25 lbs. OF FAT GONE

Rheumatism Went With it

A threefold benefit came to this woman when she lost unwanted fat. "Up to a few months ago I was always troubled with rheumatism. My joints were getting so swollen it was misery to walk. I was then 155 lbs., which is a great deal, seeing I am only 5 ft. 2 inches in height. I thought I would try Kruschen, although I did not then believe it would reduce weight, but I thought it would perhaps ease the pain. I took half-a-teaspoonful in a tumbler of hot water each morning, and to my great delight I started to lose weight, also pain. This week I was weighed and was 130 lbs., which I think is proof positive. My friends are all asking me what I am doing to lose weight, so it is very noticeable. Also I look and feel a lot better in health."—Mrs. M. H.

The six salts in Kruschen assist the internal organs to throw off each day the wastage and poisons that encumber the system. Then, little by little; that ugly fat goes—slowly, yes—but surely. The pains of rheumatism and neuritis cease. You feel wonderfully healthy, youthful and energetic—more so than ever before in your life!

A MOTHER'S LOVE

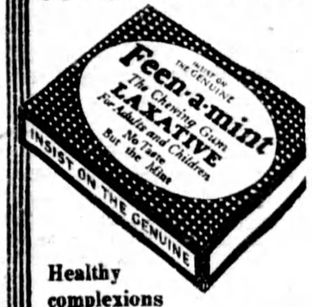
Who can fathom the depth of a pure, so devoted! No friendship so pure, so revoted! The wild storm of adversity and the bright sunshine of prosperity are all alike to her; however unworthy we may be of that affection, a mother never ceases to love her every child. Often when alone, as we gaze up to the starry heaven can we in imagination catch a glimpse of the angels around the great white throne, and among the brightest and fairest of them all its our sweet mother, ever beckoning us onward and upward to her celestial home.—R. Smith.

Acidity Overcome

Wonderful Results From Famous Vegetable Pills

Instead of having an acid stomach and being constipated, Mr. Frank C. is well. "I can eat anything since trying Carter's Little Liver Pills," he says. Because they are PURELY VEGETABLE, a gentle, effective tonic to both liver and bowels, Dr. Carter's Little Liver Pills are without equal for correcting Constipation, Biliousness, Headaches, Poor Complexion and Indigestion. 25c. & 75c. red pkgs., everywhere. Ask for Carter's by NAME.

HEALTHY COMPLEXIONS



Healthy complexions come from healthy systems. Free the body of poisons with Feen-a-mint. Effective in smaller doses. All druggists sell this safe, scientific laxative.

Feen-a-mint

FOR CONSTIPATION

RESTFUL SLEEP for FRETFUL, FEVERISH CHILD

— With Castoria's regulation

When your child tosses and cries out in his sleep, it means he is not comfortable. Very often the trouble is that poisonous waste matter is not being carried off as it should be. Bowels need help—mild, gentle help—but effective. Just the kind Castoria gives. Castoria is a pure vegetable preparation made specially for children's ailments. It contains no harsh, harmful drugs, no narcotics. Don't let your child's rest — and your own — be interrupted. A prompt dose of Castoria will urge stubborn little bowels to act. Then relaxed comfort and restful sleep! Genuine Castoria always has the name:

Chas. H. Fletcher.

CASTORIA

CHILDREN CRY FOR IT

Owl Laffs

The Three Genders

Masculine, Feminine, Crooners.

The bishop was weary. This was the third class he had confirmed that Sunday. His attention began to wander. Placing his hands upon the shiny pate of the last candidate, he said: "I declare this stone to be well and truly laid."

A nearsighted man and his wife were inspecting an art exhibit.

Nearsighted Man (striving vainly for a better view, angrily)—"That's the ugliest portrait I've ever seen."

His Wife—"Come away. You're looking at yourself in the mirror."

Not so long ago a traveler from the North stopped for the night at a dry land ranch in West Texas after a dusty and tiresome ride. He was hospitably received and began to discuss affairs in general. And what he wanted to know in particular was how that ranch was paying its way. So, at last, he point blank asked the question of the host.

Traveler—"How in the world do you make a go of things at all out here?"

