Savings For The Whole Family

Flesherton District's Greatest

Buying Opportunity

Will be Held at The Large Store of

F. H. W. HICKLING

FLESHERTON, ONT.

Starting Sharp at 9 O'Clock

Wednesday Morning

JUNE 7th, 1933

When the F. W. H. Hickling Store advertise a Sale it's sure to prove sensational news. The regular prices are so low at the outset that when we make reductions so drastic as these—there's going to be a real thrill in your shopping during the next 15 days. But the low prices aren't the only important things—the excellent qualities are just as essential. This Sale is going to be a real money-saver to everyone who participates. We invite you to come early the first day and come often during the following days—it'll pay.

Turning All Surplus Stocks Into Cash!

15 Days Filled With Most Remarkable Money Saving Surprises. Read Every Item

Store Open Wednesday and Saturday Nights

Sale of Men's Work Shirts

An Opportunity to Save on These

Buy your needs, men! The value is extraordinary. Includes the Big B, plain blue, stripes, chambray, etc. Light and dark colors. All strongly made of good washing denims and shirtings. One price — **69c**

Another Work Shirt Group

Values up to nearly double this low sale price. Good heavy denims in sports and plaids. A real shopping opportunity at, only, each — **89c**

Sale of New Dress Prints

Make Your Own Dresses at Small Cost

Neat patterns in yard wide dress prints. Make them up for the kiddies or house dresses. A yard **15c**

Very smart designs in these 36-inch prints. Better than "old-time" value. A splendid assortment. **19c**

Splendid broadcloth finish dress prints in yard width. Extra good quality for only, a yard — **23c**

Wonderful Silk Sale

Best 1.75 to 2.25 fine French flat and canton crepes in good colors and black. 38 to 42-inch widths. A wonderful value, only — **$1.29**

Heavy Black Satin

The best 2.75 "Hickling Guaranteed" fine twill back satin in beautiful black duchesse finish. Specially reduced **$1.98**

Santoys, Serges, Fancy Plaids, Delaines

A grand clearance. Buy for years to come. Mostly 54-inch width and regular 2.25 to 3.00 values. Includes serges, tricotines, diagonals, fancy wool crepes, 38-inch plaid crepes, 1.25 wool santoys, etc. Do not miss this drastic sale. For skirts, dresses, coats, etc. Only, a yard— **69c**

Best $1.29 Coating Flannel, at yd. 98c

Eight good shades: red, rose, blue, fawn, brown, grey, brick and new sand. 54-inches wide. For coats, suits and skirts. Reduced to only 98c a yard in this sale.

COME! SEE!! SAVE!!!

PURE SILK FUGI—Regular 59c value ends of 2 to 7 yards. Clearing a yard **39c**

BROCADE RAYON—Just a little of it—blue and rose only. 69c value. A yard **39c**

PRINTED PIQUES—Smart for new suits, blouses and skirts. 36". 49c value for **35c**

LINGERIE CREPES—27 and 32-inch. 25c and 28c values. Clearing at only **15c**

COTTON PLAID—Regular 50c value, 36" width. Green, grey, etc., colors. Clearing at half price **25c**

WOOL PLAID—Regular 79c yard in 40-inch width. Very smart for girls' dresses, skirts, etc. Clearing **29c**

THREAD SILK HOSE

Pure thread silk, reinforced hose for women. French heel, toe guard, green stripe. All new summer shades to choose from. Sizes 8½ to 10. A pair — **49c**

LADIES' HOSIERY

Very Special! Ladies' fine cotton hose in camel and gunmetal. Sizes 9 to 10. Wonderful value for every day wear. Quantity is limited.

2 pairs 25c

RIB COTTON HOSE

Boys' and girls' nice fine lisle finished cotton hose. Black, sand and camel. Sizes 6 to 9½. Values 25c to 35c. All one price. A pair — **19c**

MEN'S WORK SOX

A good grade of all wool work sox that sells regularly at 25c a pair. A saving of 6c on every pair. Special, a pair —

19c pair

WOMEN'S SILK GLOVES

Fancy embroidered cuff and pull on styles. Good colors—sand, grey, fawn, black, etc. Values to 1.50 a pair. All sizes in the lot. Only — **29c**

GIRLS' SILK LINGERIE

Sizes 26 to 32 for girls and misses in peach, green and chantilly. Nice, fine 50c quality. Vests and bloomers all at one price. Only—

29c garment

WOMEN'S LISLE VESTS

Splendid qualities lisle and cotton vests that sold regularly at 50c and more. Several styles. Clearing, each — **25c**

WOMEN'S SMART HATS

The season's newest fancy straws, braid and combination hats that sold regularly at 2.95 and 3.50. Only —

$1.98 each

MEN'S FELT HATS

Good 3.95 values. Browns, new greys, pearl, etc. All sizes. Save a dollar and a half on these. Only — **$2.49**

MEN'S LINEN HANKIES

All pure Irish linen handkerchiefs with hemstitched edge. A remarkable sale value at—

