# Voice of the Press

CANADA
THE EMPIRE
THE WORLD AT LARGE

## CANADA

### NEWSPAPERS BEST.

Newspapers provide the best way for clothing merchants to advertise their clothes to the public. This has been agreed by the National Association of Retail Clothiers assembled in convention in Chicago. They have decided unanimously on an advertising program for the coming year which is scheduled to spend by far the bulk of the total appropriation on newspaper advertising.

The clothing men know from long experience that the buying public looks to the newspapers for the announcements of merchants and manufacturers. And the people read the advertisements, have a chance to read them a second or third time if they wish and to discuss them. Then they act and buy. That's why the clothiers are making sure they will do the bulk of their advertising in the columns of the newspapers. — Border Cities Star.

### EIGHTH GIFT OF BUFFALO

The Canadian Government has given a gift of four buffalo from the herd at Wainwright Park in Poland. Poland is the eighth country to receive shipments of buffalo from Canada as previous shipments have been presented to South Africa, New Zealand, England, Australia, France and Belgium.—London Free Press.

### RESPECT.

A Scot was walking with a Roman Catholic friend in London. On passing Westminster Cathedral his friend raised his hat, and the Scotsman followed suit.

At this his friend said: "You're getting very pious, raising your hat as you pass the cathedral."

"Was that the cathedral?" the Scot replied. "I thought it was the Bank of England."—London Observer.

### STUDY OF PEACE.

Princeton University has just now made a change in its curriculum which is causing wide comment.

Hitherto it has been giving courses on the art of war which were given in conjunction with the Reserve Officers Training Corps. In the place of one of these courses on the operation of an artillery battery, instruction will be given on the agencies for the promotion of peace. Instead of another course on communication systems and gun firing will be one on civil and military law.

The subject was threshed out by the university together with the Reserve Officers' Training Corps and this action taken as a result. Which, we take it, does not mean that the Training Corps is done away with, but it does mean that the university is giving serious study to the agencies which make for peace. Which is a step up.—Halifax Chronicle.

### PLATINUM PRODUCTION.

With continued prosperity in the nickel industry, Canada is capable of supplying the major part of the world demand for platinum and its allied metals, according to the Department of Mines, Ottawa. Cost of production in Canada of platinum and related metals is presently well below that of most producing countries. —Brandon Sun.

### ACCIDENTS ARE CAUSED

The stubborn fact is that accidents do not happen. If cars are standing still they do no damage. It is when people get in and start to make them go that things happen, and the people in them are responsible. The safety of the roads and highways is not being guarded when we find the judiciary voicing the complaint that juries are freeing men who should not be made free.—Stratford Beacon-Herald.

### THE FLEA AND THE EMPIRE

A flea was the grand-daddy of the British Empire, we are told by Dr. Thomas W. M. Cameron. From his institute of parasitology at Macdonald College, Quebec, he tells a plausible story. The flea, he says, caused the Black Death in Europe. This ruined English agriculture and shifed into sheep growing. This made wool and broadcloth England's staple products and led to the necessity of finding foreign markets. This in turn led to the founding of the overseas empire.—Winnipeg Tribune.

### OBVIOUSLY

As the crowded London bus came to a standstill, a stout, middle-aged man descended the stairs, carrying a small girl, obviously his daughter.

Tenderly placing his burden on the curb, he ascended the stairs again and shortly returned carrying a tiny dog. Placing the dog beside the child, he returned upstairs and again descended, bearing a second child, which he stood beside the first. Once more he ascended the stairs and again returned, carrying a third youngster.

These evolutions were eagerly observed by a passenger seated inside the bus, who, as father proceeded to dismount with his third offspring, exclaimed in a loud stage whisper:

"Lumme, 'e must have a nest up there!"—Vancouver Province.

### EDDIE CANTOR TELLS ENGLAND

Eddie Cantor receives, or is said to receive some $10,000 for a brief radio broadcast in the United States, and so perhaps it was not unnatural that when he spoke recently over a British Broadcasting station, he expressed a decided preference for the system of his own country. His statement started a controversy that has been filling the letter columns of the Manchester Guardian, and which the Guardian summarizes in these words:

"So far there has appeared .... no sign of envy on the part of British listeners ..... The general feeling expressed on this side is that no swelling of revenue would compensate for the inescapable horrors of wireless advertisements."

