Turret Cigarette Hockey Contest Headquarters Staff

Sorting the Millions of Entries Received

The scene illustrated above will give our readers a slight idea of the vast number of entries received in the Turret Cigarette $15,000.00 Cash Prize Hockey Contest. Well over three million entries were sent in, bearing the post mark of March 5th, or a prior date, which was a condition binding upon all contestants desiring to qualify for one of the 289 cash prizes. The enormous task of judging these millions of entries is going forward as rapidly as possible. According to the latest reports from Contest Headquarters, it will be possible to publish the complete list of prize winners about the latter part of April.

Where "Thirty" Was Originated

"30" has a special meaning to anyone who has worked on a newspaper or wire service. At the bottom of a page of editorial copy it indicates the end of the piece. But whence came the term? Frank T. Owen, 47 years an employee of the Utica (N.Y.) Daily Press, has compiled eight more or less plausible theories which Editor & Publisher reports as follows:

1. When newspaper stories were handwritten, "x" meant the end of a sentence, "xx" the end of a paragraph, "xxx" (Roman for "30") the end of the story.

2. In Bengali "80" means "farewell" or "I quit." A report of the East India Company misprinted the figure to "30."

3. Linotype machines cast type slugs of 30 ems maximum length, hence "30" means the end of the line.

4. A telegraph operator whose number was 30 once stayed at his key sending news of a disaster long after his assistants had fled and until death came to him.

5. Long ago in the West despatches were delivered by messenger from the telegraph office to the newspaper office. The telegraph office closed at 3 a.m., hence, the operator scribbled at the bottom of the last sheet "3 o'clock" which became abbreviated in turn to "3 o'c," "3 o," "30."

May Even Go Back to Spartan Triumph

6. When the Associated Press was established each member paper was entitled to 30 telegrams per day. Last of the day's quota was labelled "30."

7. Early telegraph operators had a code for conversational asides on the wire: 1—Wait a minute. 4—When shall I proceed? 13—What's the matter? 30—End of item. 73—Kindest regards.

8. The 30 magistrates appointed by Sparta over Athens at the termination of the Pelopennesian War were called the "30 tyrants," and were overthrown after one year's reign. The end of the tyrants was heralded with a spirit of gladness—"30."

CHILD *need* REGULATING?

CASTORIA WILL DO IT!

When your child needs regulating, remember this: the organs of babies and children are delicate. Little bowels must be gently urged—never forced. That's why Castoria is used by so many doctors and mothers. It is specially made for children's ailments; contains no harsh, harmful drugs, no narcotics. You can safely give it to young infants for colic pains. Yet it is an equally effective regulator for older children. The next time your child has a little cold or fever, or a digestive upset, give him the help of Castoria, the children's own remedy. Genuine Castoria always has the name:

Chas. H. Fletcher

CASTORIA

CHILDREN CRY FOR IT

Milk-O!

The proprietor of the dairy was angry with one of his roundsmen.

"Jones!" he stormed, "you're an absolute fool!"

Surprised, the man put down his can and looked at his employer questioningly.

"You had a complaint from Mrs. Snaggs," went on the proprietor, "and she wasn't at all satisfied with your answer!"

"Well, sir," said the puzzled milkman, "she was telling me as 'ow the milk were thin an' got no cream in it—"

"Yes, and you, like a blithering idiot, told her our milk was as right as 'rain'!"

"NO CASE AS BAD AS MINE"

Now 77—and Fitter Than at 50

HAS TAKEN KRUSCHEN FOR 22 YEARS

"I have been 6 years thinking of writing these few lines. It may seem strange, but I have been watching the papers this last 6 years to see if there was any case as bad as mine has been. But I have not seen one. I used to have sick headaches and rheumatism as bad as could be. I could not walk without two sticks; could not walk round the table without holding on to it. That was when I was the other side of 50.

"Now, if I live till next March I shall be 77. I have taken Kruschen Salts for over 22 years, and I am in good health—better now than the other side of 50. I don't have any rheumatism—haven't had for several years. So if anyone can give Kruschen Salts a good name, I can. I don't feel any older now than I did at 50, and I can walk 4 miles an hour without any trouble."—T. L.

It is common knowledge that rheumatism is associated with an excess of uric acid in the system. Uric acid is composed of needle-like crystals, and the pain of rheumatism is caused by these "needles" settling down in the joints, muscles and tendons. Kruschen is a powerful solvent of these torturing crystals. It swiftly dulls their sharp edges, then flushes them out of the system. Your pains ease; swellings subside, knotted joints become loose. Afterwards, the "little daily dose" of Kruschen so stimulates the liver and kidneys that regular and complete elimination is ensured. Your inside is kept clean. Mischievous uric acid never gets the chance to accumulate again.

