# You've been wanting to try Kruschen . . . do it NOW at OUR EXPENSE!

If you've been one of those who have been intending to try KRUSCHEN but haven't, then take advantage of this limited time offer. Go to your nearest druggist and ask for the Kruschen Giant Package. You get the regular generous 75c bottle *plus a Free Trial Bottle.*

Use the TRIAL bottle first. You'll find, like the people of 119 different countries have found, that there's nothing else quite like Kruschen.

For instance, Kruschen strikes at the usual cause of fat. It eliminates wastage and poisons daily. If you have no excess fat you cannot lose weight by taking Kruschen. But you can increase your pep and energy. And you can avoid the many ills which afflict humanity because of internal sluggishness.

Kruschen costs only a few cents a week to use. Your druggist has a limited number of the Kruschen Giant Packages now in stock. And remember, if you are not thoroughly convinced of Kruschen's merits after using the trial bottle you are at liberty to return the unopened Regular package to your druggist who will redeem it at full value.


## SPIRIT OF CANADA

### Special Day to Each Province Feature at Royal Winter Fair.

Each Canadian province is celebrated at the Royal Winter Fair by a "day" specially dedicated to showing its products and exhibits. This linking of all Canada through common interests in agriculture and nationality was instituted at the first Fair in 1922 and has been continued uninterruptedly ever since. It catches "the spirit of Canada."

The days with their mottoes are:

Wednesday, Nov. 21—"All Canada Day, also Children's Day.

Thursday, Nov. 22—British Columbia, "Our only Pacific Province."

Friday, Nov 23—Maritime Day, jointly, "The three Atlantic provinces."

Saturday, Nov. 24—Quebec Day, "Quaint French-Canada."

Monday, Nov. 26—Alberta Day, "Rugged as the Rockies."

Tuesday, Nov. 27—Manitoba Day, "First of the Prairie Provinces."

Wednesday, Nov. 28 — Saskatchewan Day, "Golden West of Wheat."

Thursday, Nov. 29—Ontario Day, "Last but not least."

"Provincial days are observed," says Colonel Harry McGee, President of the Fair, "because they continue the policy of the Royal Fair, of promoting agriculture and fostering a spirit of broad Canadianism. The increasing interest being given by all the provinces to this feature is a matter of much satisfaction.

"Canadian Day, the first day of the Fair, is devoted to showing broadly and nationally the essential unity of Canadian farm interests from coast to coast. The above mentioned Fair days are devoted to focusing public attention on special features of one or other of the provinces."

"In this way," Colonel McGee added, "every province and locality receives from it benefits otherwise unobtainable for it is an axiom that all local agricultural effort logically leads upward to the Royal; and, just as logically, the influence and benefits of the Royal flow outward to the nine provinces and to their regional subdivisions."

## If You Eat Starches Meats, Sweets *Read This*

***They're All Necessary Foods — But All Acid - Forming. Hence Most of Us Have "Acid Stomach" At Times. Easy Now to Relieve.***

Doctors say that much of the so-called "indigestion," from which so many of us suffer, is really *acid* indigestion . . . brought about by too many *acid-forming* foods in our modern diet. And that there is now a way to relieve this . . . often in minutes!

Simply take *Phillips'* Milk of Magnesia after meals. Almost immediately this acts to *neutralize* the stomach acidity that brings on your trouble. You "forget you have a stomach!"

Try this just once! Take either the familiar liquid "PHILLIPS'", or, now the convenient *new* Phillips' Milk of Magnesia Tablets. But be *sure* you get Genuine "PHILLIPS'".

**Also in Tablet Form:**

Phillips' Milk of Magnesia Tablets are now on sale at all drug stores everywhere. Each tiny tablet is the equivalent of a teaspoonful of Genuine Phillips' Milk of Magnesia.

PHILLIPS' *Milk of Magnesia*

MADE IN CANADA


### Best Apples on Top of Basket

It does not pay to display the best apples on top of a basket for sale when the apples underneath are of inferior grade. At least Harry Brown of Ottawa, when he was found quilty of false representations as to the content of a basket of apples. The charge was held by Emmerson Paige, of the Department of Agriculture staff and the accused was fined $25 and $2 costs.

Registrar of Marriages (to youthful bridegroom): "The young lady is not a minor, is she?"

Bridegroom: "Oh, no; she works in a fish shop!"