The Host (pointing to the hired man across the room)—"Well, you see him. It is agreed that in two years time he gets the ranch for what I owe him. Then I go to work for him until I get it back."

Somebody Disarm Bossy

Enraged Cow Injures Farmer With Ax.—From Wichita, Texas, Record News.

Ask Dad, He Knows: "The husband ought to have a voice in the furnishing of the home," says a well-known woman writer. Oh, but he does—the invoice.

Bluff is cometimes successful over merit. But let us not forget when merit is called, it is there with the goods. A bluff isn't.

Jacky was regarded as the town simpleton, but occasionally he showed a disconcerting gift of repartee.

Visitor—"What part do you perform in the great drama of life?"

Jacky—"I mind my own business."

Ah! A Good Prospect for the Gas Company!

(From an advertisement in a matrimonial paper).

"Lonely maiden seeks some light and warmth in her life. Write Box 76."

Crooning is said to be a terrific strain on the throat. Then why not gargle instead?

If mothers were not unreasonable they would know that a daughter who has danced until 4 a.m. certainly is too worn out to help with any morning housework.

Helen — "Kathleen is dissatisfied with her husband."

Georgia—"Can't he bring home the bacon?"

Nothing spoils the evening for father like having mother postpone the washing of the dishes until after the company goes.

The young man said he knew his girl could keep a secret, because they had been engaged for weeks before he even knew anything about it.

Operas and Beauty

By Leopold Stokowski

Opera today, while pleasing to the ear, is often a sore trial for the eye. Take Tannhauser, for example. Venus, the most beautiful woman in the world, is using her charms to tempt Tannhauser from the narrow path of virtue. But, unfortunately, the lady who plays the part happens to have eaten too much spaghetti or sauerbraten. She may sing like a nightingale but she looks like an elehant. By no stretch of the imagination could one believe for a minute that she is Venus.

Could we ask the lady to eat less spaghetti? That may be asking too much. But this is not necessary. Electricity will change her. We can take her voice and record it on a disk. Then we can select a beautiful young lady who really may be accepted by the audience for a Venus. Then we can synchronize voice and action and create a perfect illusion.

We are trying to do it now in Philadelphia. It is only an experiment, but a very hopeful one. Modern advances in sound recording now make it possible, we hope, and this is one of the many new horizons now being opened up in music.

THE SECRET

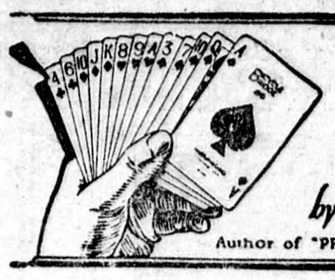
A motorist driving through Ireland was struck by the number of notices in Irish which he saw in every village.

"Tell me," he asked an old Irishman, "why do they have all these notices in this language?"

"Faith," came the reply, "I'm sure I don't know meself. You see, none of the people who can read can understand Irish, and the ones who understand Irish can't read!"—Tit-Bits.

WOUNDS.

Not so great is the torment of him who is wounded in body as of him who is wounded in spirit.



How to play Bridge AUCTION and CONTRACT

by Wynne Ferguson

Author of "PRACTICAL AUCTION BRIDGE"

ARTICLE No. 23

Probably the most difficult thing for a player to decide is when to bid, and frequently the player will hold a hand that requires some thinking before making a bid. Sometimes you hold cards that would justify a bid from you if you knew the cards in your partner's hand, but as you are not a mind reader and your hand does not contain a thoroughly sound original bid, the best thing for you to do is to pass. Bridge is a game of high cards, aces and kings, and if you have no ace or king, no matter what other cards you hold, you should pass if it is your turn to open the bidding. If you have an ace or king and three other small cards of one suit, it is advisable to bid that suit once. It isn't much of a hand of course, but your partner must have something to shoot at. You must tell him something about your hand. You are playing a partnership game and it is your duty and part of your contract to inform your partner at your earliest opportunity the nature of your hand.

It is perfectly safe to assume that nearly all the best players play alike. There is very little difference in the play of the best players and the bidding therefore is doubly important. Make sound bids originally or pass. There is no middle course here. The original bid must have a meaning and if you bid originally without high cards, without cards that will take tricks, your bid is misleading and is known and recognized as the Boob Bid.

