THE
FLESHERTON ADVANCE

Published on Collingwood street, Flesherton, Wednesday of each week. Circulation over 1000, Price in Canada $2.00 per year, when paid in advance $1.50. In U. S. A. $2.50 per year, when paid in advance $2.00.

W. H. THURSTON, - - Editor
F. J. THURSTON, - Assoc. Editor

EDITORIAL NOTES

Since curling has become so popular in Flesherton efforts are now being made to secure a bowling green through the government relief program by building it on the level area of the park on Sydenham street Some opposition is being encountered by the promoters, the objection being that it should be left as it is for the enjoyment of the children, which will enable them to be kept off the streets and out of danger from the cars. It would be splendid to have a bowling green in the village as at this game the ladies can take their place and enjoy themselves. We hope that the project can be put across.

* * *

Recently an advertising agency requested information from the weekly newspapers as to whether or not they would accept liquor and beer advertising if the law were changed in this regard. During the past two or three years the volue of local advertising in these newspapers has reached a very low level and it would not surprise us if many editors grasped at this opportunity to help their newspaper pay its way. It has been demonstrated time and again that newspaper advertising is the best medium by which to lay the store's goods before the people, but many merchants rely on the advertising of other stores to bring buyers to town. If this policy is continued many newspapers will have no alternative than to accept liquor and beer advertising to keep their plants operating.

Anxious For Baseball

The boys are commencing to talk baseball now that the snow has disappeared and warmer weather arrived. In fact some already have had a short workout with the ball, limbering up stiffened muscles. All of last year's team, with one exception, will be on hand for the campaign when it opens. If the Centre Grey team operates this year the schedule should commence earlier in order to prevent the fiasco that featured last fear's playoffs. There should be a pre-season series between Dundalk and Kimberley to decide the winner of the 1933 campaign. We should have a local team organization meeting soon to get the season under way.

HIGH COST OF GOVERNMENT

(Orangeville Banner)

We are quite in accord with the Hanover Post when it argues that citizens of Canada need to be awakened to the tremendous cost of government. The cost of government has grown at an alarming pace and is taking so great a percentage of the earnings of the people that it has become burdensome. Figures compiled by the Citizens Research Bureau for 1932 show that the cost of government in this country for that year was thirty-five per cent of our national income. Between 1928 and 1932 the expenditures of the Dominion, Provincial and Municipal Governments increased by twenty-three per cent. This is an alarming increase, even if times had been normal and revenues showing something like a proportionate increase. But the Citizens' Research Bureau finds that in the same period the national income decreased by fifty per cent. One would think that the sane and reasonable thing to do in a period of national depression would be to endeavor to cut down the cost of government and ease the burden of taxation. This is something that our governments have failed to do. They have gone on borrowing and increasing the load on the shoulders of the taxpayers. There must be a stop to this steady increase in the burden of expenditure and debt. If there is not, there can only be one end, and that is national bankruptcy.

Chevrolet Car Displayed

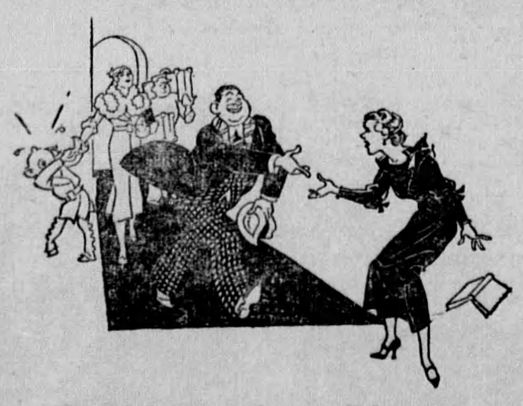
The Chevrolet Six for 1934, perhaps the most extensively improved annual model since this car was stepped up to six cylinders, is being announced locally today. The new Chevrolet has an 80 h.p. engine which, according to General Motors of Canada Limited, is the most powerful and efficient ever to be placed in a Chevrolet. The power plant, incidentally, is of a most interesting type and is the outcome of three solid years of research and testing. The purpose of all this was to provide smoothness and quietness, and the results seem to be remarkable.

Besides flashing performance from the new engine, the Chevrolet presents a number of distinct chassis improvements, most interesting of which is the new knee-action front wheel suspension of a type which contributes to a comfort in riding never before thought possible in a motor car. This independent front wheel springing gives, not only improved riding, but a host of other advantages. Steering stability is greatly improved and wheel fight completely eliminated. In appearance, the sleekness which has been a feature of recent Chevrolets is further accentuated by an increase to 112 inch wheelbase and in the treatment of the car design itself.

The 1934 line of passenger cars again features Fisher no-draft ventilation in all closed body types. All bodies are approximately 3¾ inches longer, with the cowl lengthened 1¾ inches and 2 inches added to the closed body front doors. On the interior of the closed bodies, the increased overall length is divided to provide more leg room in the front and 2½ inches more in the rear seat.

