Largest National Exhibition Celebrates 55th Anniversary

Horticultural Building, C.N.E. To Be "Mecca" For Flower Lovers

Exhibits to be More Striking and Colorful — Great Show Planned by Directors

There will be no decrease in entries, or attractiveness of Floral, Fruit and Vegetable displays at Horticultural Hall, Exhibition Park, this year. The "National" Show forthcoming will be as colorful and as educational in all departments as it has ever been. No efforts have been spared by the committee in charge to hold classifications comprehensively in accord with present day requirements, and prize money on a scale sufficiently high to well recompense exhibiting growers for the time and stress of competitive effort.

I n the Floricultural Division, Class 314, "Plants and Groups," still holds a pivotal place of importance in the prize list. These large five-hundred square feet groups proved so outstandingly attractive in 1932 that they have been left unchanged as far as conditions are concerned. Section 1 will be for display of hardy trees, plants and flowers arranged in an informal garden, and section 2 will be for a display in formal design. Prize monies in these groups are, gold medal and two hundred dollars for first prize, one hundred and fifty dollars for second prize, and one hundred dollars for third prize. Entries for these groups close on August 1st; this early closing date being necessary owing to the large amount of space required for staging, and the importance of allowing contestants as much time as possible for designing and proper construction.

Cut flowers, Classes 315 and 316, are, as in prior years, required to make presentations the first and second week of Exhibition, and in the class for the second week the "Manton Challenge Trophy" is again offered by the "Gardeners and Florists Association of Ontario" for the best and most attractive display of hardy cut flowers. Competition is open to all, including private gardeners, but commercial florists and nurserymen are not eligible. A replica of the trophy is given annually to the winner. In the amateur floral sections Classes 317 and 318, very slight revisions have been made in conditions or prize money, splendid support having been given by amateur growers to these two classes for the past several years.

Special cash offerings of the Toronto Horticultural Society feature Classes 317A and 318A again this year, though these classes are open only to members of Horticultural Societies, competition nevertheless will be exceedingly keen for the major placings.

Fruit and Vegetable Divisions, as in prior years, will be attractively staged in the Eastern Wing. Vegetables the first week, and Fruit the second week. Classifications and prizes are well maintained throughout both groups, and a good entry representative of what Ontario can produce will be in competition. The Horticultural Committee, with T. W. Duggan at the helm, are not sparing in their efforts to make the 1933 show a most successful one, and the entries and applications for commercial space at present listed indicate taht much encouraging work is being done.

With the side-wall plan as in 1932 to be again used this year, practically the same amount of space for commercial displays will be available to trade interests.

Sheep, Swine and Goat Classifications Intact For 1933 Exhibition . Breed Associations Make Grants

Freyseng Trophies and Splendid Prize Money Offered

The splendid and successful exhibit of sheep in 1932 had a great deal to do with the Directors' decision to maintain in the 1933 prize list the ten breeding classes of sheep of the medium and long wooled breeds, on the same extensive basis as in prior years.

The Ontario Sheep Breeders Association contribute $100 to the general list, and the prize money in the six main sections for individual rams and ewes in each of the ten classes is—1st, $25; 2nd, $20; 3rd, $15; 4th, $10; and 5th, $5.

To encourage exhibits of the highest quality the special championship medals of the C.N.E. are again offered for best ram and best ewe in each of the classes for Cotswolds, Leicesters, Lincolns, Shropshire Downs, Oxford Downs, Southdowns, Dorset Horned, Hampshires, Suffolk Downs, and Cheviots. The real outstanding awards in the Sheep Division, however, are the E. J. Freyseng Challenge and Reserve Challenge Trophies for the best pen, and second best pen, consisting of four lambs, one ram and three ewe lambs of the same breed, bred, owned and exhibited by a resident in Canada. Competition is open to all breeds and replicas of both trophies are given by the donor to the winners. No entry fee is charged to compete for these specials.

In the Swine Division classifications for Berkshires, Yorkshires, Tamworths, A.O.V. (comprising Chester Whites, Duroc Jerseys and Poland Chinas) stand unchanged. The prize money in the bacon breeds, in all sections for individuals, is on the same scale as in previous years, the only reductions made being in the sections for pens.