Practically all Auction and Contract players who have played these games for any length of time realize that it is bad policy to make a bid with a hand that is too weak to justify the bid. They realize that such bids are unsound but cannot seem to resist the temptation to bid. Their theory seems to be that the dealer runs no risk by making a weak bid because his opponents are sure to take him out. That theory would be all right if the partner of the weak bidder always could tell whether the bidder was bidding on a strong or weak hand; but that, of course, is impossible.

Players who persist in making weak bids end up by losing the confidence of their partners and as a result lose many a game and rubber that they should have won. Don't let the "bidding mania" get you or you will soon live to regret it. Lie loy when you do not hold the cards. There is a policy of masterly inactivity which, at times, is most effective. Try it out and you will be surprised at the results.

One of our correspondents has submitted the following hand for discussion:

Example Hand

Y: Hearts—10, 4; Clubs—K, 8, 3; Diamonds—K, Q, 8, 3; Spades—K, Q, 10, 7

A: Hearts—A, 8, 2; Clubs—J; Diamonds—A, J, 9, 6, 5, 2; Spades—8, 6, 3

B: Hearts—Q, J, 6, 3; Clubs—A, 6, 5, 4; Diamonds—4; Spades—J, 9, 5, 2

Z: Hearts—K, 9, 7, 5; Clubs—Q, 10, 9, 7, 2; Diamonds—10, 7; Spades—A, 4

No score, rubber game. Z dealt and bid one spade, A two diamonds, Y two spades and B passed. What should Z now bid with the foregoing hand and why, at either Auction or Contract?

In the opinion of the writer, Z should now bid two no trump over the two spades. He knows that his spade bid is a four-card bid and that only very good support by his partner will enable him to score game. He also knows that he has a double stopper in the diamond suit which will probably be opened at no trump. For these reasons, it looks like a better chance to score game at no trump than at spades. The following are the hands held by all four players:

Y: Hearts—10, 4; Clubs—K, 8, 3; Diamonds—K, Q, 8, 3; Spades—K, Q, 10, 7

A: Hearts—K, 9, 7, 5; Clubs—Q, 10, 9, 7, 2; Diamonds—10, 7; Spades—A, 4

B: Hearts—A, 8, 2; Clubs—J; Diamonds—A, J, 9, 6, 5, 2; Spades—8, 6, 3

Z: Hearts—Q, J, 6, 3; Clubs—A, 6, 5, 4; Diamonds—4; Spades—J, 9, 5, 2

It is evident that Y Z can score at least three odd at no trump but will be unable to make game at spades. A's proper opening at spades would be the singleton club which B will win and give A a ruff. A should now lead first the ace, then a small diamond, and give B a ruff. B should now lead another club and give A another ruff. They now will make the ace of hearts so that Y Z can only make one odd at spades. It is a good example of clever inferential bidding and the good results obtainable therefrom.

Humour of the Past

"I had no idea that you were in love with me."

"Neither had I, until I proposed and you rejected me."

—By C. D. Gibson from Life.

* * *

"Yer know, them Boers 'as been storin' guns and hambition for years?"—Phil May from Punch.

* * *

Tommy: "Do you believe in fairies, Mrs. Hardacre?"

Mrs. H.: "No, certainly not."

Tommy: "I'm so glad you're candid about it. There's such a pose among grown-ups nowadays to pretend they do."—Geo. Morrow from Punch.

* * *

He: "What! You haven't got a dance left?"

She: "No. It's past two o'clock. Why didn't you come earlier?"

He: "Well, a feller must dine, you know!"—Geo. Du Maureen in Punch.

* * *

The Rector: "Now Molly, would you rather be beautiful or good?"

Molly. "I'd rather be beautiful and repent."—A. Wallis Mills in Punch.

* * *

His Wife: "Good-bye, dear. Write often, if it's only a cheque."—Life (1909).

Radio Problem in Spain

Madrid—Spaniards love to boo. If actors and speakers displease them, they groan and stamp. They have even forced motion pictures to be withdrawn with this adverse ballyhoo. Now the radio is proving a problem. There is no way to let a performer know his performance is not approved.

