SUGGESTIONS FOR IMPROVING FAIRS

W. G. McBride, president of the Priceville Agricultural Society, gave a splendid address at the meeting of the Society held at Priceville recently at which it was stated that the Society would meet all obligations and have a balance on hand. Following is President McBride's address:

Ladies and Gentlemen:- I wish to extend to you all a hearty welcome to the annual meeting of our Agricultural Society. We have been passing through conditions as a people that have been trying to say the least, but, without such experience in life we would not attain the height of our possibilities. I wish at this time to thank the officers and members of our society on this earnest endeavor during the past year in helping me make our Society a success, both financially and instructive. And I am of the opinion the future holds brighter things in store, and that you as tillers of the soil, may soon see the silver lining. And as we go forward into 1935 may our hopes be brighter and our spirits quickened to meet our new obligations and tasks. There are many things that I wish to bring to your attention during the course of my address, which I hope you take as they are given, not as ridicule, but for the betterment and progress of our Society.

Our Prize List should be revised from leaf to leaf, and should contain more commercial classes designed to improve the manner in which our products are marketed. I would that you keep in mind when revising your prize list, which should be done annually, that you do not continue year after year with the same list, as your fair will become common and lose prestige; arrange this list so as to give prominence to the more special products of our district. This revising should be done as soon as possible by a special committee of 2 or 3 members. The idea of just having a fair is not enough, we should always aim to make our exhibits as attractive as possible for the young people because it is through them we must build our future. We should always endeavor to keep the boys and girls instructed for they will be the men and women of tomorrow. There are more opportunities to assist agriculture than just through the medium of a fair. The object of our society should be to promote improvement in agriculture, horticulture, domestic industry, and useful arts. With one season as president, I come to you full of confidence for the future of your Society; but to gain that success there will have to be some changes.

I personally recommend a thorough re-organization of our Society. This re-organization should take place at once and you should see that your officers and directors accept this responsibility as their own. I can see no reason why there should not be double the amount of live stock shown. I have some suggestions to make—to make our hall exhibits more interesting, these I will submit for your approval: 1st, our entry tickets should be changed to bear the name of the exhibitor, these could be opened after the judging is done. People are proud of their work and like their friends to know it is theirs; 2nd, I would suggest that uninterested persons do the clerking for the judges. This would cause more competition and go to prove that everything was above the board. Remember I am not saying this is done, but it might give occasion for talk; 3rd, we should be very particular about exhibits returning to the hall year after year. In the most of cases this work should be done during the year; 4th, domestic science—the exhibitor should follow exactly what is in the prize list, if it calls for 6 buns, that means 6 not 12, and if it calls for light cake it does not mean dark cake. Fruit or vegetables should be shown in whatever containers are called for, not in anything you happen to have. I would suggest that all butter and baking should be covered with Celophane paper (this is very inexpensive) and will make the exhibit more attractive, also keep it more sanitary.

There are many more improvements to be worked out but I am sure your officers for the incoming year will do their best both for your welfare and the good of the society.

At this time I have a few personal remarks to make. Your secretary-treasurer deserves thanks for the creditable manner in which he fulfilled his office, in my experience as a public servant, I may say I never worked with a more congenial and able executive, always ready to work for the betterment of the society, and I personally wish to thank you, Mr. Whyte, for the help you have given me at no remuneration to yourself. I also wish to thank Mr. H. B. McLean, Archie McArthur, Jas. Harrison and Donald Reiley, who have stood by me through my term of office. These men have been with me in everything I did and gave their unlimited time free of charge. There are also other officers and members who have helped me make a success of our Fair and I would ask them also to accept my thanks.

Later on in the meeting you will be asked to elect your officers for 1935, and I can assure my successor as President, every support. Later on in this meeting your secretary-treasurer will give you a full report of the financial standing of your society during the year. You will also have a full report on the work of the hall board, then I will be in a position to go more fully into the financing of our society.

Knocking Paid Mail Order

Merchandising under present conditions was discussed by Mr. Sulley of the National Cash Register Co., at the last meeting of the Barrie Retail Merchants' Association. There is said the speaker, at the outset, no substitute for hard work and brains in business to-day as at any time. By organization and co-operation merchants can do much to gain and hold trade.

