Immediate Help Brought From Afar

"My sister ill! Perhaps in actual need!" exclaimed the stay-at-home daughter as she glanced hurriedly through a letter written by a friend of her sister's, a nurse in the big city.

"I've no idea who can help me!" "I'll call the police on the long distance telephone."

In the telephone room at police headquarters a light flashed on the switchboard. It was a call from the distant town.

"My sister Elsie is ill at her home. Please send a policeman there," a voice said, adding the address. "It is a case for quick action. I didn't know whom to call but you!"

A patrolman and a trained nurse sent to investigate found the girl unconscious in her apartment. She was given immediate first aid treatment and removed to the hospital where she made a speedy recovery. Another serious situation saved by the magic of almost instantaneous long distance communication.

How to play Bridge AUCTION and CONTRACT

by Wynne Ferguson

Author of "PRACTICAL AUCTION BRIDGE"

Problem No. 1

Hearts—none
Clubs—none
Diamonds—J
Spades—A, K, 2

Hearts—none Clubs—none Diamonds—K Spades—Q, 9, 4	Y A B Z	Hearts—J Clubs—none Diamonds—none Spades—10, 8, 7

Hearts—8
Clubs—K
Diamonds—none
Spades—J, 6

There are no trumps and Z is in the lead. How can Y Z win all the tricks against any defense?

Solution in the next article.

Problem No. 2

Hearts—J, 6
Clubs—8, 4
Diamonds—none
Spades—K, J, 8

Hearts—none Clubs—K, Q, 9 Diamonds—none Spades—Q, 10, 9, 4	Y A B Z	Hearts—Q, 7 Clubs—none Diamonds—10, 9 Spades—6, 5, 3

Hearts—K, 10
Clubs—J, 7, 6
Diamonds—Q, 6
Spades—none

Hearts are trumps and Z is in the lead. How can Y Z win six of the seven tricks against any defense?

Solution in the next article.

ARTICLE No. 14

While playing with some very good players the other evening, the writer doubled four spades and defeated the contract by two tricks. It was a simple proposition but, much to the surprise of the writer, one of the players said, "How did you know when to double that bid? It may seem simple to you but I never seem to do the right thing at the right time. I always seem to double when they make their contract or I fail to double when I defeat them by several tricks If you can tell me when to double and why, you will not only help me but many others who are in the same fix." The writer thought this over very carefully and wrote the following summary on the subject for his friend's benefit, which applies equally to Auction or Contract:

A double made for the purpose of defeating the bid is a business double. Most business doubles are made, of course, after the bidding has reached such a point that it is evident they are made to defeat the contract. If your opponetns bid one heart, for example, and you double, it is only common sense that you are doubling for a bid and not to defeat the contract. Such a double is called an informatory double, made to give information to partner and not to defeat the contract. Suppose, however, your partner deals and bids one no trump, second hand bids two hearts and you have the following hand:

Hearts—K, J, 10, 7
Clubs—10, 4
Diamonds—K, 10, 9, 6
Spades—A,4, 2

Do you think that second hand can make two hearts? No, of course, you don't. What are the reasons for your opinion? First, your partner has bid one no trump and, if he is a sound bidder, he has indicated at least two and one-half quick tricks; that is, tricks that will take if his opponents play the hand. Second, your own hand is worth at least two and possibly three tricks in hearts, one trick in diamonds and one trick in spades, a total of four and possibly five tricks. Add these tricks to the two you know your partner has by his no trump bid and you obtain six, possibly seven tricks against the two-heart bid If such is the case, shouldn't you double?

This example shows the process of thought that a player should follow in each instance before deciding to double an adverse bid. He never should double until he has added up the quick tricks in his own hand and those indicated in his partner's hand by the bidding. If the sum of these tricks is sufficient to defeat the contract, he should double, but not otherwise.

There is another point to consider. Learn to distinguish between free doubles and forced doubles. A free double is the double of a bid, which, if successful undoubled, would score game. For example: A double of four hearts is a free double, or a double of three diamonds when the opponent's score is nine or more at Auction or forty or more at Contract. A forced double, on the other hand, is a double which, if unsuccessful, would give the opponents a game they could not have scored except for the double. For example: A double of three clubs when there is no score and the opponents make their contract, gives them a game instead of only 18 points at Auction or 60 points at Contract.

