

MAIL THIS COUPON TODAY

SASKASAL LIMITED,
Sales Office:
102 Atlantic Ave., Toronto.

I would like to try SASKASAL. Please send me a FREE Sample as offered in this advertisement.

Name .....

Address .....

Town ..... Prov. M-25

HAVE YOU HEARD

A millionaire, 77, has taken a bride, 37, but the chances are he will not take her very far.

Can you drive with one hand?" asked the girl in a gentle voice.
"You bet I can," replied the young man, eagerly
"Then have an apple." answered the sophisticated young creature.

Even the perfectly good lies are so slow on their feet they're easily overtaken.

Customer — I want to buy some rouge and face powder.
Clerk—For your wife, sir, or to match your coat lapel?

Business Magnate—I am a manudone more than the law-makers to combat the unrest.
Politician—How so?
Business Hagnate—I am a manufacturer of mattresses and beds.

"I've never had the pleasure of meeting your wife!"
"What makes you imagine it would be a pleasure?"

Actor—Hurrah! At last I have a leading part!
Friend—Are you to play the hero?
Actor—Not exactly — I lead a camel on the stage.

The minister persists in asking the bridegroom: "Do you take this woman to be your lawfully wedded wife?" just as though he didn't know they sent for him.

Woman—A letter from your husband, I see.
Friend—Yes, it's chiefly to send these two needles for me to thread. He's camping, you know, and has to do his own sewing, you know.

Maybe somebody will invent something sometime that will never need any spare parts.

Great Explorer—We were slowly starving to death, but we cut up our boots and made soup of them.
Fellow Boarder (at boarding house)—S-sh-sh-sh Not so loud. The landlady might hear you.

Wife—How do you like the potato salad, dear?
Hubby—Delicious! Did you buy it yourself?

Learn to take the low hurdles so that when opportunity comes you can make the high ones.

Bill—Why do the leaves turn red in the autumn?
John—I suppose they are blushing to think how green they've been all the summer.

In a country newspaper appeared the following advertisement:
"The man who picked up my wallet in the High Street was recognized. He is requested to return it."
The next day this reply was published:

"The recognized man who picked up the wallet requests the loser to call at any time and collect it."

Don't you just love the good fellows that telephone you at two o'clock in the morning and say: "I hope I didn't waken you!"

Warden — Who gave the bride away?
Connolly—Her little brother. He stood up in the middle of the ceremony and yelled: "Hurrah, Annie, you've got him at last!"

So live that folks in your community would rather take a bust of you than at you.

A very proper and careful old woman was engaging a new gardener.
"Have you a reference from your last place, my man?" she inquired.
"No, mum," replied the applicant. "They wouldn't give me one."
"Why?"
"Oh," answered the man, absently, "I hit one of the warders!"

WHERE PAIN TORTURES

Don't dope yourself internally to stop pain. Authorities say, "Use Omega Oil to break up the congestion that causes it." Omega Oil works quickly and safely to bring real relief. At all drug stores, 35c.

Omega Oil RUB IT IN IT WON'T BLISTER

Grace Moore Likes Black for Evening

Gets Molyneux Wardrobe; Two Daytime Ensembles In Same Shade

Paris.—Black will be the popular color for evening styles if Grace Moore has anything to do with setting female fashions. She's back in Hollywood getting ready for another picture, but her wardrobe came from Molyneux in Paris.

She selected three black evening gowns, one in tulle net with the full skirt sprinkled with chenile dots, another in black taffeta that is striped in white and a third in black lace for dinner wear. This gown is fashioned with a small cape.

There is a pale pink satin gown which has no shoulder straps at all, but is molded at the bodice. The skirt is flounced and quite full and a long pink scarf is tied about the waist. For more formal occasions she chose a lame gown of periwinkle blue and silver. For an evening wrap she will wear a long cape of emerald green velvet lined in silver lame.

Two ensembles for afternoon wear are in black. One tailored ensemble has a dress of pleated black crepe with a buttoned bodice and is worn with a black and wool coat fastening with black patent leather buttons. The other is dressier although in wool. It consists of a caped dress with bows at the neck line and at the side of the waist. It is worn with a full cape of black Persian lamb, long in back and at the hips and shorter in front. This ensemble is completed with a black astrakan toque trimmed with a black of violets.

For traveling Grace Moore wears a beige jersey dress and a brown coat trimmed with nutria.

Heathen Ritual Cures Measles

Placental Extract Found Effective, Health Association Told—Given as Injection.

Milwaukee. — An old heathen custom revived with scientific improvements at Boston, was credited by speakers before the American Health Association recently with preventing measles in a surprisingly large number of cases.