Car lots of market swine consisting of forty hogs with prize money totaling $800 still remains a feature offering in the Swine Division, and to this attractive and educational class the Ontario Department of Agriculture make a grant of $400.

Other special donations contributed to the Swine prize offering are $50 by the Ontario Berkshire Breeders Club; $50 by the Ontario Large Yorkshire Club; and $25 by the Ontario Tamworth Breeders Club. Bronze medals are also again offered for Grand Champion Boar and Grand Champion Sow in each class.

Milk Goat class and prize money stands as in 1932, with Bronze Medals for Champion Does in each of the classes for Toggenburgs, Saanens, Anglo Nubian, and Grades.

The judges appointed, and the dates set for judging are as follows:

Sheep

John Miller, Claremont, Shropshires, Friday, September 1st; John F. Robertson, Acton, Dorsets, Friday, September 1st; W. J. Hampton, Champaign, Southdowns, Friday, September 1st; W. J. Hampton, Champaign, Ill., Cheviots, Saturday, September 2nd; A. Stanley Gardhouse, Weston, Cotswolds, Saturday, September 2nd; Stuart Hall, Little Britain, Suffolks, Saturday, September 2nd; J. M. Gardhouse, Weston, Leicesters, Saturday, September 2nd; D. J. McTaggart, Richmond Hill, Oxfords, Monday, September 4th; George L. Telfer, Paris, Hampshires Tuesday, September 5th; Chas. J. Shore, Glanworth, Lincolns, Tuesday, September 5th; H. Fraser, Weston, Fleece Wool, Wednesday, August 30th.

Swine

J. J. E. McCague, Alliston, Yorkshires, Thursday, August 31st; R. G. Knox, O.A.C., Guelph, Berkshires, Saturday, September 2nd; W. F. Wright, Glanworth, Tamworths, Friday, September 1st; Cecil Stobbs, Wheatley, A. O. V., Tuesday, September 5th; L. W. Pearsall, Toronto, Wm. Jones, Mt. Elgin, Car Lots and Bacon Hogs, Friday, September 1st.

VISIT SIMPSONS

—If you want to receive a copy of Simpson's Fall and Winter Catalogue leave your order at the Simpson exhibit in the Manufacturers Building, or write to Simpsons

—Make your trip to Toronto complete.

—Shop for Simpson merchandise remembering that only quality is economy.

—Dine in Simpson's Arcadian Court.

—See the Simpson displays at the Canadian National Exhibition.

THE ROBERT SIMPSON COMPANY LIMITED
TORONTO and MONTREAL

The Canadian National Exhibition Toronto, Ontario

By R. H. Judd

Oh, Toronto's in her glory at Exhibition time,
She is full of life and vigor, with folks from every clime;
And merchants by the thousand come, with their countless wares,
To help to swell prosperity that everybody shares.

'Tis here we find the engineer has wrought with wondrous skill,
To fashion into active power the products of his will.
The motor cars, like living forms, all in resplendent hue,
Throw radiant beams of shining light their pathway to pursue.

The aeroplanes soar high aoft, like purring monsters grey;
And motor boats go dashing by in clouds of sparkling spray.
The Radio, like mystic shrine, gathers with eerie wings,
The message of the human voice from whatever source it springs.

The wonders of the "magic eye" are manifold indeed,
It vies to wrest the honor from the "button" for its speed;
And if you wish to freeze your cream all ready for a treat,
The only thing you have to do is—"just turn on the heat."

And household needs are not forgot in woman's stately realm,
For marvels of electricity are always at her helm.
She washes by its hidden power, her "Hoover" rolls along,
And every act that she performs she does it with a song.

The farmer, too, goes out to plough, with pleasure and with pride
He need not walk the whole day long, he may with comfort ride.
His mower and his hayrake now control a swarth so broad,
That with little time and trouble a large hay crop may be stored.

His reaper does the binder's work, it also threshes grain;
Then drops the bags in handy piles for gathering up again.
His house is piped with water, fresh running like the brook,
And every kind of man's device is there with which to cook.