Follow this rule: Take free doubles when you have a reasonable chance to defeat the contract, but make forced doubles only when absolutely certain to defeat the contract.

In case your partner hasn't made a bid, don't depend on him for tricks. Don't double, even if it's a free double, unless you can defeat the bid with your own tricks. So often one hears at the card table: "Well, partner, it's a free double." Such players double, very often without justification, merely because their opponents have a game anyhow and there's not a chance to beat them. This is particularly bad at Contract, for a redouble is very costly.

Another point to remember is this: Original bids always give exact information and, if sound, should always indicate at least two and one half quick tricks, irrespective of the suit or no trump bid. On the other hand, the cards of the remaining players are not, as a rule, subject to such exact valuation. For this reason, as between partners, it should be the duty of the partner of the original bidder to double, rather than vice versa. He knows what the original bidder has, whereas the original bidder can only guess as to his partner's holding.

The foregoing summary will give a fair basis for sound business doubles and, if properly applied, will produce many a big penalty.

Strength

If a man is right, all the bombardment of the world for five, ten, twenty, forty years will only straighten him in his position. So that all you have to do is to keep yourself right. Never mind the world. Let it say what it will. It can do you no damage.—Talmage.

COMFORT for COLICKY BABIES

. . . THROUGH CASTORIA'S GENTLE REGULATION

The best way to prevent colic, doctors say, is to avoid gas in the stomach and bowels by keeping the entire intestinal tract open, free from waste. But remember this: a tiny baby's tender little organs cannot stand harsh treatment. They must be gently urged. This is just the time Castoria can help most. Castoria, you know, is made specially for babies and children. It is a pure vegetable preparation, perfectly harmless. It contains no harsh drugs, no narcotics. For years it has helped mothers through trying times with colicky babies and children suffering with digestive upsets, colds and fever. Keep genuine Castoria on hand, with the name:

Chas. H. Fletcher.

CASTORIA

CHILDREN CRY FOR IT

Bad Attacks of Flu

E. M. Ward Finds Wonderful Pick-Me-Up in Dr. Williams' Pink Pills.

Brings Wonderful Vitality.

"I have had attacks of the 'flu' frequently since 1919, and sometimes very bad attacks, but always when on the road to recovery I take Dr. Williams' Pink Pills and I find them a wonderful pick-me-up."

So writes E. M. Ward, Saskatoon, Sask., who further states: "I would recommend Dr. Williams' Pink Pills to all sufferers from that rundown, listless feeling. I have taken the Pills on many occasions, and they seem to tone up my blood wonderfully. I have been anaemic for years, and find that, when I get rundown, after taking several boxes of Dr. Williams' Pink Pills the color comes back to my cheeks and I have wonderful vitality."

Dr. Williams' Pink Pills rebuild health by creating new blood and increasing the red blood cells which restore the wasted tissues and revitalize the exhausted system. They remove the cause of rundown or nervous conditions. Try them. At your druggist's, 50c a package.

What New York Is Wearing

BY ANNEBELLE WORTHINGTON

Illustrated Dressmaking Lesson Furnished With Every Pattern

Lovely and smart as one would wish for is today's model. It is carried out in diagonal woolen in the smart new deep blue shade that has a soft sapphire cast. The collar is beige sheer wool crepe.

The bodice may be opened all down the front if you wish or it can merely have the mock closure effect. The sleeves are neatly cuffed, and repeat the diagonal styling of the bodice and the skirt.

Style No. 3447 may be had in sizes 16, 18 years, 36, 38, 40 and 42 inches bust. Size 36 requires 3¼ yards of 39-inch material with ⅝ yard of 39-inch contrasting.

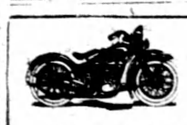
Its small cost and the easy manner in which it is made will surprise you.

Black canton-faille crepe silk with white crepe collar is delightfully smart for now and spring.

HOW TO ORDER PATTERNS.

