Enjoy Broadcasts

Foster Hewitt and his General Motors broadcasts of hockey games are growing in popularity all the time. People who never saw a hockey game have become enthused over the action displayed by the players in each game, as relayed by Foster. Interest is paramount right from elderly ladies and men down to the boys and girls of six years of age So much interest has been aroused by these broadcasts that many fans travel to Toronto frequently to see the Maple Leafs in action and to see for themselves the great hockey dished up by both visitors and home teams.

The advantage of buying one gallon of gas at a time is that you never get one less than you pay for.

They have had zero weather in the West, and just as we were getting a lump in the throat to feel sorry for the folk there, we recalled that they never felt cold.

Important Notice

FAMILEX

To everyone with whom I have been doing business, during the past year, has been revised a plan, whereby you can secure the best products on the market at a reduction from the regular price as stated in the Catalogue, which I have to offer at your request.

I will agree to discount 10% on every product that you may have to purchase, which, I think is a splendid idea; I have arranged for everyone, who wishes to get the best, and to enable my patrons, and others, who would like to take advantage of this offer, and also save money in this time of depression when money is needed so much.

Please ask for the premium card I have already given to a number of people, where if they buy a certain amount of products, a certain portion of their buying will be given to them absolutely free in whatever products you are in need of.

Think of these special inducements that I am offering to all those who want to save money. So those of you who are out of town, or in the village, who would like to give my products a fair trial under this new plan that I have arranged for your benefit, I will appreciate your kindness very much.

I have a number of catalogues here in stock and they are yours, if you will ask for them.

Yours sincerely
—JAMES STAFFORD,
Familex Dealer.

Locating The Trouble

A steady rain drummed incessantly on the shingles of the barn and made ever-widening puddles in the muddy lane. Albert was mixing feed on the barn-floor and Eliza crouched near him, her eyes glittering in the dim light and her tail twitching excitedly as she watched for the mouse that might suddenly dart from the bin Billie sat on a pile of empty sacks busily whittling away at a piece of wood with the brand new pocket knife that he had been given for his birthday.

The click of the latch on the barn door heralded the arrival of the Boss: "Hitch up the buggy will you, Albert," he said, "I have to go into town to meet the interest on the note I gave for the new binder."

Eliza relaxed as Albert's departure put an end to mouse hunting for a while. She jumped up on the pile of sacks beside Billie and curled herself up beside him.

"Strange thing," she lazily considered, "Boss buys a new binder, pays a high price for it, far more than it costs to build, and then, since the high cost makes it impossible for him to pay cash for it, he has to pay extra money to people who had nothing to do with making it and will have nothing to do with using it and have probably never seen it. No wonder the farmers have a rotten time, they have not only to support themselves, to support a whole class of people who buy their produce to sell again to the people who want it to eat, but they also have to support men who live on the fact that they are desperatey hard up and have to make use of their services to be able to feed their fellowmen. Seems to me that there's something very wrong somewhere and if I was a farmer I'd take pretty quick action to find out what it was."

—HAVE YOU RENEWED?

EFFICIENT
Radio Service
ON ANY MAKE OR TYPE OF SET
With Modern Set and Tube Tester
A Call to
Wm. L. Osborne
17 ring 2 at - - FEVERSHAM
Will bring Prompt, Dependable Service.
All Work Positively Guaranteed

Local and Personal

Mrs. W. S. Inkster spent the past week in Toronto with her daughter, Mrs. J. Jones.

The Eastern Star held a successful dance in Fraternal Hall on Wednesday evening of last week.

EXPERIMENT no longer — it's costly. Use Cress Corn Salve. Sold at Richardson's Drug Store.

A volume of the History of Grey County has been placed in every public school in Grey County.

Mr. Maurice Wright of Toronto is spending a month with his parents, Mr. and Mrs. John Wright.

Mr. Jos. Meads is in Toronto at present taking treatment for his feet by a specialist.

Mr. Wm. Welton returned home last week from the Mt. Forest hospital where he underwent a throat operation.

