How Many Supertwist Cords in the Average Goodyear Tire?

$3000.00

In Cash Prizes For Answering This Question

Good at figuring? Get out your pencil and estimate the number of cords in the average Goodyear Tire. Some lucky person is going to get those thousand dollars. Why not have a crack at them yourself?

Anyone from a household where a car is owned may enter—except tire dealers, employees of rubber companies and the families of both. Six Goodyear Tires of various sizes, types and ply-thicknesses are on display here. Estimate the number of cords in each of the six tires, find the total, and divide by six to strike an average. A cross-section of a tire, also on display will help you. Submit your estimate on the standard entry blank which is free. No other requirements. You don't have to buy anything.

1st prize — $1,000.00 cash
2nd prize — $500.00 cash
3rd prize — $200.00 cash
4th prize — $100.00 cash
5 prizes, each $50.00 cash
95 prizes, each $10.00 cash
104 prizes totalling $3,000.00

Closing date—June 5th, 1932. Address: "The Goodyear Supertwist Cord Contest," New Toronto, Toronto 14, Ontario.

D. McTAVISH & SON
FLESHERTON

Come in and see Supertwist Cords demonstrated and get a helpful booklet of contest directions.

Local and Personal

Mr. and Mrs. J. Richards were in Ripley last week.

Miss Kate McMillan of Toronto was home for Mothers' Day.

Mrs. H. A. McCauley is spending a week with friends in Toronto.

Miss Donalda McDonald spent the week end with her friend, Miss Opal Weber, at Kimberley.

The Advance gives you what you are most interested in — the home news.

Mr. and Mrs. Norman Stoddart are moving this week to the Caswell residence opposite the high school.

Mrs. Wm. Hill of Markdale was the week end guest of her mother, Mrs. Parker.

Mr. and Mrs. Wm. Miller and Miss Marion of Meaford were in town over the week end.

Miss Florence Bunt of Toronto is the guest of her friend, Miss Aleda Mitchell.

Mr. and Mrs. Frank Dowling of Alliston spent the week end with Mr and Mrs. F. Pinder.

Miss Kathleen McDonald and Mr. Thos. Kimber of Toronto visited the former's parents, Mr. and Mrs. John McDonald.

A special service was held in St John's United church on Mothers' Day that was very impressive, following the order laid down.

Mr. and Mrs. Wilfred Phillips and daughter, Elda, and friend, Miss Eleanor Bush, of Hamilton were week end visitors in town.

Guelph city sold $195,000 worth of debentures to Wood, Gundy & Co. at a price of $95.31, bearing interest at the rate of 6.13 per cent.

The Thursday afternoon holiday during the summer months commenced in town last week. The post office will also observe the holiday and will close at 1 p.m. each Thursday afternoon.

Mr. and Mrs. N. H. Durrant and two daughters of Mitchell, Miss D. Thurston of Toronto and Mr. and Mrs. A. S. Thurston and family of Thornbury spent the week end with their parents, Mr. and Mrs. W. H. Thurston.

During the past five days we have had rain every day without any sunshine to break the monotony. There has been considerable seeding done and when the sun shines again the farmers will be able to make another attempt at seeding.

NO ONE CAN SEE AS WELL at middle age or later in life, unless glasses are used, when you reach reading glass age. Don't injure your eyes by trying to read or sew or do other close work without help. Get the necessary aid as the result of our service. See Dr. J. G. Russell at Armstrong's May 16, 17 or 18.

Mr. A. E. Bellamy was in Orillia on Friday attending a meeting of the senior ofifcers of this infantry brigade. An invitation was extended by Orillia for the brigade to hold the annual training camp at that point and the offer was accepted. It is likely that the camp will convent the first Monday in July and remain for ten days.

New W. I. Officers

The election of officers of the Flesherton branch of the Women's Institute was held at the home of Mrs. Mark Wilson on Wednesday afternoon last and Mrs. J. Cargoe was chosen as President for the coming year. Mrs. H. Down retired, on account of illness, after serving the past year at the head of the organization. The other officers are: 1st Vice Pres., Mrs. Wm. Inkster; 2nd Vice Pres., Mrs. Wm. Turney; Sec.-Treas., Mrs. J. Dargavel; Dist. Director, Mrs. W. Moore; Dist. Rep., Mrs. W. Inkster; Directors, Mrs. E. C. Murray, Mrs. F. H. W. Hickling, Mrs. W. Henry; Rep. to District annual meeting, Mrs. J. Cargoe, Mrs. W. Inkster, Mrs. Moore, Mrs. Dargavel

ST. MARY'S GUILD, MAXWELL

The April meeting of St. Mary's Guild, Maxwell, met at the home of Mrs. Frank Seeley with a good attendance. It was decided to hold their garden party on June 16th. It is in conjunction with the 69th anniversary of the church. The anniversary services will be held Sunday, June 12th, with both morning and evening services. Bills will appear later in regard to the garden party. The May meeting, which is the annual meeting, will be held at the home of Mrs. Geo. Lawlor. There will be further arrangements made for the garden party and election of officers. All members are urged to attend.

CARD OF THANKS

Mrs. James E. Radley and family wish to thank their many relatives and friends for their kindness and sympathy shown during their recent bereavement.

Wm. T. McVonachie, who died recently at Weyburn, Sask., where he was a merchant tailor, was well known in the Maple Valley and Honeywood communities.