Write your name and address plainly, giving number and size of such patterns as you want. Enclose 20c in stamps or coin (coin preferred; wrap it carefully) for each number, and address your order to Wilson Pattern Service, 73 West Adelaide St., Toronto.

"So Mr. Green isn't at home? Well, tell him I called, will you?" "Yes, sir. And what shall I say you wanted to borrow?"



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421 College St., Toronto
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Write at once for our bargain list of used motorcycles. Terms arranged.

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Why keep suffering from Bronchitis, Catarrh, Neuralgia, Rheumatism and other ailments when you can get a twenty-day treatment of "Herbs," Nature's own remedy, for $1.50? Hundreds of testimonials by mail. All mail orders promptly attended to.

THE INDIAN HERBAL REMEDY CO., 148 Danforth Ave., Toronto. Tel. GE.4151

Will You Pay 3c To Be Rid of Your Indigestion?

Here is a positive guarantee no sufferer from indigestion, sour, acid stomach can afford to ignore. Within two minutes by the watch, at a cost of not more than 3c you may be rid of acid stomach, indigestion, bloating, gas, belching and stomach pain.

Do you doubt it? Then go to your nearest drug store and get a package of Bisurated Magnesia and use as directed. If after the first dose you do not feel it is worth its weight in gold, if the belching, gas and pain are not relieved completely, you may have your money back.

Bisurated Magnesia is sold on this positive guarantee because we know of its value in stomach distress. It is used by thousands of stomach sufferers the world over. The cost is about ½c per dose. You just simply can't afford to suffer longer with stomach distress, acid stomach and indigestion when real relief is so inexpensive.

Try it just once after a heavy meal and see for yourself how magically it works. Twenty-five regular doses in every package.

RHEUMATISM IN HER BACK

"Took All the Life Out of Me"

KRUSCHEN BEAT IT!

This woman was tired of trying to find something that would rid her of rheumatism. But she made one more attempt. This time it was Kruschen she tried—and of course it did not fail her.

"For two or three years I was under treatment for rheumatism in my back, which took all the life out of me. I always had to go to bed until the pain had gone again. Friends told me of different things to take, till I was tired of trying, and none of them did me any good. About two years ago I started with Kruschen Salts, and I find they keep the bowels in splendid order, and that keeps me fine. I can say with all sincerity that nothing keeps me fitter than the little daily dose of your wonderful Kruschen Salts. You can make what use you like of this letter for the sake of fellow-sufferers."

—Mrs. W. G. L.

No remedy can bring permanent relief from rheumatism unless it performs three separate functions. These are (*a*) dissolution of the needle-pointed uric acid crystals which cause the pain; (*b*) the expulsion of these crystals from the system; (*c*) prevention of a further accumulation of uric acid.

Two of the ingredients of Kruschen Salts are the most effectual solvents of uric acid known to medical science. They swiftly dull the sharp edges of the painful crystals, then convert them into a harmless solution. Other ingredients of these Salts have a stimulating effect upon the kidneys, and assist them to expel the dissolved uratic needles through the natural channel. Combined with these solvents and eliminants of uric acid are still other salts which prevent food fermentation taking place in the intestine, and thereby check the further formation of mischievous uric acid.

Kruschen Salts is obtainable at all Drug Stores at 45c. and 75c. per bottle.

A FREE TRIAL OFFER OF KRUSCHEN

Try Kruschen now at our expense. We have distributed a great many special "GIANT" packages which make it easy for you to prove our claims for yourself. Ask your druggist for the new "GIANT" 75c. package. This consists of our regular 75c. bottle together with a separate trial bottle—sufficient for about one week. Open the trial bottle first, put it to the test, and then, if not entirely convinced that Kruschen does everything we claim it to do, the regular bottle is still as good as new. Take it back. Your druggist is authorized to return your 75c. immediately and without question. You have tried Kruschen free at our expense. What could be fairer? Manufactured by E. GRIFFITHS HUGHES, Ltd., Manchester, England. (Established 1756).

Owl Laffs

A group of Chinese boys were discussing the relative merits of the two bill boards, one advertising Carnation Milk and the other advertising Bull Durham.