The case for supporting broadcasting by the revenues from advertising, as made by Mr. Cantor, is that the competitive basis on which it rests evolves the "talent" that the radio needs—talent such as Mr. Cantor—and that the advertising brings in the money to pay such entertainers on a lavish scale. But British listeners would not submit to the invasion of their homes by the commercialism that dominates the wireless in the United States — and of which Canadian radio is not entirely free. — Ottawa Journal.

### WOMEN IN PUBLIC LIFE

Ontario has now its first woman J.P. as well as its first woman K.C. while at Ottawa there is one woman in the Commons and one in the Senate. The entry of women into the fields of law and legislation has been singularly small.—Kingston Whig-Standard.

### HERE'S A SUGGESTION.

A letter in a woman's paper suggests a Government department whose job it would be to create joy and happiness for one and all. A sort of Ministry of Transports, as it were.—Regina Leader-Post.

### COUNTRY DOCTORS

Dr. Dafoe has undoubtedly drawn world-wide attention to the fact that the humble rural or small town practitioner hitherto unhonored and unsung, is, after all, one of the mainstays of the human race and a man of the moment, whether he comes through with quints or prescribes for chickenpox.—Border Cities Star.

### CHANGING TIMES

The once-famous Police Gazette is resuming publication. It went into bankruptcy because it became effminate. Now it is to be edited by a woman.—St. Thomas Times-Journal.

### OUTSTANDING.

The Ottawa Journal, which has entered upon its fiftieth year of publication, is one of Canada's outstanding papers.

## THE EMPIRE

### THOMSON OR MACTAVISH

The kilt is becoming fashionable among Edinburgh town councillors, and I'm told not to be surprised if the Lord Provost is seen in one before long. As a Thomson, he is entitled to wear the MacTavish tartan. "Thomas" was, as early as the fifteenth century, written as 'Tomas' of "Tamas," and Thomson is a translation of "MacTomas," which has another rendering in MacTavish, Sir William Thomson is of the northern branch. The MacTomases of Argyl are a sept of the Campbells. —Glasgow Bulletin.

### LIVING ARTISTS OR DEAD MASTERS

A curious correspondence has arisen in the English Press out of the display of the wedding presents which were sent to the Duke and Duchess of Kent. Criticism has been made of the number of valuable antiques which were among the gifts, and it is urged that public bodies like the Royal Academy and the City Companies should have tried rather to benefit present-day artists and designers.—Belfast Telegraph.

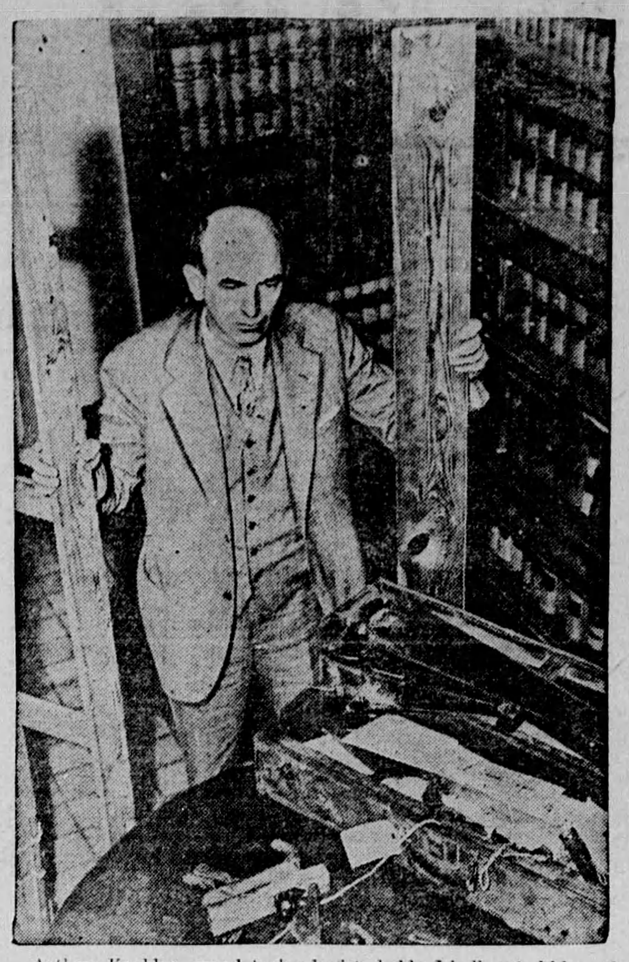
### "DIE WAYS" NOT HIGHWAYS.