The speaker told of a mail order house in New York that inquired into why in a town 150 miles away they did annual business of $80,000, while in another town only 40 miles away of similar size, their annual business was only $12,000. It was found that in the latter town the merchants were organized and co-operated, while in the former there was no organization and the merchants were knocking each other, while the mail order house got the business. A town where the independent merchants have poor sales is not a disirable place for the lawyer, the noctor or the preacher.

It isn't the glory of winning: it's playing a poor hand that puts zest in life.

Euchre, Bridge & Crokinole

will be held in

Fraternal Hall

Thursday, Dec. 6

at 8.00 p.m.

Under auspices of Orange Lodge

SILVER COLLECTION - EATS

Local and Personal

Mr. Gordon McKinnon of Toronto was in town last week.

Mrs. McCallum is seriously ill at her home in Flesherton.

Mr. Samuel Henderson of Toronto spent a few days this week with relatives in town.

Personal Christmas Greeting Cards can be secured at The Advance Office at very reasonable prices. See our samples with their large choice.

Mrs. W. A. Hawken underwent an operation in the Owen Sound hospital Tuesday afternoon and is progressing favorably.

Mr. Thomas A. Bowens and sister, Mrs. Mary Callendar, of Shelburne visited over Sunday with their uncle and aunt, Mr. and Mrs. J. J. Thompson.

The Women's Institute will meet at the home of Mrs. Wm. Boyd on Wednesday, December 5th, at 3 p.m. Roll call: exchange of gifts. Visitors welcome.

A number of Flesherton hunters were in the Kincardine district last week on a jack rabbit hunt and were successful in securing a number of these speeders.

Mr. and Mrs. Russel Anderson of Shelburne, accompanied by the latter's mother, Mrs. Teenie Thistle, visited the past week with Mr. and Mrs. J. J. Thompson.

Mr. Peter Dow left on Friday for Hamilton where he entered the main Hamilton branch of the Canadian Bank of Commerce. Mr. J. M. Oswald of Thedford has taken the position of teller in the Flesherton branch.

Dandelions were picked at Rock Mills last week by Mr. Geo. Johnson, and several of them were sent into The Advance office for proof. This is an exceptional find for this time of year.

Week end visitors with Mr. and Mrs. John McDonald were: Miss Kathleen McDonald of Hamilton, Miss Irene McDonald, Mr. A. Dolle, Mr. L. Thauburn and Miss Hilda Thauburn and Mr. Cecil Dykeman, all of Toronto.

In renewing his subscription to The Advance, Mr. Wm. T. Clark of Wilder Idaho, said that he had hoped to have been over for the August "Old Boys" picnic but was unable to make it. We will be looking for you next year W. T.

W. Frank Smith, B.A., teacher of English and History in the St. Mary's Collegiate Institute, has received the appointment of Inspector of Public Schools for West Simcoe, replacing W. A. Marshall, B.A., who was transferred to Lincoln.

Dr. M. W. Berwick, of Grand Valley, has received the appointment of District Deputy Grand Master of Grey District to fill out the unexpired portion of the term of the late W. A. Wansbrough. Dr. Berwick was Secretary of the late D. D. G. M., prior to his demise.

Considerable excitement occurred in town for a few moments on Wednesday night of last week when E. J. Bennett's large Cadillac car took fire while parked in front of his store. When discovered, a flare was issuing from around the hood of the machine. A fire extinguisher was brought into play and the fire was soon only a memory.

The Gospel Workers will hold their monthly all-day meeting in the town hall, Flesherton, on Thursday, November 29th, with services at 10.30 a.m., 2.30 p.m. and 7.45 p.m. The Clarksburg Y.P.S. orchestra will be in attendance for the evening service. A cordial invitation is extended to all.

Ducks on the Hydro Lake are reported to be fairly numerous this week. The water in the lake is exceptionally low at the present time, about the lowest it has ever been. The old 10th Line road from Bert Magee's to Pheasant Island is now practically bare, with the exception of about 100 yards, which can be navigated with the use of rubber boots.

