Watch Next Week's Issue
For Our New Serial —

RAINBOW GOLD

By E. C. Buley

Dan Prescott and Gordon Westerby discover gold in the Australian Desert. Prescott returns to England. While there he learns his partner is taking gold from the mine without his consent. He charters a plane to Australia and breaks the existing time record for the journey. This, plus the entangled romance of Dan Prescott, makes exciting holiday reading.

INDIAN SERVANTS DON'T MAKE EXCUSES WHEN AT FAULT

Housekeeping Problems Of Canadian Who Makes Home In Cawnpare.

Wife of a captain in the R.A.M.C. at Cawnpore, India, Mrs. Ethel Rogers Mulvany, the only Canadian woman in that city, said in an interview in Toronto: "I am here to direct the Agra and Oudh exhibit at the Canadian National Exhibition." Then she launched into interesting details of housekeeping problems.

She started out two years ago with the theory that Indian servants could be treated like servants elsewhere. She soon got rid of that. "You can't treat them as you would treat servants here," she said. "They would not understand it. I couldn't do any dusting about the house, for instance. If one of the servants saw me working, he would tell the others and they would think I was just like them. Then I'd find the whole lot of them lolling about doing nothing."

She has some 22 servants in her household. Over them is a head man, or bearer, who gives orders to the coolies. For her to order the coolies directly would be to destroy the whole system of discipline.

"The servants never make excuses, or give a reason, if they are in fault," she said. "They just say, in Indian of course, 'Sorry Sahib, it shall not happen again.' It is necessary to be absolutely strict with them; if one once let them yet out of hand, you are lost.

"Suppose I want roses for a dinner party and there are only three in my garden, I simply tell the servant that I shall need roses for the occasion. He goes off and in the evening the vases are filled with roses. No one shows any surprise or asks any questions, but we know that one of the neighbors has lost roses, and that when he needs anything badly we shall lose that in our turn."

Pleasant Harbors

Arthur Guiterman in the New York Times

Many trails we've travelled on, many lands we've known,
Many walls have welcomed us, wood and brick and stone.
Eager heart and gypsy foot may not linger long;
Shelters of our pilgrimage, take our love in song!

Some were on the mountainside, some were on the plain,
Some were canvas canopies drumming in the rain,
Some were in the cedar grove, some were in the sun;
Heavens of our wandering, thank you every one!

Cabins, shanties, bungalows, cottages and shacks,
Weathered huts, with clay or moss filling in the cracks,
Lean-to at the timberline, camp and lofty hall,
Lodges in the wilderness, blessings on you all!

Going on a Holiday?
We can give you the best whether you want to
Rest Play Fish
D. J. McRae
Lingerlong Lodge, Ardbeg, Ont.
(Just north of Parry Sound.)

DEVICE BANISHES ODORS IN KITCHEN

Engineers' Society Told Of Latest Gadgets For The Home

Toronto. — Refusing to commit themselves upon the merits of using a raw potato in the frying pan to absorb the odor of frying fish, delegates to the semi-annual meeting of the American Society of Heating and Ventilating Engineers stated recently an apparatus, costing approximately $60, is the latest and most efficient device for ventilating kitchens.

The ventilator is installed high up on the kitchen's outer wall, not necessarily in close proximity to the stove. When odorous foods are being cooked, the cook pulls a string or pushes a button which starts a fan in motion in the ventilator, which whiffs away all offensive odors without the slightest draft.

Another gadget, a pocket size water conditioner, resembling a thermometer, was shown by a delegate. When agitated in water, it produced electrons which conditioned water without the use of chemicals. If used in water before a shampoo, the hair would be oft and lustrous, he said. It brought out the flavor of tea and coffee, conditioned water so that vegetables did not lose color or form in cooking, and if agitated in a glass of cheap raw rye whiskey produced a drink that tasted as if it had been aged in the wood at least half a century, he said.

Mantillas And Fans Latest Addition To Feminine Coquetry

Paris.—The classic Spanish influence in evening accessories is the latest addition to the store of feminine coquetry.

It is in the choice of the dainty little things that give the finishing touch of elegance that the fashionable woman shows her taste and personality.