Mr. Thos. E. Halbert of Mulmur has a freak egg laid by one of his Plymouth Rocks on April 19th. It is shaped like an elephant's trunk with a curve on the end, and is a real curiosity.

TENDERS WANTED

Tenders will be received by the undersigned up to June 1st for the painting of the inside and outside of the school in S. S. No. 11, Artemesia (Vandeleur), the board to supply paint and the work to be done in the summer holidays. The lowest or any tender not necessarily accepted.

—E. Warling, Sec.
Markdale, Ont.

Buy your Flour and Feeds from the
Osprey Farmers' Milling Co.
FEVERSHAM
Family Bread Flour
Made from No. 1 Western Wheat
Pastry Flour
Cracked Red Wheat, Grits,
Made From Choice Ontario Wheat
Bran, Shorts and coarse feeds

Dr. Herbert M. Little Died Very Suddenly

Death came with startling suddenness on Friday evening last at North Bay to a well known son of a pioneer of this locality, Herbert Moore Little, youngest son of the late William and Elizabeth Little, in his 57th year. He was attending a convention of Shriners at North Bay and in company with two other friends had taken a walk to the wharf, when without warning he suddenly fell over and fell into the water. When a physician arrived he stated that he had suffered a heart attack and that death had ensued before he fell into the water, which was quite shallow at that point. The Coroner decided that an inquest was unnecessary.

The remains were met at Barrie early Sunday morning and conveyed to Flesherton where the funeral took place on Monday. Service was held inSt. John's United church,the service being conducted by the pastor, Rev. W. J. Scott, assisted by Rev. C. Elmer Kenney of Owen Sound, who delivered a very comforting oration, stating the many sterling qualities of the deceased. The service at the graveside was taken by the Masonic fraternity, of which he had been a prominent member. The beautiful burial service was taken by the officers of St. George's Lodge, Owen Sound, and many local Masons paid their last respects to an honored member.

The pallbearers were: Messrs. A Gilchrist, J. P. Ottewell, W. A. Hawken, T. J. Fisher, C. W. Bellamy and F. H. W. Hickling, members of Prince Arthur Lodge No. 333,

Many floral tributes covered the casket among them being those from North Bay Scottish Rite bodies, Officers and members of Powassan Lodge No. 443, Moore Sovereign Consistory, Ramese Temple Mystic Shrine, North Bay, St. George's Lodge No. 88, Owen Sound, Scottish Rite bodies, Barrie Valley.

The late Dr. Little leaves to mourn two brothers, W. G. Little of Toronto and Dr. Arthur E. Little of Eugenia He was unmarried.

He was very prominent in Masonic circles and was a Past Master of St George's Lodge, Owen Sound, and at the time of his death was ruling Master of the Powassan Lodge. He was a 32nd degree Mason, being a member of the Shrine at North Bay. He was also a member of the Orange Association, and Rev. B. G. Goss of North Bay represented the Grand Lodge of Ontario West at the funeral.

He formerly taught school at Holland Centre and Feversham. Later he attended the Dental College at Toronto and practised dentistry with his brother, Arthur, in Owen Sound and later in Niagara Falls. For the past five years he has been practising at Powassan.

Judging by the crop of early lambs the past winter has suited the flock. In many flocks there is an average of two lambs to a ewe, or 200 per cent increase. The pleasing feature is that the lambs seem particularly strong.

PORTLAW

The sympathy of the community goes out to Mrs. J. H. Watson, who received word of the death of her father, Mr. Edward Ross, of Thessalon. Mr. Ross resided in this neighborhood for many years and is remembered by many as a man of sterling qualities, and for his activities ies in church and Sunday School.

Miss Violet Taylor of Toronto visited with her parents recently.

Congratulations to Mr. John Shier who brought home his bride (nee Miss Boyce) last week. We extend a welcome to Mrs. Shier to our neighborhood.

Mr. Harold Thompson of Dobbinton was here on business lately and rented the old homestead farm to Messrs. Jas. Hopps and S. Shier.

Mrs. Shier Sr., who has spent the winter in Toronto receiving medical treatment, arrived home last week.

Mr. Albert Blackburn visited lately with relatives in Toronto.

Mount Zion Sunday School re-opened last Sunday with a good attendance and made an encouraging start in the work for the season. Very little change has been made in the personel of the officers and teachers, and the prevailing enthusiasm denotes success during the coming months.

Read The Advance regularly.

A certain Kansas editor gives the depression credit for the development of his sense of touch to a very high degree of perfection and efficiency. This editor says that the seat of his pants has become so thin that he can sit on a dime and tell which side is up, heads or tails, and that if the depression lasts much longer he will be able to tell, in the same manner, the date on the dime. The question which will naturally arise at once in the minds of readers of this paragraph is how the Kansas editor happened to get the dime in the first place.—Ex.

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Frank W. Duncan

HARDWARE FLESHERTON

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New Spring Designs—Rich Colorings—A Big Assortment To Choose From.

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9x10½, Special $6.75
9x12, Special $7.95

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Absolutely Free!

A 6x9 Gold Seal Congoleum Rug will be given absolutely free of charge to the winner of the Congoleum Guessing Contest.
No entrance feee—get your entry blank to-day—contest opens from May 14th—winner of contest to be announced at 4 p.m. on May 14th.

Sunworthy Walllpapers priced from per single roll 19c
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Paper it, panel it, or finish it with Gyptex or Alabastine and you have an inexpensive wall of professional appearance.

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