3 for 25c

SILK AND WOOL YARNS

Full oz. balls, 30c value silk and wool "bramble" twist effect, for the new pullovers. All good shades. A ball — **10c**

Men! Buy Your Fine Shirts Now

Group No. 1

Good Tooke and Lang make fine dress shirts, without collars, in sizes 14, 15½ and 16 only. Values at 1.50 to 2.50, some with silk stripes. Clearing — **69c**

Group No. 2

Smart style dressy shirts with attached collars. Smart stripes for the young men. All sizes. A real bargain. Each — **89c**

Worsted and Work Pants

Heavy Riveted Pants

Good old fashioned hard wearing red back blue denim, strongly sewn and riveted. Also khaki if you wish. Sale Price — **98c**

Fine Worsted Pants

A good fine grade cotton worsted pant in dressy, neat dark grey stripes. Also moleskin and heavy black drill, 1.95 value, for— **1.69**

Men's Neckties

Pretty patterns, silk neckties in good range of colors. Specially priced at — **29c**

Boys' Braces

Good quality boys' braces with strong leather ends. Special at — **19c**

Boys' Belts

Fancy leather belts, regular 50c value, grey and brown colors. Exactly half price — **25c**

Men's Polo Shirts

Good non-run polo shirts with collar, two button fastener and short sleeves — **89c**

Men's Braces

Heavy web, strongly made men's police braces. Good 35c value for— **29c**

Men's Handkerchiefs

Fancy striped border in regular 39c value. These are reduced to, only, each — **25c**

Men's Underwear Sale

All best summer underwear including Woods' Hatchway, athletic, combination, separate garments, some silk upper and striped shorts. Others short or long sleeves, ankle or shorts. All one price, per suit **95c**

Men's Caps

Good tweed caps, leather sweats, rayon lined. Nearly half price at — **79c**

Boys' Caps

Extra value for boys in good tweed caps, leather sweat, fancy lined. Only — **49c**

Dress Voiles

Up to 75c

Normandy and printed voiles, fancy plaid crepes, ratines, etc. 36 inch widths. Values 50c to 75c. A great "picking" here at, only, a yard — **19c**

Silk and Foulards

50c Value

Printed silks, fine voiles, cotton foulards, etc. 20 pieces to choose from, light and dark colors. Clearing, a yard — **25c**

Georgettes and Crepe-de-Chene

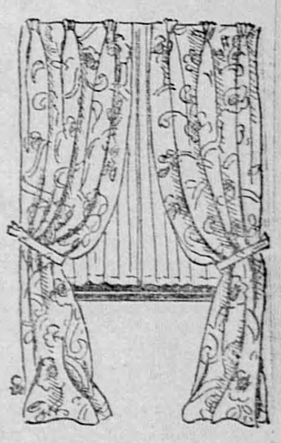
Best 1.25 and 1.75 silk georgettes and crepe de chenes in 36-inch width. All the good colors. Very low price at — **98c**

Smarten Up Your Home at Little Cost

All House Furnishings Greatly Reduced

Madras, Chintz and Fine Nets

50-inch printed madras for side curtains in 1.45 value, in green, rose and blue. 60c Scotch curtain nets with fine lace edge—seven patterns. 36 and 44-inch reversible chintz, 50-inch chintz, etc. A grand drapery clearance at one low price. A yard — **39c**



Special Drapery Barred marquisette and scrims in 36" width. Also with colored border. 35c value. Clearing at a yard — **15c**

MADRAS AND SHADOW CHINTZ

Best 1.10 shadow chintz in 50" width. Also 52-inch madras in 1.25 value. Out they go, a yard— **69c**

Beautiful Marquisettes Reduced

25c Values

Plain, silk stripe and madras patterns, mostly 35c value, for bedroom, living rooms, etc. A yard **19c**

35c Values

Frilled and plain with madras spots, checks and stripes. White, cream and ecru. Up to 39c A yard **25c**

20 Patterns Beautiful Quilting Chintz

What a range of patterns and colors! 36-inch width. 22c and 25c values. For quilts, comforters, draperies and coverings. A real good value at, a yard — **19c**

And 20 Colors in Good Plain Sateens

Real good quality plain sateens for linings, comforters, etc. All the good shades in light and dark colors. Our good 29c value. Special at — **16c**

Dotted Swiss Chintz, Etc.

25-inch chintz in fruit pattern, dotted Swiss and dimity checks, 25 and 36-inch. 35c and 50c values. For blouses, dresses, etc. A yard— **10c**

Heavy 4-yd. Linoleum

Several patterns in that good old heavy quality, wide width, sturdy wearing floor linoleum. Sold practically everywhere at 3.60 a yard: A real bargain at only, per running yard — **$2.98**

Borderless Congoleum Rugs

BEST GOLD SEAL QUALITY

9x9 feet 5.95 — 9x10½ feet 6.95

9 x 12 feet 7.95

You Save on Bordered Congoleum Rugs

6x9 - - 4.95 — 7½x9 - - 5.95 — 9x9 - - 6.95

9x10½ - - 8.95 — 9x12 - - 9.95

F. H. W. HICKLING - FLESHERTON