# MOTOR SHOW EARLY THIS YEAR

## 1936 Models Will Be On Display In November

Announcement has just been made by the Canadian Automobile Chamber of Commerce that the National Motor Show will be held in Toronto November 9-16, instead of in January as in past years.

This new move by the Motor Industry has been undertaken with a view to levelling off peaks and valleys of employment in this seasonal industry.

"All manufacturers are co-operating enthusiastically in this plan," declared J. L. Stewart, General Manager of the Canadian Automobile Chamber of Commerce, today. "It is our belief that, by advancing the beginning of new model production from the first of the year to the fall more constant employment, spread over more months, for workers directly or indirectly dependent upon automobile manufacture will result."

New 1936 models of all makes of automobiles will be presented at the National Motor Show, and the public may be assured of a brilliant and dramatic presentation."

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Influence is exerted by every human being from the hour of birth to that of death.—Chapin.

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You have only to watch other ill-natured people to resolve to be unlike them.—Charles Buxton.


**Do You Ever Wonder**

**Whether the "Pain" Remedy You Use is SAFE?**

*Ask Your Doctor and Find Out*

**Don't Entrust Your Own or Your Family's Well-Being to Unknown Preparations**

THE person to ask whether the preparation you or your family are taking for the relief of headaches is SAFE to use regularly is your family doctor. Ask him particularly about "ASPIRIN."

He will tell you that *before the discovery* of "Aspirin" most "pain" remedies were advised against by physicians as bad for the stomach and, often, for the heart. Which is food for thought if you seek quick, *safe* relief.

Scientists rate "Aspirin" among the *fastest methods yet discovered* for the relief of headaches and the pains of rheumatism, neuritis and neuralgia. And the experience of millions of users has proved it *safe* for the average person to use regularly. *In your own interest remember this.*

"Aspirin" Tablets are made in Canada. "Aspirin" is the registered trade-mark of the Bayer Company, Limited. Look for the name Bayer in the form of a cross on every tablet.

***Demand and Get***

**"ASPIRIN"**


# E. CORA HIND PUTS CANADA FIRST IN BLIND TEST OF COOKED BACON

(By E. Cora Hind, in the Regina Leader-Post.)

LONDON.

Through the courtesy of Sheed and Thomson, of Hibernia Chambers, London Bridge, I had the opportunity of making a blind test on the tenderness and flavor of Canadian bacon as compared with Danish and Polish.

Eleven o'clock was just far enough away from an 8.30 breakfast for an appetite keen enough to appreciate a meal and not ravenous enough to make just anything taste good. The bacon was brought in on a big side dish, piping hot and just crisp enough, smelling invitingly.

Which was which? I sampled first, Mr. Sheed second. We tasted and favored each piece in turn very thoroughly and carefully. The bacon was cut from the loin, that portion that comes at the end of the ham and the beginning of the ribs, called in England "the coffee house cut" — with us merely loin.

After Mr. Sheed had finished, the expert who had brought the bacon in said: "Well?" and looked at me. I pointed my choice, first, second and third; Mr. Sheed followed and the choice duplicated mine. Now it was our turn to look at the expert and say, "Well?" He laughed and said, "your first choice is Canadian, your second Polish and the third Danish."

I am free to confess there was not any great spread between the Canadian and the Polish, but to my taste, the Canadian was a little the sweeter. The Danish was distinctly inferior to both. This is considered by the trade the best form of test.

Next we visited the sides from which the cuts had been taken and here Mr. Sheed pointed out the place where Canadian sides usually lacked, namely — the cushion of lean on the back that should be deep and firm. This particular side was better in this respect than the average of Canadian, Mr. Sheed claimed, but even so it was not quite so deep as either the Polish or Danish. This being back bacon, which is so much eaten in England, this is a very important point.

We next went down to Thames side, where a lot of bacon had been unloaded that morning and had several bales opened. Some of these sides had been badly butchered and two had actually a piece gouged out of the cushion, just where depth was most to be desired. Other sides showed a fair depth of cushion but not one of them quite so good as the the one seen upstairs. Otherwise, the sides were good and well set up.

Discussing the whole subject with Mr. Sheed, he again emphasized the great need of Canada getting her hogs on the market at, say, six months, but well finished at that age. He very properly took the view that if one firm could turn out bacon on a blind cooked test that was found superior to both Polish and Danish, others could do the same; and it was highly important for Canada's standing in the trade that it should be done.

Am sorry to say that the bacon we both thought the best did not come from Western Canada but from Kitchener, Ontario. These remarks by Mr. Sheed should be considered carefully by hog raisers in Western Canada, as he is regarded as not only a high authority on the subject of bacon, but as a fair and impartial judge of the product.

# SOIL SURVEY

## Economic Phases Of The Prairie Farm Rehabilitation Programme.

A comprehensive study to lend utilization in Saskatchewan and Alberta is being conducted as a part of the Prairie Farm Rehabilitation programme inaugurated by the Dominion Government. The Economics Branch of the Dominion Department of Agriculture is responsible for the project which is being carried on in Saskatchewan in co-operation with the Department of Farm Management of the University of Saskatchewan. In Alberta, the Provincial Department of Agriculture is actively assisting in the study.

