THE FLESHERTON ADVANCE

Published on Collingwood street, Flesherton, Wednesday of each week. Circulation over 1000, Price in Canada $2.00 per year, when paid in advance $1.50. In U. S. A. $2.50 per year, when paid in advance $2.00.

W. H. THURSTON, - - Editor
F. J. THURSTON, - Assoc. Editor

EDITORIAL NOTES

The Roosevelt regime has announced that it will be obliged to borrow some ten billion dollars to carry on its N.R.A. program. This amount of money is difficult to realize(but it will probably be well understood before taxpayers have finished paying it back. Somebody said this sort of thing was too much like trying to pull yourself out of a mudhole by the boot straps, and the picture appears to be becoming more vivid every day

* * *

There are those who think that the deposition of Mr. Sinclair as the Legislature leader in the Reform group was very inappropriate. Those who were responsible for his humiliation probably never heard the old adage: "Never swap horses while crossing a stream." As a matter of fact there appears to have been too many leaders in the Ontario Reform party, all bent on getting rid of the other fellow. There is a lingering suspicion that recent events will work towards the return of the Henry government once more and not as the Hepburn faction anticipates.

Artemesia District L.O.L.

The annual meeting of Artemesia District L.O.L. was held in Flesherton on Tuesday afternoon and the election of officers resulted as follows:

W.M.—J. A. Davis 1383
D.M.—Harold Lever 509
Chaplain—Ernest Acheson 244
Rec. Sec.—G. Littlejohns 509
Fin. Cec.—C. J. Bellamy 2855
Treasurer—W. A. Hawken 2855
1st Lect.—Donald McLeod 2855
2nd Lect.—Wm. Stoddart 509
Marshall—Chas. Moore 244
Com.—Primary Lodge Masters.

The officers were installed by Bro A. Aljoe, County Master of South Grey. It was decided to hold the semi-annual District meeting at Orange Valley.

EAST GREY FAIR MEETING

The annual meeting of East Grey Agricultural Society will be held in the town hall, Flesherton, on Saturday afternoon, January 20th at 2 p.m. All interested in the continuance of the fair are urged to attend this meeting and air their views.

—H. I. GRAHAM, President.

Will Flesherton have a fall fair this year? It is pretty nearly time to hold the annual meeting and the matter should be discussed. It would be just too bad if we were to lose the fair altogether. A little enthusiasm would put it on its feet again.

HEALTH by Frederick Stephens M.D.

A HEALTH SERVICE OF THE CANADIAN MEDICAL ASSOCIATION AND LIFE INSURANCE COMPANIES IN CANADA

NEW YEAR RESOLUTIONS

With the dawn of the New Year comes an opportunity, once again, of forming new resolutions and of new habits of life and conduct, and of fostering new hopes for the twelve months immediately ahead. The glad anticipation with which everyone faces the Ney Year seems to indicate that the year just ending has had its failures and that the New Year holds possibilities.

In the small town shop and in the large departmental store of the city, from the Atlantic to the Pacific, a certain period in January is usually set aside for "stock-taking." In less competitive times, it was the custom to close the store for a day or more, and indicate to the buying public that "stock-taking" was in progress. During this period, old accounts were written off, and everything was put in readiness for the business of the coming year. It was a fresh start.

And so it should be in the business of health. The New Year offers an opportunity for reflecting and for taking an inventory of what must always be man's choicest possession. What has been the effect of the strenuous days of 1933 on the human economy? Have we, by reason of worries and anxieties, of handicaps previously unknown, or as a result of environmental influences, drawn too heavily upon our physical reserve, and so are entering the New Year with a handicap?

The prevalent attitude of regarding health as describing a body free from pain or even a mild degree of bodily discomfort is fundamentally unsound Disease frequently is insidious in its onset and takes a variable time to declare itself in its true colors. This is seen in the case of malignant disease where pain may be and usually is a late symptom. Other degenerative conditions, such as heart disease, hardening of the arteries, and Bright's Disease, must be diagnosed early if a proper rule of life and dietry regime are to be effective in controlling the distressing symptoms which may later completely incapacitate the victim.

Bason, in his essay on "Delay," might well have been speaking of disease when he states that "There is surely no greater wisdom than well to time the beginnings and onset of things."

This is what is being accomplished everywhere through the regular periodic health examination which is a recognized factor in the preservation of health and in securing the early treatment of disease.

Many a motorist who has driven over the icy roads during the past week has discovered how little control a driver has over a car when the rear end decides to overtake the front wheels.