A big inquiry into the causes of motoring accidents is promised. It seems a little late. There will be accidents on the roads till their users acquire a new mentality. They will not do that till (1) We re-design our highways as single tracks. (2) We keep our homes well away from them. (3) We re-design our pavements to stop people stepping off them. (4) We devise a uniform lighting system to avoid the present jigsaws of light and blackness. (5) We substitute a national control for the whims of a hundred local authorities. —London Sunday Express.

### WOMEN IN CRIME.

Women criminals in England and Wales have increased by 10 per cent in four years. Last year there were 6,779 convictions. It is by pure coincidence that the figures appear at the same time as the announcement that in Britain 18,500,000 of us go to the pictures every week, which means that one in every three of us is a film fan. But only one in several thousands of us lands in gaol in a whole lifetime, much less once a week. Every now and then a magistrate blames the films for crime. He is usually a very old magistrate who never goes to the pictures. When he was a boy they blamed penny dreadfuls! — Manchester Sunday Chronicle.

## Defense Attacks Wood Experts Testimony



Arthur Koehler, wood technologist, holds Lindbergh kidnap ladder and board from Hauptmann's attic which he linked together in his testimony. On table are Bruno's tools.

## Position of Modern Woman Due Largely to Typewriter

Washington — The stenographer's favorite instrument, the typewriter, was described in an official report as an emancipator of women.

"The invention and development of the typewriter has opened more jobs to women than any other single machine, said a review by the women's bureau of its first extensive study of feminine white collar workers.

The pamphlet added that approximately one out of every eight women office workers in the seven cities studied operated a machine having some sort of a key board.

"In the seventies and eighties, the amanuensis turned out stilted and formal letters in a Spencerian hand and the word stenographer was almost unknown," the report said. "In this survey, the stenographic group formed about one-third of all office workers."

However, mechancial devices which have followed the typewriter were said to have resulted in reducing numbers on certain types of work.

The bureau studied some 43,000 of the 2,000,000 women at work in offices—a number larger than those employed in industry, in stores, or in any other occupation except domestic and personal service.

This cross-section sampling was done in advertising, banking, insurance, investment, mail order, publishing, and public utilities offices in New York, Hartford, Philadelphia, Atlanta, Chicago, Des Moines, and St. Louis, on salary, hours, promotion chances, and training required.

"More women were at work as general clerks than at any other job in the offices included in the survey," the report said. "While numerically the largest group, general clerks received a monthly median salary of only $90—a lower median than that received by any other class of employees except file clerks whose median was $81, tabulating or key punchers whose median was $89, and a smaller number of messengers whose median was $55. Stenographers, the second largest occupation group, received a higher median salary—$114.

"In Chicago, the only city where data on the salaries of men officers were secured women were found for the most part to earn considerably less than the men even for the same jobs.

"Negro women office workers included in the study earned much lower salaries than those of white women."

## Lady Ashley and Senior Fairbanks May Be Married

Rome. — Douglas Fairbanks and Lady Ashley, arriving in Rome recently smiling and happy, steadfastly refused to discuss the possibility of their marriage.

"I have nothing to say on that subject," said Fairbanks when asked whether he contemplated being married in Rome. "That is my own business."

The American film actor said he was planning a long cruise on a yacht being prepared in the United States.

When asked whether Lady Ashley would accompany him on the voyage, he replied that that, too, was his business.

His attention was called to a remark by a newspaper correspondent that whenever an important event was about to happen in Faribanks' life, he came to Rome where his tailor lives and had a dozen suits made.

Fairbanks merely lauhed and asked how the weather had been.