Mrs. J. Cargoe last week attended the convention of Women's Institutes held at the Royal York Hotel, Toronto.

The Women's Institute will meet at the home of Mrs. Clarence Chapple on Wednesday, December 6th at 3 p.m. Visitors welcome.

A bazaar, baking sale and afternoon tea will be held under the auspices of the Ladies' Aid of St. John's United Church on Saturday, December 2nd, in Wm. Moore's vacant store.

The "At Home" of the Flesherton Old Boys' and Girls' Association is to be held in the Roof Garden of the Royal York Hotel, Toronto, on Friday evening of next week, December 8th. Plan to attend this great event and meet your old friends.

Ice making has been going ahead at the local rink and Mr. Walter Akitt the owner, hopes to have the ice surface ready for skating shortly. Possibilities of a hockey team this winter are not the brightest, as very little consideration has been given to the subject.

New subscribers to The Advance will receive balance of year free. You may phone your orders in and send money later. One-fifty for one year, or two copies for $2.75. The Advance would be a welcome Christmas Gift, with its weekly visit during the year. Send The Advance, it will be one of the gift problems solved.

Good Bacon Hogs

An Open Letter to Farmers and All Interested in Developing Our Export Bacon Trade

Heavier and Finished Hogs

In the 45 weeks of 1933, to the week ending November 9th, hog deliveries have been 2,660,000 compared with 2,571,000 in the same period of 1932. Hog deliveries for the week of November 9th, 1933, were 64,700 compared with 50,300 for the corresponding week of 1932. In the same time the price of bacon hogs has advanced from $3.70 to $6.00 per hundred lbs. on the Toronto market. Thus hog deliveries have increased and the domestic price of pork products has considerably advanced.

Along with this condition in pork products beef prices have fallen to low levels and domestic consumption is shifting from pork to beef. This is restricting the domestic outlet for pork. But the Ottawa Conference agreements have provided an assured outlet for bacon. For the nine months to end of September, 1933, bacon exports to Britain were 51,527,000 lbs. compared with 24,685,000 in the same period of 1932. Exports continue to be on a heavy relative scale. Our one hope of maintaining and bettering hog prices is to increase our exports of bacon.

But, here comes the rub. When in England lately the greatest complaint I heard with regard to Canadian bacon was lack of finish and light weights. Canadian packers in order do not over-burden the domestic market were forced to ship bacon that did not measure up to the desired quality. (There were faults in type and conformation, but that is another story). If the hogs from which the bacon was made had been of the proper weights and finish the bacon situation would have greatly benefited.

It would appear that farmers do not understand the seriousness of this condition. At present it is impossible to get enough properly finished hogs of the right weights to make quantities of export bacon and of best bacon for home use. A part of these unfinished and light weight hogs may be due to lack of feed but is not a great deal of it due to the fact that producers do not quite understand the importance of proper weight and finish?

This is the Message of this Letter

The bulk of good bacon comes from the bacon and select grades of hogs. There is a range of weights in these two grades of from 180 to 230 lbs. a the farm. It is probably natural for farmers to assume that when a hog has attained a weight of 180 lbs. in the bacon grade or 190 in the select grade, that this as useful a weight for export or domestic purposes as any weight up to 230 lbs.

Such is not the case. The low weights are the minimum and the high weights are the maximum that can be accepted. But it is very undesirable that the bulk of the hogs should be from 200 to 220 lbs. at the farm when not too full of feed.

Hogs are now coming in quantities at from 180 to 200 lbs. At these low weights many are unfinished and even a part of the heavier weights lack finish. This is disastrous to good prices for bacon both in the export and domestic market and, of course equally disastrous to good prices for hogs.

The difficulty of scarce feed supplies in some sections is fully recognized. But it will pay to finish the hogs that are on hand on the farm rather than flood the market with poor hogs. At from 180 to 230 lbs. hogs gain rapidly and make very economical use of feed. Hogs that are finished so as to make bacon or select grade bring fifty cents to a dollar per hundred more than unfinished hogs. This will pay for purchased feed. At the same time the market will be strengthened instead of being weakened.