Kruschen Salts is obtainable at all Drug Stores at 45c. and 75c. per bottle.

Will You Pay 3c To Be Rid of Your Indigestion?

Here is a positive guarantee no sufferer from indigestion, sour, acid stomach can afford to ignore. Within two minutes by the watch, at a cost of not more than 3c you may be rid of acid stomach, indigestion, bloating, gas, belching, and stomach pain.

Do you doubt it? Then go to your nearest drug store and get a package of Bisurated Magnesia and use as directed. If after the first dose you do not feel it is worth its weight in gold, if the belching, gas and pain are not relieved completely, you may have your money back.

Bisurated Magnesia is sold on this positive guarantee because we know of its value in stomach distress. It is used by thousands of stomach sufferers the world over. The cost is about 3c per dose. You just simply can't afford to suffer longer with stomach distress, acid stomach and indigestion when real relief is so inexpensive.

Try it just once after a heavy meal and see for yourself how magically it works. Twenty-five regular doses in every package.

Can Crocodiles Cry?

The phrase "crocodile tears" has been used for so long that it comes as rather a shock to learn that, according to scientists, these reptiles can't shed tears at all.

Travellers tell a different story, however. In one case, when a boat was steaming up the Indus, a crocodile was shot and brought aboard. As it was lying on deck—believed dead—the onlookers were astonished to see what looked like tears. One of them, with a child beside him, bent over to look. At once the great jaws opened and snapped, while the tail lashed furiously. The child was just snatched back in time, but another spectator was knocked down by the tail.

Some time ago, however, when experiments were carried out to ascertain whether crocodiles held tears or not, the reptiles refused to oblige even when encouraged by a mixture of onion juice and salt.

According to scientists, the crocodiles posses lachrymal glands, but the secretion never reaches the eyeball. It is believed that its function is digestive, to lubricate the animal's food.

The New-Liveried Year

The year has changed his mantle cold
Of wind, of rain, of bitter air;
And he goes clad in cloth of gold,
Of living sun and season fair;
No bird or beast of wood or wold
But doth with cry or song declare
The year lays down his mantle cold.
All founts, all rivers, seaward rolled,
The pleasant summer livery wear,
With silver studs on broidered vair;
The world puts off its raiment old.
The year lays down his mantle cold.

Charles D'Orleans. Translated by Sir Henry Wotton, in "Ballads and Lyrics of Old France."

Lost For Words

It was the first time the shy young man had been to a big dance, and when his partner decided she did not want to dance the next he was at a loss for something to talk about.

"Do you ever have indigestion?" he asked in a desperate effort to make conversation.

The girl looked at him queerly.

"No," she replied shortly.

"What a pity!" murmured the youth; "I know such an excellent remedy.

Talk is cheap—especially when you use your neighbour's telephone.

Lowliness and nobleness are two antonyms, but have the same meaning.

What New York Is Wearing

BY ANNEBELLE WORTHINGTON.

Illustrated Dressmaking Lesson Furnished With Every Pattern

The new afternoon dresses are adorable in the gay light shades of both rough and flat crepe silk.

A pretty jabot frill tucked under the flat applied neckline band and wee sleeve frills that give a suggestion of a sleeve, are modish touches of this young model.

The skirt is very slenderizing, cut in panel styling at the back as well as at the front.

It's a dress in which you'll always appear so smart for those informal evenings.

And it's so easy to put it together.

Style No. 2707 may be had in sizes 14, 16, 18, 20 years, 36, 38 and 40 inches bust.

Size 16 requires 3 yards 39-inch with ⅝ yard 35-inch contrasting.

HOW TO ORDER PATTERNS.

Write your name and address plainly, giving number and size of such patterns as you want. Enclose 20c in stamps or coin (coin preferred; wrap it carefully) for each number, and address your order to Wilson Pattern Service, 73 West Adelaide St., Toronto.

Pressure As A Germ Killer

Saturating germs with gas at high pressure and suddenly releasing it has been found to destroy them. Carbon dioxid (carbonic-acid gas) is usually employed because the germs take it up more readily.

This method is valuable in cases where heat or chemicals can not be used, and it is effective also with larger organisms, such as small insects, their eggs, or grubs.

Says Industrial and Engineering Chemistry (Easton, Pa.), in a description of the method:

"When bacteria become saturated with carbon dioxid at a pressure of 800 pounds per square inch, and that pressure is suddenly released, the bacteria are destroyed and the protoplasm of the cells is liberated in a colloidal form because of the sudden expansion of the gas within the bacteria.