Lady Ashley, who left the train without a hat, her blond hair cascading to her shoulders, and dressed in a luxurious fur coat, told those who approached her with questions about the rumored wedding. I never talk to newspapermen. I have nothing to say about that."

Both Fairbanks and Lady Ashley kept far apart as they walked along the station platform to avoid being photographed together.

## Weather Map

### Shows Eight Different Kinds of Air — Will Assist Aviators.

New York. — A new kind of weather map, showing eight kinds of air over the United States, was presented to aviation leaders at the annual meeting of the Institute of Aeronautical Sciences.

The eight, discovered largely by airplane, are all kinds that exist in North America. They contain, and spill, all the types of weather troubles known, including those on which forecasters go wrong.

The map is a step in "air-masses" analysis, the new system of forecasting being inaugurated by the U. S. Weather Bureau. It was developed by Dr. Irving Krick of the California Institute of Techology.

No. 1 air is polar-continental. It comes down from Canada; is cold, dry and "stable." It may be chilly but contains few storms.

No. 2 is polar-Pacific, cold, fairly moist, sometimes showery and squally. There is polar-Atlantic, a twin of No. 2, but not quite as nasty in disposition.

Four is polar-basin. That is something they have between the Rockies and the Pacific Coast. It's fairly warm and the producer of nice weather.

Five is tropical-Pacific. This is warm and moist, but surprisingly, is usually "stable," or not stormy, because its heat has been cooled by passing over the waters of the Pacific.

Six is tropical Gulf and seven tropical-Atlantic. These two are twins in troublemaking. Both are very warm and moist.

Eight is tropical-continental — a trouble-maker for flying. It appears over northern Mexico and the southwestern tier of American states. It is hot and too dry for rain or clouds but its "instability" fills flying air with "bumps."

## Ultra Short Radio Waves Give Interesting Results in U.S. Test

New York — New facts about ultra-short radio waves, showing that they spread like soft twilight in every direction, was reported to the American Institute of Electrical Engineers recently.

These short waves were sprayed all over Boston from an antenna 130 feet above the ground. A receiving set on a truck travelled all over the city and a surrounding area of about 55 square miles.

Never once did the truck completely lose the little waves. There were deep radio shadows in them in spots, as down behind buildings and under bridges. Some streets were brighter than others with these radio waves.

The Boston experiments strengthen a growing belief that they have powers of reflection that may make them very useful. In Boston seemingly the little waves splashed and reflected from all sorts of surfaces.

In spots completely hidden from the sending antenna, the waves seemed to be arriving by reflection from numerous other directions.

Over salt water the rays were usually bright and strong. After passing the water they lost this extra strength.

Under one bridge, as if under a deep shadow, the signal strength feel sharply. It rose again on each side of the bridge.

Overhead trolley wires cast deep radio shadows, apparently interfering with the short waves in all directions.

## Women Make Up 55 p.c. Of Truo's Voters

Truro, N.S. — About 55 per cent of the voting population of Truro are women, it was disclosed by voters' lists compiled last fall and made public recently.

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## DAVID COPPERFIELD

Weekly Serial

Based on the Novel by CHARLES DICKENS

At Yarmouth that night there is a terrible storm. Outside the pounding breakers a ship-wrecked vessel is tossing. Before David can reach him, Ham is out in the sea in a breeches buoy, trying to save the lone survivor. But he is drowned when the ship goes down. The passenger is washed up, dead. It is Steerforth!

Soon there is more trouble. The frail Dora dies and David goes abroad to forget. A year later he returns, worried about the Wickfields. Then, with the aid of Micawber, he exposes Heep as a cheat and a forger, who had cunningly made Wickfield believe that he, himself, was a thief. This was the hold he had had on him.

In return for his unselfish act, David gives Micawber a sum of money so that he and his family can set sail for Australia, where they hope to find the good fortune that always seems to be just around the corner. Everyone is at the boat to see them off and, amid loud cheers, it slowly eases away from the dock.

That afternoon, Aunt Betsey beckons to Mr. Dick and points out the window to the cliffs where David and Agnes watch the sunset, then start talking to each other earnestly. Aunt Betsey is eaten up by curiosity. What are they saying? It looks like the beginning of a new life and new happiness for David and his childhood sweetheart.