What might have been a serious accident occurred one evening last week when Mr. Harvey Lucas of Markdale collided with a wagon load of logs which were being brought into town. One log smashed the windshield and Mr. Lucas had a small cut on his arm where it had been grazed by the log. The accident occurred just as night was falling, a most dangerous time for driving. Both vehicles were on their own side of the road but the wagon is said to have been without a warning light, no doubt the reason of which, that the driver expected to be home before dark.

After all the grown-ups are only boys and girls. Another search after pirate's treasure is to be made. Whether they'll get the gold is another matter, but they'll have the fun anyway. But they should take a dozen kids along with them just to give them the real kick out of the journey. Other youngsters will get the same kick by putting up a shack in the woods and digging for treasure in a spot where their imagination makes them believe the treasure is buried.

WHEN you suddenly realize it's her birthday . . . and you can't tell her you forgot it

. . . and you're miles apart

Get to a telephone . . . a Long Distance call will make both of you happy.

● For forgetful husbands, and anybody else, the telephone is always ready. A Long Distance call now is as simple and easy as talking across the street. Look in the front of your directory and see how low the rates are—100 miles or so for as little as 30 cents.

THE BELL TELEPHONE COMPANY OF CANADA — LONG DISTANCE TELEPHONE

Small Advts.

FOR SALE

40 young sheep. Will sell or give out on shares.—A. C. Muir, Ceylon.

FOR SALE

First class black and tan Fox Hound.—Robt. Fisher, Flesherton.

FOR RENT

House for rent in Flesherton, good location.—A Down, Flesherton.

HEATER FOR SALE

Quebec coal heater, nearly new.—Harry Patton, R. R. 3, Flesherton.

FOR SALE

House and lots for sale in Flesherton, the estate of the late Mrs. M. Phllips.—O. W. Phillips, Flesherton.

PULLETS FOR SALE

Sixteen bred-to-lay Barred Rock pullets, 7 to 8 pounds.—Mrs. Walter Russell, Rock Mills.

PULLETS WANTED

I want 10 or 12 early hatched, either White Leghorns, Rock Wyandottes or Barred Rocks. — Mrs. W. W. Trimble, Flesherton.

CAME ASTRAY

Came to the premises of the undersigned at Rock Mills on or about the 1st of November, heifer. Owner prove property and pay expenses. — Wes. Smith, Flesherton R.R. 1.

FOR SALE

Span of well matched, dark grey Percheron mares, 4 year old; A few Aberdeen Angus bulls, from five mos. old up to serviceable age; young cow due to freshen December 1; one aged Oxford Down ram. Terms given.—Herb Corbett, Proton.

CATTLE STRAYED

From Lot 38, Con. 13, Artemesia, on or about Oct. 25th, three cattle, one all black (steer calf) fat, one grey heifer, one year old and one red heifer, one year old, showing some Jersey. Information of the above will be thankfully received by Wm. Semple, Eugenia R. R. 1; phone Feversham 20 r 42.

Logs Wanted

By Durham Furniture Co., Ltd. Rock Mills. Logs must be 15 inches at the top end, sound, smooth and straight, cut out of line timber, 12 feet long. For prices and particulars enquire at the Mill Office. —DURHAM FURNITURE Co. Ltd.

STEER STRAYED

Red and white steer strayed, is 2 years old, with horns, white on face with streak of Jersey around nose. Anyone knowing of the whereabouts of this steer please notify Lewis Genoe, Eugenia, phone 74 r 21.

NOTICE TO TRESPASSERS

Fishing, Hunting and Trapping on Lots 176, 177 and Part of Lot 178 S. W. and Lot 178 N.E., strictly forbidden. All dogs found running at large on the above property will be shot. By order of—

THOS. J. STINSON.

HOG FOR SERVICE

Registered Berkshire hog, government inspected. Terms $1.00 if paid within 2 months, over that time $2.00. —Laurie Pedlar.

HOG FOR SERVICE

Young Yorkshire hog, purebred and government inspected; terms: cash 75c.; charged $1.00.