Chevrolet, along with many other improvements, also offers the starterator in the 1934 models, a device which eliminates the starting button the latter being coincidental with the foot accelerator. There is the usual range of body models.

WHEN
relatives arrive . . . and your husband is away . . . and you can't stand the strain by yourself



Get him on Long Distance . . . it's the quickest help in any emergency

If you're in a fix; or you're lonely; or any kind of emergency arises; Long Distance is there to help you, a quick, dependable, personal messenger; clear and easy to use regardless of distance. You can talk 100 miles for as little as 30c—see list of rates in the front of your directory.

THE BELL TELEPHONE COMPANY OF CANADA
LONG DISTANCE TELEPHONE

Letters to The Editor

THE NORTH GREY SITUATION

Dear Editor:- A great deal has been written especially in your contemporary, the Owen Sound "Sun-Times" touching the rather singular action of D. J. Taylor, the local member, on the vote for "free beer." Personally I cannot see wherein the paper has any real ground for complaint when we know that they have always opposed very violently the men who ran against Mr. Taylor, two, at least were outstanding temperance advocates in season and out of season. I refer to Messrs. Donald and Breese, now they get their reward for double dealing and they apparently don't like to take it. However I miss my guess if our good friends in Owen Sound don't again do the face about and support Taylor, beer and alll.

The general outlook is very interesting to me, with the opposition divided, the blame for which can be laid solely at the door of the leader, Mr. Hepburn. We all know that the reason Mr. Sinclair was replaced in the first place was that he could not be bulldozed on the temperance question. Hepburn and Co. were good and wet and no mistake. So Sinclair had to go, the more so that he advised against the muck raking campaign that certainly has not cast any credit on the once powerful Liberal party. Truly it has been said that Mitchell Hepburn is digging his political grave with his jaw and we believe our friend Taylor is finshed it the temperance people will nominate a good man and we desire to nominate Mr. Quaker, of course John is an A1 grit and ran before, but I believe he can break up the gang of double dealers, who have got us in the mess we are in. Let the Tories back Taylor if they care to, but the era of double dealing should be ended by our friends in Owen Sound now, will the "Sun-Times" accept the challenge. I have my doubts.

The North Grey Tories have a lot of weak sisters in the ranks of their would-be candidates, but we are told that in the re-organized cabinet the names of Middlebro' or Cooper might be found, in which case an interesting fight would be on. Our bet however is that the Tories will name Col. McLaucnlan, and George nas a host of friends, being a native son of our northern city. Randle, Christie, etc., all will be scrapped or should be.

Another interesting sidelight to the campaign is the much heralded threat to fire the Tory office holders right and left—more power to him, but don't you think this sort of talk is idle to say the least, for I can now see very well that two can play at that game and the Tories would be very foolish should they not retaliate with interest.

In conclusion allow me to mention that our friend Taylor has never run twice on the same platform. He has wandered all the way from U.F.O. Farmer, Soldier Labor, Progressive and no doubt now he has adopted the Government Beer policy. He can go the whole hog—we shall see if he is versatile enoogh to get away with his latest "boner" even though he has been able to keep his riding boundaries which are very much in his favor, of course D. J. was a member of the Redistribution committee and it would never do to jeopardize his chances of reelection on this score.

—AN ADVANCE READER

LETTER FROM CALIFORNIA

In renewing his subscription to The Advance Mr. W. Dinwoodie of Willits, Calif., remarks:

We have had a very mild winter here this year. I have not seen a flake of snow and very little frost, but 25 inches of rain fell. So there is, and has been, abundance of feed everywhere. I have mowed some of the grass on my lots already and measured some of the longest stocks, which were over two feet in length. For the last three weeks the orchards have been white with blossoms. I had ripe strawberries for supper and have been eating new potatoes for the last three weeks, but they were shipped in.

I sure have sympathized with many parts of the East this winter. I see by The Advance that it was 42 below zero, but the coldest I ever remember it being there was 30 below. During the war I preached at North Bay and one day it registered 41 below. A neighbor here was through Saskatchewan last harvest time and he endorsed Ed. Legard's letter you printed on "The Tragedy of the West. He stated that he stood and looked in every direction, as far as he could see, and there was no feed. I cut the item from your paper and forwarded it to my brother, Joe, as he has 160 acres in Saskatchewan. I told Joe that I didn't imagine he could sell it this year.. With kindest regards to all the old friends, I remain

Respectfully yours,
—WM. DINWOODIE.

RED ROSE TEA
AT THE OLD PRICE
50c LB.

OVERALLS
GOOD QUALITY
$1.50 PAIR

Fancy Cakes
Lovely Assortment
15c LB.