After the oriental influence, which provided the western adaptation of the head-scarves and saris of India and Persia, mantillas and fans have made a triumphant come-back. The lovely chantilly lace that was lying in lavender-sacheted drawers since the gay days of the second empire and the beautiful Empress Eugenie is once more adorning graceful heads. Among the folds of their delicate silky webs nestle flowered garlands, even richer than the lavish ones of nature.

To accompany this type of coiffure many dresses have capes or berthas of matching lace.

The reappearance of fans, which now flutter in every attractive hand, keeps up this illusion.

With gowns harmoniously draped in the classic manner, nothing is more charming than fragile feathers, always large whether they are ostrich or heron, and always dyed the same shade as the dress they complement.

A PROBLEM

Police in Memphis, Tenn., sought a solution to the marriage puzzle provided by Jessie Clyde Cavender, who, unable to choose between two sweethearts, married both on the same day. The Memphis girl, held for juvenile court, was said to have married Earl Longmire at Marion, Ark., and a few hours later wed Dennis Manning. When the husbands met, fireworks started.

OBSERVE BEAUTY ROUTINE AND BE WELL GROOMED

In addition to keeping her evening clothes clean, pressed and ready to wear at a moment's notice, the busy woman who goes to parties has to do various beauty routines regularly. If she leaves everything until the day of the ball, she'll arrive not only tired, but rather haphazardly groomed.

For instance, every girl should go to the hairdresser for a shampoo and wave at regular intervals. If Friday is the day you have some free time, then visit your beauty shop every Friday. If your hair is in fair condition and the operator is a good one, you'll look well groomed at all times. Then, when an unexpected invitation comes your way, yu won't have to figure out a way to dash to the beauty shop before you can accept.

The same applies to the nails. Manicure them yourself or have it done by a professional. But be sure to do it on the same day every week.

Use a depilatory once a week; a deordorant twice a week. Remember that most deodorants are not to be used within 24 hours after shaving or using a depilatory.

You may care for your skin in the same efficient manner. Using a bath brush on back, shoulders and arms each time you bathe is far better than giving them a frenzied, hurried scrubbing just before putting on a dinner gown.

Apply body oil or lotion after each bath. It may be a bother but, in the long run, it's easier than trying to soften arms and elbows with tissue cream while your escort nervously waits for you.

Keep liquid powder on hand. It is perfect makeup for your back and it won't rub off on the sleeve of your partner's dinner coat.

Put on perfume at least a half hour before you're ready to leave. That way, you'll be subtly fragrant, but you won't leave a heavy trail of scent behind you.

Weed Seeds on Farms

The seeds of most annual weeds when embedded in the soil retain their vitality for several years. The seeds of the mustard family and others, when ploughed down after ripening, seldom germinate the following year and not until they are brought near the surface by further cultivation. Light surface cultivation during the early autumn serves to stimulate germination in freshly ripened weed seeds. Thus, a considable proportion of them may be destroyed, while, on the other hand, by deep ploughing the difficulty is simply deferred to succeeding years.

The germination of weeds as well as other seeds, is affected by heat. Many kinds of weed seeds, such as some grasses and mustards will germinate in the late autumn or early spring when the soil is cold. Others such as buckwheat and lamb's quarters, require a warmer soil, and the seeds of foxtail and purslane continue dormant until stimulated by the heat of summer. Late autumn or early spring cultivation is not effective in destroying the seeds of weeds that will germinate unless the soil is warm.

Some of the worst seeds are so prolific in the production of seeds that relatively clean fields may become badly contaminated in two or three years if the weeds are allowed to go to seed. For instance, a single plant of wild mustard, stinkweed, foxtail, pig weed, or campion produces from 10,000 to 20,000 seeds; worm-seed mustard about 25,000; shepherd's purse about 50,000, and tumbling mustard about 1,500,000. With such productiveness, soils become quickly infested with weed seeds, although, on account of their inconspicuousness, their presence is not fully realized.

Massage as Cure For Insomnia

Muscular Relaxation Essential To Sound Sleep

"Massage is a physical method which often gives good service in the treatment of insomnia," writes Sir W. Arbuthnot Lane. "A light general massage late in the evening may induce sleep in some or it may be limited to the limbs, a kneading action in the direction of the venous circulation being specially valuable. In other cases gentle stroking movements from the back of the head down to the neck and upper part of spinal column is best. Gentle stroking of the hair or brushing it for a prolonged period has also been tried with success.