Physicians from that city explained for the first time to the medical profession a modern technique involving use of placental extract. Some aborigines, after a child was born saved and dried the placents. In after years whenever the child ailed, it was fed him as "good medicine." At Boston, a purified placental extract is given by the spoonful for measles.

Dr. Elliot Robinson, M.D., of the Massachuset s Department of Public Health, and Charles McKhann, of Harvard Medical School, reported in a paper on the use of this extract both by intra-muscular injection and by mouth.

The Answer

A candidate for the police force was being verbally examined. "If you were by yourself in a police car and were pursued by a desperate gang of criminals in another car doing 40 miles an hour along a lonely road, what would you do?" The candidate looked puzzled for a moment. Then he replied: "Fifty."

SHORT-STORY WRITING CONTEST

THERE is at least one good story in everyone's life. For the best 3

Stories received on or before November 10th, 1935, A CASH PRIZE, and Two Other Valuable Prizes, will be given for Original, or True Life Stories of 1,000 words or under. Send in with your story a signed statement that it is either original, or a true life story, your name and address, and number of words in the story, enclose return postage for its return. Entry Fee Twenty-Five Cents. Typewrite if possible or even legible handwriting accepted.

GIFF BAKER, 39 LEE AVE., TORONTO

The Longer Evenings

of Fall and Winter afford opportunity for mental improvement. You can overcome Inferiority Complex, develop a powerful memory, learn the secret of success, and improve your mental calibre by fascinating correspondence courses which you can study in your spare time and in the quiet of your own home. For full particulars, write to

The Institute of Practical and Applied Psychology
910 Confederation Building
MONTREAL, QUEBEC

Bees Need Help

(Experimental Farm Note)

The honey-gathering season has now ended and the bees are now preparing, in so far as they possibly can, for the coming winter They will, however, need some assistance in order to survive the long cold months that are ahead. During the summer months the bees worked feverishly to gather enough honey to sustain them through the following autumn, winter and spring. In most cases the amount stored far exceeded their requirements and the surplus has been taken from them. Unfortunately, there is a tendency on the part of many beekeepers to take from the bees an unfair proportion of their stores, thus placing them in danger of starvation before new supplies can be obtained the following year. To pack bees away for winter without an adequate food supply is to court disaster. It is far better to find living colonies with a surplus of food in the spring than it is to find colonies dead or depleted through starvation. During the autumn months, the colonies are producing a large force of young bees that must survive the winter and continue the activity of the colony next spring. For this purpose a large food supply is needed. Should the supply be insufficient brood production is curtailed or stopped entirely, thus weakening the colony when strength is of extreme importance. After brood rearing normally ceases the consumption of food is greatly reduced but does not cease entirely. At the end of September, or early October, every colony should have at least forty pounds of well capped honey or sugar syrup for winter use Any deficiency in this amount must be made up by giving combs of sealed honey or an equal amount of refined sugar made into syrup. Bees also require protection during the winter months and as they are unable to provide this for themselves it must be supplied by the beekeeper. Protection can be given by either packing the bees in well insulated packing cases or moving the apiary into a well constructed cellar or dugout. For detailed information on preparing bees for winter write to the Bee Division, Central Experimental Farm, Ottawa, for Bulletin No. 74 entitled "Winter-Bees in Canada".

Creamery Butter

Cost of Manufacturing Butter In The Prairie Provinces

Economy in the production of a commodity is always important and it is much more so when, as in the case of butter in the Prairie Provinces, a large proportion is shipped to distant markets, states a recent issue of the Economic Annalist. A knowledge of the factors affecting cost is therefore necessary in order that the most economical practices may be adopted. It was for this reason that study of creamery management and the cost of manufacturing butter in the Prairie Provinces was conducted jointly by the Departments of Agriculture in the three Prairie Provinces, the Rural Economics Divisions of the Universities in these provinces and the Dairy and Economic Branches of the Dominion Department of Agriculture. Records from 91 of the 210 creameries operating in 1933 were obtained by personal visits to the creameries. Only 78 of the records were used for tabulation purposes and cover the fiscal year of 1933.

In this study, the cost of manufacturing a pound of butter includes all items of cost from the time the cream is received at the creamery until the butter is packed into 56-pound boxes. Charges for gathering the cream, costs of printing and shipping the butter are, therefore, excluded. Commissions on cream cheques have also been omitted. The average cost of manufacture in plants in which the production was under 100,000 pounds of butter for the year was 4.82 cents per pound, while in factories having an output of over 500,000 pounds, the figure was 3.18, a range of 1.64 cents per pound. The range in cost from the lowest to the highest cost factory was from 2.62 to 6.56 cents a difference of 3.94 cents per pound.