Joseph Coke, Chef of the Farm Management Division and Assistant Commissioner who is supervising the Dominion Government's participation in this undertaking, has just returned to Ottawa and reports that field work for this year is already completed. Detailed information has been secured from 850 farmers in seven municipalities in South Western Saskatchewan, including such points as Chaplin, Coderre, Shamrock, Gravelburg, Lafleche, Wood Mountain and Glentworth. In Alberta, the area surveyed is in the south central part of the province and surrounds Vulcan, Lomond, Wheat Centre, Retlaw, Barrons, Carmangay and Champion. Five hundred and thirty-four farmers in this district have co-operated in this study. In addition to data obtained from farms still in operation, considerable information has been secured regarding abandoned farms and municipal records are being used to provide data on municipal receipts, expenditures, tax arrears and assessment of farm properties.

In carrying on this subject, economic analysis is being related to the soil survey which has been carried on in these provinces in previous years. Data are being secured on size of buildings, land tenure, crop yields and live stock production, farm receipts and expenses, cropping practices, live stock carrying capacity, indebtedness, operator's history, settlement of the area and farm abandonment. When these data have been analysed the information obtained should be a guide to the future policy of utilization land in these areas.

This study is the first of its kind to be carried on in Canada and it is anticipated that other areas will be included next year. Information regarding the economic returns on farms located on different soil types is essential to an appraisal of the efficiency of methods and practices adopted by farmers and the possibility of obtaining a satisfactory living from farms located in such areas, together with the practices which might enable farmers to continue to farm such lands. As yet, no conclusion can safely be drawn from observation made. It is recognized too, that any policy which might arise as a result of such studies would largely be put into effect by provincial governments, but before any policy is possible, facts regarding the situation are essential. The study is to provide such information.

In Saskatchewan, the work is being directed by Dr. W. Allen of the Department of Farm Management, University of Saskatchewan while in Alberta, G. H. Craig of the Economics Branch, Dominion Department of Agriculture is in charge.

## New York Publisher Weds Sylvia Sidney

Phoenix, Ariz. — Sylvia Sidney, petite, dark-haired film star, and Bennett Cerf, New York publisher, were married by Superior Judge Marvin T. Phelps in Cerf's hotel suite.

After a wedding luncheon, the bridal couple planned to leave by airplane for Hollywood, where Miss Sydney will complete a film. They expected to take their honeymoon later.

The wedding was the culmination of a romance which began at a Hollywood party a year ago. Neither had been married previously.

Cerf, a wealthy book publisher came here from New York by airplane. Miss Sidney, granted a two-day leave of absence from the Walter Wagner Productions lot, also came by 'plane.


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**Issue No. 43 — '35**


## Cupid On The Farm

The number of marriages and prospective marriages in Wentworth county is exciting comment in this rural area. Not for a long time have there been so many showers, such frequent publication of banns, and so many fluttering conferences over trousseaus. District news is frequently concerned with the doings of Cupid, who is shooting his arrows with speed and accuracy.

The fact is that the weddings which are causing such a bustle around the farms are a symptom of the times. Young farmers are still living up to their proverbial reputation for caution. They are not prone to take great chances like their city cousins, nor are they marrying to get on relief. They have seen a change come over agriculture. Cupid's visit to the farm is coincident with the return of prosperity.—Hamilton Spectator.

## HAVE YOU HEARD

Many of us have found out that there are a great many things that we thought were absolute necessities a few years ago are now luxuries.

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Echo—I heard someone yell "fowl"; where are the feathers?

Jim—Oh, this game is between two picked teams.

---

Well, I swan!

Providence, R.I.—John Swan and Elizabeth Duck, both of this city, were married by Arthur Bill, Justice of the Peace, at Killingly, Conn.—Pennsylvania News.

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Police Sergeant—Have you caught that burglar?

Patrolman—No, but we got him so scared that he doesn't dare show himself while we're around.

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Tenant—The roof is so bad that it rains on my head. How long is this going to continue

Landlord—What do you think I am—a weather prophet?

When a boy gets to be 15 or 16 years old he quits quoting his father and begins criticizing him.

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Jellybean—Darling, does your father know that I write poetry?

Isabell—Not yet, dear. I've told him about your drinking and your gambling and your debts but I couldn't tell him everything at once.

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It is hard for a bride and a groom while on their honeymoon to look like old married folks as it is for old married folks to look like bride and groom when they are off on a trip.

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Johnny—Say, Dad, why doesn't the sea ever dry up?

Daddy—Because its like you—it can't.

---

A porch swing may stand still and yet go a long way toward catching a husband for a girl.

---

Would-Be Scenario Writer—Why I can make more money in one day writing scenarios than I can in a whole week pitching hay.

Skeptical Hiram—What are you pitching hay for, then?

Would-Be Scenario Writer—Ain't I gotta have money to buy stamps with?

---

A minister says every man should be a hero to his wife.