Men's Caps
TO CLEAR
$1.00

Why Pay More
FOR GROCERIES AND MEATS?
try Kennedy's and be convinced

SEEDS
We have a fine assortment of garden seeds ranging from 3c pkg. up.

FREE PANTS
Will be given away to every boy 16 years of age or under, buying his first Tip Top suit.

Ken Kennedy
We Deliver in Town
Phone 37

COFFEE
When you buy coffee freshly ground you get the most out of it
Let us grind you some

Marmalade
LARGE JAR
25c

PEANUT BUTTER
2 LBS. 25c

Meats
Fresh and Cured

Dog Recovers

Recently a valuable coach dog owned by Mr. John Nuhn became depressed, refused to eat very much and appeared quite ill. Medicines and other treatment was given but there was no change in his condition. After all means of treatment were erhausted it was decided that a decayed tooth was the cause of his illness. Chloroform was administered, the tooth extracted, all of doggies troubles came to an end and he apparently feels better than he ever did. So human beings are not the only ones to suffer ill health from diseased teeth.

Mission Band Meeting

The Thankoffering meeting of the Flesherton Mission Band was held in the basement of St. John's United church on Thursday of last week. The visitors were made welcome by the president, Marion Miller. The Mission Band hymn, "I would be true," was sung and the minutes of the previous meeting read and adopted. The roll call was called and fees were received. The treasurer's report for the last quarter was given by Don Scott. Mrs. Murray gave the preparation for the worship period, which opened with quiet music. The call to worship was replied to by "Praise Him, Praise Him." The Easter hymn, "Christ the Lord is risen today," was sung, after which Evelyn Leavell led in prayer, followed by the scripture which was read by Ben Leavell. The memory verse was repeated and the collection amounted to $13.74. The Friendship Prayer was repeated and five girls sang "Lilies of the Valley." Eight children gave a recitation, one giving a recitation called, "Easter Resolutions." Georgina MacDonald and Marion Miller sang a duet called "Easter Lilies." Mrs. Scott told two very interesting stories. Six children sang a song, "Easter Lessons." "I am so glad" was sung and Mr. Scott closed the meeting with prayer.

ONTARIO

WARNING TO TRUCK OWNERS

HALF-LOAD REGULATIONS NOW IN EFFECT

Permit card must be carried in vehicle or by operator at all times

THE HIGHWAY TRAFFIC ACT PROVIDES that the loads which may be carried by various types of vehicles during the months of March and April shall be limited as follows:

SOLID TIRED VEHICLES Solid tired trucks and trailers shall not carry a load of more than half their registered carrying capacities.

PNEUMATIC TIRED VEHICLES Pneumatic tired trucks and trailers with a registered carrying capacity of 3 tons and not more than 6 tons, shall be limited to a 3-ton load.

Pneumatic tired trucks and trailers with a registered carrying capacity of more than six tons shall be restricted to a load of not more than half their registered carrying capacities.

HORSE DRAWN VEHICLES Horse drawn vehicles with a carrying capacity of more than one ton shall be limited to 250 lbs. per inch in width of tire.

THESE LIMITATIONS APPLY ONLY ON THE FOLLOWING ROADS, whether paved or unpaved, outside the limits of cities, towns or villages:

ALL COUNTY ROADS
ALL TOWNSHIP ROADS
THE FOLLOWING KING'S HIGHWAYS:

No. 2	Belle River to Tecumseh	No. 17	Arnprior to Pembroke
4	Clinton to Durham	18	Amherstburg to Kingsville
6	Williamsford to Chatsworth	19	Tillsonburg to Pt. Burwell
7	Lucan to Arkona	21	Petrolia to Oil Springs
7	Perth to Peterboro	21	Morpeth to Thamesville
9	Cookstown to Primrose	24	Galt to St. George
9	Orangeville to Grand Valley	29	Arnprior to Almonte
10	Dundalk to Chatsworth	30	Brighton to Campbellford
12	Beaverton to Atherley	33	Trenton to Marmora
12	Orillia to Midland	34	Lancaster to Hawkesbury
14	Foxboro to Sterling	37	Corbyville to Actinolite
15	Gananoque to Elgin		

REGULATIONS NOW REQUIRE THAT THE PERMIT CARD ISSUED FOR A COMMERCIAL VEHICLE must accompany the vehicle at all times. It may be carried by the operator or in some readily accessible part of the body or cab of the vehicle.

PENALTIES—Highway Traffic Officers have been instructed to be especially vigilant in apprehending those who disobey these regulations and the Highway Traffic Act prescribes severe penalties for infractions of the weight regulations or for failure to carry permit cards.

Ontario's good roads represent an investment of millions of dollars which must be protected, especially against preventable damage. Every owner and driver of a commercial vehicle must assume his full share of responsibility.

Ontario Department of Highways

The Honourable Leopold Macaulay,
Minister.