Muscular relaxation is essential for sleep so that when in bed every effort should be made consciously to relax all the muscles. Think of each group of muscles in succession and so ensure their relaxation."

PREPARE YOUR SKIN FOR BRIGHT DAYS

Facial Mask Will Make Complexion Clear and Lovely

This is to be a navy-blue and white season, and consequently the greatest care must be taken to prepare and improve the condition of the skin in order to ensure that our make-up tones perfectly.

Every woman realizes that her complexion is not at its best after the trying days of early spring. A complete overhaul is the right thing at this time of the year, but there is no reason why this should be expensive.

With the exception of a Turkish bath, you may give yourself a complete treatment in your own home. The bath is a good start, as it clears the skin of all acids and waste matter.

An oil and a bleaching mask are the first essentials. Clean the skin thoroughly with a cleansing cream or lotion, then remove any stray eyebrows. In trimming eyebrows, by the way, the very latest style is to train them to go upwards at the ends. It gives a much more youthful expression.

For the oil mask soak a piece of gauze in a mixture of olive, castor, and almond oil, equal parts, and lay it on the face for from 10 to 15 minutes. This nourishes and smooths the skin, and gives it a velvety surface.

The bleaching mask is applied in the same way on gauze. An excellent one may be made by mixing bleaching lotion and bleaching powder together to form a creamy paste. A mild bleach is prepared with fine oatmeal and warm milk, to which has been added a few drops of peroxide. This should be removed with a little warm milk.

The popular colors for the season's dresses are directly responsible for the colors in make-up, for make-up must harmonize with our clothes. This season nice creamy rachels and the latest primose shades are right. The pinky and peachy shades, so popular in powder last year, are now to be avoided.

Rouge should be used very sparingly, while lipstick should be bright pillar-box red, carmine, or scarlet.

CHALLENGE

True Sportsmanship Among Swimmers

Drowning and acquatic accidents exceed the traffic hazards in the months of July and August every year. Be careful and insist on others being careful and so help to break this record. Follow these rules:

Everyone should know how to swim.

Everyone should know how to rescue a drowning person.

Everyone should learn the Prone Pressure Method of Resuscitation.

Never dive in unknown, shallow or rocky waters. A deep dive even in clear water is dangerous.

Always wait two hours after eating before going into the water.

Avoid drinking any cold beverage before going in swimming.

If afflicted with heart trouble—do not go in swimming.

Avoid swimming alone in unfrequented waters, or at night.

Avoid teasing inexperienced swimmers. Teach them to stay in shallow water, to beware of hidden holes, sudden droys, heavy breakers and undertows. Be helpful.

Even a good swimmer should avoid taking foolhardy chances in the water.

Children—even good swimmers — should not be allowed to swim alone; particularly where there is high surf or danger of an undertow. Save the children.

"Research is a way of finding you what you are going to do when you cen't keep on doing what you are doing now."—Charles F. Kettering.

RELIEVE PERIODIC PAIN

IF you suffer periodic pain and discomfort, try Lydia E. Pinkham's Tablets. In most cases they bring welcome relief. As Mrs. Caroline Newman says, "They ease the pain". Mrs. Raymond Chaput, Route 4, Tilbury, Ont. says, "I suffered something terrible. Had such backaches and headaches I was worn out. Your Tablets helped me". Let them help you, too. *Ask your druggist.*

Lydia E. Pinkham's TABLETS

Issue No. 28 — '35

Buy the Best Tea
"SALADA" TEA

Your Handwriting Reveals Your Character!

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Geoffrey St. Clair
Graphologist

(Editors Note: Have YOU obtained an interesting character analysis from you handwriting? Have you sent to find out what your friends are really like? You will be surprised at the accuracy of the delineations).