Some weeks ago on account of an extra supply of bacon being permitted to be shipped to the British market by Denmark, the price slumped. Since that time further restrictions of imports have been imposed by Britain on foreign countries and currency exchange has improved. The markets have strengthened in consequence. For the weeks of October 26th, November 2nd and November 9th, the price of bacon hogs at Toronto has been $5.60, $5.75 and $6.00, showing a steady advance.

It is believed that if farmers fully understand the need for carrying their hogs until from 200 to 220 lbs. and having them properly finished, they will co-operate for the good of all.

Faithfully yours,
S. E. TODD,
Secretary Industrial and Development Council, Canadian Meat Packers.
Toronto, Nov. 16th, 1933.

One thing this zero weather will accomplish will be to end all anxiety for the present about the threat of beach pyjamas, one-piece bathing suits and the nudist menace.

Live Stock Report

Only 2,000 of the 3,370 head of cattle available were sold in a dull day's trading on the Toronto live stock market yesterday. Prices were down from 25c to 35c on steers and heifers, but held steady on the other classes. Sheep provided the only gain of the day, choice quality rising 50c under active buying. The hog market dropped another 10c and at the close was down 25c for the week. Calves and lambs sold steady throughout the day

Weighty steers ranged from $2.50 to $4. with a few choice heavy steers up to $4.75. The best butcher cattle sold from $4. to $4.25, with the bulk of the supply going from $3. to $3.75. Butcher cows were slow at $2.25 to $2.75 for choice. Canners and cutters remained unchanged at 75c to $1.25. Good bulls brought $2,25, and bolognas made $1.50. Feed calves ranged from $4.50 to $6.50 with tops of $7. Good stockers sold from $2.75 to $3.25.

Calves held their steady tone to close at $7 to $7.50 for choice, and at $3.50 for common vealers. Grass calves brought $2 to $2.50.

Hogs were 10c lower at $5.85, f.o.b., for bacons, $6.15 off truck and $6.40 off car.

The lamb market was steady at $7 for good ewes and wethers and at $4.50 to $5 for culls. Sheep were strong all day, ranging from $2.50 to $3.00.

You may or may not be interested but Christmas is only about four weeks away.

The way to have some of the best families ask you to call again is to be a bill collector.

The Egg Market

The supply of eggs on the market has increased during the past week and the price has therefore dropped a few cents. Prices are as follows:

Extras 36c
Firsts 31c
Pullet Extras 26c
Seconds 17c

The Anglican church is starting on the second year of its drive to raise over a million dollars to restore the lost endowments and strengthen funds of the church. Nearly $800,000 was subscribed last year, but there will be some shrinkage and probably $300,000 is still required to meet the needs of the case.

TENDERS FOR SNOW PLOWING

Tenders will be received up to and including Saturday, December 2nd, 1933, for the purpose of snow plowing on the streets in the village of Flesherton. The lowest or any tender not necessarily accepted.

—H. A. McCAULEY, Reeve.

Good Logs Wanted

By the Durham Furniture Co., Limited, Rock Mills, good beech and basswood logs, must be 14 inches at top end, smooth, sound and straight; cut out of live timber 12 feet long. Before cutting any logs enquire at the will office.

Durham Furniture Co.

PERSONAL
Christmas Greeting Cards
at The Advance Office
Fine selection at very reasonable prices

THE STORE WITH SERVICE
F. T. HILL & CO., Ltd.
CHAIN STORES
Markdale, Ontario
OUR BUYING POWER SAVES YOU A LOT OF MONEY

Men! Here is Overcoat News

A big saving in price $14.95

POPULAR NEW OVERCOATS AWAY BELOW THE MARKET VALUES. ALL NEW FABRICS, NEW STYLES. FEATURING THE SEASONS GREATEST HIT "THE NEW SILVERTONS."