That's easy — like building a bridge across the ocean or taking a trip to the moon.

---

Harold—What's the trouble, Jessie? You look worried after last night's poker game.

Jessie—Who wouldn't be? They invited Johnny Octopus, and he held eight straight winning hands.

---

The hardest job any clerk ever tackles is trying to sell a woman something that can't be exchanged.

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Frank—Is your wife still trying to keep up with the Remington's?

Jerry—Heck, no. The Remington's had triplets last week.

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No man is a confirmed failure until he begins to hate those who aren't.

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Woman—Have you any sheet music at home?

Neighbor—Every night; my husband snores as soon as he gets under the covers.

---

Son—Daddy, what part of speech is woman?

Daddy—Woman ain't a part of speech, son. She's all of it!

---

Correct this sentence: "Now that I'm broke and sick," said he, "my old friends never seem to avoid me."

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Life is often what someone else makes it.

# PUTTING TREES TO SLEEP

Sir W. Beach Thomas recently called in the London Spectator for information concerning induced dormancy in vegetation. While traveling in northern India one of his correspondents found that the native gardeners half exposed the roots of their roses to the air in the hot, dry season, thus checking their growth, which otherwise would wear them out. Sir William recalled that in Africa rose bushes are dug up and laid in dark places for considerable periods. Not only does this give the bushes rest, but it is asserted that it strengthens them against certain fungi. The notes on this topic brought prompt response from an authority on the subject, Ronald G Hatton, Director of the Imperial Bureau of Fruit Production, who wrote to the Spectator a letter in which he said in many parts of the British Empire "the successful establishment of commercial orchards of such temperate fruits as apples and pears is seriously hampered by the difficulty of inducing the trees to rest sufficiently to produce a sizable crop."

The Imperial Bureau of Fruit Production, which is situated at the East Mailing Research Station, Kent, is now collecting information on the general subject of artifical wintering of plants

Mr Hatton adds that in Bangalore, the capital of Mysore, in southern India, it is "confidently affirmed" that the success of apple cultivation is entirely due to induced dormancy in which exposure of the roots is practiced. He describes the procedure thus: In the months of October-November and April-May, when there is no risk of rain, the soil around the tree is removed to a distance of from two to four feet from the stem until the main lateral roots are exposed These roots are left uncovered, all water being withheld the leaves with and are removed by hand-stripping One to two weeks later a compost of well-powdered dung or artifical manures and red loam in equal proportion is packed into the excavation above the roots. If there is no rain the trees are subsequently well irrigated about twice a week. Blossom appears in a fortnight and the fruit is ripe in five months. Four weeks after the harvest the treatment is repeated for the next crop. The usual life of a tree under this treatment is under twelve years but two crops of apples are obtained every year or fourteen months.

The marvels that have been wrought by cattle breeders in increasing the weight of steps fed for market and in bringing milch cows to high productivity have attracted wide attention. Not less marvelous triumphs have been won in the vegetable world. The greens grocer of today, thanks to modern transportation and scientific treatment of seed, seed bed, plants, blooms and fruit, can offer at all seasons of the year an array of delicious foods that far surpass those which his predecessor offered only a generation ago. —New York Sun.

# London Doctor Has New Theory

## Doesn't Believe in Loading Child Up with Fats in Autumn

There is a most interesting new theory out about autumn feeding for young children. A Harley street (London, Eng.) doctor has expressed the opinion that there is absolutely no ground for the belief that one should start loading up a healthy young child with fats immediately the autumn begins.

His theory is that as in the spring the diet should now be light and not bulky.

His ideal diet for children of from nine months to five or six years is a whole cereal—either Scotch oatmeal, whole wheat or maize—plus plenty of milk, vegetables and fruit.

He is particularly emphatic about a proper amount of Vitamin B plus mineral salts for the child at this time of year. Vitamin B is the anti-neurotic vitamin, and is one of the most difficult to retain in cooked foods.

It is present in whole-grain cereals —if they are healthily grown and very carefully prepared and cooked, and it is also present in all vegetables, milk and eggs.

It is entirely destroyed by overcooking of vegetables and the addition of soda and some salts. A very great number of modern town children suffer from a deficiency of this vitamin.

Provided, however your cereals are whole, fresh, and lightly cooked, your vegetables are conservatively cooked and the child receives lightly cooked eggs and an abundance of fresh raw milk there is no reason whatsoever to add an extra allowance of this vitamin.


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Saskasal is a non-effervescent salt highly recommended in all ailments arising from over-acidity of the blood. If you suffer from Rheumatism, Neuritis, Mild Stomach Disorders, Kidney and Liver troubles, Impure Blood, Skin Eruptions and Constipation, a short course of Saskasal will soon put you in the chorus singing its praises. If you are drifting along in indifferent health, one bottle of Saskasal will give you a new experience of what it feels like to be in real good health. If you think you already enjoy good health, take a sample of Saskasal and then judge if your stomach, kidneys and bowels needed the flushing Saskasal gave them.

On sale at your druggists—enough for 10 weeks' treatment—69c a bottle.

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