One cannot tell of all the things that herein may be found.
Here birds and beasts and fishes, and creeping things abound.
Here human crafts and human arts with nature's wonders vie,
To show forth the great majesty of Him who rules on high.

June, 1933. 111 Milverton Blvd., Toronto, Ont.

Over Half Century of Continuous Success

The world's largest annual exhibition will this year celebrate its 55th anniversary. The opening date this year is August 25th and the closing date September 9th.

Its history dates from 1879, when Toronto, the Capital of Ontario, was a hopeful centre with a population of about 95,000 compared with 856,618 at present; when the total population of all Canada was less than 4,000,000 as against 10,500,000 in 1933; when there was no trans-continental railway across the Dominion, when motor cars and aeroplanes were things merely dreamed of, and wireless telegraphy, the radio, and motion pictures had not even entered the most vivid imagination.

In 55 years the annual exhibition in Toronto has become the greatest in the world, for in the short space of two weeks it attracts about 2,000,000 persons to see displays of some of the most remarkable examples of human ingenuity, some of the best products in art, science, industry, agriculture, horticulture and other spheres that it is possible to gather together.

The exhibition site is within the limits of the city of Toronto and flanks Lake Ontario for one mile and a half. On it are 100 permanent buildings of attractive designs erected at a cost of millions of dollars. The total area of the grounds is 350 acres, in which there are 9½ miles of paved streets. The exhibition has its own telegraph, telephone, street lighting, street cleaning, transportation, customs, postal, police, fire and hospital systems, as well as its own administrative departments. The buildings provide over 2,000,000 square feet of space for exhibits. More than $100,000 is paid out annually in prize money. To stage this great enterprise every year involves an expenditure of about $1,00,000.

At the Art Gallery

Sport at the Canadian National Exhibition is about to invade the Art Galleries. This year, the aesthetes and the intelligentsia viewing the masterpieces on show will be mingling with many a mill-run fan.

The cream of the celebrated art show in connection with the Xth Olympiad at Los Angeles will be shown, consisting of more than 50 outstanding canvasses which are among the best works of over 30 leading modern painters.

"The Manassa Mauler," by J. W. Golinkin, is one entry in the 1933 Art Gallery catalogue; "Schmeling Down," by Earl Purdy, another. There are over a dozen studies of boxing and almost as many turf paintings, including "Gallant Fox," by Jay Maddox. "Batter Up," by James Chapin, an action picture of baseball, is considered by art critics to be one of the finest things this painter has done. Chapin became famous for his realistic portrait of a negro boxer.

Polo, wrestling, racing, surf fishing, skating, field sports, swimming, yachting and small-boat sailing, golf, tennis and football, as well as boxing and baseball, are all represented in a collection which is certainly the most striking show of this type of painting ever brought into the Dominion.

In the Live Stock Pavilion at the Canadian National Exhibition, there is accommodation for 2000 head of cattle, 1500 sheep and 1200 swine.

EXHIBITION VISITORS

REMEMBER—

Throughout Exhibition time, Eaton's will be offering unusual values called "Exhibition Specials". When you visit Eaton's, watch for these cards, and make sure that you too, share in these out-of-the-ordinary savings. Note the regular values as well—you'll have to go far, before you again find such value for your money.

WHILE IN TORONTO—

We invite you to visit our Mail Order Showroom at 14 Albert Street, where you can inspect most of the merchandise which appears in our Fall and Winter Catalogue. There is no better way of proving to your own satisfaction the extra good values offered in this Catalogue than by actually comparing the goods.

THE T. EATON Co. LIMITED

Trotting and Pacing

Trotting and pacing Futurities, sponsored by the Canadian Standard Bred Society, again will find a prominent place on the card of harness racing at the Canadian National Exhibition this year. The meeting extends from September 5th to September 8th inclusive. The Futurities, for 3-year-old trotters and "sidewheelers," have attracted nominations from the leading Canadian stables and many famous sires and dams are represented in the entries.

Distribution of the book of the meeting is now being made to horsemen throughout the country. The card is as follows:

Tuesday, Sept. 5th

2.24 Trot ..... Purse $500.00
2.24 Pace ..... Purse $500.00

Wednesday, Sept. 6th

Three-year-old Futurity for pacers, owned, foaled and trained in Canada.
Cup and estimated purse $3,000.00
The cup for this event is donated by the Dominion Harness Horse Association.