Other Paper's Opinions

TAX COLLECTOR GOOD INVESTMENT

(Hanover Post)

"A man whose taxes are overdue and can make payments of some kind to reduce the amount, even if he can afford only a dollar or two at a time, will find himself a welcome visitor at the city hall," says the Toronto Star. This is true everywhere, though some ratepayers seem to feel hesitant to go to the treasurer with such small payments. It may be that a full-time tax collector, making personal calls, could do much to induce people to meet their obligations by instalments until the whole amount is cleared up. Collingwood, we notice, has collected nearly 40 per cent. more in tax arrears this year than last. and the Enterprise-Bulletin makes special mention of the work of the tax collector, saying: "The Barrie Examiner and The Hanover Post are pointing to the tax collecting system in their respective towns as the weak link in their municipal machinery. Both advocate the appointment of an all-year-round tax collector. It was the same in Collingwood, until this move was made, and never has the official been so useful and so important as in recent years. With the taxpayers finding great difficulty meeting their payments and recent court decisions as to seizures, rents and distress actions making the situation even more complicated, he is especially valuable, particularly if endowed with good judgment backed by a fair acquaintance with the municipal law. Did Collingwood not have a collector this year, for example, the aggregate of outstanding taxes would undoubtedly be much greater. The official has proven a good investment."

SPREAD WAS TOO MUCH

(Renfrew Mercury)

It is reported from Toronto that Prof. W. J. Carlyle, manager of the Prince of Wales' ranch near High River, Alta., was very much annoyed when journeying to Toronto to attend the Royal Winter Fair, to find that a sirloin steak in a dining car cost him $1.50. His annoyance rose from the fact that beef cattle were selling at two cents per pound on the hoof. He was told by the head waiter on the train that 42 cents per pound was paid for sirloin, in proof of which he was shown the bill. Prof. Carlyle feels that the spread in each case is far too much, in which view he will have the wholehearted approval of the general public. Many another agriculturist travelling by train to the Royal Winter Fair no doubt had the same experience.

HOW "SHORT" ARE YOU

(Durham Chronicle)

Are you easily offended? If so, you are to be pitied. We don't believe there is anything more pathetic than the man or woman who is continually getting "hurt" at something or other that has been said, or is thought to have been said. This thing of wearing your feelings on your coat-sleeve is a real handicap in this life, and if you are unfortunate enough to be one of this kind, you are in for a tough time of it in your journey along life's tempestuous way.

Being too sensitive is a real liability. There are some people who would blush if they saw the bare legs of a piano and go into a fit of despondency if one of their best friends played an innocent joke on them. They are really to be pitied. If they could only stop to think that people don't play pranks on their enemies they would not be so easily offended.

WINTER HOUSING OF SHEEP

Sheep do not require expensive and warm buildings. They do, however, appreciate a dry, roomy shed well protected against winds, well ventilated and free from draught. Do not crowd them in one pen. Twenty to twenty-five ewes do best together Furthermore, a sheep requires from twelve to fifteen square feet of floor space and one foot of feeding space. Doors should be of good width to allow free access to and from the pens. Narrow doors are often the cause of abortion. Pregnant ewes need a yard to exercise in. Force them to walk by feeding hay outside in good weather.

In Missouri farmers sell a mule for as much as they can get for four cows, and there is also more kick in this business than meddling with a moo cow.

hopelessly old-fashioned they must have been. Just imagine a family compact. What would the girls do when they all wanted to use it at once?"

Live Stock Report

Cattle prices dropped on the Toronto stock market Tuesday, with butchtr cows registering a loss of 25c Butchers slipped 10c and other grades barely held steady. Dull trading increased the holdover from 300 to 500 head. The sheep market closed strong with lambs steady. Hogs tacked on a 10c to 15c gain to Monday's 15c advance. Calves closed firm.

A few choice steers ranged from $5.50 to $6, with good and choice butchers from $4.50 to $4.65. Common butchers sold down to $2.75. Choice fed calves made $6.75 to $7.25, and a few store cattle sold at $2.50 to $4. Cows closed at $2.75 to $3.25, and bulls at $3 to $3.25.

Calves were steady throughout the day and closed at $7 to $7.50 for choice. The majority of the sales were made from $5 to $6.50.

Hogs moved ahead and gains of 10c to $15c were made. Closing prices were $6.75, f.o.b., for bacons, $7.15 off truck and $7.35 to $7.40 off truck.

Lambs closed at $7.25 to $7.50 for good ewes and wethers, and other grades ranged from $5 to $7. Buck lambs were not sold. Sheep closed strong at $3 to $3.50 for good, light ewes.