"This announcement is made by David Crowther, who was formerly at the University of Minnesota, and more recently at Columbia University. While the process is still in the experimental stage, large quantities of vaccines have been made, and the experiment continues.

"Spores are not destroyed at the pressure indicated, but whether this resistance is due to impermeability of the membrane to the carbon dioxid, or to the strength of the heavy walls or membranes of the spore enabling it to resist the internal pressure, is not known. Yeast cells are destroyed with difficulty, but larger organisms, such as weevils and eggs found in flour and cereals, are easily destroyed, either by using carbon dioxid, or by a change in air-pressure."

Upset Stomach

"I used BABY'S OWN TABLETS for my children when they had vomiting spells, and found that they settled the stomach," writes Mrs. J. M. Guthrie, Smith's Falls, Ont. Valuable for teething troubles, colds, fevers, colic. Easy to take — and harmless. See certificate in each 25c package. 238

Dr. Williams' **BABY'S OWN TABLETS**

Utterly Worn-Out

Mrs. Fitzpatrick Tells How Dr. Williams' Pink Pills Made Her Well.

Can Now Run Upstairs.

"I became run-down and unable to do my work for a family of seven," writes Mrs. W. P. Fitzpatrick, Marquis, Sask. "I was told I had anaemia, and I took treatment, but with very little improvement. Finally my sister, who had had the same disease, advised me to try Dr. Williams' Pink Pills, as they had done her so much good. I have taken seven boxes. Today I'm well; able to do my own work; no more tired feeling or weak spells. I can run upstairs without puffing. I sleep and eat well. My friends are astonished at my changed appearance and never fail to ask what I'm taking. My reply is: 'Dr. Williams' Pink Pills'."

Dr. Williams' Pink Pills actually create an abundance of new red blood, which is the reason why they have given new vitality and strength to thousands of such nervously exhausted and overtired women. Equally helpful for growing girls. Try them. At your druggist's in the new glass container. 50c a package. 272

Begonias and Gloxinias

50 varieties of Tuberous-Rooted Begonia Bulbs for garden, house and verandah. Pendula Begonia, best hanging basket plant ever introduced. My Begonia collection represents the best varieties in cultivation. 16 Varieties of Gloxinia bulbs—the most beautiful, new and rare house plant. Catalogue free upon request.

J. E. CARTER, GUELPH, ONT.

for **BRUISES**

There's nothing to equal Minard's. It "takes hold". Antiseptic, soothing, healing.

Gives quick relief!

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MINARD'S "KING OF PAIN" LINIMENT

Why Children Misbehave

Juvenile waywardness is much more likely the result of parental falls from grace, bad examples all around the children, lack of sufficient sleep, or poor environment, or all of them.

The original sin is in the home.

So believes Dr. William Moodie, an English physician. He was addressing the Medical Officers of Schools, in London, and a report of his address appears in The Lancet, a London medical journal.

The commonest causes of complaint brought to Dr. Moodie's attention in his clinic were, in order, we read: stealing, nervousness, unmanageableness, lying, temper, stammering, truancy and lack of concentration. When the children were examined, it was extremely common to find evidence of fatigue and conditions which in an adult would certainly be described as hyperthyroid anxiety states. And, we read:

"Often these arose from environmental factors—fatigue from loss of sleep due to noisy or overcrowded bedrooms, and anxiety from broken homes, illegitimacy, and marital unhappiness, the kind of home where the child never knew what was going to happen next.

"Yet there seemed to be a certain inherent factor as well, since children in exactly comparable surroundings might fail to show anxiety symptoms. Dr. Moodie thinks that he has now collected some cases where it is absolutely certain that the child can not, in the ordinary sense of the word, have known of certain home situations, such as conditions leading up to a divorce, and yet it has quite clearly 'sensed' the position and taken refuge in some form of flight.

"He deprecated the value of the intelligence quotient alone, but emphasized by illustration the tremendous amount of information that can be obtained by an intelligent psychologist who makes notes of the child's temperament while putting him through the ordinary intelligence tests. In this way, he said, much could be learned about the child's emotional reactions without any of that difficult, tedious, and almost invariably destructive prying into his mind which is essential if a temperament estimate is to be made directly."

Early English Law Book Given to Yale University

New Haven, Conn.—An original edition of Statham's abridgment, believed the first printed English law book, has been presented to the Yale school library.

Professor Frederick C. Chicks, law librarian, said the edition, apparently published in 1590, is one of 22 recorded copies of the book.

THOUGHT.

The peak is high, and flushed
At its height with sunrise fire;
The peak is high and the stars are high,
But the thought of man is higher.
—Tennyson.

VICTORY OVER SELF.