# The Full Value of Cod Liver Oil PLUS A QUICKER RECOVERY AFTER ILLNESS

To recover the strength and vitality exhausted by illness—we must have energy-packed nourishment that can be quickly and easily absorbed by our bodies.

Scott's Emulsion gives you greater recuperative powers because it is *an easily and quickly digestible form* of Cod Liver Oil in a solution of bone building hypophosphites of lime and soda—PLUS values you get in Scott's Emulsion of Cod Liver Oil. 3A

# SCOTT'S EMULSION

THE COD LIVER OIL WITH THE **PLUS** VALUE

*For Sale by Your Druggist*



## *NOVA SCOTIA GOLD MINES LTD.*

offers exceptional profit possibilities to the wise investor. There is every indication that next summer will see two profitable producing mines in the one Company. Without obligation on your part, we would like to give you full information regarding this Company. Write to:

E. W. Sanderson & Company
Investment Brokers
45 Richmond Street West, Toronto Ontario


## *Have You Heard?*

**Cash Wanted**

"Pay your taxes with a smile," advised Mrs. Kotrocks.

"I should love to," said Miss Comely, but they insist on cash."

* * *

Remember when the freight trains which drew complaints here for the blocking of traffic were all on the railroads and not on the highways?

* * *

Young Man—Mr. Smith your daughter has promised to become my wife.

Father—"It was your own fault—what else did you expect if you kept hanging around here every night?

* * *

There's nothing new under the sun. But for that matter there is some pretty old stuff going on under the moon.

* * *

Young Man—"Darling, I've lost all my money. Haven't a penny in the world.

Sweet Young Thing—That won't make any difference to our love, dear I'll love you just as much—even if I never see you again.

* * *

An optimist is a man who, after he grows bald, consoles himself by rejoicing that he will never have gray hair again.

* * *

Man—"Why does he always refer to his wife as "The Weather?"

Friend—"Because she is just as changeable and hard to control he says."

* * *

In some deserts there are small green spots called oasis. How often is life like a desert.

* * *

Mrs. Grouch—"It tells here in the paper of a man who sold his wife for $700. Would you sell me for that?"

Mr. Grouch—"What chance would I have?"" The fellow probably would demand double that from me for taking you off my hands.

* * *

If the Government dictated to women as fashion does, there'd be war.

* * *

Miss—"How did you enjoy your visit on the farm?"

Boy Friend—I was afraid of the butter out there?"

Miss—"The butter? Was it so very strong?

Boy Friend—"I'll say it was—and I never saw a meaner billygoat in all my life."

* * *

There is a possibility too that the cost of living will advance out of all proportion to its value.

* * *

Son—"Daddy when you went to school, did they have a board of education?"

Father—"No, son. The teacher used a hickory switch.'

* * *

When a man is in a jam he refers to news stories as "Notoriety." When he's helping a good cause he wants "Publicity."

* * *

She—"That radio next door nearly drives me crazy."

He—'Me too. There are times when I've wished those neighbors had such bad luck they couldn't keep up the payments on it and the dealer had to take the darn thing back".

* * *

One of the biggest things people have to contend with these days is the ordinary cranks who are against everything.

* * *

Small Boy—"My Dad's got a new set of teeth.

Friend—"What are they going to do with the old ones."

Small Boy—"I spose they'll have save 'em and cut 'em down for me.

* * *

There are two kinds of wives. The kind who help a man find his place in the world and the kind who put him in his place.

* * *

Young bucks these days find that in order to put a dent in a girl's heart you have got to put a dent in the bankroll oo.

Jealousy is a tree that bears the most bitter of all fruits.

### Prehistoric Dwellings Unearthed Near Berlin

Berlin—The setting up of the Olympia village in Doberitz, a remoter suburb of Berlin, has had unexpected consequences. Near the Berliner Chaussee, the foundations of five dwelling places from 2000 to 2500 B.C., have been unearthed, as well as two ash-pits containing bones and fragments of earthenware bowls. A stone-ax from the Neolithic period and an anchor have also been found. This latter find rouses great interest, in that it may be taken as proving that this sandy plain of Brandenburg was once the scene of fishing. Those who are familiar with the sandy lakes and soil of Berlin, the capital is built on sand, will be particularly interested in this explanation.