—WES. SMITH, Rock Mills.

BOAR FOR SERVICE

Registered Yorkshirt Boar for service by Flesherton Bacon Hog Club the property of the Ontario Department of Agriculture.

—C. STEWART, Caretaker.

BUSINESS CARDS

DR. R. W. LINDSAY

Feversham - 'Phone 17 r 3

Office 10-12 a.m. 7-8 p.m.

DR. A. E. LITTLE

DENTIST

At Thomson house, Feversham, every Friday. Extraction and plate work. From 10.30 a.m. to 4.30 p.m. Residence: Eugenia; Phone: Feversham 5 r 42.

AUCTIONEER

Wm. Kaitting, auctioneer for farm and stock sales a speciality, terms: 1 per cent., with small sales at corresponding low prices according to size. Make dates by phoning 43 r 11 or at The Advance office.

Prince Arthur Lodge No. 333, A.F. &A.M., meets in the Fraternal Hall, Flesherton, every Friday on or before the full moon. W. M., R. W. Piper, Secretary, H. A. McCauley.

THE STORE WITH SERVICE

F. T. HILL&CO.,Ltd.

CHAIN STORES

Markdale, Ontario

OUR BUYING POWER SAVES YOU A LOT OF MONEY

BIG SPECIALS This Week

Come to the Hill stores for dependable Fall and Winter Merchandise. We are offering seasonable goods at very low prices.

Special Sale of Ladies' Dresses

25 only Ladies' tweed and sport effect dresses, very new. Special at **$3.95 and $4.95 each.**

Ladies' Pure Wool Jersey Dresses

Many shades to choose from—a real good weight; all sizes. Special, **$2.95 ea.**

Children's Pure Wool Jersey Cloth Dresses

Sizes 8 to 14 years—real value at **$1.95 each.**

Women's Long Sleeve House Dresses

In medium and dark patterns. Sizes 34 to 44 in a foulard cloth. Exceptional value at ..... **$1.00 and $1.19 each.**

MEN'S DEPARTMENT

Special sale of Men's Winter Overcoats at prices that will save you dollars on each coat.

75 New Coats from which to choose, in all the latest cloths and shades. Priced at **$10.95, $13.95, $15.95 and $18.95.** A coat to suit everyone's pocketbook.

Men's Heavy Moleskin Windbreakers

In sizes 36, 38, 40, 42, in blue, green, and khaki colored cloths. Special value at ..... **$1.95 each.**

Men's Leather Coats

A real leather coat for men, some with brown beaver collar, others with self collars.—All sizes and priced at **$7.50 ea.**

Men's Heavy Wool Hose at Money Saving prices.

Lot 1 — 20 doz. men's pure wool hose in medium weight, grey only. Special ..... **18c, or 2 pair for 35c.**

Lot 2 — 20 doz. men's pure wool hose in grey and white stripe. Special value at ..... **25c pr.**

Lot 3 — 20 doz. men's pure wool hose in a heavy quality. Reg. 50c value. Special ..... **35c or 3 pair for $1.00.**

Our Special Rubber Sale Still Continues

Boys' Plain Overs, rolled sole —— 69c
Men's Plain Overs, rolled sole 89c
Women's Plain Overs, first quality 75c
Women's clearing line at 50c
Men's Monitor, 6 eyelet $1.89
Boy's Monitor, 6 eyelet $1.69
Women's Rubber Boots $1.95
Misses' Rubber Boots $1.69
Child's Rubber Boots $1.49
(Save money by buying these Rubbers.)

SPECIALS

Robinhood Flour (this week only) **$2.59**
Choice quality Mince Meat .... **2 lb. 25c.**
5 String Brooms (while they last) **33c**
Canned Tomatoes, 2½ size, ... **3 for 25c.**
Pearl White Soap ..... **8 for 25c**
5 lb. pail Dark Honey for **43c**
10 lb. pail Dark Honey for **79c**
Large Bottle Vanilla for **15c**
Jelly Powders, 6 for **25c**
Sugar, 10 lbs. for **51c**
Choice Dates, 3 lbs. for **25c**