I count him braver who overcome his desires than him who conquer his enemies; for the hardest victory is the victory over self.—Aristotle.

Classified Advertising

AN OFFER TO EVERY INVENTOR. List of wanted inventions and full information sent free. The Ramsay Company, World Patent Attorneys, 273 Bank Street, Ottawa, Canada.

BABY CHICKS

A-1 BABY CHICKS ARE CANADIAN Approved chicks. All flocks are culled by Government Inspector. We hatch six breeds. Write for free catalogue. A. H. Switzer, Granton, Ontario.

3 POUNDS PRINT, CRETONNE, SILK or Velvet Remnants, $1.00. A. McCreery Co., Chatham, Ont.

OPPORTUNITIES.

WE CAN ARRANGE A FRIENDLY correspondence for you. Men and women, all ages. Particulars free. Write Canadian Correspondence Club, 2071 Danforth Avenue, Toronto.

AGENTS AND PRIVATE PURCHASERS wanted throughout Canada for fireproof document and ledger cabinets; scores of testimonials show that they fill a long-felt want and sell readily to nearly all classes of professional men, merchants and farmers. Apply Fireproof Cabinets and Safes Limited, 353 Greenwood Avenue, Toronto.

MOTOR BOAT FOR SALE.

RICHARDSON DOUBLE CABIN cruiser, about thirty feet, in use altogether only four or five months in two seasons; complete equipment including carpets, bed and table linen, china, glassware and silver as well as all marine equipment and many extras. This cruiser with its two cabins and its well equipped galley is an unusually comfortable boat for week-ends or longer cruises for four to six people. It is exceptionally seaworthy and has cruised all over the Great Lakes. It has a high class and very economical 60 horsepower, six-cylinder power plant with complete electric lighting throughout and speed of 12 to 14 miles per hour. It is a special paint job and very attractive in appearance. Owner will sacrifice for half its original cost. H. Watkins, 73 W. Adelaide St., Toronto.

ATTRACTIVE SUMMER PROPERTY FOR RENT.

ONE OF THE FINEST SUMMER homes on Georgian Bay to rent for July and August or entire Summer season. This property is located in a most exclusive neighborhood in the most beautiful section of this beautiful part of the Great Lakes, within easy reach of Post Office and mail steamers. It has a magnificent view and excellent fishing and sailing and is safe for small boats. Dining-room, kitchen and servants' quarters are in separate house. Complete equipment of motor boats, sailing dinghy and small boats may be rented if desired. House is excellently equipped with linen, china, silver, etc. Moderate rental to careful tenant. H. Watkins, 73 Adelaide St. W., Toronto.

Lazy men are the most positive; they are too lazy to inform themselves or to change their minds. —Henry W. Shaw.

SOUR STOMACH

Your stomach and bowels are part of one long tube. Bowels soured with body poisons naturally upset the stomach. For 50 years millions have used Warner's Safe Kidney and Liver Remedy with good results. Purely vegetable. Pleasant tasting. Every druggist knows good old Warner's. Try a bottle today. Warner's Safe Remedies Co. Toronto Ontario.

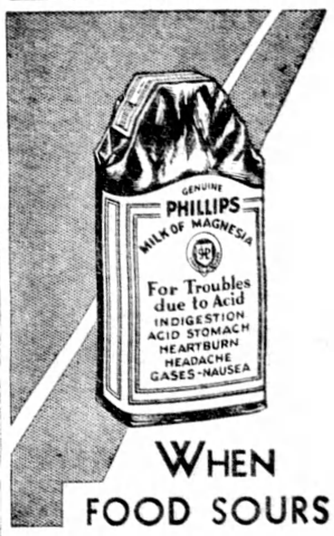
WARNER'S SAFE KIDNEY AND LIVER REMEDY

PURELY VEGETABLE

Take them every so often. They'll *Keep you* **HEALTHY**

Sold everywhere in 25c and 75c red pkgs.

CARTER'S LITTLE LIVER PILLS



WHEN FOOD SOURS

ABOUT two hours after eating many people suffer from sour stomachs. They call it indigestion. It means that the stomach nerves have been over-stimulated. There is excess acid. The way to correct it is with an alkali, which neutralizes many times its volume in acid.

The right way is Phillips' Milk of Magnesia—just a tasteless dose in water. It is pleasant, efficient and harmless. Results come almost instantly. It is the approved method. You will never use another when you know.

Be sure to get the genuine Phillips' Milk of Magnesia prescribed by physicians for correcting excess acids. 50c a bottle—any drug store.

The ideal dentifrice for clean teeth and healthy gums is Phillips' Dental Magnesia, a superior toothpaste that safeguards against acid-mouth. (Made in Canada.)

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