In Toronto taxes so far this year are $900,000 ahead of the same date for last year. The degree of cheerfulness with which they were paid remained about the same.

The Egg Market

Egg prices in Flesherton Tuesday were as follows:

Extras	25c
Firsts	21c
Seconds	13c
Pullet Extras	15c

EUGENIA PUBLIC SCHOOL

Sr. 4 — Verda Genoe 70.

Jr. 4 — Ida Benson 84, Frank Graham 74.

Sr. 3— Evelyn Campbell 88, Mable Duckett 86, Leone Duckett 82, Elwood Campbell 77, Winetta Martin 74, Carmel Martin 7r, Jean Tudor 72, Reg Fawcett 72.

Jr. 3 — Jean Proctor 70. Doris Fawcett 69.

Jr. 2 — Dorland Campbell 80, Gladys Duckett 66, Murray Williams 56, Dorothy Falconer*.

Sr. 1 — Margaret McMillan 88.

Jr. 1 — Arleen Benson 92, Blanche Williams 81, Nora Turner 80, Arthur Proctor*.

Pr. Ruth Graham 90, Selena Duckett 83, Burton Campbell*.

* absent from examinations.

—D. P. SLOAN, Teacher.

ONE METHOD

Husband — "We know, we must economize."

Wife — "Why George, that's exactly what I'm doing. I'm buying practically everything on credit."

The model man is a working model.

Even the government believes in Santa Claus. It has set apart 6000 square miles up north, as a grazing spot for his reindeer.

Doctor in Simcoe says that in driving 15 miles on an icy road his car speedometer registered 22 miles. It is to be hoped the doctor's patients were doing better than he, for he was barely holding his own.

The report is current that there is to be another cut in the rate of interest, not in the rate charged those who get bank loans but to depositors. We can name several in this town and community who will not be affected by this notice.

The gum-chewing girl
And the cud-chewing cow
Are greatly alike
And yet different, somehow
Just what is the difference . . . .?
Oh, yes, I know now—
There's a calm thoughtful look
On the face of the cow.

Fishermen caught an octopus which measured 20 feet across, taking it off the Newfoundland coast. It is better, we believe, for the fishermen to have taken the octopus than for the octopus to have taken the fishermen.

Cars used by the Board of Education in Toronto cost $69,000 in a year. A Board of Education there, must be something like a car. It is not so much the initial investment that counts—it's the upkeep.

LETTUCE 10c HEAD

Pure Lard 10c LB.

ROSE **Baking Pwdr.** 16c TIN

Coffee Ground while U wait 39c and 49c LB.

Why Pay More FOR GROCERIES AND MEATS? try Kennedy's and be convinced

Wood We have some overcoats to trade for wood

CAP SPECIAL Your choice $1.00

Ken Kennedy Phone 37 We Deliver in Town

Soap Flakes Extra Quality 3 LBS. 25c

Grape Fruit Good Size 4 FOR 25c

Ginger Snaps 2 LBS. 25c

Meats Fresh and cured, also Fish

Let Us Order Your Daily Paper

Reduction in Price to Subscribers

Subsciptions to daily papers can be paid by subscribers at any time, not necessarily to wait until The Advance subscription is due. Send through us and save money on your daily paper. Subscriptions also taken for shorter periods than one year.

The Advance and Mail and Empire	$6.25
The Advance and Daily Globe	$6.25
The Advance and Daily Star	$7.25
The Advance and Daily Telegram	$6.25
The Advance and Daily Sun-Times	$5.25
The Advance and Family-Herald	$2.50

The Flesherton Advance

Seldom Are Substitutes Equal in Quality

Here is a Message to all Shoppers— of both sexes and varying incomes.

INSIST UPON BRANDED, trade-marked and advertised merchandise. . . Do not accept a substitute for what you name. . . Long experience has shownt that goods which are widely and steadily advertised in the newspapers are the ones that are worthy of your faith.

Modern newspaper advertising does you a great service; it permits you to accept without fear goods you have never tested. What others have believed in and accepted you also may buy with confidence.

Advertisers must be, and remain, honest if they want to be successful in business today. Their announcements bear their names and signatures. They tell the truth to protect themselves as well as to safeguard you.

A newspaper advertisement is a publicly printed bond between advertising merchants and the buying public. It is the strongest guarantee for goods of honest quality at fair and competitive prices.

Thrifty shoppers will buy advertised goods and refuse to accept any substitutes.