The cost of manufacturing in the 78 plants averaged 3.45 cents, the average production being 350,500 pounds. Thirty plants in Alberta with an average production of 316,303 pounds had a cost of 3.56 cents per pound butter. The average production in twenty-five Saskatchewan plants was 404,178 pounds and the cost 3.47 cents. The cost in Manitoba was 3.28 cents in 22 plants producing an average of 336,757 pounds of butter. Overhead and administrative costs were much lower in Manitoba than in the other two provinces. The greater volume of production in Saskatchewan brought costs per unit in this province lower than those in Alberta.

About one-third of the cream going to creameries was transported by motor trucks, one-third by railway express and the remainder delivered by the producers. In very small factories producers delivered about 60 per cent of the total cream received by the factories, while in larger factories only 25 per cent was delivered and 75 per cent. was either trucked or expressed to the creamery The cost of trucking in most cases was over two cents per pound butter fat and averaged 2.25 for all cream trucked. The cost of expressing cream averaged 1.74 cents per pound butter-fat. Cartage charges on cream delivered by express averaged .05 cents per pound butter-fat. The cost of trucking, railway express and cartage amounted to 2.08 cents per pound butter-fat on all cream so handled. The total charge divided by all cream used in the manufacture of butter amounted to 1.37 cents per pound butter-fat.

REAL ECONOMY!

In Dixie Plug
There is no waste!
It's fragrant and
Has better taste.
The smoke for you,
The smoke for me,
In a plug that's
Real economy!

DIXIE
PLUG SMOKING TOBACCO

DOCTORING YOUR DAIRY HERD

Cows aren't machines. They can get sick or hurt. But Minard's Liniment makes it easy to care for their ills. Mrs. Thos. Bulmer of Lardo, B.C., found one of her herd with a lump in her udder. "I rubbed it with Minard's Liniment", she says, "and it soon got better."

Minard's is best for Cuts, Bruises, Colic, Distemper, etc., and equally good in stable or in house. Well named "King of Pain". 88

All the Vitamins of COD LIVER OIL **PLUS** Bone Building MINERALS

Cod Liver Oil when digested supplies many necessary elements for proper growth of body and bones. Scott's Emulsion of Cod Liver Oil and the Hypophosphites of Lime and Soda, prepared for easy digestion helps insure proper body and bone development, without the unpleasant taste of Cod Liver Oil.

SCOTT'S EMULSION

THE DIGESTIBLE COD LIVER OIL WITH THE PLUS VALUES
For Sale by YOUR DRUGGIST

for BURNS & SCALDS

Sold by all Druggists—25c, 35c (tube), 50c and $1.00

Classified Advertising

INVENTORS!

AN OFFER TO EVERY INVENTOR List of wanted inventions and full information sent free. **The Ramsay Company,** World Patent Attorneys, 273 Bank Street, Ottawa, Canada.

SALESMEN WANTED

FOR A CLIENT. CITY, TOWN AND county salesmen. Write to Advertising Counsel, Might Directories Limited, 74-76 Church St., Toronto.

BANISH RHEUMATISM

Sleeplessness

Take PHOSFERINE. Thousands endorse this great British tonic for the quick, sure way it ends rheumatic aches and stiffness, and soothes the nerves. PHOSFERINE builds you up. Gives you new energy. Helps you to sleep like a log. Start with PHOSFERINE now—just a few tiny, economical drops each day.

FOR
Fatigue—Sleeplessness—General Debility—Retarded Convalescence—Nerves—Anaemic Condition—Indigestion—Rheumatism—Grippe—Neuralgia—Neuritis—Loss of Appetite

TAKE 46
PHOSFERINE
THE GREAT BRITISH TONIC
At Your Drug Store—In Liquid or Tablet Form at the following reduced prices
3 Sizes - 50c - $1.00 - $1.50
The $1.00 size is nearly four times the 50c size and the $1.50 size is twice the $1.00 size.

LIVE STOCK MARKETING

Shipping on the co-operative plan has been productive of splendid results. Selling on the open market means real value for the owners. Get in touch with us.
Write—Wire—or Telephone
LYndhurst 1143
THE UNITED FARMERS CO-OPERATIVE COMPANY, LIMITED
LIVE STOCK COMMISSION DEPT.
Union Stock Yards, West Toronto

That's why millions have confidence in the blue colour that guarantees the quality of this famous D. L. & W. Scranton Anthracite.

12-35

'blue coal'
• THE FINEST QUALITY COAL MONEY CAN BUY •