Dixie Plug gives pipe-smokers a fresh, satisfying and economical smoke—always! You cut each pipeful as you need it—*that's freshness.* You cut it to suit your taste, coarse or flake—*that's satisfaction.* It lasts longer in your pipe—*that's economy.*

# DIXIE

PLUG SMOKING TOBACCO


## RETURN TO SCENES OF WAR TIME

### British Members of Hospital Units in Serbia Re-Visit Country Where They Were on "Active Service"

Three British ex-V.A.D.'s, who served in Serbia (now part of Yugoslavia) during the war and after the Armistice, returned recently after 12 years' absence, on a pilgrimage to see the places and people they knew on service. The visitors were Miss Vera Holme, from Birkdale, near Liverpool; Miss Margaret Greenlees and Miss Margaret Ker, from Scotland.

Both Miss Holme and Miss Greenlees were members of the Scottish Women's Hospital Units on active service during the War and after the Armistice, both in Serbia and on the Salonika front. Miss Ker took part in relief work in Serbia after the war.

All three left Belgrade for the last time in 1922, when their relief work came to an end. But they compacted to return together some day, and this year the opportunity came. It was before the assassination of King Alexander of Yugoslavia in Marseilles.

ROADS CHANGED.

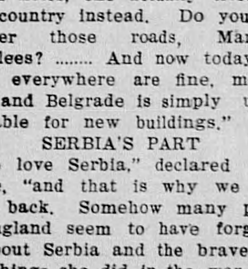
Miss Holme, who was an ambulance and lorry driver on the Balkan and Bessarabian fronts from early 1915 until late 1917, said her first impression on re-visiting Belgrade was the changed condition of the roads.

"Those war-time roads!" she exclaimed. "When we were here practically no roads existed such as you have today—just tracks in the mud. Sometimes we were stuck all night in the mud, miles from anywhere. Sometimes the roads were so bad and full of holes, one actually tried the open country instead. Do you remember those roads, Margaret Greenlees? ..... And now today, the roads everywhere are fine, modern ones, and Belgrade is simply unrecognizable for new buildings."

SERBIA'S PART

"We love Serbia," declared Miss Holme, "and that is why we have come back. Somehow many people in England seem to have forgotten all about Serbia and the brave, gallant things she did in the war. But we have not forgotten.

"Not everybody remembers either today what British women did out here. Some thousands of British women must have served on the Serbian fronts during the war. Figures like Dr. Elsie Inglis, Lady Berry, the Hon. Evelyn Haverfield — all of whom are dead now—and Dr. Emslie-Hutton, and Dr. Katherine plish this purpose. Every drivers' licensing law, moreover, might well require that a record of any convictions of the licensee for unsafe driving be written on his card. This record need not be presented in court, but it does afford pertinent information to a traffic officer and will result in greater certainty of reporting habitual offenders to the licensing authorities. Now it may be that some of these persons are not willful offenders but merely incompetent drivers. That distinction does not lessen the damage they may inflict. Such persons should resolve either to improve their driving or else forego that privilege. For driving is a privilege, and should be treated as such.

GET THE BEST FOR YOUR MONEY

There's longer life, more service, more power and more quality in

**BURGESS RADIO BATTERIES**

No. 21308 Radio, "B" ..... $3.95
No. 1081 Radio, "A" ..... $2.85

BURGESS BATTERY CO
Niagara Falls, Ontario



Issue No. 47—'34




### U.S. Newspaper Advertising Gains in September

Chicago—An increase in retail advertising of nearly 5,000,000 lines was the big feature of September in the newspaper advertising field, an analyisis by Advertising Age of figures based on advertising activity in 77 cities reveals.

The total volume of advertising in the newspapers compared in September was 135,068,000 lines, a gain of 4,132,000 compared with the corresponding month of last year. But classified, which gained over 1,100,000 lines, another reflection of increased business activity, was the only classification besides retail to show a gain.

General advertising declined slightly to 23,000,000 lines, the loss being less than 1 per cent., however. Automotive advertising, which made a big increase in August, was off 10.5 per cent., the total for September being 6,527,000 lines. Financial was also slightly below last year with a total of 1,860,000 lines, a decrease of 5.5 per cent.


**PREVENTS MINERAL DEFICIENCY**

Grand Champion "Oakland Pride Countess."