It bids fair to become even more of a problem because the government has set aside a sum for installing radios in thousands of town halls, and the number of broadcasting stations is being increased.

Teething

"Baby's Own Tablets take away that teething fever," writes Mrs. Alfred Bungay, North Sydney, N.S. Effective also in relieving colds, fever, colic, upset stomach, constipation. Children like them. Absolutely SAFE—See analyst's certificate in each 25c package. 231

Dr. Williams'

BABY'S OWN TABLETS

Growing Girls!

Profit by the Experience of Others at This Vital Time

Able to Go to All the Dances

"When I was 16 I was so ill my people thought I was going to die," writes Mrs. Annie Wilson, Sussex Ave., Toronto. "I had scarcely any blood, and was so weak I could hardly walk. Had no appetite and I lost ground every day for a long time, until a friend recommended Dr. Williams' Pink Pills. I got them, and before I had finished the first box I was feeling much better. I continued taking the Pills until I was completely well. I went to all the dances and had the time of my life again. I certainly recommend Dr. Williams' Pink Pills to any one who is anaemic or run-down in any way, for they certainly rebuilt my health."

Don't let anaemia rob your growing daughter of health and vigour. Give her Dr. Williams' Pink Pills. They banish the condition by creating new blood which imparts health, vigour and vitality. Equally good for all run-down or nervous conditions. At your druggist's. 50c a package.

B.C. Sheep Ranches

An interesting financial summary of 20 British Columbia sheep ranches is given by the Economic Analyst. These ranches are all located in the southern interior of the province, where the high rolling plateau with numerous valleys and the variable climate are especially adapted to sheep raising. The ranchers, it is said, average a net return of 7.77 cents per pound for lambs sold, and 8.08 cents per pound for wool. The capital invested in the sheep ranching business yielded 1.7% interest in 1930. Receipts averaged $7.50 and expenses $6.55 per head, leaving a ranch income of $1.05 per head. Estimates by operators place their labor cost at 60 cents per head, leaving a return of 45 cents to capital. Without carefully analyzing the facts obtained by this survey, it might be concluded that these ranches had been run at a loss. Among the items of expense, however, are family labor and depreciation which are not necessarily paid in cash. The same applies to interest on capital invested, and allowance for operator's services. Both though must be charged to the business. It should be noted also that at present very little goes to meet such non-cash items as depreciation on machinery and buildings. — Toronto Mail and Empire.

Holiness

It is a great deal better to live holy than to talk about it.—Moody.

Red Rose Tea

at reduced prices

Red Label, 25¢ ½ lb.

Orange Pekoe, 38¢ ½ lb.

What New York Is Wearing

BY ANNEBELLE WORTHINGTON

Illustrated Dressmaking Lesson Furnished With Every Pattern

A new yoke effect that terminates in scarf-like ends at the front, add much interest to this slim-line model.

A novelty dotted crepe silk in blue and white with the yoke of plain white crepe is youthfully smart as its inspirator.

You couldn't ask for anything more simple to fashion. The bodice is in two sections. The yoke forms dropped shoulders. The skirt is gored and slightly circular. It is attached to the bodice.

It's a model that adapts itself splendidly to summer fabrics, as the lacy cotton meshes, linen, pique and tub silks.

Style No. 2810 is designed for sizes 14, 16, 18, 20 years, 36, 38 and 40 inches bust.

Size 16 requires 3 yards 35 or 39-inch, with ⅝ yard 35-inch contrasting.

HOW TO ORDER PATTERNS.

Write your name and address plainly, giving number and size of such patterns as you want. Enclose 20c in stamps or coin (coin preferred; wrap it carefully) for each number, and address your order to Wilson Pattern Service, 73 West Adelaide St., Toronto.

Issy—"I've had such a hard life. At the age of eighteen I was left an orphan." Dizzy—"What did you do with it?"

Corrugated Galvanized Sheets

AT ROCK-BOTTOM PRICES

First quality corrugated galvanized sheets—heavy coated. Special low prices for direct mail-order shipments. Save money by buying direct. Quality guaranteed—immediate shipment. Write

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The United Farmers Co-Operative Company, Limited

Live Stock Commission Dept.