Three-year-old Futurity for trotters, owned, foaled and trained in Canada.
Cup and estimated purse $3,000.00
The cup for this event is donated by the Toronto Driving Club.

Thursday, Sept. 7th

2.16 Pace ..... Purse $500.00
2.22 Pace ..... Purse $500.00

Friday, Sept. 8th

2.18 Pace ..... Purse $500.00
2.09 Pace ..... Purse $500.00

Should a postponement be found necessary it will be made to the following morning at ten o'clock. It will be seen by the conditions that the Futurities are carefully designed to encourage the breeding of standard-breds in Canada. All races with the exception of the 3-year-old-and-under trot and the 3-year-old-and-under pace will be raced on the three-in-five heat plan, terminating at the end of the fifth heat unless two horses have won two heats each. In the latter case the two heat winners will continue until one horse has won three heats. No conditional entries will be accepted at this meeting. The prize list setting forth special conditions for Futurities, fees, etc., may be had on application to H. W. Waters, General Manager, Canadian National Exhibition, Lumsden, Bldg., Toronto.

Picturesque Travelling Troubadors in the costumes of their native lands will again be a Canadian National Exhibition feature this year. They perform on outdoor stages in various parts of the park.

QUEENSBURY CLUB WRESTLING

will be on the program of thousands of **Exhibition Visitors to Toronto**

Wrestling is the attraction every Thursday night at the palatial MAPLE LEAF GARDENS, Carlton and Church Sts., one of the finest Sports Arenas on the Continent. The world's best wrestlers are featured in bouts that provide thrills to the thousands.

Mail orders from out-of-town fans receive prompt attention by the Maple Leaf Gardens staff the year around.

QUEENSBURY CLUB
JACK CORCORAN, Promoter

FORTUNES FROM GOLD

Fortunes are in the making for wise investors in Canadian Gold mines. We have just published a booklet:

"How to Select Gold Mining Stocks"

It covers, step by step, in a clear and interesting way, how an investor can more accurately appraise current offerings

We will be glad to send you a copy on request.

FOUNDATION SECURITIES LIMITED,
347 BAY STREET, TORONTO.
ADELAIDE 4067

COLES AT THE EXHIBITION
3 DINING ROOMS
Ontario Government Building — Coliseum and Women's Building.

Call At Our Showrooms

Special Prices During the Exhibition—Mixers, Gravel Contractors' Equipment.

WETTLAUFER MACHINERY CO.
178 Spadina Ave. Phone WAv. 2721

Established 1904

Quality Furs
Brodey-Draimin & Co.
256 YONGE ST.
Kitchener · Toronto · Hamilton

CANADIAN NATIONAL EXHIBITION TORONTO

AUG. 25 to SEPT. 9, 1933

A new era dawns. Old theories, old practices, old methods pass on to make way for the New. This year hundreds of thousands of keen, alert, intelligent people will attend the world's largest annual Exhibition, there to learn what is new, what is modern, in an ever-changing world.

Canada, the United States and the nations beyond the seas will exhibit their natural and manufactured products in beautiful, permanent buildings of stone and steel. The greatest agricultural show on the continent will be held in the world's largest show building. Two art galleries will house magnificent modern displays of the arts and crafts. Science and invention will be on review in the Electrical and Engineering building. The famous band of His Majesty's Scots Guards and thirty other bands will delight music lovers daily. The gorgeous, glittering pageant "Montezuma" will thrill and inspire tens of thousands. Competitors of international renown will compete in the world's championship Marathon swims, the world's professional championship sculling races and other national and international competitions. These are but a few of the intensely interesting educational and recreational attractions that will fascinate and invigorate almost two million people.

Plan to visit the "Show Window of the Nations" this year. Exceptional excursion rates arranged. Consult local agents. Railways, Steamships, Motor Coaches.

WM. INGLIS, *President* — H. W. WATERS, *General Manager*

WORLD'S LARGEST ANNUAL EXHIBITION