## THE KEY TO PROFIT

Doesn't it make you feel good to see fine animals responding to their feed like a spirited horse to the reins — paying you back generously for every ounce of feed with real progress, productiveness and P-R-O-F-I-T! No over feeding—no bone chewing—no rooting for vital minerals. You cannot have that kind of response unless your animals are getting sufficent calcium, phosphorus and other essential minerals! Make it a certainty—banish all risks at low cost, by using a C-I-L Mineral supplement! Write for free folders telling you how you can turn mineral deficient, doubtful animals into real profit makers!

## C-I-L NUTRI-MIN

100% available and digestible. Di-Calcium phosphate (bone derived) the wholly digestible, naturally balanced, concentrated calcium-phosphorus salt combined with other minerals supplying iron, iodine, sodium and chlorine.

## C-I-L SOL-MIN

**(Soluble Minerals)**

The entire mineral portion of bone, especially processed to secure digestibility, and balanced with other essential minerals. Contains phosphorus, calcium, iodine, sodium, chlorine, iron and sulphur.

*Write For Literature*

CANADIAN INDUSTRIES LIMITED

Salt and Alkali Division, Windsor, Ont.
Fertilizer Division, Toronto 9


## Classified Advertising


**PATENTS**

AN OFFER TO EVERY INVENTOR List of wanted inventions and full information sent free. The Ramsay Company, World Patent Attorneys, 273 Bank Street, Ottawa, Canada.

**SILVER BLACK FOX PUPS**

SILVER BLACK FOX pups, pure bred, prolific strain, high production, sired by large polygamous dogs. Rouch formerly registered. Prices reasonable. Write or phone R. F. Clarke, R.R. 2, Truro, N.S.

**FEMALE HELP WANTED**

WOMEN WANTED to sew for us at home. Sewing machine necessary. No selling. Ontario Neckwear Company, Dept. 297, Toronto 8.

### For Scalp and Hair Health

To have beautiful hair you must have a healthy scalp. Caulk MER SHAMPOO treats the scalp as well as the hair. It is entirely different to other shampoos. It combines the same germicidal properties that have made MER Cream and MER Soap so successful for the treatment of the skin. Ask for a 10c trial package of MER SHAMPOO at drug and dept. stores—enough for three shampoos and rub the soft perfumed lather well into the scalp. 1

## Tested Eczema Remedy

**Is Prescription of Doctor**

Your skin trouble—whether it is eczema, acne, hives, dandruff, ringworm infection or pimples and blotches—will be positively benefitted by D.D.D., because D.D.D. is a tried and tested Physician's Prescription. D.D.D. was developed originally for his own patients by Dr. D. D. Dennis. It is now manufactured by the makers of Campana's Italian Balm. In 35 years D.D.D. has brought clear, healthful skins to millions. At druggists. Trial size 35c. Guaranteed to give instant relief or money refunded. 1

*for* **COUGHS**

Take half a teaspoonful of Minard's in molasses. Heat Minard's, inhale it. Also rub it well into your chest.

32 You'll get relief!

**MINARD'S "KING OF PAIN" LINIMENT**

## BUILD UP THE BLOOD

YOU lose vital nerve force if you allow your stomach to distress you. When nervous and rundown and in need of a blood tonic—when you're anemic, weight below normal, and you feel tired-out and weak, follow the advice of Mrs. W. H. Skyring of 52 Nottingham St., Guelph, Ont. She says: "Several times when I was rundown, had weak stomach, thin and impoverished blood, I took Dr. Pierce's Golden Medical Discovery. It relieved me of the weak stomach, enriched my blood and built me up in health—made me feel like a new person."

New size, tablets 50 cts., liquid $1.00. Large size, tabs. or liquid, $1.35. All druggists.

Write Dr. Pierce's Clinic, Buffalo, N. Y., for free medical advice.

## Ask Mother— She Knows

Mother took this medicine before and after the babies came: It gave her more strength and energy when she was nervous and rundown : : : kept her on the job all through the Change. No wonder she recommends it.

**LYDIA E. PINKHAM'S VEGETABLE COMPOUND**

## ART CONTEST

TEN PRIZES are being offered to amateur artists in a sketching competition. Here is a splendid opportunity for anyone with a mere preliminary art experience to receive a prize and individual art training.

**Send a three cent stamped envelope for full information.**

**Ideas Unlimited**

Thirty-Nine Lee Avenue, Toronto, Ontario