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for SCIATICA

Wash the painful part well with warm water; then rub in plenty of Minard's and you'll feel better!

33

MINARD'S "KING OF PAIN" LINIMENT

Classified Advertising

3 POUNDS PRINTS, SILK OR VELVET remnants, $1.00. A. McCreery Co., Chatham Ontario.

A LOVELY, WILLOWY FORM IS yours—take Slendor Beauty Tablets—a new English formula which gives you a slim, svelte appearance in a sure, safe, sane way. Three weeks' treatment, $1.50. Exact formula on the box. Roy Kitchen, The Careful Chemist, London.

BABY CHICKS

A-1 BABY CHICKS ARE CANADIAN Approved chicks. All flocks are culled by Government Inspector. We hatch six breeds. Write for free catalogue. A. H. Switzer, Granton, Ontario.

SAVE $2 PER HUNDRED. LEGHORNS, 8 cents; Rocks White, Rocks Red, 10 cents; delivered any time. Month olds, 18c. Pullets, all ages, prices furnished. Model Hatchery, Kitchener, Ont.

CANADIAN APPROVED CHICKS.

LEGHORNS, 8c; BARRED ROCKS, 10c; Minorcas, White Rocks, 11c; 10 per cent. books order. Pletsch Hatchery, Stratford, Route 5, Ontario.

SALESMEN WANTED.

EXCLUSIVE TERRITORY AVAILABLE in Ontario on fast selling necessity. No license required. No competition. Big Profits Commission Basis. Particulars free. Morval Products Company, Hamilton.

ASTROLOGY.

WRITTEN HOROSCOPES 3 YEARS in advance, $5. Send birthday, year, hour and birthplace. 1932 astrological analysis and guide, $1. LEO HERSCHEL, 39 West London Street, Windsor, Ontario.

WEEKLY NEWSPAPER.

WOULD LEASE WEEKLY NEWSPAPER in Ontario. Send particulars to Box 16, Wilson Publishing C. Ltd., Toronto.

MOTOR BOAT FOR SALE.

RICHARDSON DOUBLE CABIN cruiser, about thirty feet, in use altogether only four or five months in two seasons; complete equipment including carpets, bed and table linen, china, glassware and silver as well as all marine equipment and many extras. This cruiser with its two cabins and its well equipped galley is an unusually comfortable boat for week-ends or longer cruises for four to six people. It is exceptionally seaworthy and has cruised all over the Great Lakes. It has a high class and very economical 60 horsepower, six-cylinder power plant with complete electric lighting throughout and speed of 12 to 14 miles per hour. It is a special paint job and very attractive in appearance. Owner will sacrifice for half its original cost. H. Watkins, 73 W. Adelaide St., Toronto.

AGENTS WANTED

EASYSHAVE: Canada's New Shaving Sensation. Easy to sell. Repeats assured. High Commission and Exclusive Territory. Build up a safe, sure and paying business in your own town. Write for information to

EASYSHAVE

646 LANSDOWNE AVE., TORONTO

Men Wanted

Average $40.00 Weekly Earnings

Men wanted to sell our Special Constructed Service Shoes and Safety Shoes to Garage Men, Mechanics and Railroad Men. Also complete line of Dress and Sport Shoes. The finest and most complete line of Men's Footwear in Canada. No experience necessary, we teach you how. Write today for complete free selling outfit.

Dexter Shoe Company Limited

Dept. W., P.O. Box 722, Montreal

SOUR STOMACH

JUST a tasteless dose of Phillips' Milk of Magnesia in water. That is an alkali, effective yet harmless. It has been the standard antacid for 50 years. One spoonful will neutralize at once many times its volume in acid. It's the right way, the quick, pleasant and efficient way to kill all the excess acid. The stomach becomes sweet, the pain departs. You are happy again in five minutes.

Don't depend on crude methods. Employ the best way yet evolved in all the years of searching. That is Phillips' Milk of Magnesia. Be sure to get the genuine.

The ideal dentifrice for clean teeth and healthy gums is Phillips' Dental Magnesia, a superior toothpaste that safeguards against acid-mouth. (Made in Canada.)

ISSUE No. 21—'32