One of the boys was explaining the signs to the other in this way: "In America they have he cows and she cows. The she cow gives the milk and the he cow gives the tobacco."

A local man told a story the other day which is worth repeating. Two boys were returning from Sunday School and were discussing an important subject. "Do you think there's a devil?' asked one little fellow. "Naw," said the other, "It is just like Santa Claus; it's your dad."

God give me the strength of a pioneer,
And the faith of his hardy soul;
Provide me with courage to persevere,
Make me fight 'till I reach my goal.

Defendant (in loud voice)—"Justice! Justice! I demand justice."

Judge (rapping for order)—"The defendant will please remember he is in a courtroom."

Best way to improve the postal service is to stop mailing bills. Opportunity knocks once—the installment collector ever after. Many a clever child turns into very ordinary grown-up. Miss Cutie Funyface, of Brushville, is now signing her love letters, "Yours Till Ice Skates." True charity should be more than just food for the hungry and raiment for the naked. It should provide new faith and hope for those who are helped to become the kind of charity described as the greatest of these three virtues. People do not marry as early as they used to, comments preacher. No, but they marry a good deal oftener. Fitting the shoe. Lots of the things you laugh at in life are funny only because they happen to someone else. Even the people who aren't so "good" as you are may live up to their standards as well as you do. The man who is killing himself eating may be worried greatly about his neighbor whom he thinks is drinking too much.

Son—"Father, to what do you attribute your success?"

Dad—"Hod woik, me lad, hod woik."

Ed.—"Did you smile at your recent troubles, as I advised you?"

Ned—"Yes, darn you, and my wife hit me over the head with a broom and told me to wipe the silly grin off my face."

Jim—"Is Gertrude homely?"

Sam—"Well, if her face is her fortune, her husband didn't marry her for money."

Rimer—"Do you think I should put more fire into my poetry?"

Editor—"No, quite the reverse."

A lady was telling her doctor that her maid objected to going to the Isle of Wight again, as the climate "was not embracing" enough, and added, "What am I to do with such a woman?" The doctor replied: "You had better take her to the Isle of Man."

PURELY VEGETABLE

The best thing you can buy for BILIOUSNESS and SICK HEADACHES

Sold everywhere in 25c and 75c red pkgs.

CARTER'S LITTLE LIVER PILLS

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AN OFFER TO EVERY INVENTOR. List of wanted inventions and full information sent free. The Ramsay Company, World Patent Attorneys, 273 Bank Street, Ottawa, Canada.

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A1— BABY CHICKS ARE CANADIAN Approved chicks. All flocks are culled by Government Inspector. We hatch six breeds. Write for free catalogue. A. H. Switzer, Granton, Ontario.

RADIO.

RADIO, FIVE-TUBE BATTERY Radio Set, standard, good maker, good condition. Price five dollars. Shipped on receipt money order to Frank Bulmer's, 108 Robert St., Toronto. Noted bargain house of Canada.

3 POUNDS PRINT, CRETONNE, SILK or Velvet Remnants, $1.00. A. McCreery Co., Chatham, Ont.

RE-TINNING

Milk Cans, Ice Cream Packers, Cheese Hoops. Your old cans made like new for less than half cost of new. Pasteurizers retinned at your own plant.

Toronto Cadmium Plating & Tinning Co., Ltd.
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Be Fair to Baby

Give him the kind of body builder he requires

SCOTT'S EMULSION of Norwegian Cod Liver Oil

Rich in the Rickets Preventing Vitamin D

24R

Reduce the Acid

SICK stomachs, sour stomachs and indigestion usually mean excess acid. The stomach nerves are over-stimulated.

Too much acid makes the stomach and intestines sour. Alkali kills acid instantly. The best form is Phillips' Milk of Magnesia, because one harmless dose neutralizes many times its volume in acid. For 50 years the standard with physicians everywhere.

Take a spoonful in water and your unhappy condition will probably end in five minutes. Then you will always know what to do. Crude and harmful methods will never appeal to you. Go, prove this for your own sake. It may save a great many disagreeable hours.

Be sure to get the genuine Phillips' Milk of Magnesia prescribed by physicians in correcting excess acids.