The other day I received a letter from one of my readers who had sent her writing to me some time ago for a character analysis. In writing she commented on the fact that by following the advice I had given her in delineating her character, she had been able to obtain a very good position, and she remarked "I am not exaggerating when I say that, had I not had your criticism of my character, and the helpful advice with which you supplemented your criticism, I would not have been able to obtain this new position. It all shows how excellent a science is Graphology, and what value it is to those who follow out its promises faithfully."

In other words it is not merely that a graphological delineation must be accurate, but the resultant diagnosis MUST be acted upon by the client. After all, there is nothing unusual in this—any advice is useless unless it leads to remedial action.

I am reminded of a letter I received some time ago from a young man to whom I had suggested that, for his own good, he adopt a more definite and determined outlook regarding his future. He was too vacillating and procrastinating ever to get anywhere, unless he developed these more aggressive qualities.

In replying to me, and asking me to analyse the writing of his girl friend which he enclosed, he took issue with my analysis, claiming that whatever his faults, he certainly had lots of decisiveness and determination. However, on looking at the letter from his girl friend which he sent me as a specimen of her writing, I found a direct reference in that letter to my analysis of his character. Writing this to him, she said: "It certainly is amazing that he can tell your character from your writing. He has got you down pat in every instance".

The sequel to this came recently, when this young man again wrote to me and expressed his thanks for the constructive criticism I had given him previously, and mentioned that he had found a definite impovement in himself by following out the advice I had given to him.

So, again I say, the moral is that the advice must be acted upon if it is to achieve its aim.

The other day, in the course of some graphological work I was doing for an insurance company, there was one particular handwriting specimen which I suggested indicated that the writer lacked aggressiveness and initiative. I said that there was definite intelligence, allied to an attractive personality, but added that the writer's lack of initiative would prevent him from getting very far along in his career unless he made some definite improvement in certain characteristics, to give him much more forceful individuality.

It turned out that the writer of this specimen was a salesman, and it had for a long time been a matter of wonder to his superiors that with so pleasing a personality, he was unable to reach a very high mark of effort. It is my hope that the advice I was able to extend to this young man will enable him to make a much-needed improvement, to the end that he will make the fullest use of his undoubted capacities.

Would YOU like to know what your handwriting tells about YOUR character? Would you like to find out the story told about your friends through their writing? Send specimens of the writings you wish to be analysed, stating birthdate in each instance. Send 10c coin for each specimen and enclose with 3c stamped addressed envelope, to: Geoffrey St. Clair, Room 421, 73 Adelaide St. West, Toronto, Ont. Letters will be strictly confidential and will be answered as quickly as possible.

Boston Archbishop Condemns Make-up

Says They Look Like Savages — Denounces Scanty Frocks Also

BOSTON,—The liberal use of cosmetics by women was attacked by William Cardinal O'Connell, Archbishop of Boston, as an attempt to imitate Pagan savages, in a sermon delivered after he had administered the sacrament of confirmation to 500 women converts at the Cathedral of the Holy Cross.

The Cardinal upheld the right of a priest to refuse the Eucharist to a woman with painted lips, and denounced what he termed the scantiness of some modern dresses and the use of artificial coloring on lips, cheeks and fingernails.

P.E.I. Ranchers Get $2,500,000 From Pelts

The pelt business, it is estimated, was worth $2,500,000.00 to Prince Edward Island fox ranchers last year. A representative of the Canadian National Silver Fox Breeders' Association recently returned from London and Paris stated that France is one of the biggest markets for silver fox fur where it is used extensively by designers and style modistes. In Great Britain the demand is growing: two years ago silver fox was worn very little. England is becoming a great centre of the fur dyeing industry, there having been a great exodus of expert dyers from Leipsig. One firm in Britain had to enlarge its premises considerably: in one day it dyed around 17,000 squirrel skins.

Fire Losses Increase

Toronto. — For the second consecutive month fire losses in Canada during May recorded an increase, according to the Monetary Times' report made public recently. Total losses were $2,466,375.

This compares with $2,136,650 in the preceding month, and with $2,098,600 during May, 1934. The increase during May was largely accounted for by the $400,000 convent conflagration at Joliette, Que. in addition to several large stores and warehouse fires at Sydney and New Glasgow in Nova Scotia, St. Pascome, Que., and in Avonlea, Sask., and Prince Albert, Sask.

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for Artists and Authors

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