NEW LOW PSICES ON WARM FOOTWEAR. YOU'LL FIND THE DOLLARS WILL BUY MORE AT HILL'S AND A GREAER VARIETY TO CHOOSE FROM

Men's Felt Boots
With kid vamping and leather sole. All sizes $2.59

Men's All Felt Boots
Leather sole. All sizes ..... $1.98.

Boy's Buckskin Moccasins
Sizes 1 to 5. Extra quality .... $1.40.

Boy's Oil Tan Shoe Packs
4 hole. 1 to 5 ..... $1.55.

Men's 6 Hole Larrigans
Full oil tan ..... $2.00.

Men's **Sheep Moccasins**
Keep the feet warm and comfortable ..... 75c.

Men's Rubber Boots
Knee length, heavy quality. Grey vamps and sole ..... $2.69.

Women's All Felt Boots
High cut, low and cuban heels $1.98.

Small Advts.

Lost or Strayed

CAME ASTRAY

Came with my cattle from pasture farm one cattle beast. Owner can have same by proving property and paying expenses.—F. R. Oliver, Priceville.

For Sale

BLACK GIANT PULLETS

A number of Jersey Black Giant pullets.—I. B. Whittaker, Ceylon.

OATS FOR SALE

Western mixed feed oats 32c per bushel.—A. C. Muir, Ceylon, phone 38 r 5.

PULLETS FOR SALE

60 Bred-to-lay Barred Rock pullets hatched May 12th. Phone Feversham 4 r 32.—Mrs. W. H. Hall, R.R. 1 Singhampton.

HORSES WANTED

WANTED — Two young, sound, work horses, Clyde or Percheron, and not under twelve hundred weight.—Herb Corbett, Proton.

COW FOR SALE

Jersey cow, 8 years old, fresh, or will exchange for young cattle. — Dannie Cameron, R. R. No. 1, Eugenia.

FOR SALE

Set light sleighs nearly new, strongly built with upholstered seats; Set double driving harness with collars; Heating stove "Peninsular"; Combination heater and cook stove; and mammoth bronze turkeys, young birds for sale.—Richard Allen, Flesherton, Ont.

FERRETS FOR SALE

A number of full grown ferrets for sale cheap.—Royden McDonald, Flesherton.

PIANO FOR SALE

"Circumstances compel the disposal of my Heintzman Piano. Cash or terms. If unable to sell will store with responsible party. Write to box A this paper."

WANTED

A fresh cow, or one due to freshen soon.—Andrew Hincks, Ceylon, phone 22 r 12.

SOW FOR SALE

Sow due to farrow about December 1st, will be sold cheap.—Wm. Harbottle, Duncan P.O., Lot 2, Con. 3, Euphrasia.

HOUSE FOR RENT

Brick house for rent on King's Highway No. 10, 3 miles south of Flesherton. Apply to J. D. Skippen, Clarksburg R. R. 2.

YOUNG PIGS FOR SALE

FOR SALE — A number of young pigs ready to wean.—R. McKenzie, phone 22 r 5, Flesherton.

FOR SERVICE

Reg. Berkshire Boar: Reg. Tamsworth Boar, $1.00 Cash. Jersey Bull, $1.00 cash.

—JOS. RADLEY, Flesherton

BOAR FOR SERVICE

Yorkshire Boar for service. Terms $1.00. — John Oliver, O.D.R., Artemesia.

BOAR FOR SERVICE

Registered Yorkshirt Boar for service by Flesherton Bacon Hog Club, the property of the Ontario Department of Agriculture.

—C. STEWART, Caretaker.

BUSINESS CARDS

AUCTIONEER

Wm. Kaitting, auctioneer for farm and stock sales a speciality, terms: 1 per cent., with small sales at corresponding low prices according to size. Make dates by phoning 43 r 11 or at The Advance office.

Prince Arthur Lodge No. 333, A.F. &A.M., meets in the Fraternal Hall, Flesherton, every Friday on or before the full moon. W.M., F. J. Thurston, Secretary, H. A. McCauley.